

Downtown Development Authority of City of Madison Heights

Memorandum

Date: November 8, 2024
To: Downtown Development Authority Board Members
From: Giles Tucker, Community Development Director
Subject: Update on 11 Mile Streetscape Project

11 Mile Streetscape Resident Mailer

A final proof of the streetscape mailer has been approved and was sent out in the mail by Print Masters Printing last week. It is anticipated to reach mailboxes in around November 15th. The mailer will reach 672 residences along 11 Mile Rd. The mailer is intended to serve two functions, to bring awareness to Phase I of the project by directing those interested in the project to the full plan and survey, and to build an email list of residents interested in the progress of the project. We hope in doing so we can learn from the feedback of residents and use this group to better inform the public about the project. I have attached the quote provided by Print Masters, total cost to mail came to \$214.34 for 672 addresses, there will printed copies to hand out at City Hall as well.

11 Mile Streetscape Survey Results

Thus far the 11 Mile Streetscape Phase I Survey has received 68 survey responses, six (6) of these came from City staff and was removed from the attached survey summary. 38 of the respondents provided their email address for updates on the project. After our mailer has had time to reach residents and we have a larger sample size I will compile a final version and summary of the results. The intention of the survey is to gain insight on the priorities of residents and to build a list of residents following the project to spread more accurate project information.

Follow-up Meetings with Key Stakeholders: Madison School District & United Methodist Church

Nowak & Fraus has completed its surveying of the project area and has developed an exhibit showing the changes to the transition to three lanes requested by Madison School District, and the proposed property acquisition of additional Right of Way in front of the United Methodist Church. While it is still possible to include on-street parking in front of the Church without additional ROW, acquiring more will "straighten out" the ROW to match exist ROW on the adjacent block and will provide more room for pedestrian amenities. Meetings will be scheduled with Madsion School and the Church to go over the scope of our project and hopefully gain their support for the 3-lane transition and the granting of additional ROW.