

## **MHHP Chamber/MHDDA Activity FY23 Q4**

### **Notable DDA Activities**

#### **❖ DDA Promotions/Marketing Activities**

- ❖ Attended MHDDA Promotions Committee Meetings
- ❖ Attended DDA 11 Mile Streetscape Plan Townhall Meeting at Woodpile BBQ
- ❖ Assisted and attended Oakland County Showcase Event featuring properties in the DDA.
- ❖ Assisted Fire Marshall securing sponsorships and vendors for Annual MH Fire Station #2 Open House, volunteered at event.
- ❖ Lunch and Learn event with Health Markets at Active Adult Center-2 sessions. Attend sessions and promoted event on E-Blast and Social Media.
- ❖ Successful "Support Local Gems" promotion during Shop Small Saturday Campaign. Promoted all visits on E-Blasts and across all social media platforms.
- ❖ Recruited DDA Business Owners to assist with Shop with a Hero event at Meijers.

#### **❖ Predevelopment Meetings**

- ❖ 27117 John R (Sav-a-Lot) Site. Meet with property owner on the new proposed use for home good store.
- ❖ 27641 John R (Farnum Plaza, Former Thang Long Restaurant) Site Visits with prospective tenants, brokers and property owner.
- ❖ 935 W. 11 Mile, Boodles Restaurant and the adjacent units. Site visits with prospective purchasers, property owner, city staff and DDA Board Member Jarbo. Served as liaison to the property owner on all follow-up questions from prospective purchasers. Site Visit planned in January 2024 with prospective buyer-Expansion of Mug Pub in Sterling Heights.

#### **❖ Retention Visits**

- ❖ Assisted Community Development Department by sharing flyers of 11 Mile DDA Streetscape Plan event at Woodpile BBQ
- ❖ Meeting with John R Motel owner to discuss future plans for exterior property improvements.
- ❖ Meeting with Uncensored Cornhole to discuss DDA grants, grand opening plans, and other small business services.

### **New Chamber Membership Growth**

The following is the list of MH DDA based chamber members:

- |                     |                                  |
|---------------------|----------------------------------|
| 1. 27651 John R Rd  | Cadillac Straits Brewing Company |
| 2. 26096 John R     | Minutemen Staffing               |
| 3. 832 W. 11 Mile   | College Hunks Hauling Junk       |
| 4. 26346 John R     | Artech Printing                  |
| 5. 222 W. 11 Mile   | Biggby Coffee                    |
| 6. 333 W. 11 Mile   | Miss NeNe's Day Care             |
| 7. 26137 John R Rd  | Frosty Scoop Ice Cream           |
| 8. 26733 John R Rd  | John R Glass                     |
| 9. 26122 John R Rd  | Amori's Market                   |
| 10. 27633 John R Rd | Northern TV & Audio              |
| 11. 630 E. 11 Mile  | Woodpile BBQ                     |
| 12. 25718 John R    | Transmission Clinic              |
| 13. 26122 John R    | Amori's Market                   |
| 14. 27355 John R    | Accent Care                      |
| 15. 25023 John R    | Madison Park Bowling             |
| 16. 27746 John R    | Rest Inn/John R Motel            |
| 17. 26092 John R    | Health Markets                   |
| 18. 26150 John R    | Uncensored Cornhole              |
| 19. 623 W. 11 Mile  | Celina's Restaurant              |

