

**Downtown Development Authority of City of Madison Heights**

**Memorandum**

**Date:** February 10, 2023  
**To:** MHDDA Board  
**From:** Giles Tucker, Community Development Director  
**Subject:** Downtown Banners

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The Design Committee met on Feb. 6<sup>th</sup> to make recommendations on the quantity, size, material, and designs of banners that the board should consider. After consideration the Design Committee thought that the board should start with an order that included a custom banner based on the design that was made for us when we updated the DDA logo, and a stock banner design we can use to infill seasonally. I have asked for a quote from Detroit Banner Co., the company that had the best overall pricing and quality based on the quotes I gathered last year, but have not yet received a quote. Below is an estimate based on the committee's recommendation using last years' pricing:

Item	Quantity	Unit Price	Total
DDA Branding Custom Design Sunbrella Banners 30"x60"	60	\$78.76	\$2,362.65
Stock Design Sunbrella Banners 30"x60"	30	\$78.76	\$2,362.65
Metro Bracket – 31: Exposed, Black, Above Warranty: 12 Year up to 80 MPH Part # KBW-D4/31-BB	120	\$43.52	\$5,222.40
Screw Gear Band 5/8"x40" Black (4 Bands needed per pole) Part # H108-B	240	\$8.80	\$2,112.00
			<b>Total: \$14,422.35</b>

**Staff Recommended Action:**

Staff recommends that the DDA boards accept the Design Committees recommendation and authorize staff to place an order for banners and hardware for the items described above for a cost of no more \$16,000 to account for any changes in pricing.



MH

DOWNTOWN  
DEVELOPMENT  
AUTHORITY



KALAMAZOO BANNER WORKS

## The RTP (Ready-to-Print) Collection

The RTP Stock Banners on the following pages are available to be digitally printed at your request. Some have room for custom imprints. Most of the designs can be printed on either Sunbrella marine acrylic or 22 oz. vinyl media, per your choice. Banner designs that have the notation "Vinyl Only" can only be printed on vinyl media (due to background color). The stock sizes, as noted on the previous page, are 18"x36", 30"x60" and 30"x94". Banners over 36" long have "double-rolled" top and bottom hems for strength.



Unless otherwise requested, all have grommets on the pole side, top and bottom. Some banners may be able to have different Sunbrella fabric colors (see previous pages for colors) substituted, at extra cost. Check for availability. All banners are printed on two sides.

Go to [consort.com/kbw/stockdesigns](http://consort.com/kbw/stockdesigns) to see the most current RTP designs!

\* See website for full customization options.



22926  
Color Tour  
VINYL ONLY



22825  
Seasons Greetings To All  
Captain Navy



22824  
Tis the Season  
Forest Green



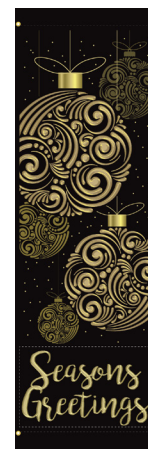
22823  
World Peace  
Med Blue



22822  
Swirling Pumpkins  
Burgundy



22821  
Fall Wreath  
Black



21815  
Elegant Ornaments  
Black



21817  
Holiday Quilts  
Forest Green



22820  
Snowflake Wreath  
Captain Navy



22819  
Vintage Ornaments  
Persian Green



22818  
Good Will to All  
Forest Green



22817  
Peace on Earth  
Jockey Red



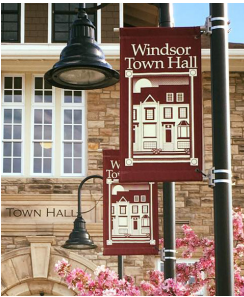
21820  
Fall Festival  
Med Blue



21822  
Snow Serenade  
Captain Navy



...see all our RTP designs at [consort.com/kbw/stockdesigns](http://consort.com/kbw/stockdesigns)



