

Madison Heights 2025 Master Plan Update Survey – Summary of Results [Selected Questions]
January 16th, 2026

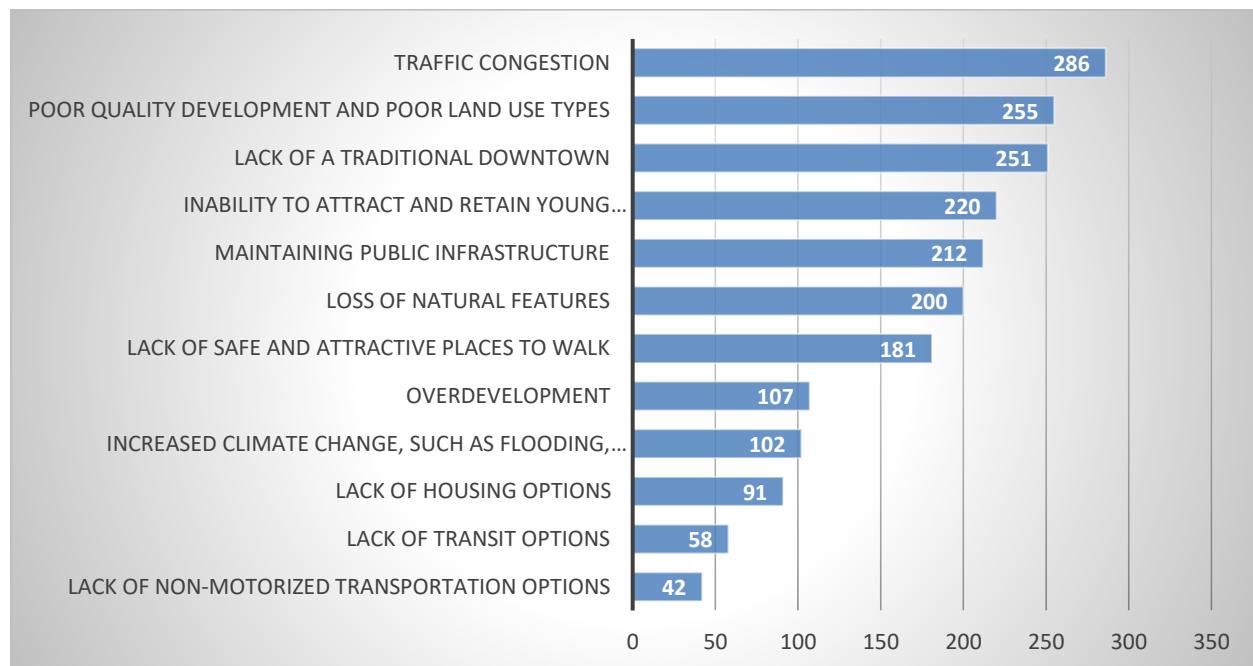
Total Responses: 590

Open to Public from 8/28/2025 to 12/1/2025

Note: Not all questions are included within this summary (e.g. open-ended questions).

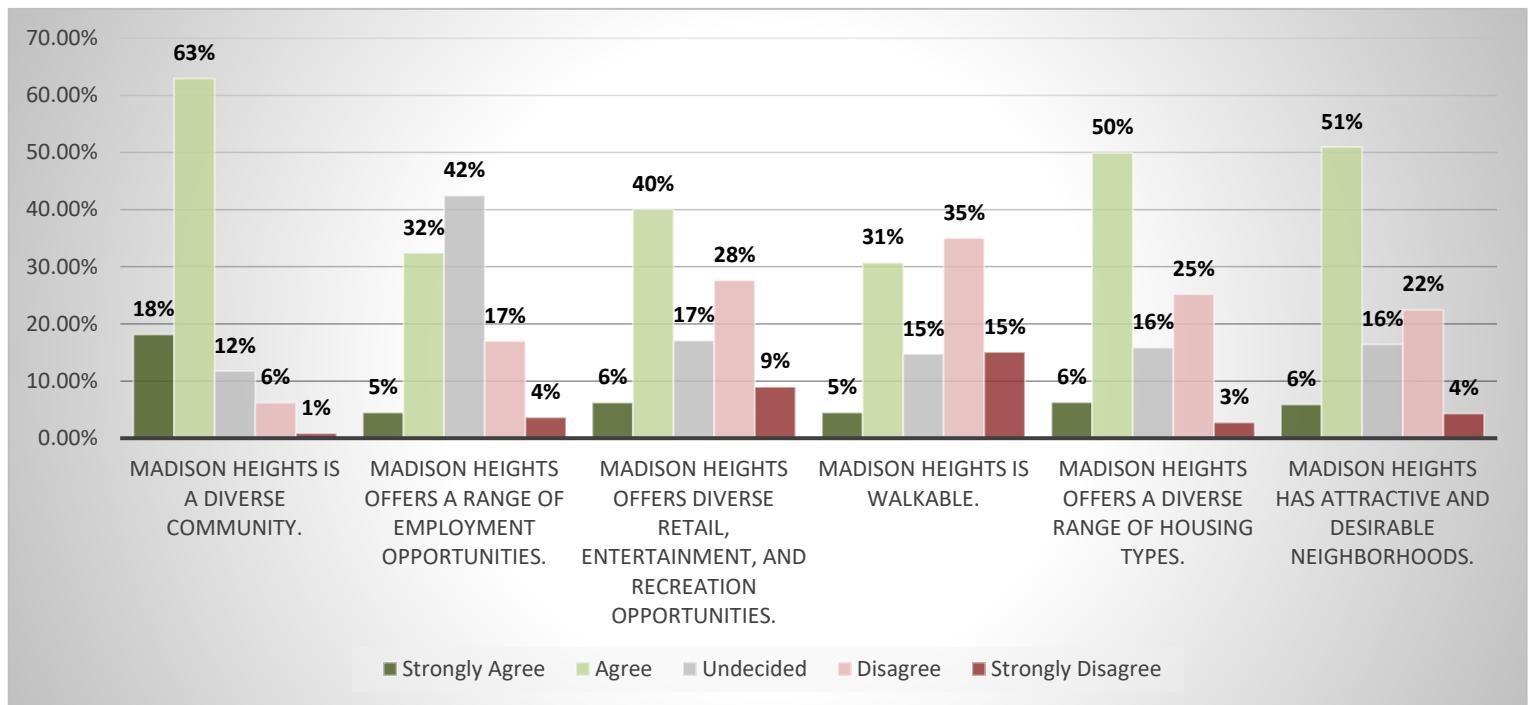
COMMUNITY CHARACTER

Q1) What are the five biggest challenges facing Madison Heights in the next ten years (select up to five)?



Responses: 580

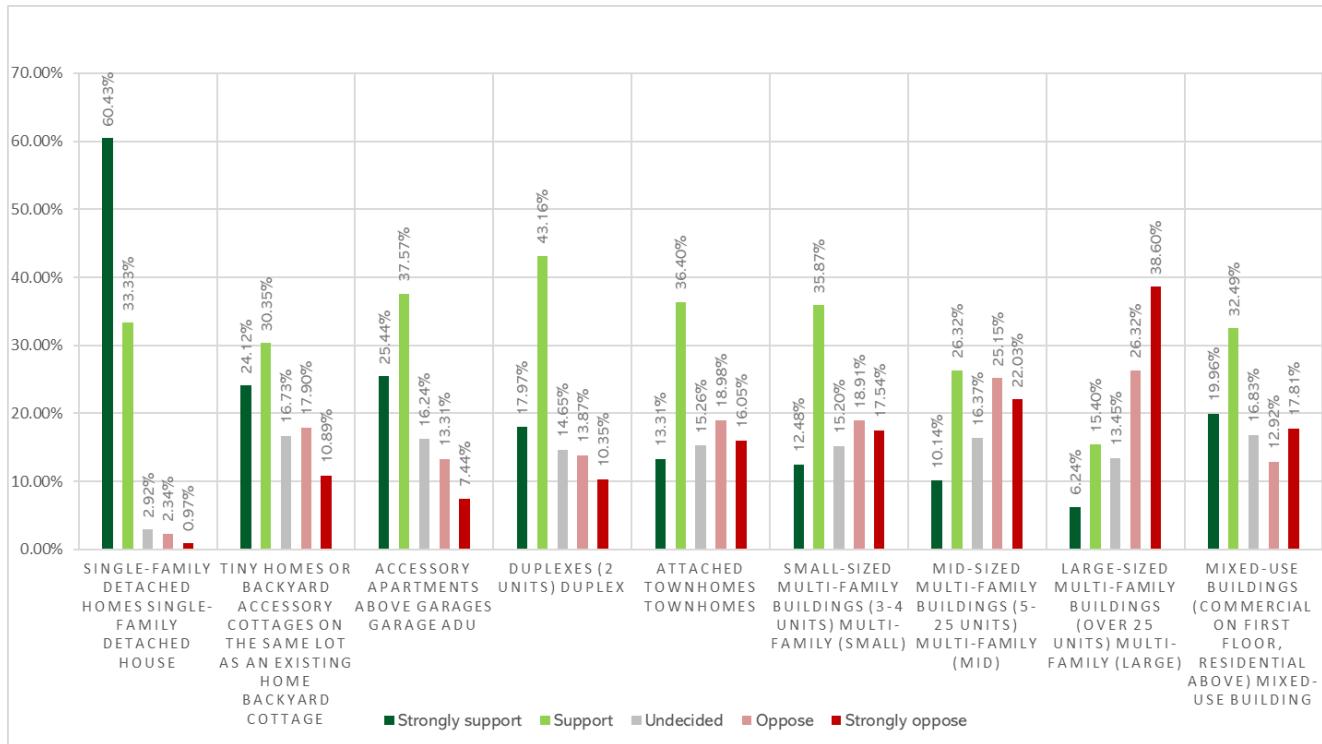
Q2) To what extent do you agree/disagree with the following statements?