## MEMBERSHIP GROWTH REPORT

See attached membership summary report-January to December 2023

### Notable Milestones & Activities

- ❖ **Chamber E-Blast via MailChimp:** Weekly E-Blast Announcements generated and shared with membership. Weekly editions include information on upcoming community events/activities.
- ❖ **Social Media Platform Management:** Multiple/Daily Social Media Postings to highlight local businesses/members and chamber activities. Goal of content posting 1-2/daily or active weekly postings.
- ❖ **Special Events/Holiday Offerings/Promotions:** Coordinate E-Lounge sessions with topics relevant to small businesses. Rotate venues and times between both communities. Chamber Holiday Party held at Ideation Orange with 35+ in attendance. Coffee and Chat event to introduce new Police Chief Lemerise and leadership team at MSGCU. Ribbon Cuttings at Dinoland, Faith House Learning Center, Asya Middle Eastern Restaurant. Feel Good Cookies and Uncensored Cornhole planned for 2024.
- ❖ **Shop Small Saturday Campaign:** Highly successful “Get Caught Shopping Small” Campaign to promote and engage small businesses in both communities. High rate of participation from local businesses from both communities. Visited over 12 small shops in MH & HP and surrounding cities to take selfies and promote “Shop Small Saturday” on November 25<sup>th</sup>. Highlighted the visits by posting all selfies on OC’s sweepstake post and also posted all visits on Chamber social media postings.
- ❖ **Culture, Food & Networking Events** –Strive for monthly events at rotating restaurants offering different cuisines from “Around the Globe.” Unique kind of casual networking with an emphasis on the different international cuisines and the culture associated with the restaurant or the small business owner.
- ❖ **Trail Tunes on September 9, 2023.** Assisted with the application to the State for special liquor license. Active participation in the planning committee meetings with the MH Arts Board with 2 other Chamber Board Representatives. Recruited board members and other volunteers to help with early set-up and all the way to clean-up.
- ❖ **Successful Derby Fundraiser on November 2, 2023.** 250+ guests in attendance. Fundraising efforts net \$14,000+
- ❖ **Successful Shop with a Hero event at Meijers-December 19<sup>th</sup>.** Secured \$4,500+ in grants/sponsorships for approx. 50 students from Lamphere, Madison and Hazel Park to shop with local “heroes” comprised of MHPD, HPPD, MHFD, HPFD, MHDPS, elected officials and other chamber member business leaders.
- ❖ **Oakland Thrive Partnerships:** Successful workshop titled: “How your personal finances affect your small business” Hosted at MH Library. 2 more workshops planned for 1<sup>st</sup> Quarter 2024 with Hylant Insurance and Ideation Orange.

