

Downtown Development Authority of City of Madison Heights

Memorandum

Date: October 16, 2025

To: Downtown Development Authority Board Members

From: Giles Tucker, Community Development Director

Subject: Potential New DDA Board Applicant- Lourdes Osorio-Lorenzo Owner of B.L. Fitness

B.L Fitness and Heath - Lourdes Osorio-Lorenzo

Business owner Lourdes Osorio-Lorenzo submitted the attached Boards & Commissions application on June 24, 2025. B.L Fitness & Heath offers one-on-one, group and online training programs, as well as walk-in and monthly gym memberships. She has been in operation as a DDA business owner for over 5 years located at 511 W 11 Mile Rd. Lourdes is deeply invested in the growth and vitality of the downtown district and is interested in becoming a DDA board member. You can learn more at her website:

<https://blfitnessandhealth.square.site/about>

Lourdes is already an active community member in Madison Heights, where she is a member of the Madison Heights- Hazel Park Chamber of Commerce, and volunteer and the Madison Heights Food Pantry. She has also been a sponsor for events supporting those battling cancer, living with autism, back-to-school drives and those experiencing homelessness.

I spoke with Lourdes after our October 23rd DDA meeting, and she is still very interested in becoming a DDA board member. The DDA board should decide whether to offer a recommendation to the Mayor for her appointment.

Staff Recommendation

Lourdes is an established business owner in the DDA that has a track record of community service and is interested in the growth of the downtown district. Staff recommends that Lourdes be recommended to the Mayor for appointment to the remaining vacancy on the DDA board.