

**Madison Heights  
Downtown Development Authority  
Sign Grant Program Application**

1. Business Name: Beauty Room 11
2. Business Contact Person: Tetiana Babenko
3. Mailing Address: 25616 John R Rd, Madison Heights 48071
4. Business Phone Number: (313) 455-6594
5. Building Address: 25616 John R Rd, Madison Heights 48071
6. Building Owner: Right Way Autosales, Greg Perrin
7. Building Owner's Address: \_\_\_\_\_
8. Building Owner's Phone Number: 989 - 980 - 7444
9. Total Grant Amount Requested: ~~4000 \$~~ \$2000
10. Total Investment by Applicant: 2000 \$
11. Brief Description and History of Business:  
Beauty Room 11 was founded in 2019 and continues to thrive today. Initially located in Madison Heights, we briefly relocated to a different venue. However, due to our strong clientel base from Madison Heights, we've decided to return to our original location. We're so excited to reconnect with our relocated clients and continue providing exceptional service!
12. Summary of Project Scope, Budget & Proposed Timeline:  
The building sign, 2500 \$ is my budget.  
Time line - next months.

13. Required Attachments to be included with this application (check all attached)

Two Project Cost Estimates \$ 4000 and \$ 4800 (attached).

Sign Package Designs & Specifications (Plans, Dimensions, Colors, Materials and Location on Building/Property).

Photos of the current Façade, Property and/or structure that will be affected by the project (photos submitted in digital format).

If not the applicant, a letter from the property owner approving the proposed improvements.

The Undersigned Applicant Affirms and Understands That:

- a. The information submitted herein is true and accurate to the best of my knowledge.
- b. I have read and understand the Façade Grant Program Guidelines and the DDA Sign Design Guidelines and agree to abide by these conditions.
- c. I understand that receipt of a Sign Grant Funding Commitment Letter from the DDA does not constitute application or approval for a City of Madison Heights Building Permit.
- d. I understand that the proposed project cannot begin until the DDA Board and/or staff reviews and acts upon this Sign Grant Program application.
- e. I understand that any changes made to the approved Project without the approval of the DDA will give cause for the DDA to withdraw its funding commitment, in whole or part.

Applicant Signatures:



Date 03/14/25

Date \_\_\_\_\_

Submit the completed application with all required attachments to [gilestucker@madison-heights.org](mailto:gilestucker@madison-heights.org) or in person at:

**Madison Heights DDA**  
**300 W. Thirteen Mile Rd.**  
**Madison Heights, MI 48071**

Please call 248-583-0831 if you have any questions.



New Century Auto Sales, Inc D/B/A Rightway Automotive Credit  
25713 John R Rd, Madison Heights, MI 48071-4017  
March 14, 2025

To Whom It May Concern,

This letter serves as formal authorization for our sublessor, Beauty Room 11 LLC, owned by Tatiana Babenko, to install signage on the property located at 25616 John R Rd, Madison Heights, MI 48071.

As the landlord, New Century Auto Sales, Inc D/B/A Rightway Auto Sales, we grant permission for the installation of the proposed signage, subject to compliance with all applicable city codes, ordinances, and regulations.

Should you require any further information, please feel free to contact us.

Sincerely,

A handwritten signature in black ink, appearing to read "MSK", written over a horizontal line.

Micah Skidmore  
Controller

New Century Auto Sales, Inc D/B/A Rightway Automotive Credit

E: [mskidmore@garberauto.com](mailto:mskidmore@garberauto.com)

P: 989-790-9090

# SIGN MASTER

27695 Dequindre Rd  
Madison Heights, MI 48071  
(248)556-5159

## ESTIMATE

Account No.

Invoice No.

PROPOSAL SUBMITTED TO

Beauty Room 11

Date

03/11/25

ADDRESS

25616 John R Rd

Job Name

Madison Heights, Mi 48071

Job Location

Phone

Fax

We Here Submit Specification And Estimates For;

install a new sign on the front of the building  
with laser cut face , polycarbonate plastic  
behind the face , internally lit LED  
43"HIGH X 96" WIDE

\$4000

TOTAL COST(\$

\$4000

Including

Lighting

Yes ☒

No ☐

Permit

Yes ☐

No ☒

Installation Yes ☒

No ☐

- Payments to be made: 50% down & 50% COD
- No electrical will be pulled from the main panel to the sign
- The sign is property of Sign Master unless paid in full within 30 days
- Sign Master has the right to take down the sign if not paid in full
- No warranty is given unless specified
- Price does not include permit fees such as city fees, site plans, engineering seals