## **Hazel Park Current Paid Memberships-January -December 2023**

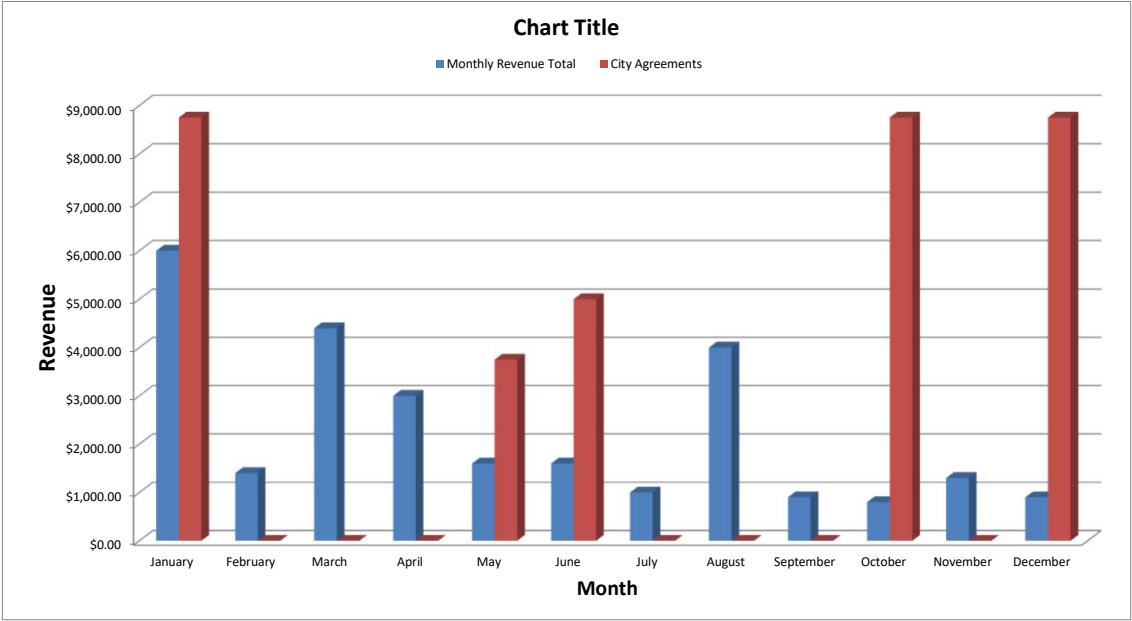
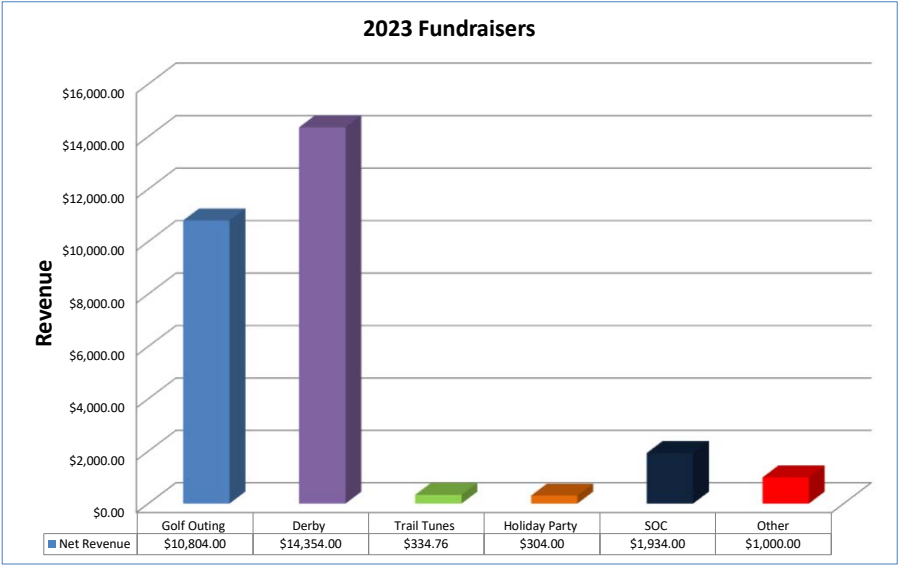
1. American Jewelry
2. Ideation Orange
3. Giant Plumbing & Heating Supplies
4. Capital Sales
5. HP Medical Center
6. Kozy Lounge
7. Amcol
8. Baldwin House
9. Hair Destiny
10. All Jazzed Up Boutique
11. Dee's Quick Bites
12. Lewis Tire
13. PNC Bank
14. ReMax in the Park
15. Trucenta
16. HP School District
17. Prism Optical
18. HP Perk Café
19. Smoked Lotus BBQ
20. Designstruct
21. Kilburn's Equipment Rental
22. We Juice

