

**Downtown Development Authority of City of Madison Heights**

**Memorandum**

**Date:** April 14, 2025  
**To:** MHDDA Board  
**From:** Giles Tucker, Community Development Director

**Subject Holiday Decorations**

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Included with this memo is pricing for new snowflake decorations from four different companies and the costs from Bronner's to refurbish an equivalent amount of our existing holiday decorations by comparison. The challenge with this purchase is that aside from the "Silhouette" style snowflake, each company is selling a different design, so cost comparisons aren't one to one. Further, Bronner's did not provide a cost for the shipping for the refurbishing option in time for this packet, so it is not clear precisely what total costs would be in comparison.

Now that we have pricing options for new decorations and one example of the cost of refurbishing our existing decorations we need to decide if we still want to incur these costs, whether we want to refurbish or buy new and if we are buying new, what design we want to move forward with. Our current budget has \$20,000 remaining for "Improvements" less anything spent on banners. Any remaining costs beyond this would be carried over into our next Fiscal Year Improvements line item.