

Chamber Executive Director Activity FY25, Quarter 3

The following summary serves as the 3rd Quarter 2025 report as required by the Chamber Agreement with City of Madison Heights, MH DDA and City of Hazel Park.

Notable Milestones & Activities

- ❖ **Chamber E-Blast via MailChimp:** Weekly E-Blast Announcements generated and shared with membership.
- ❖ **Social Media Platform Management:** Multiple/Daily Social Media Postings to highlight local businesses/members and chamber activities. Goal of content posting 1-2/daily or active weekly postings. **New in August 2025: David Benjamin Consulting on board for 3 month trial to assist in marketing/social media content creation and posting. Includes 2 interviews of MHHP Members/week.**
- ❖ **Weekly 1 Million Cups Event at Incubizo :** Attend weekly (Wednesdays) 1 Million Cups event hosted at Incubizo, in partnership with Oakland Thrive. More than ½ of the weekly attendance are MHHP Members. Promote weekly on E-Blast and on social media platforms.
- ❖ **MEDC State Grants:** Successful MEDC Connector Grant for \$249,202 Onboarding with David Benjamin, Kindred McEvoy, Harley Mordarski with KPI Reporting
- ❖ **Applied for:** MEDC E&I Ecosystem \$149,850 and MEDC Innovation Fund \$476,290
- ❖ **Promotions Activities/Workshops and Training**
 - Referred DDA Businesses for Sign, Façade Grants & Redevelopment Liquor Licenses-
 - Grand Openings: Kazkara Coffee, Med-Bites, Boozy's, E-Lan Car Components, Fresh Spin, Gaijin Sushi (November 7, 2025), Bar Gabi (October 29, 2025)
 - Shop Small Saturday-3-part workshop series with Applewhite Agency (November 6, 14, 19th) Following the journey of the customer experience with data shared with small shop owners.
 - Meeting with MettleOps to discuss Talent/Workforce Dvt-July 8th
 - Ice Cream Social event with HP Recreation-July 29th
 - Hazel Park Art Fair 2025-MHHP Sponsor and Volunteer
 - HP School District-Hometown Huddle (Social Media Coverage)
 - Boozy's and HP Youth Assistance Backpack School Supply Drive
 - Momentum Accelerator Co-hort with Lysa Davis, CRAM (6 weeks, 2X/week)
 - LinkedIn Workshop with David Benjamin Consulting
 - Instagram Workshop with David Benjamin Consulting
 - Café Panel Workshop Series at Incubizo-Monthly
 - The Good, Bad and the Ugly, Candid Conversations with Entrepreneurs-October 30
 - Tik Top Workshop-September 24th, 2025
 - Creative Websites with Melonie Summers, September 16th at Incubizo
 - Rev in the Heights-September 13th, Social Media Coverage

- Coffee Social at Kazkara Roast in HP/BRAND, September 19th
- Northern Audio 85th Anniversary/Octoberfest with Cadillac Straits-September 20th
- Grant Workshop with Lisa Stein-October 28th at Incubizo
- Presenter for OC Planners Gathering-How local chambers can help advance economic development and planning-October 21, 2025 at 10AM
- MSGCU How to build credit workshop-coordinate catering, October 8, 2025

❖ **Other Notable Activities/Meetings /Events**

- BRAND Mtgs 1st Fridays, 3rd Fridays/month, Promote and recruit members. Arrange for Coffee Social with Group, Google Reviews, New Member to Member/Welcome Scratch Off Sheet Project-New, planned for 2026.
- Introduced and tour several DDA lease space for Taco Hub-HP Based
- Donation of shirts/sweatshirts from Trevco to various non-profits-Veterans Group, RO Youth Association
- Lunch collaboration event with other Chamber of Commerce. MHHP to host 4th quarter networking/collaboration luncheon at Taco Tequila An Mas on November 13th, 2025.
- Successful MHHP Bowling Fundraiser on August 14, 2025
- Applied for Meijer's 4K Shop with a Hero Grant for 2025, Assist with Target Heroes and Helpers Grant with MHPD
- MH DDA Hometown Touchdown event on October 4th. Assist to secure vendors, logistics, volunteers etc
- 8MBA Luncheon on September 11, 2025
- Kacha Thai Market-Connection with Western Market and Kim Nhung Supermarket, Randazzo, Vince & Joe's, Nino's
- MHPD Vs. MHFD Charity Softball Game-Rosie's Park, Assist with sponsorships, vendors and volunteers, social media coverage.
- Special Guest Speaker at Incubizo for Perfect Choice Solutions-Friday, Sept. 19th
- Hazel Park Fire Department Open House-Volunteer and social media coverage-October 11th, 2025
- Planned for upcoming Auction/Holiday Party at Bar Gabi-Tentatively Dec. 6th
- Promote and market-HP DDA Façade grants, Main Street Grants
- Campaign to promote local jobs-Mia's Bakery & On the Rocks (October 2025), Kim Nhung Supermarket with many other local jobs added to December 2025
- Assist HP with planning and economic development discussions -Landmark Property, South DDA District streetscape design elements