January Memberships: 29			Category	Service Category	Month:	Revenue:	City Agreements	Total:	Membership Count:
1	American Jewelry and Loan		\$200.00	Commercial	January	\$6,000.00	\$8,750.00	\$14,750.00	29 (does not include the Cities)
2	Diversified Members Credit Union		\$200.00	Commercial	February	\$1,400.00	\$0.00	\$1,400.00	6
3	Green Lantern Lounge		\$200.00	Commercial	March	\$4,400.00	\$0.00	\$4,400.00	21
4	Hylant		\$200.00	Commercial	April	\$3,000.00	\$0.00	\$3,000.00	15
5	Ideation Orange		\$200.00	Commercial	May	\$1,600.00	\$3,750.00	\$5,350.00	8
6	Label Network		\$200.00	Commercial	June	\$1,600.00	\$5,000.00	\$6,600.00	6
7	Lamphere Schools		\$100.00	Non-profit, Schools etc	July	\$1,000.00	\$0.00	\$1,000.00	5
8	Ultimate Systems		\$200.00	Commercial	August	\$4,000.00	\$0.00	\$4,000.00	16
9	Celina's Sports Bar		\$200.00	Commercial	September	\$900.00	\$0.00	\$900.00	5
10	Royal Services		\$200.00	Commercial	October	\$800.00	\$8,750.00	\$9,550.00	5
11	Giant Plumbing & Heating Supply		\$200.00	Commercial	November	\$1,300.00	\$0.00	\$1,300.00	7
12	QMI Group		\$200.00	Commercial	December	\$900.00	\$8,750.00	\$9,650.00	5
13	Cadillac Straits Brewing Company		\$200.00	Commercial	Total:	\$26,900.00	\$35,000.00	\$61,900.00	128
14	Capital Sales Company		\$200.00	Commercial					
15	Hazel Park Medical Center		\$200.00	Commercial					
16	City of Hazel Park	\$3,750.00	\$0.00	City Govt					
17	City of Madison Heights	\$2,500.00	\$0.00	City Govt					
18	MH DDA	\$2,500.00	\$0.00	City Govt					
19	Humana		\$200.00	Commercial					
20	TravelLodge		\$200.00	Commercial					
21	El Car Wash		\$200.00	Commercial					
22	MetroEHS Pediatric Therapy		\$200.00	Commercial					
23	Micro Center		\$200.00	Commercial					
24	IMA Restaurant		\$200.00	Commercial					
25	Mia's Bakery & Café		\$200.00	Commercial					
26	John R Glass		\$200.00	Commercial					
27	LaFata Auto Body		\$200.00	Commercial					
28	Sam's Club		\$200.00	Commercial					
29	Michigan Schools & Government Credit Union		\$200.00	Commercial					
30	Emerald Steel		\$500.00	Commercial					
31	Oakland Corridor Partners		\$200.00	Commercial					
32	Smoked Lotus BBQ		\$200.00	Commercial					
Total:			\$6,000.00	\$8,750.00					

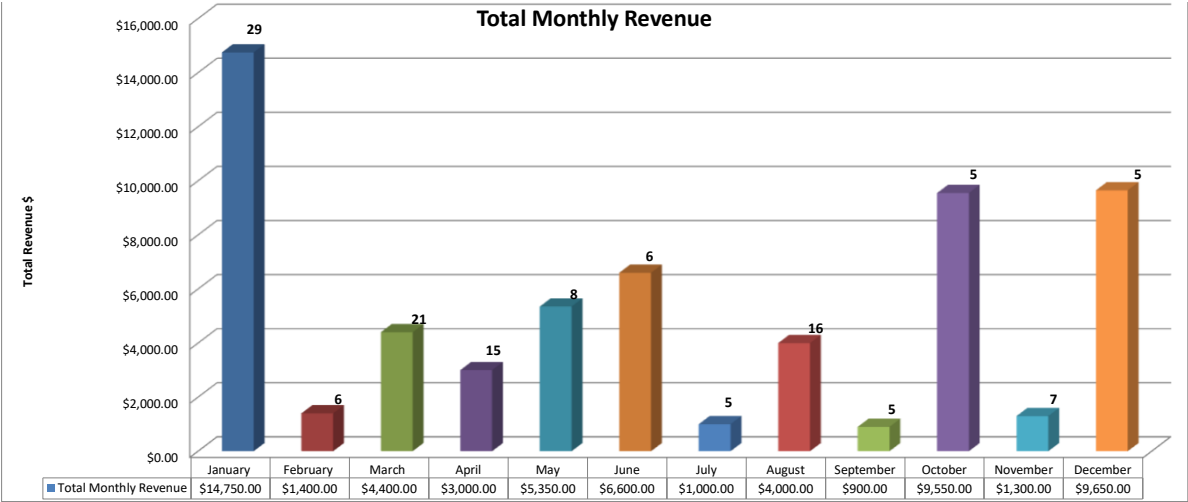
February Memberships : 6				
1	Friends of the Madison Heights Area Senior Citizens	\$100.00	Non-Profits, Schools etc	
2	Beauty by Miranda Leigh	\$200.00	Commercial	
3	Beyond Dentist	\$200.00	Commercial	
4	College Hunks Hauling Junk	\$200.00	Commercial	
5	NCOC	\$500.00	Industrial	
6	Kozy Lounge	\$200.00	Commercial	
Total:			\$1,400.00	

