

Downtown Development Authority of City of Madison Heights

Memorandum

Date: January 9, 2026

To: Downtown Development Authority Board Members

From: Giles Tucker, Community Development Director

Subject: MHDDA FY 25-26 Budget

The following is a breakdown of some of the notable expenditures included in this year's proposed budget:

248-863-817-0000 Events \$15,000: Covers upfront costs to one event of similar size and scope as last years, "Downtown Touchdown" event. In November, discussion was had over the significant amount of time and costs of events. The board should weigh this commitment and consider whether funds should be saved or used elsewhere.

248-863-818-0000 Contractual Services \$8,000:

- Tree Planting \$5,000
- MHHP Chamber \$3,000

248-863-818-5001 Façade Grant \$30,000 & Sign Grant at \$10,000

The last two budgets included additional funds towards façade grant to encourage businesses within the 11 Mile phase I project area to improve their storefronts. With the project complete I think we should continue this offer and compliment it with more outreach in person, by phone and mail encouraging businesses to use this grant resource.

248-863-955-8640 Conferences & Workshop \$1,500

The budget maintains this line item to pay for costs associated with attending conferences, workshops, or other training for DDA board members and staff.

248-863-958-0000 Memberships & Dues \$1,680

- Moody's Analytics (formerly CPIX): \$880
- Michigan Downtowns Association: \$250.00 + \$100. \$400 budgeted to cover an increase.
- National Main Street Membership: \$350 Membership. \$400 budgeted to cover an increase.

248-863-987-0000 Improvements \$50,000: Clocktower repair including component replacement, rust removal and repainting.

Staff Recommended Action:

Staff recommends the DDA board adopt the proposed budget as presented.