ACCEPTANCE OF PROPOSAL

TOTAL COST \$

\$4000

DEPOSITS \$

Authorized by

rick

The above specifications, terms and conditions are satisfactory and are hereby accepted. You are authorized to do the work as



Beauty  
Room 11

43

4

8F

BOX SIGN  
43"HIGH X 96" WIDE  
TOTAL SF 28.6'SF

25616

240 in

# ESTIMATE

Estimate Total (USD)

\$5,128.00

## Notes / Terms

- Warranty: 1-Year Limited Warranty. Covers labor and parts. Warranty excludes damage from misuse, vandalism, weather, or unauthorized modifications.
  - Deposit: A 75% deposit is required to start production. The remaining balance is due after installation or delivery.
  - Delivery & Installation: FS SIGNS will deliver and install the product. The site must be accessible; delays due to site conditions may incur additional fees. FS SIGNS is not liable for structural or site-related issues.
  - Permits: FS SIGNS will handle permits if agreed upon. The client is responsible for related fees or delays beyond FS SIGNS control.
  - Payment: Late payments will incur a daily late fee of \$100, starting 3 days after the due date. A late fee of 1% of the total outstanding balance per day may apply at FS SIGNS' discretion for larger invoices.
  - Liability: FS SIGNS is not responsible for damages caused by weather, vandalism, or misuse after installation.
- <https://www.fssigns.com/warranty>

<https://www.fssigns.com>

## FS SIGNS

E 10 Mile Rd  
Farmington, Michigan 48091  
United States

## Contact Information

Mobile: 2487221860  
[www.fssigns.com](http://www.fssigns.com)

Powered by  wave

Page 2 of 2 for Estimate #44



# ESTIMATE

Estimate Total (USD)  
**\$5,128.00**

BILL TO  
**Beauty Room 11**  
25616 John R Road  
Madison Heights, Michigan 48071  
United States  
  
cudaback777@gmail.com

**Estimate Number:** 44  
**Estimate Date:** March 14, 2025  
**Valid Until:** March 21, 2025

ITEMS	QUANTITY	PRICE	AMOUNT
<b>Labor</b>	1	\$1,100.00	\$1,100.00
<b>Box Sign</b> - Details: Box sign with internal LED lighting, embossed face - Size: 43" Height x 96" Width	1	\$3,800.00	\$3,800.00
<b>Permit Fees</b> Fees depend on the city and will be added when the permit is approved.	1	\$0.00	\$0.00
<b>Subtotal:</b>			\$4,900.00
Michigan 6%:			\$228.00
<b>Total:</b>			\$5,128.00
<b>Estimate Total (USD):</b>			<b>\$5,128.00</b>

**FS SIGNS**  
2076 E 10 Mile Rd  
Warren, Michigan 48091  
United States

**Contact Information**  
Mobile: 2487221860  
www.fssigns.com

# A1 SIGNS

Signs and Metal Fabricating

15222 Tireman

313-522-5051

Detroit MI, 48228

313-999-9333

## INVOICE

PROPOSAL NO.

SHEET NO.

DATE 03/13/25

PROPOSAL SUBMITTED TO:

WORK TO BE PERFORMED AT:

NAME	Beauty Room 11	ADDRESS	25616 John R Rd, Madison Heights, MI 48071
ADDRESS	25616 John R Rd, Madison Heights, MI 48071	DATE OF PLANS	
PHONE NO.	+1(313)455-65-94	ARCHITECT	

We hereby propose to furnish the materials and perform the labor necessary for the completion of \_\_\_\_\_

install a engraved box with lights  
laxan face illuminated w/ led's  
with 3d letter acrylic

\$4800

All material is guaranteed to be as specified, and the above work to be performed in accordance with the drawings and specifications submitted for above work and completed in a substantial workmanlike manner for the sum of \_\_\_\_\_

\_\_\_\_\_ Dollars (\$ Payment on completion) with payments to be made as follows.

(Price includes installation)

A deposit of 50% required to start work. Balance to be paid upon completion

Any alteration or deviation from above specifications involving extra costs will be executed only upon written order, and will become an extra charge over and above the estimate. All agreements contingent upon strikes, accidents, or delays beyond our control.

Respectfully submitted sam

Per \_\_\_\_\_

Note — this proposal may be withdrawn by us if not accepted within \_\_\_\_\_ days.

### ACCEPTANCE OF PROPOSAL

The above prices, specifications, and conditions are satisfactory and are hereby accepted. You are authorized to do the work as specified. Payments will be made as outlined above.

Signature X

Signature X

Date \_\_\_\_\_