March Memberships: 21				
1	Amcol Corporation	\$200.00	Commercial	
2	Artech Printing	In-Kind	In-Kind	
3	Baldwin House	\$200.00	Commercial	
4	Ka-Wood Gear & Machine	\$500.00	Industrial	
5	Detroit Lion	In-Kind	In-Kind	
6	Joyful Jungle Child Care	\$200.00	Commercial	
7	RTM Supplies	\$200.00	Commercial	
8	Energy Sciences	\$200.00	Commercial	
9	Biggby Coffee	\$200.00	Commercial	
10	Design to Shine Brenda Vorus	\$200.00	Commercial	
11	Rising Storm Photography -Marianne Podgorski	\$200.00	Commercial	
12	Hair Destiny LLC	\$200.00	Commercial	
13	All Jazzed Up Boutique	\$200.00	Commercial	
14	Comfort Plus, LC Heating and Cooling	\$200.00	Commercial	
15	Great Lakes Collision	\$200.00	Commercial	
16	Sweet Insurance	\$200.00	Commercial	
17	SprayTek	\$500.00	Industrial	
18	McNaughton McKay Electric	\$200.00	Commercial	
19	Dee's Quick Bites	\$200.00	Commercial	
20	Miss NeNe's Day Care	\$200.00	Commercial	
21	Noodletopia	\$200.00	Commercial	
Total:			\$4,400.00	

Fundraisers:	Revenue	Expenses	Net
Golf Outing	\$25,520.00	\$14,716.00	\$10,804.00
Derby	\$27,930.00	\$13,576.00	\$14,354.00
Trail Tunes	\$2,444.10	\$1,774.57	\$334.76
Holiday Party	\$820.00	\$516.00	\$304.00
SOC	\$8,150.00	\$6,216.00	\$1,934.00
Other	\$1,000.00		\$1,000.00
Total:	\$65,864.10	\$36,798.57	\$28,730.76