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20818  
Filigree Tree



15118 - Set  
Season's Greetings  
Pacific Blue/Jockey Red



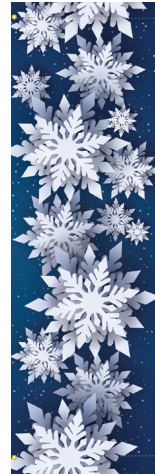
20821 - Set  
Falling Leaves  
Burgundy



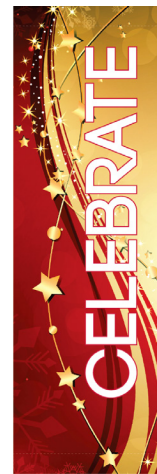
17211  
Joyus Tree  
Forest Green



17110  
Midnight Flight  
Captain Navy



21921  
Falling Snow  
VINYL ONLY



20920  
Holiday Streamers  
VINYL ONLY



20816  
Home for the  
Holidays  
Forest Green



21824  
Joy Bell  
Burgundy



20815  
Santa Bear  
Captain Navy



20917  
Joy Streamers  
VINYL ONLY



20823  
Autumn Vibes  
Burgundy



20924  
Holiday Plaid  
VINYL ONLY



16223  
Shop, Dine, Enjoy  
Pacific Blue



16940  
Snowflake Serene  
VINYL ONLY



KALAMAZOO BANNER WORKS



07222  
Color Rush  
Forest Green



03313-Set  
Poinsettia Candle  
Sea Grass



14224-Set  
Oak Leaves  
Burgundy



15317  
Season's Greetings  
Horns  
Forest Green



02203  
Crystal Snow  
Med Blue



02305  
Candy Cane  
Jockey Red



20383  
Autumn Oak  
Burgundy



S13315-Set  
Mr. Scarecrow  
Captain Navy



03114-Set  
Winter Pines  
Pacific Blue



20372  
Fall Pumpkin  
Burgundy

KBW Classics



20247-Set  
Double Winter Wonderland  
Pacific Blue



93672  
Holiday Greetings  
Sea Grass



93673-Set  
Double Holiday Greetings/Wreath  
Sea Grass



S93675  
Poinsettias Greetings  
Jockey Red



92652  
Winter Snowflakes  
Pacific Blue



## Custom • Digital Marine Acrylic

Size	Quantity	Pricing	*File Charge
18"x 36"	1 - 19	\$ 60.50	\$ 25.00
	20 - 49	\$ 57.40	\$ 10.00
	50+ **	\$ 54.30	\$ 5.00
18"x 48"	1 - 19	\$ 67.20	\$ 25.00
	20 - 49	\$ 63.85	\$ 10.00
	50+ **	\$ 60.50	\$ 5.00
24"x 48"	1 - 19	\$ 84.00	\$ 25.00
	20 - 49	\$ 79.80	\$ 10.00
	50+ **	\$ 75.65	\$ 5.00
24"x 60"	1 - 19	\$ 106.60	\$ 25.00
	20 - 49	\$ 100.80	\$ 10.00
	50+ **	\$ 95.50	\$ 5.00
30"x 60"	1 - 19	\$ 112.55	\$ 25.00
	20 - 49	\$ 106.45	\$ 10.00
	50+ **	\$ 101.40	\$ 5.00
30"x 72"	1 - 19	\$ 129.40	\$ 25.00
	20 - 49	\$ 122.90	\$ 10.00
	50+ **	\$ 116.50	\$ 5.00
30"x 84"	1 - 19	\$ 146.40	\$ 25.00
	20 - 49	\$ 138.90	\$ 10.00
	50+ **	\$ 131.65	\$ 5.00
30"x 94"	1 - 19	\$ 157.95	\$ 25.00
	20 - 49	\$ 150.10	\$ 10.00
	50+ **	\$ 142.25	\$ 5.00
30"x 96"	1 - 19	\$ 161.30	\$ 25.00
	20 - 49	\$ 152.90	\$ 10.00
	50+ **	\$ 145.60	\$ 5.00
30"x 108"	1 - 19	\$ 181.45	\$ 25.00
	20 - 49	\$ 172.50	\$ 10.00
	50+ **	\$ 163.50	\$ 5.00
30"x 120"	1 - 19	\$ 206.65	\$ 25.00
	20 - 49	\$ 196.00	\$ 10.00
	50+ **	\$ 185.95	\$ 5.00
36"x 60"	1 - 19	\$ 159.05	\$ 25.00
	20 - 49	\$ 150.65	\$ 10.00
	50+ **	\$ 142.80	\$ 5.00
36"x 72"	1 - 19	\$ 181.45	\$ 25.00
	20 - 49	\$ 172.50	\$ 10.00
	50+ **	\$ 163.50	\$ 5.00
36"x 84"	1 - 19	\$ 203.85	\$ 25.00
	20 - 49	\$ 193.20	\$ 10.00
	50+ **	\$ 183.15	\$ 5.00
36"x 94"	1 - 19	\$ 225.10	\$ 25.00
	20 - 49	\$ 213.95	\$ 10.00
	50+ **	\$ 202.70	\$ 5.00

