

Downtown Development Authority of City of Madison Heights

Memorandum

Date: October 16, 2025

To: Downtown Development Authority Board Members

From: Giles Tucker, Community Development Director

Subject: Potential New DDA Board Applicant- Lourdes Osorio-Lorenzo Owner of B.L. Fitness

B.L Fitness and Heath - Lourdes Osorio-Lorenzo

Business owner Lourdes Osorio-Lorenzo submitted the attached Boards & Commissions application on June 24, 2025. B.L Fitness & Heath offers one-on-one, group and online training programs, as well as walk-in and monthly gym memberships. She has been in operation as a DDA business owner for over 5 years located at 511 W 11 Mile Rd. Lourdes is deeply invested in the growth and vitality of the downtown district and is interested in becoming a DDA board member. You can learn more at her website:

<https://blfitnessandhealth.square.site/about>

Lourdes is already an active community member in Madison Heights, where she is a member of the Madison Heights- Hazel Park Chamber of Commerce, and volunteer and the Madison Heights Food Pantry. She has also been a sponsor for events supporting those battling cancer, living with autism, back-to-school drives and those experiencing homelessness.

Staff Recommendation

DDA Board member appointment is a power of the Mayor but is traditionally done with consideration of a recommendation of the DDA Board. It is recommended that the DDA board consider whether to offer a recommendation to the Mayor for appointment at this or the November 20th DDA Meeting.