<b>April Memberships: 15</b>		
1 Stonehouse Restaurant	\$200.00	Commercial
2 Joe Ricci Automotive	\$200.00	Commercial
3 Custom Valve Concepts	\$200.00	Commercial
4 Coffee Time	\$200.00	Commercial
5 Red Roof Inn	\$200.00	Commercial
6 Frosty Scoop Ice Cream	\$200.00	Commercial
7 MedPro Primary Care	\$200.00	Commercial
8 Oakland Thrive	\$200.00	Commercial
9 Transmission Clinic	\$200.00	Commercial
10 Therapeutic Touch Massage	\$200.00	Commercial
11 Lowe's	\$200.00	Commercial
12 Family Heating & Cooling	\$200.00	Commercial
13 Lewis Tire Service	\$200.00	Commercial
14 Four Seasons Radiator	\$200.00	Commercial
15 Mortgage 1	\$200.00	Commercial
<b>Total:</b>	<b>\$3,000.00</b>	
<b>May Memberships: 8</b>		
1 Habitat for Humanity	\$200.00	Commercial
2 Oakland County MiWorks Oak Park	\$200.00	Commercial
3 Jensen Insurance	\$200.00	Commercial
4 Aero Operating LLC	\$200.00	Commercial
5 Kurt's Kustom Promotions	\$200.00	Commercial
6 Hopcroft Funeral Home	\$200.00	Commercial
7 Madison Veterinary Hospital	\$200.00	Commercial
8 ABC SEMI	\$200.00	Commercial
9 City of Hazel Park	\$0.00	\$3,750.00 City Govt
<b>Total:</b>	<b>\$1,600.00</b>	<b>\$3,750.00</b>
<b>June Memberships: 6</b>		
1 LB Office	\$200.00	Commercial
2 The Healing Haven	\$200.00	Commercial
3 C&G Newspapers	In-Kind	In-Kind
4 Simiron Inc (Industrial level)	\$500.00	Industrial
5 Aflac-Maria Varsch	\$200.00	Commercial
6 MRA (Industrial level)	\$500.00	Industrial
7 City of MH Q2 Payment	\$0.00	\$2,500.00 City Govt
8 MH DDA Q2 Payment	\$0.00	\$2,500.00 City Govt
<b>Total:</b>	<b>\$1,600.00</b>	<b>\$5,000.00</b>
<b>July Memberships: 5</b>		
1 Team Rehab	\$200.00	Commercial
2 Flagstar Bank	\$200.00	Commercial
3 Red Robin	\$200.00	Commercial
4 CoCo Clare Salon	\$200.00	Commercial
5 DFCU	\$200.00	Commercial
<b>Total:</b>	<b>\$1,000.00</b>	
<b>August Memberships: 16</b>		
1 Energy Products	\$500.00	Industrial
2 Detroit Hitch	\$200.00	Commercial
3 Masters Restaurant	\$200.00	Commercial
4 Our Credit Union	\$200.00	Commercial
5 ReMax in the Park	\$200.00	Commercial
6 Fraternal Order of Police (\$100 Level)	\$100.00	Non profit, Schools etc
7 PNC Bank	\$200.00	Commercial
8 RTM Supplies (\$500 Level)	\$500.00	Industrial
9 Trevco	\$200.00	Commercial
10 American Mission Works	\$200.00	Commercial
11 MI Corn Hole Association	\$200.00	Commercial
12 Kilburn's Equipment Rental	\$200.00	Commercial
13 Butcher Packer	\$200.00	Commercial
14 Inductoheart (Industrial Level \$500)	\$500.00	Industrial
15 Coach Grille	\$200.00	Commercial
16 Salvatore Scallopini	\$200.00	Commercial



Total:		\$4,000.00	
September Memberships: 5			
1 Amori's Market	\$200.00		Commercial
2 Hazel Park School District	\$100.00		Non profit, Schools
3 Faith House Learning Center	\$200.00		Commercial
4 Rajesh Rajput-AAA Insurance	\$200.00		Commercial
5 Dinoland	\$200.00		Commercial
Total:		\$900.00	
October Memberships: 5			
1 TC Green Media	In-Kind		In-Kind
2 Ascension	\$200.00		Commercial
3 Doug Ware Insurance	\$200.00		Commercial
4 Accent Care	\$200.00		Commercial
5 Craig Bynum-Mortgage Broker	\$200.00		Commercial
City of MH Q3	\$0.00	\$2,500.00	City Govt
MH DDA Q3	\$0.00	\$2,500.00	City Govt
City of HP Q3	\$0.00	\$3,750.00	City Govt
Total:		\$800.00	\$8,750.00
November Memberships: 7			
1 168 Market	\$200.00		Commercial
2 2SP Sports	\$200.00		Commercial
3 Interstate Auto Care	\$200.00		Commercial
4 Madison Park Bowling	\$200.00		Commercial
5 Mi Works Troy	\$200.00		Commercial
6 Designstruct	\$200.00		Commercial
7 Madison Community Coalition	\$100.00		Non-profit, Schools etc
Total:		\$1,300.00	
December Memberships: 5			
1 Woodpile BBQ	\$200.00		Commercial
2 We Juice	\$200.00		Commercial
3 Madison School District	\$100.00		Non-profit, Schools etc
4 John R Motel	\$200.00		Commercial
5 United Community Bank	\$200.00		Commercial
6 City of MH Q4	\$0.00	\$2,500.00	City Govt
7 MH DDA Q4	\$0.00	\$2,500.00	City Govt
*8 City of HP Q4 Expected	\$0.00	\$3,750.00	City Govt
TOTAL:		\$900.00	\$8,750.00