Responses: 581

HOUSING

Q4) How much do you support the following housing types being built in Madison Heights?



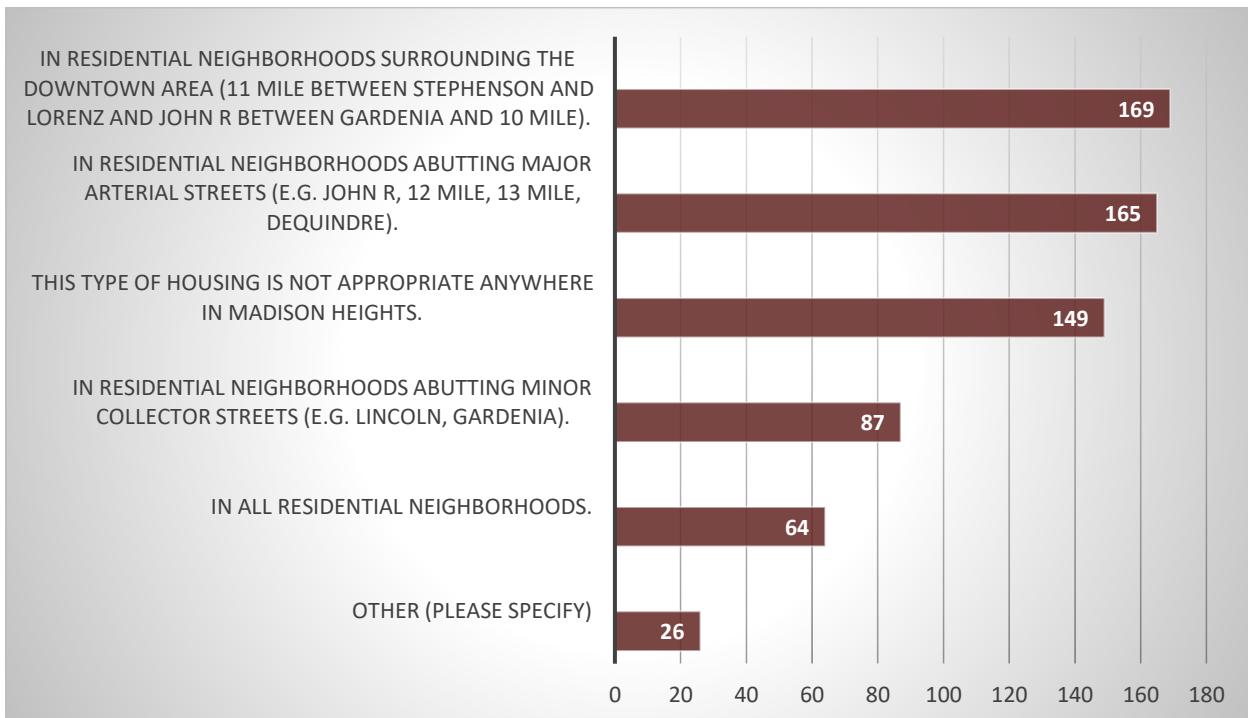
Responses: 515

Q5) Where in Madison Heights would it be most appropriate to allow for new duplexes (2-units)?
Select all that apply: Duplex



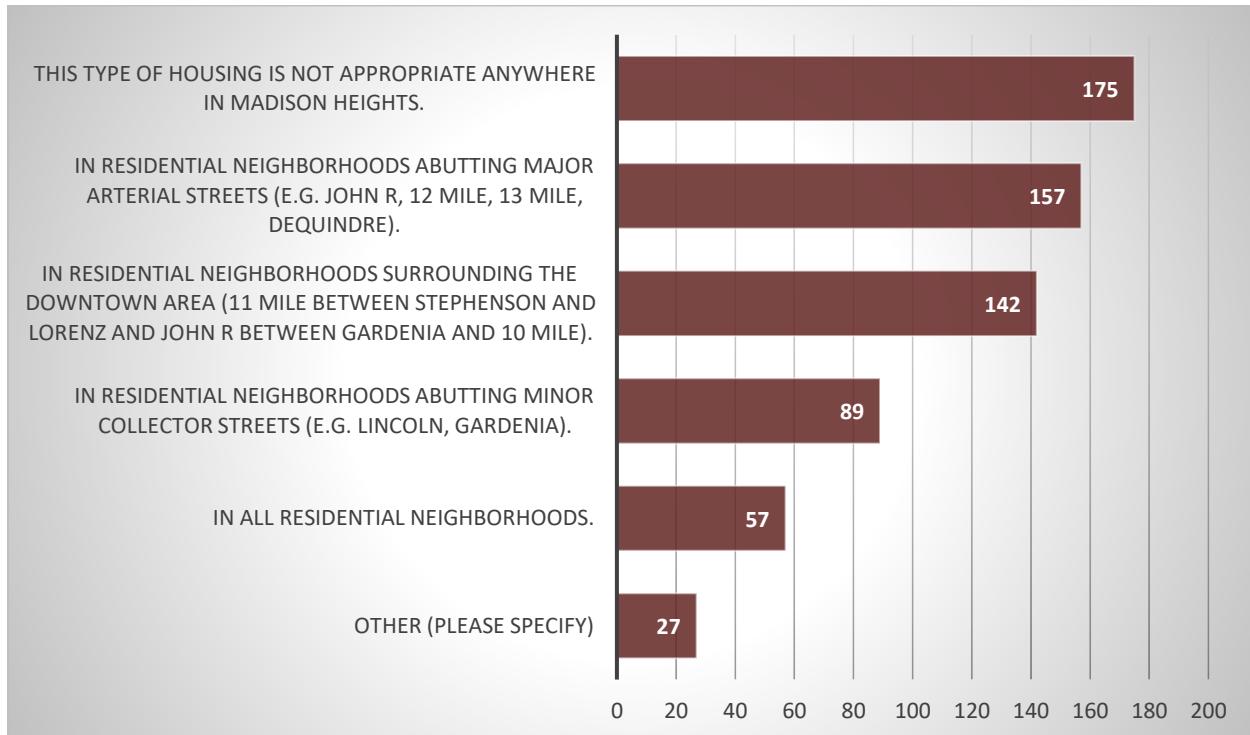
Responses: 502

Q6) Where in Madison Heights would it be most appropriate to allow for new attached townhomes?
Select all that apply:



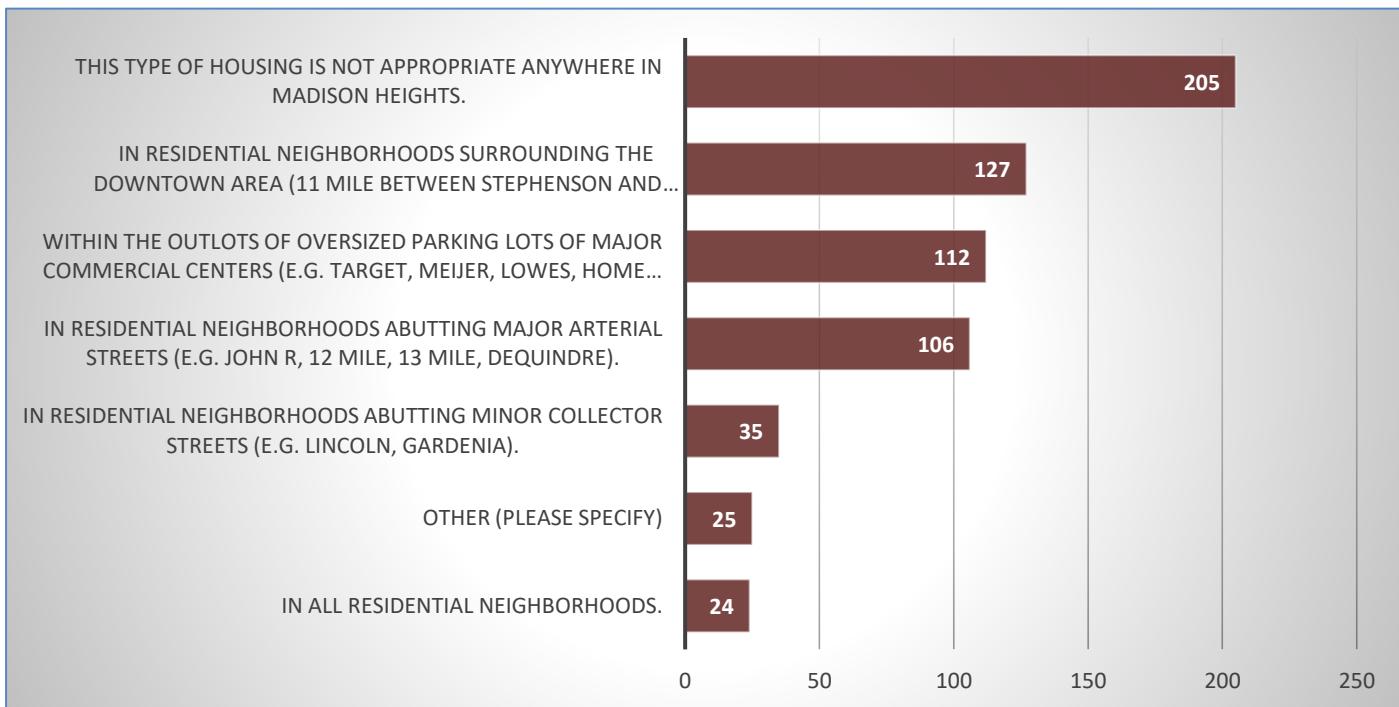
Responses: 495

Q7) Where in Madison Heights would it be most appropriate to allow for new small-sized multi-family buildings (3-4 units)?



