

MHHP Chamber/MHDDA Activity FY22-23 Q1

Notable DDA Activities

❖ DDA Promotions Committee Activities:

- “Love our Local Business” promotion. Passed out roses to 25+ DDA businesses.
- 2nd Annual Green Crawl” promotion. Confirmed business participation, made poster, and visited participating businesses.
- “Golden Egg Hunt” promotion planning efforts for May 2023. Gathering participating businesses coordinating with DPS to highlight parks.

❖ Attended MHDDA Economic Vitality Meeting 2-9-23.

Notable Retention, Attraction, Relocation & Expansion Visits & Activities

❖ Predevelopment Meetings

- 27117 John R (Sav-a-Lot) Site Visit with listing broker, city staff and prospective purchaser.

❖ Retention Visits

- Connected DEGC contact with Diamond Jim’s Owner
- Relocation services for Big Al’s Barbershop within DDA area. Introduced two Madison Heights spaces for lease.
- Relocation services for Iron Body Fitness Studio. Arranged showings in DDA area.

❖ Chamber Member Referral

- College Hunks Hauling Junk- Introduction to Fire Marshall Biliti and PD Chief Haines
- Connected Health Market with Baldwin House
- Connected CAPS Remodeling with opportunity to install ADA ramp for MH resident.
- Assisted staff in connecting with Empire Plumbing to help a resident in need.
- Connected John R Glass with Shelving Inc for quote for glass installation.

New Chamber Membership Growth

The Chamber grew by 60 members from January-April including the following DDA businesses:

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|--------------------|----------------------------------|
| 1. 27651 John R Rd | Cadillac Straits Brewing Company |
| 2. 26096 John R | Minutemen Staffing |
| 3. 832 W. 11 Mile | College Hunks Hauling Junk |
| 4. 26346 John R | Artech Printing |
| 5. 222 W. 11 Mile | Biggby Coffee |
| 6. 333 W. 11 Mile | Miss NeNe’s Day Care |
| 7. 26137 John R Rd | Frosty Scoop Ice Cream |