**MHHP CHAMBER OF COMMERCE  
Calendar Budget 2023**

Year-end Budget 2023

**Membership Count**

DESCRIPTION		
Cash on Hand -December 31, 2022		\$ 26,920.00
<b>Fundraising Event Revenues</b>		<b>\$ 69,363.10</b>
State of the Cities		\$ 8,150.00
Golf Outing		\$ 25,520.00
Derby		\$ 27,930.00
Holiday Party		\$ 820.00
Shop with a Hero		\$ 4,500.00
Trail Tunes		\$ 2,444.10
<b>Membership Dues: 128 Members</b>		<b>\$ 26,900.00</b>
Commercial Category @ \$200/yr		\$ 22,200.00
Industrial Category @\$500/yr		\$ 4,500.00
Non-Profit Category @\$100/yr		\$ 400.00
In-Kind Category		\$ (4.00)
<b>City Agreements</b>		<b>\$ 35,000.00</b>
City of Madison Heights		\$ 10,000.00
MH Downtown Development Authority		\$ 10,000.00
City of Hazel Park *		\$ 15,000.00
Networking Events		
<b>Interest of Bank Account</b>		<b>\$ 61.39</b>
<b>Uncategorized Income/Other Revenue</b>		<b>\$ 1,000.00</b>
<b>Revenue Total</b>		<b>\$ 132,324.49</b>

Total Count Members	
Commercial Category @ \$200/yr	111
Industrial Category @\$500/yr	9
Non-Profit Category @\$100/yr	4
In-Kind Category	4
<b>City Agreements</b>	<b>128</b>

\*Expected 4th Qrt \$3,750

<b>EVENTS</b>	<b>\$ 41,078.11</b>
State of Cities	\$ 6,216.00
Golf Outing	\$ 14,716.00
Derby	\$ 13,576.00
Holiday Party	\$ 516.00
Shop with a Hero	\$ 4,115.95
Trail Tunes	\$ 1,774.57
HP Art Fair Sponsorship	\$ 100.00
Workshops/Training	\$ 63.59

<b>OFFICE &amp; RELATED</b>	<b>\$ 5,728.68</b>
Computer & Software	\$ 235.16
Office Lease	
Office Supplies	\$ 363.70
Postage	\$ 192.00
Printing	
Telephone and data	\$ 780.85
Website-Domain	
Canva Subscription/mailchimp	\$ 143.00
MailChimp Subscription	\$ 156.00
State of MI Nonprofit fees/MI Business Tax	\$ 20.00
MI Business Tax	\$ 3,837.97

<b>OTHER EXPENSES</b>	<b>\$ 3,224.77</b>
Bank Service Charges	
Insurance	\$ 1,666.10
Merchant card/check	\$ 754.70
Paypal Fees	\$ 213.97
Penalties	
Quickbooks Payment fees	\$ 590.00
Square fees	

<b>CONTRACTUAL SERVICES</b>	<b>\$ 2,746.00</b>
ACCOUNTANT -GARRET ADMIN	\$ 1,350.00
CLARENCE JOHNSON ACCOUNTING	\$ 1,025.00
LEGAL	\$ 371.00

<b>PAYROLL</b>	<b>\$ 87,227.66</b>
PAYROLL SERVICE	\$ 68,449.16
PAYROLL TAXES	\$ 18,694.50
IRS OTHER	\$ 84.00

**TOTAL EXPENDITURES \$ 140,005.22**

**TOTAL REVENUES \$132,324.49**

**TOTAL EXPENDITURES \$ 140,005.22**

**NET OF REVENUES & EXPENDITURES \$ (7,680.73)**

Cash on Hand December 31, 2022 \$ 26,920.00

Bank Balance \$ 19,239.27

Reconciling Difference deposit crossed years