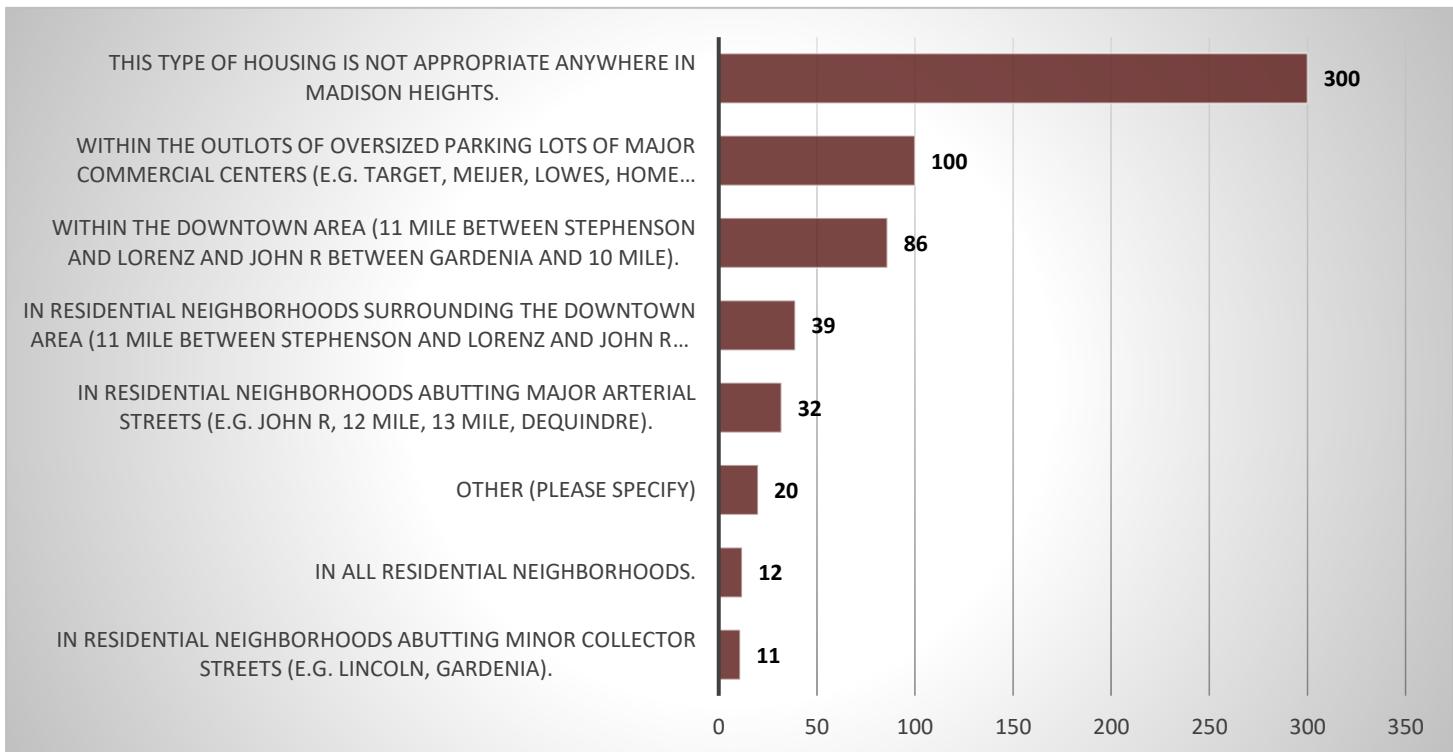
Total Responses: 489

Q8) Where in Madison Heights would it be most appropriate to allow for new mid-sized multi-family buildings (5-25 units)? Select all that apply:



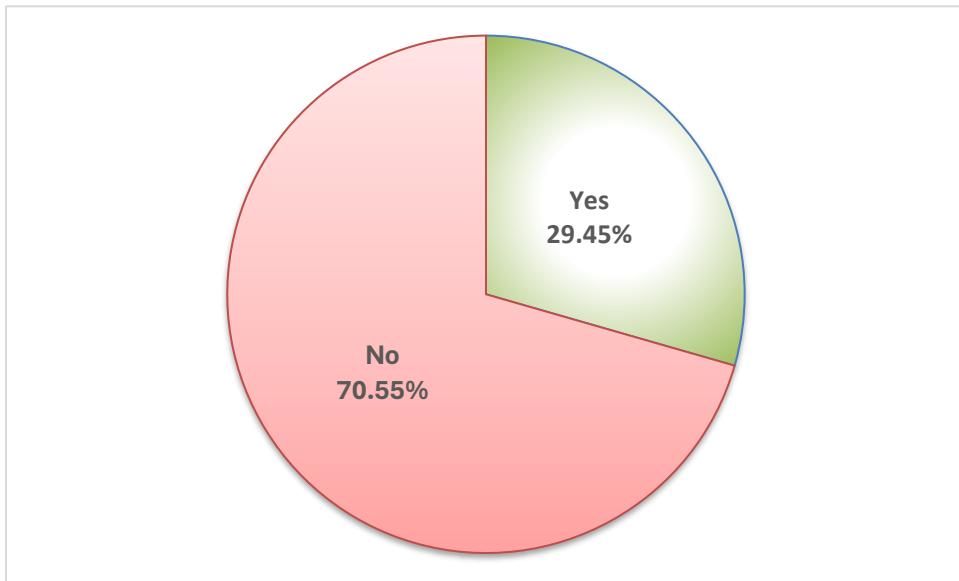
Total Responses: 495

Q9) Where in Madison Heights would it be most appropriate to allow for new large-sized multi-family buildings (over 25 units)? Select all that apply:



Total Responses: 499

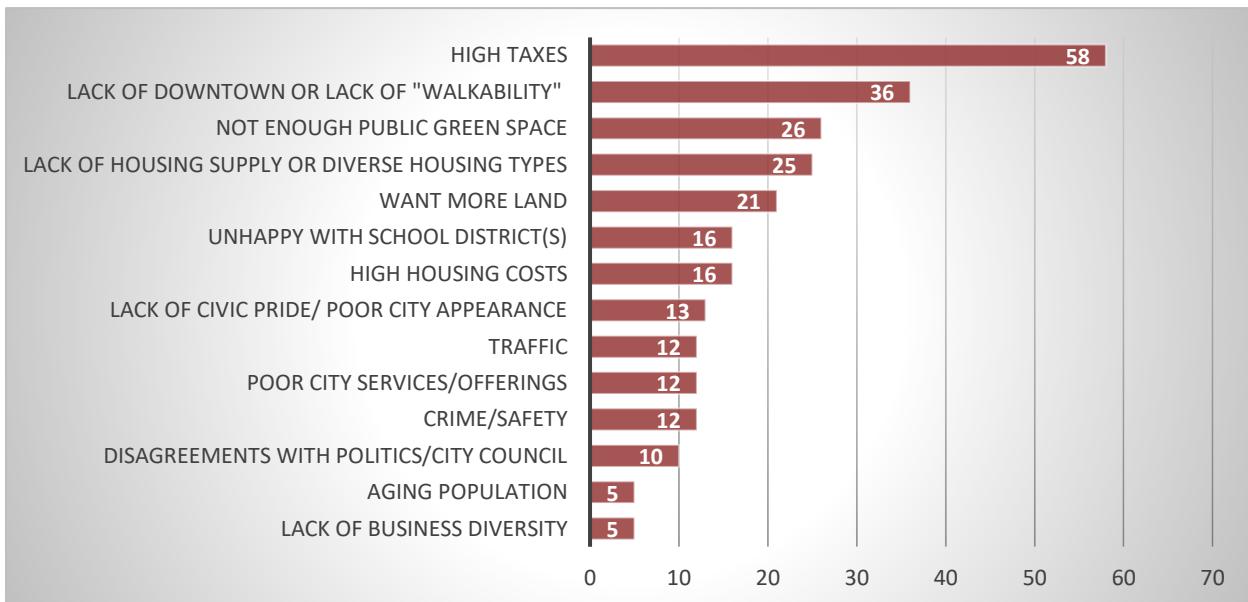
Q10) If you moved from your current residence, would you try to stay in Madison Heights? Why or why not?



Total Responses: 489

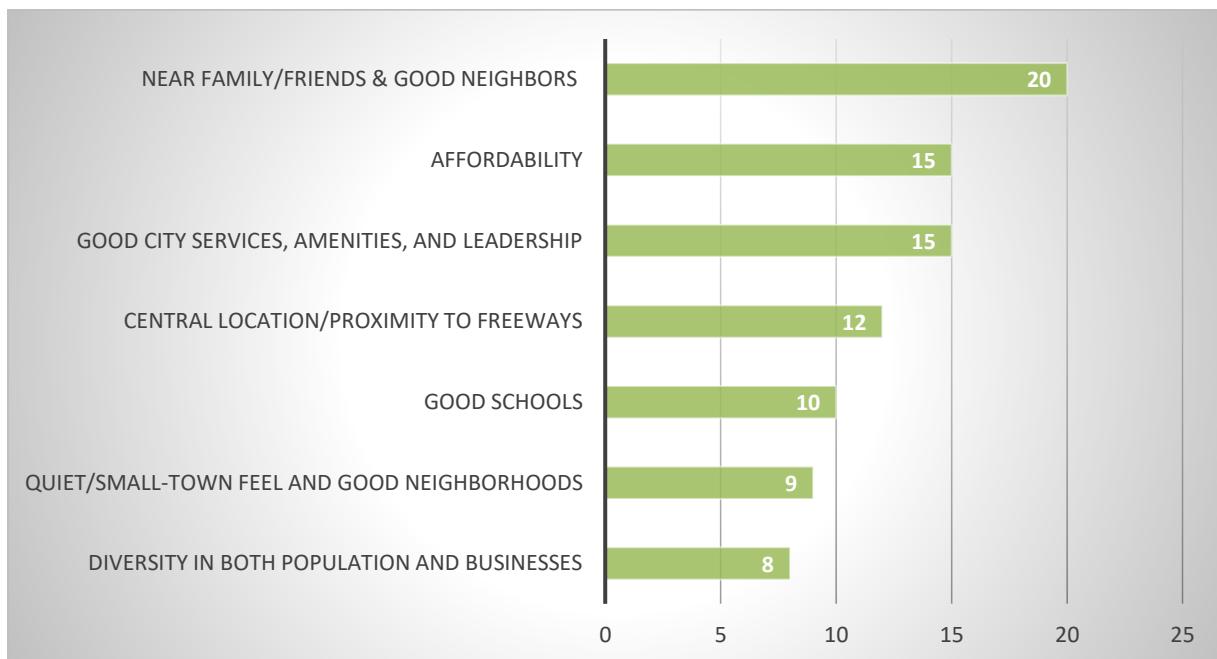
Responded "No": 345

Common reasons:

