

MEMORANDUM

DATE: April 10, 2025
TO: MHDDA Board
FROM: Giles Tucker - Community & Economic Development Director
SUBJECT: 11 Mile Streetscape Groundbreaking & Grand Opening

There has been interest in a groundbreaking ceremony as well as some sort of Grand Opening type event celebrating the completion of the streetscape once completed. In general, we could hold a groundbreaking event in mid to late June, and a grand opening event as early as mid-October. We will be able to narrow down to specific dates after the entire construction schedule is set at the pre-construction meeting, which is typically held about 3 weeks prior to the beginning of the project. All concrete work and landscaping should be installed by October. However, all the ROW will be recently seeded and probably muddy, so it may be wise to hold an event the following Spring.

STAFF RECOMMENDATION:

It is recommended that we schedule a groundbreaking ceremony with DDA, City Council, Main Street Oakland County and invite local media once we know the start of construction. Further, staff and the promotions committee should meet to discuss and plan a downtown event that showcases the streetscape project and downtown businesses.