## Custom • Digital Marine Acrylic (continued)

Size	Quantity	Pricing	*File Charge
36"x 108"	1 - 19	\$ 250.85	\$ 25.00
	20 - 49	\$ 229.60	\$ 10.00
	50+ **	\$ 208.35	\$ 5.00
36"x 120"	1 - 19	\$ 275.50	\$ 25.00
	20 - 49	\$ 252.00	\$ 10.00
	50+ **	\$ 229.60	\$ 5.00
46"x 94"	1 - 19	\$ 252.00	\$ 25.00
	20 - 49	\$ 239.40	\$ 10.00
	50+ **	\$ 226.25	\$ 5.00

## RTP (Ready to Print) • Digital Marine Acrylic

Size	Quantity	Pricing	*Imprint File
18"x 36"	4 - 19	\$ 50.45	\$ 25.00
	20 - 49	\$ 47.90	\$ 0.00
	50+ **	\$ 45.40	\$ 0.00
30"x 60"	4 - 19	\$ 93.85	\$ 25.00
	20 - 49	\$ 89.05	\$ 0.00
	50+ **	\$ 84.55	\$ 0.00
30"x 94"	4 - 19	\$ 131.65	\$ 25.00
	20 - 49	\$ 124.90	\$ 0.00
	50+ **	\$ 118.50	\$ 0.00

## RTP (Ready to Print) • Vinyl 22 oz. Blockout

Size	Quantity	Pricing	*Imprint File
18"x 36"	4 - 19	\$ 30.80	\$ 25.00
	20 - 49	\$ 29.75	\$ 0.00
	50+ **	\$ 28.00	\$ 0.00
30"x 60"	4 - 19	\$ 85.40	\$ 25.00
	20 - 49	\$ 81.75	\$ 0.00
	50+ **	\$ 78.45	\$ 0.00
30"x 94"	4 - 19	\$ 118.70	\$ 25.00
	20 - 49	\$ 112.00	\$ 0.00
	50+ **	\$ 106.20	\$ 0.00

## Sponsor Tag Banners • Digital Marine Acrylic

Size	Quantity	Pricing	*File Charge
30"x 12"	4 - 19	\$ 47.10	\$ 25.00
	20 - 49	\$ 40.35	\$ 10.00
	50+ **	\$ 23.55	\$ 5.00

\* For (10+) banners of same design, File + Imprint File charge will be waived.

\*\* Orders over 50 banners may require additional lead time.

- All banners are printed double-sided.
- A unit is (1) banner in single designs and a (2) banner "set" in double designs, however (2) double sets meets minimum requirements. (4) banner minimum.
- For banner sets, please double the prices shown.
- Banner dimensions are width by length/height. (Note): Hems are included in total banner length/height.