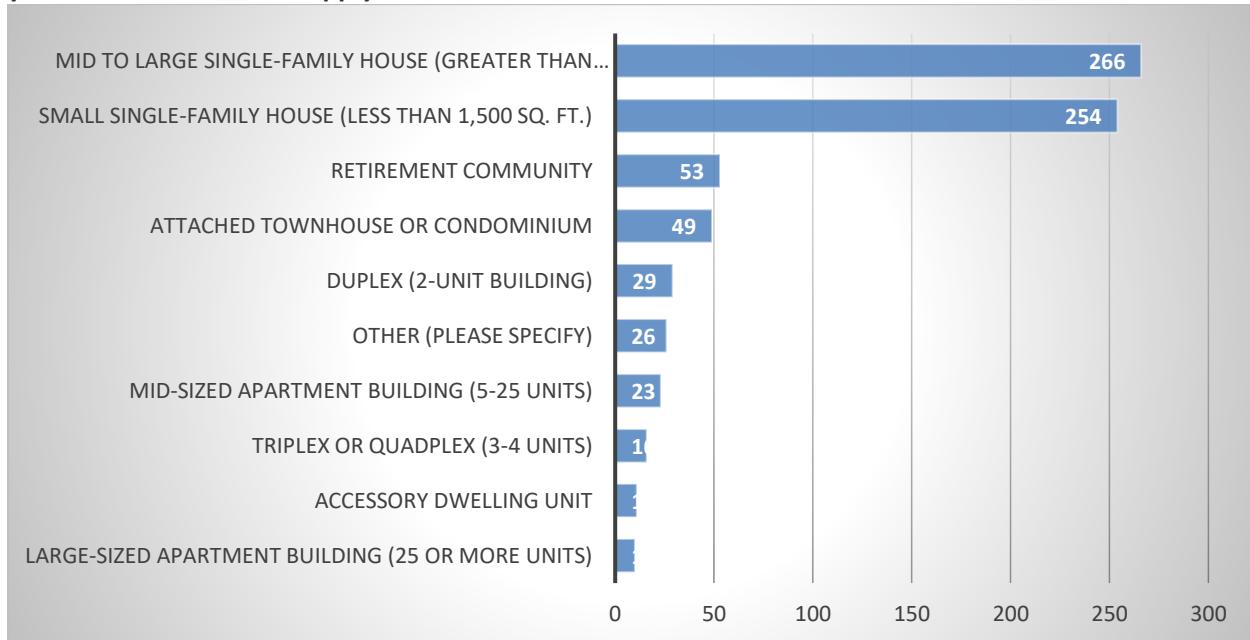


Responded "Yes": 144

Common Reasons:



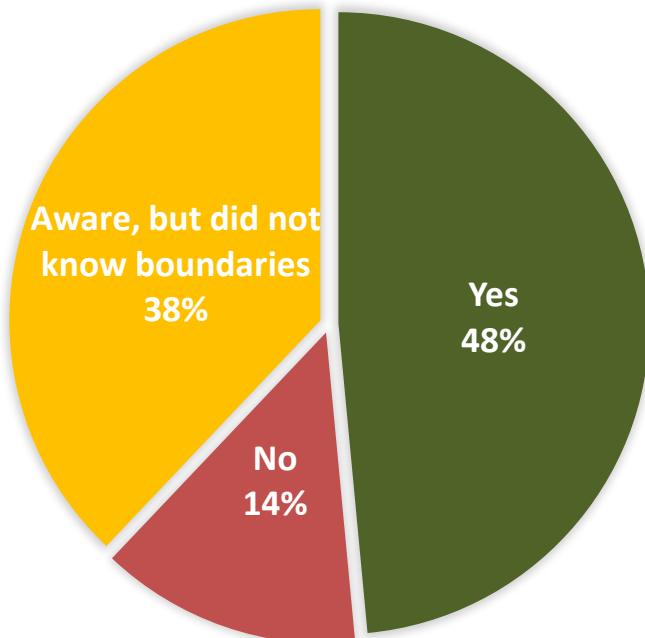
Q11) If you choose to move from your current residence, which of the following housing types would you seek? Select all that apply:



Total Responses: 503

COMMERCIAL & INDUSTRIAL DEVELOPMENT

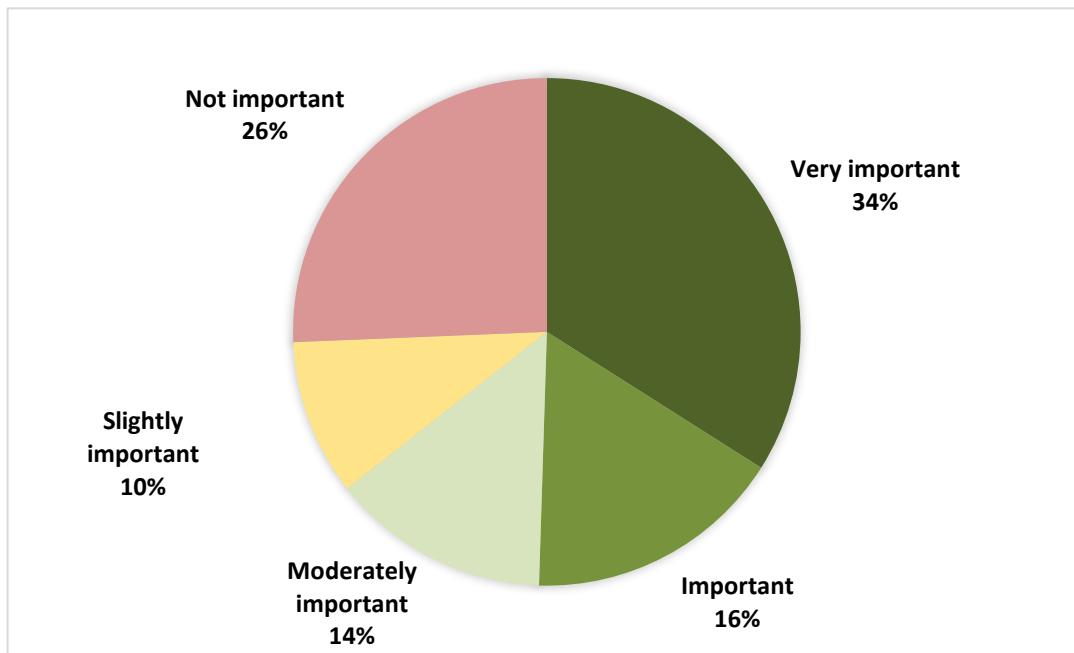
Q13) The City of Madison Heights has a formal Downtown Development Authority (DDA) district along 11 Mile and on John R south of Gardenia (refer to map). Prior to reading this survey, were you aware that Madison Heights had a designated downtown district?



Total Responses: 501

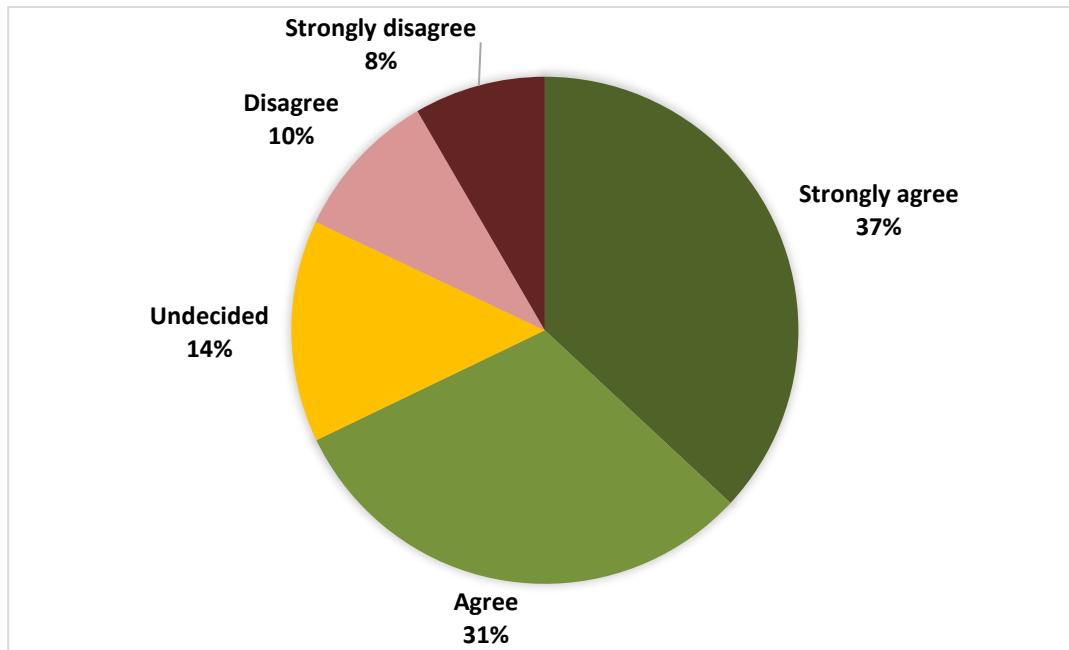


Q14) How important is it for the City of Madison Heights to focus on the development of a walkable downtown area with a mix of residential, commercial, entertainment, and office uses?



