



## AGENDA ITEM SUMMARY FORM

**MEETING DATE:** 10/28/24

**PREPARED BY:** Matt Lonnerstater, AICP

**AGENDA ITEM CONTENT:** CED Director - ZTA 24-04 [Ordinance 2025] - Measurement of Sign Area and Height and Regulations for Permitted Signs [Wall Signs] - Second Reading

**AGENDA ITEM SECTION:** Ordinances

**BUDGETED AMOUNT:** N/A

**FUNDS REQUESTED:** N/A

**FUND:** N/A

**EXECUTIVE SUMMARY:**

City staff proposes the attached text amendment [ZTA 24-04 Ordinance 2025] pertaining to wall sign measurements and allowances.

**RECOMMENDATION:**

Staff recommends that City Council approve and adopt ZTA 24-04, Ordinance # 2025, upon second reading.