

MHHP Chamber Service Agreement Activity Summary

The following is a summary of the activities and accomplishments of the MHHP Chamber within the MHDDA area.

October-December 2023 (Q4)

- Promotional Events
 - October 2023- 11 Mile Streetscape Open House promotion/business attendance.
 - November 2023- “Get Caught Shopping Small”

- Business Development & Networking Activities
 - 27117 John R Rd- predevelopment meeting for home good store.
 - 27641 John R (former Thang Long) - Site Visits with prospective tenants, brokers and property owner.
 - 935 W. 11 Mile, Boodles Restaurant and the adjacent units- Conducted site visits with prospective restauranters.
 - Meeting with John R Motel owner to discuss exterior property improvements.
 - Meeting with Uncensored Cornhole to discuss DDA grants, grand opening plans, and other small business services.

January- March 2024 (Q1)

- 3rd Annual Green Crawl Event March 15, 2024
 - Developed flyer, digital marketing material and promoted downtown business participation for the event on social media.
 - Visted participating business and created promotional content for the event for social media.

April- June 2024 (Q2)

- Promotional Events
 - April 2024- Grand Opening of Green House Salon in MH
 - June 2024- Membership/After-hours/Trivia event at Celina’s Restaurant in June.
 - June 2024- Good Customer Service Training Video-Mia’s Tasty Grille

- Business Development & Networking Activities
 - Connection with Design Contest with Local School Districts and Beyond Home
 - Conducted site selection and walkthroughs of commercial space for lease in the DDA with prospective Venezuelan restaurant owner.
 - Coordinated efforts for possible pop-up restaurant opportunity agreement at Mia’s Grille and Bar with prospective business.
 - Meeting with Major Oil and Repair owner-Moe to discuss redevelopment opportunity
 - Referred DDA Businesses for Sign, Façade Grants & Redevelopment Liquor Licenses

July- September 2024 (Q3)

- Promotional Events
 - Nov. 30th, 2024- Shop Small Saturday-Find the Golden Egg Hunt Campaign
 - July 16th, 2024- 1Margarita Mixer/Networking Event at Mia’s Bar & Grille

- July 18th, 2024- Grand Opening of Beyond Home
- Business Development & Networking Activities
 - Helped secure local DDA Businesses to participate in business highlight videos- Madison Motors, Madison Bowling, Woodpile BBQ, Royale Kabob

October-December (Q4 Thus Far)

- Promotional Events
 - October 18th, 2024- Oakland County Community Showcase Event
 - October 24th, 2024- Planned and arranged 26th Artech Printing Anniversary party at Coach Grille for Mike and Sonja Van Buren.
 - October 29th, 2024- Follow-up with Potential Boodles for potential sale.
 - November 2nd - Dia De Los Muertos at Coco Vito
 - November 5th -Post Election Event hosted at Mia's Grille