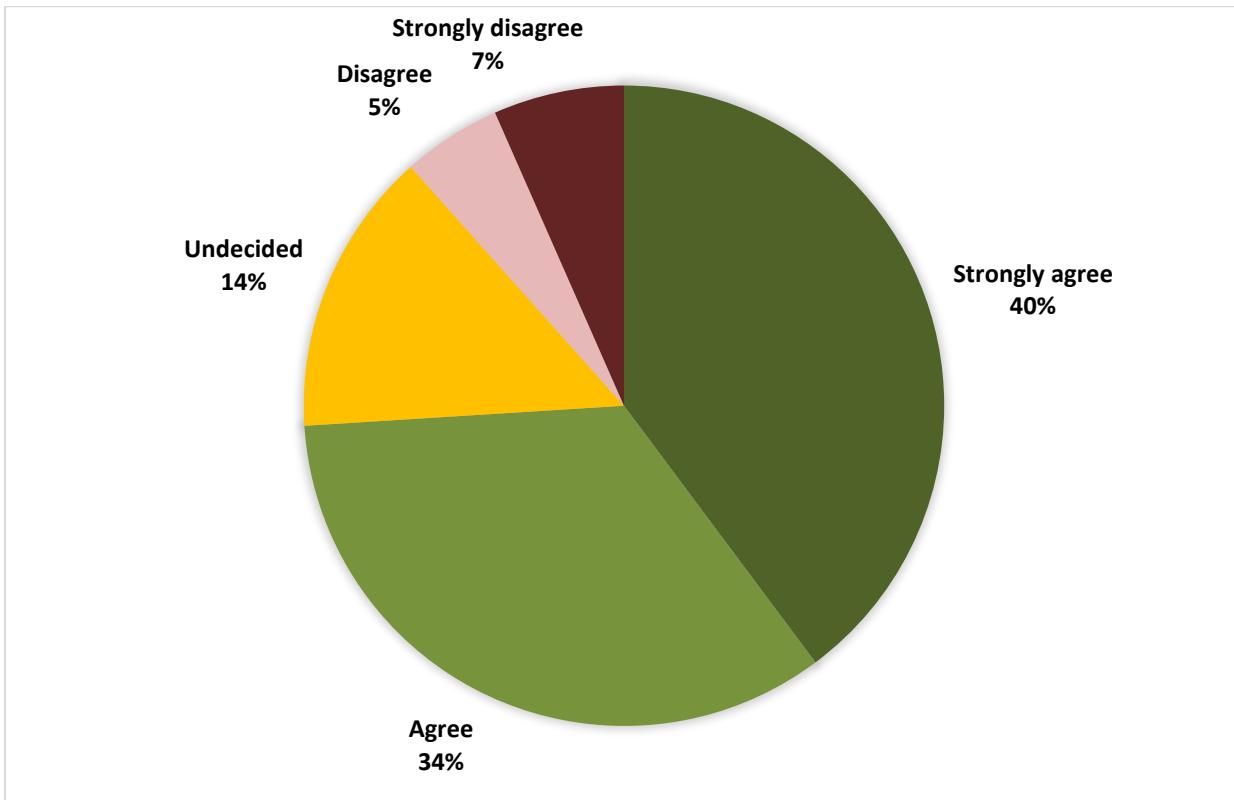
Total Responses: 503

Q15) How strongly do you agree/disagree with the following statement: Madison Heights should encourage the creative redevelopment or alteration of underutilized parking lots and large regional commercial centers into more walkable centers featuring mixed-use buildings, retail outlots, and residential uses.



Total Responses: 501

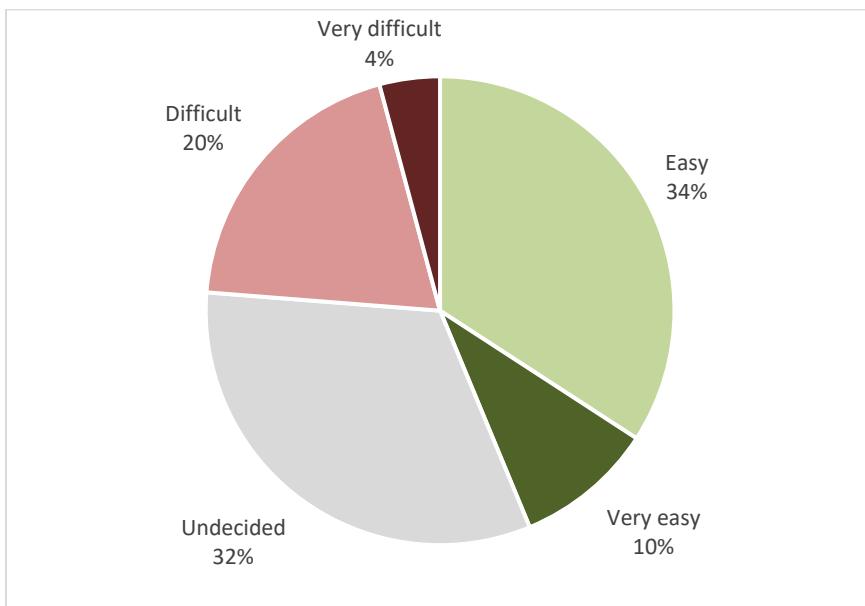
Q15) How strongly do you agree/disagree with the following statement: Madison Heights should encourage the creative redevelopment or reuse of older, smaller-scale industrial buildings into a mix of land uses, such as mixed-use buildings, retail, and residential uses.



Total Responses: 500

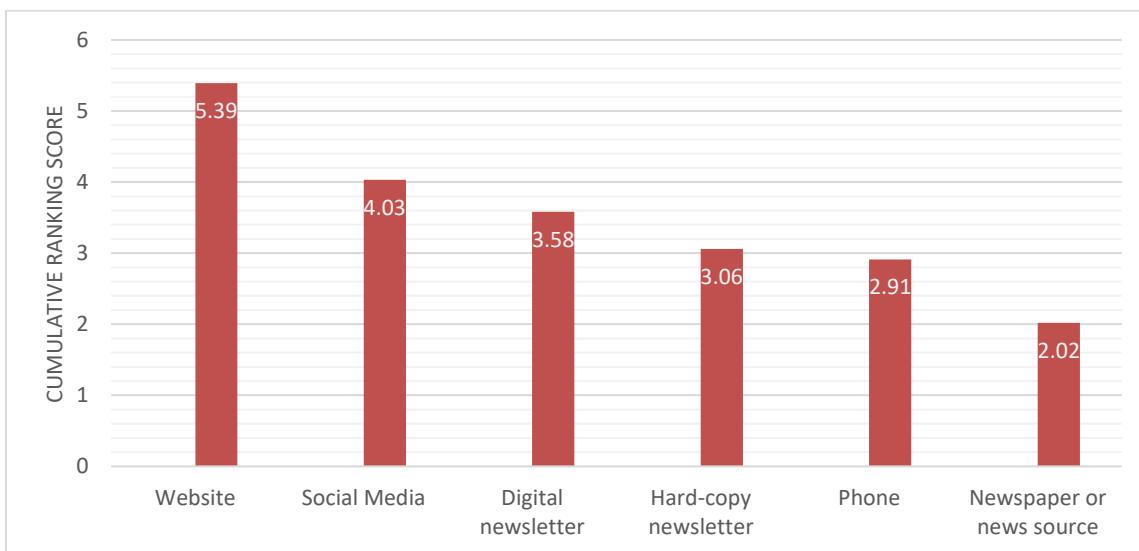
PUBLIC SERVICES & FACILITIES

Q19) How easy/difficult do you find it to obtain information relating to city services, including planning, zoning, development, and building related items?



Responses: 480

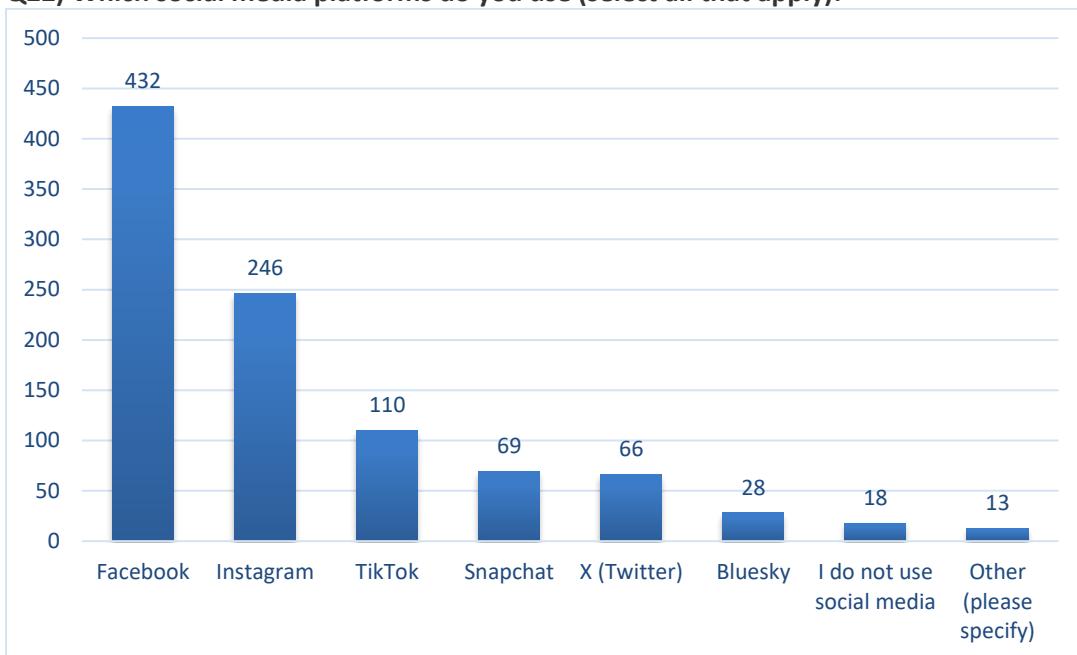
Q20) What are your preferred means to obtain information relating to city services? Rank from most preferred to least preferred.



Higher score equals more preferred.

Responses 484

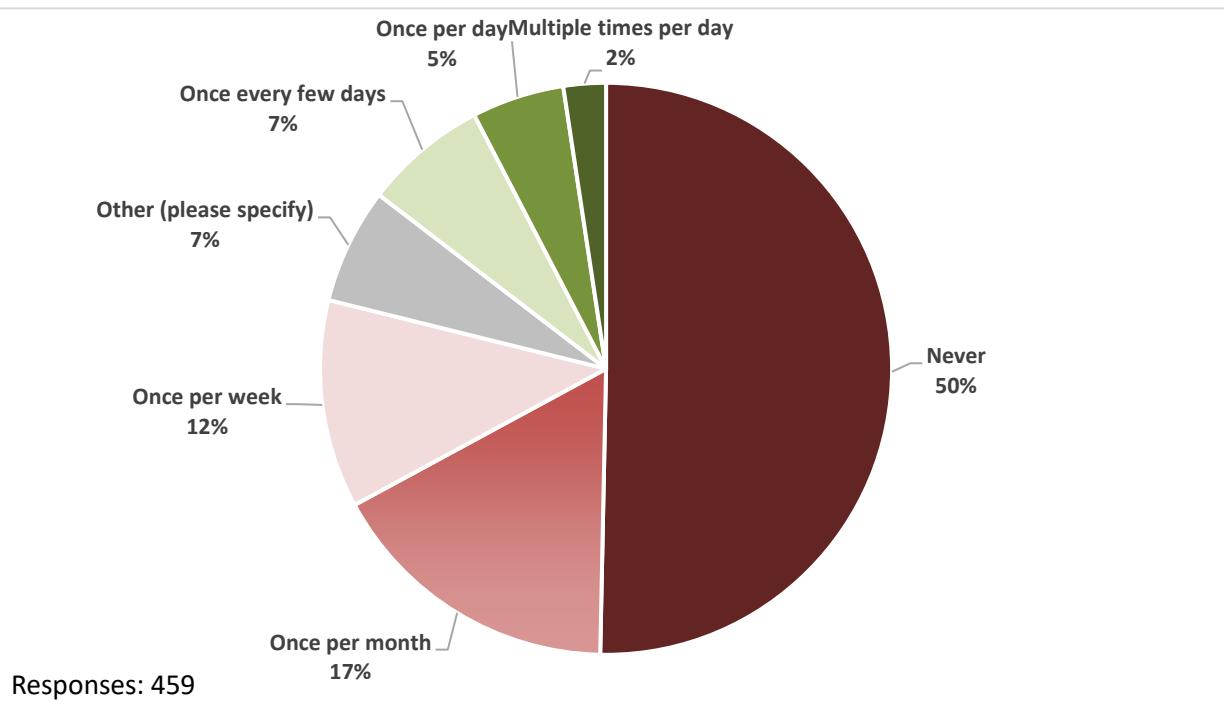
Q22) Which social media platforms do you use (select all that apply):



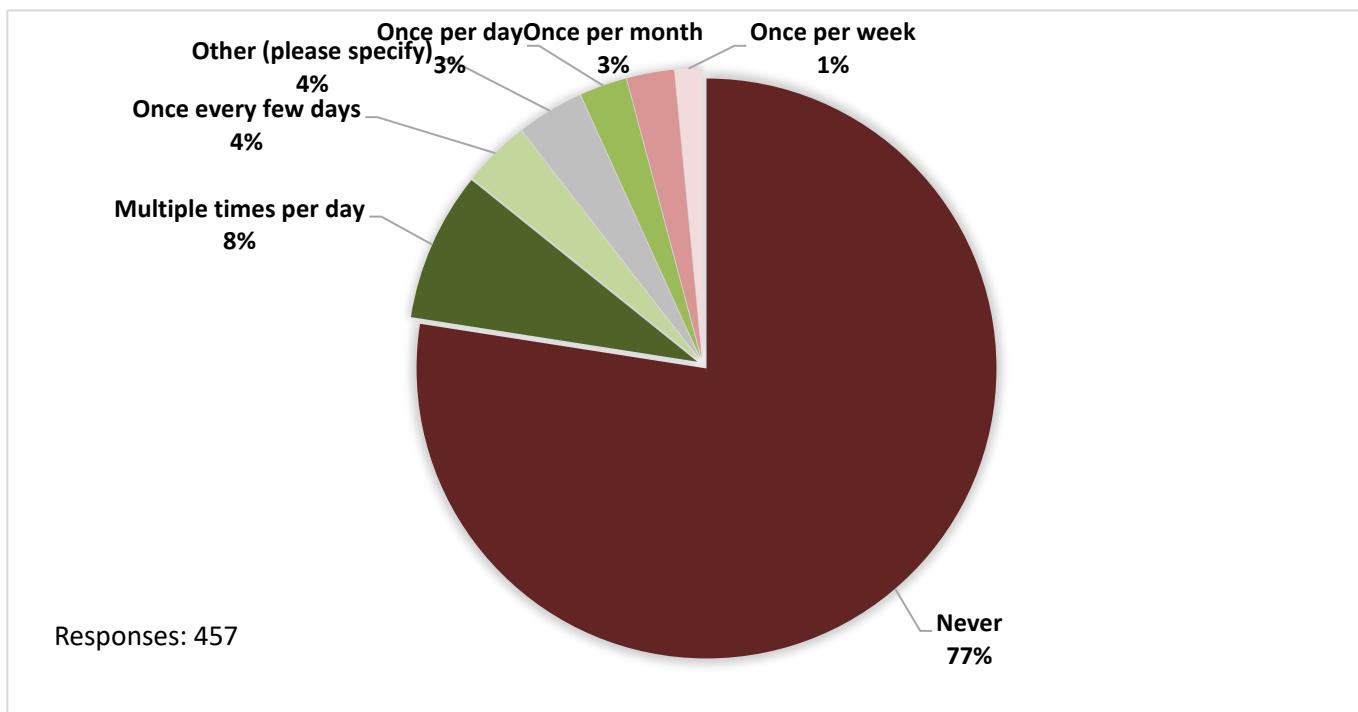
Responses: 477

TRANSPORTATION

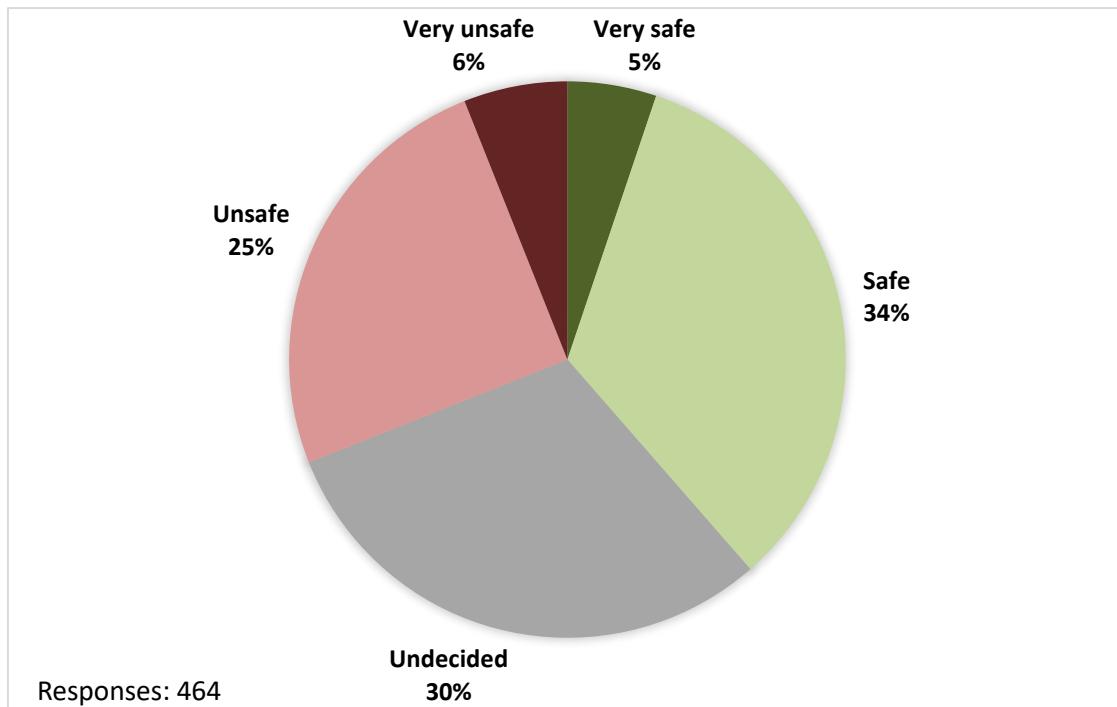
Q24) From your home or place of work, how often do you walk, bike, or take another form of non-motorized transportation to reach commercial, retail, office, entertainment, or other destinations?



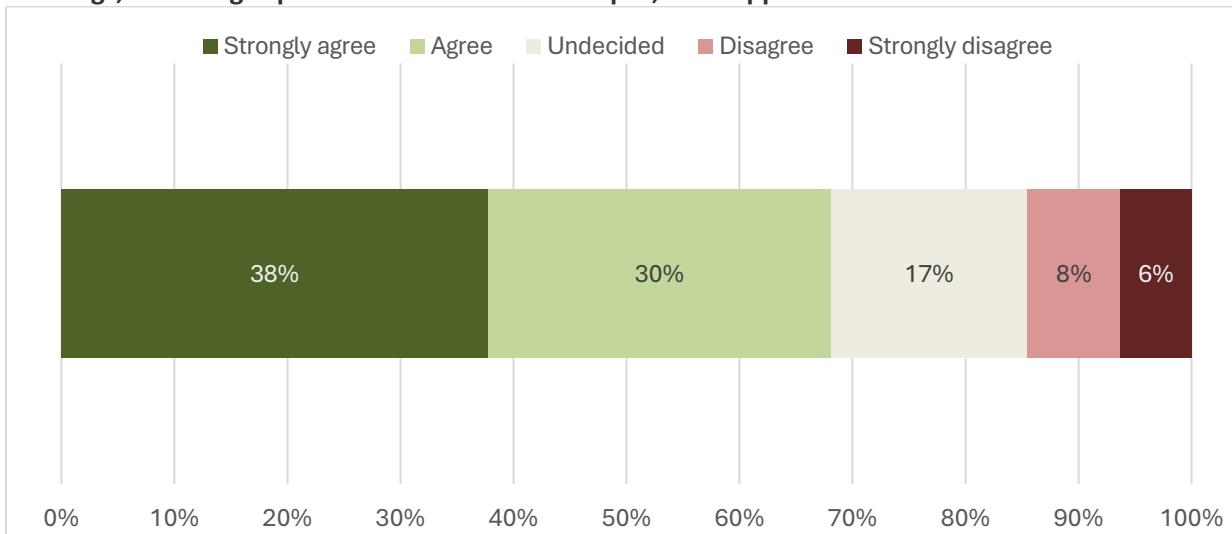
Q25) How often do you take transit to reach commercial, retail, office, entertainment, or other destinations?



Q26) How would you rate the safety of walking, biking, or taking another form of non-motorized transportation from your home to a commercial, retail, or entertainment destination in Madison Heights?

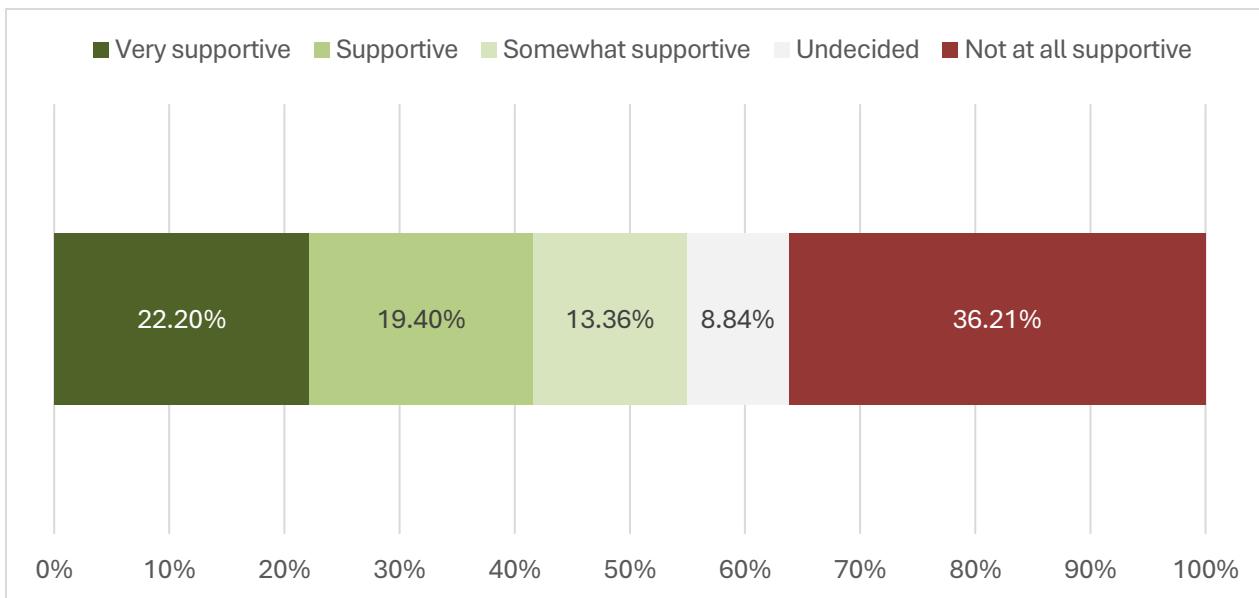


Q27) How strongly do you agree/disagree with the following statement: The City should implement and maintain a comprehensive pedestrian network that focuses on creating safe intersections and crossings, encourages pedestrian-scaled streetscapes, and supports walkable land uses.



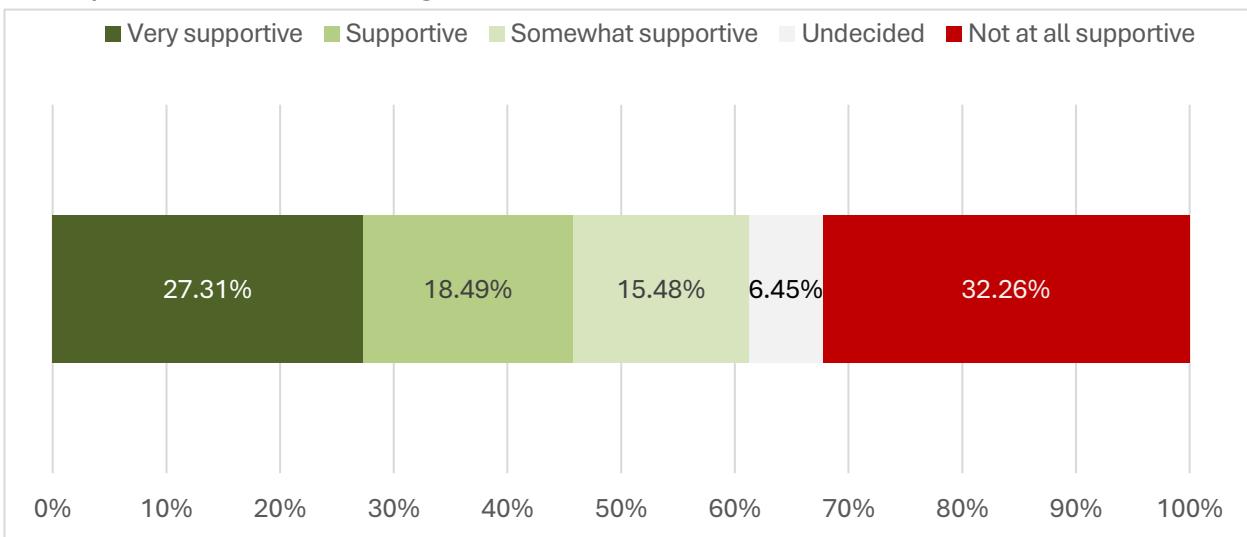
Responses: 461

Q29) How supportive would you be of the city installing traffic calming devices, such as curb bump-outs, lane reductions, and crosswalk islands along streets within the downtown district?



Responses: 464

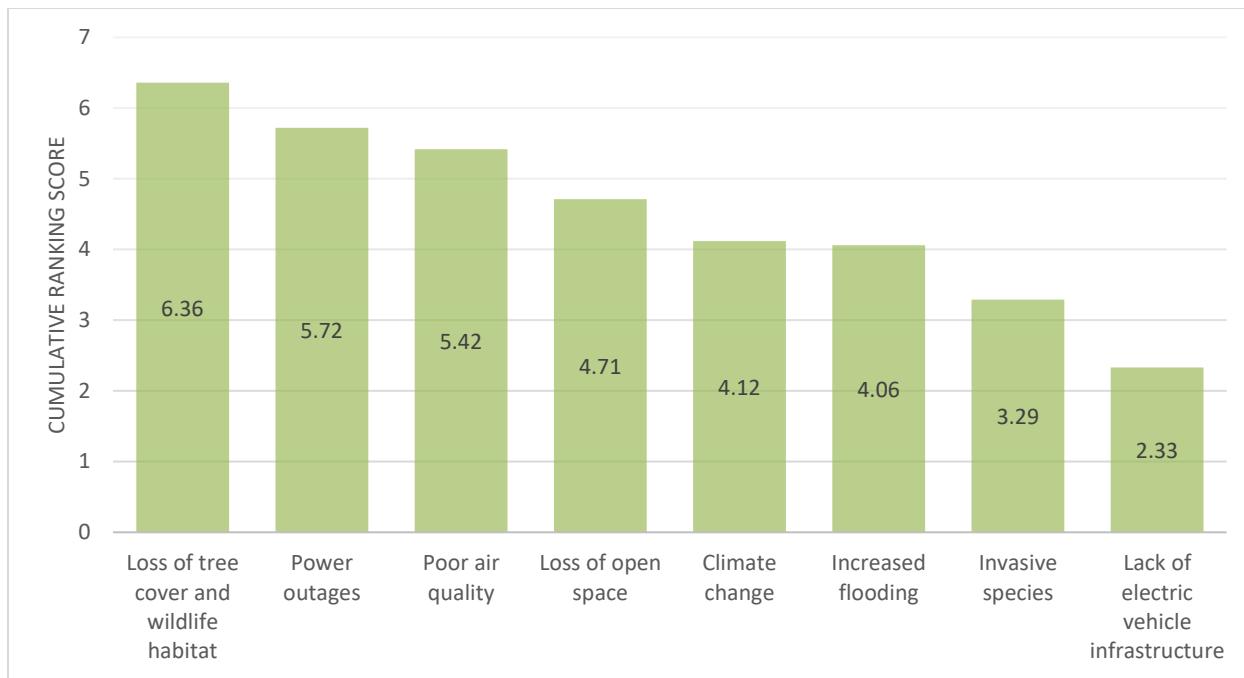
Q30) How supportive would you be of the city installing traffic calming devices such as curb bump-outs, speed tables, etc. within neighborhood streets?



Responses: 465

SUSTAINABILITY & RESILIENCY

Q32) Please rank the following sustainability and resiliency issues from most pressing to least pressing:

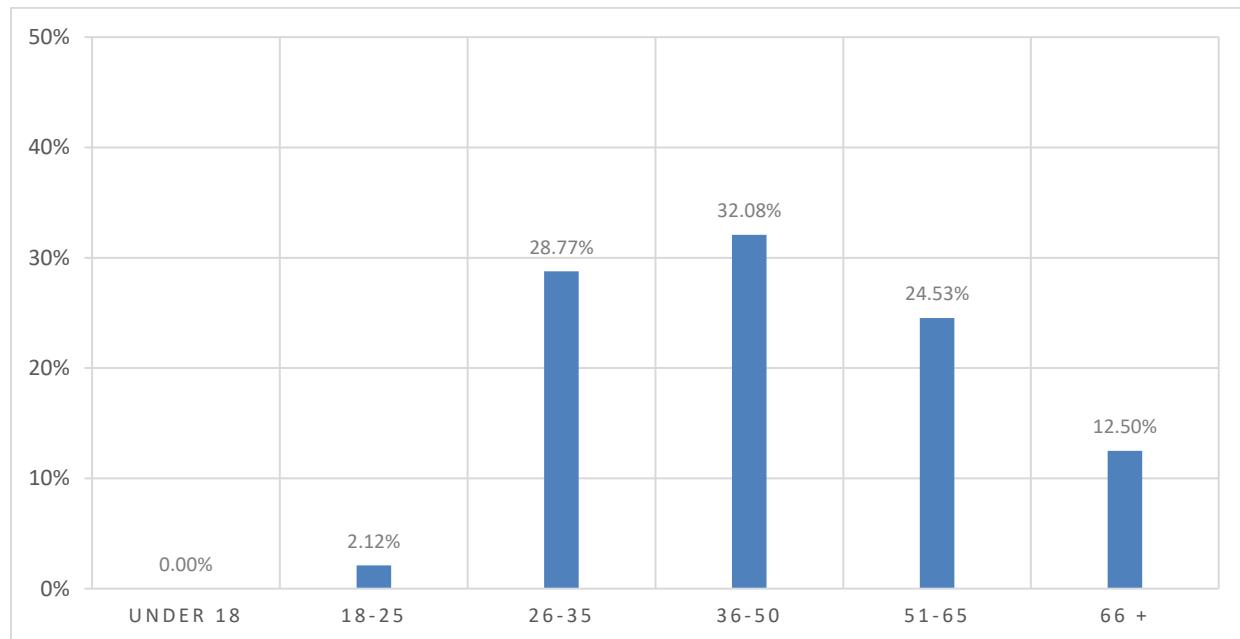


Higher score equates to “more pressing” issue.

Responses: 442

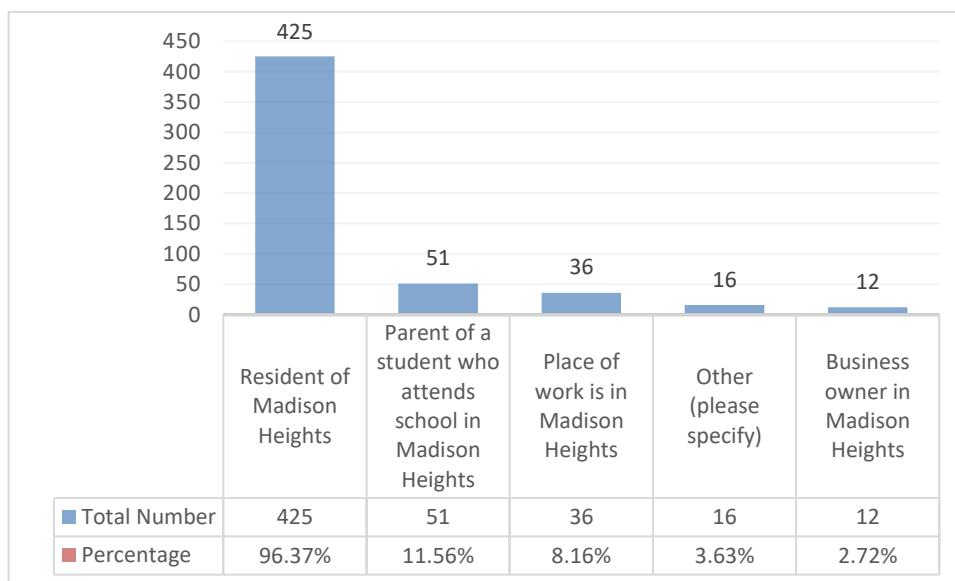
DEMOGRAPHICS

Q36) Please identify your age group:



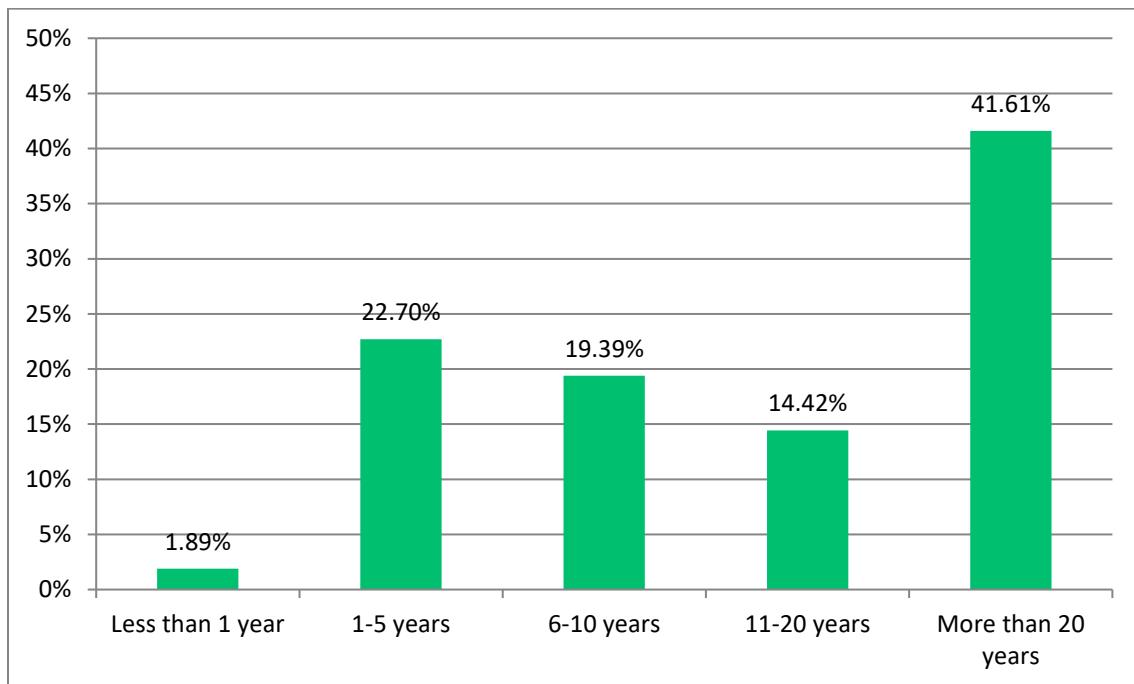
Responses: 424

Q37) What is your relationship with the City of Madison Heights? Select all that apply:



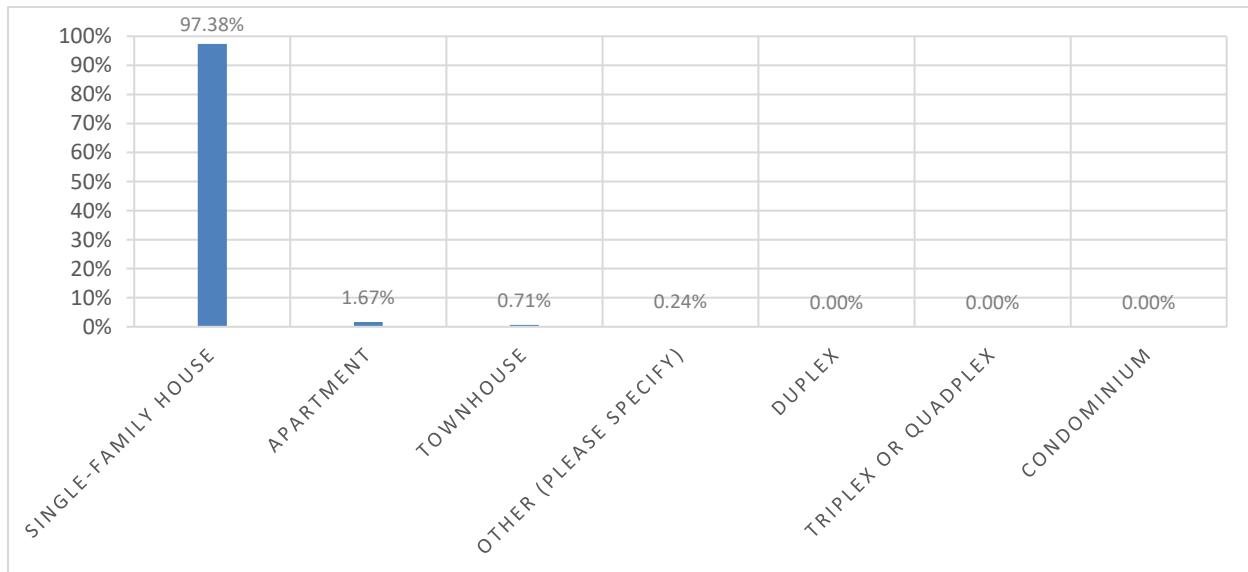
Responses: 441

Q38) If you are a resident of Madison Heights, how long have you lived in the city?



Responses: 423

Q40) If you live in Madison Heights, please select the term that best describes your residence:



Responses: 420

Q41) Do you rent or own your place of residence?

