

Arts Board Meeting
Madison Heights, Michigan
August 09, 2022

An Arts Board Meeting was held on Tuesday, August 09, 2022 at 7:00 PM at City Hall - Executive Conference Room, 300 W. 13 Mile Rd.

CALL TO ORDER

ROLL CALL

PRESENT

Member Susan Burcham
Member Michael Covert
Member Laurie Gerald
Member Vita Palazzolo
Member Amber Platzke
Alternate Jennifer Nagle
Alternate Jason Theodoroff

ABSENT

Council Representative Mark Bliss
Council Alternate Emily Rohrbach
Member Steven Dombrowski
Alternate Jennifer Zmarzlik
Bishop Foley Student Rep Kiely Moore
Lamphere Student Rep Dorothy Luetz
Madison Student Rep Ahnalee Basler

Motion to excuse members Bliss, Rohrbach, Dombrowski, Zmarzlik, and Basler made by Member Susan Burcham, seconded by Jason Theodoroff

Voting Yea: unanimous.

ADDITIONS/DELETIONS

None

APPROVAL OF MINUTES from May 4, 2022

Item tabled

MEETING OPEN TO THE PUBLIC

No public present

REPORTS

Treasurer's Report

Treasurer Burcham presented the Treasurer's Report, notifying the Board that \$275 was spent for entertainment at the June Pride Picnic, and out of the \$4,890.41 in escrow, \$2,800 was earmarked for the Gala and \$330.11 for the ground murals, leaving a usable balance of \$1,760.30.

Social Media Update

Chair Platzke stated that the social media statistics included 1400 post likes and 190 engagements; she noted that with the upcoming Trail Tunes event the social media accounts would see more activity.

UNFINISHED BUSINESS

1. Native Plant Sale Craft Table (Platzke) - May 29 Recap

The craft activity at the event was successful and it was noted that there would be paint left over for a future craft project at another event.

2. Kids Painting Party Events – Upcoming Schedule/Partner with Recreation (Platzke, Gerald, Mischak) May 21 (recap), July 16, September 17

Chair Platzke commented that the May 21st class was successful, although it was held for a smaller group of about 12 kids participating. The July class was canceled due to low registration, and the Recreation Coordinator explained that summertime events were often difficult to fill.

Discussion turned to the upcoming September 17th class and while it was agreed that the event needed more promotion on Facebook, a motion to relinquish the paint party events solely to the Recreation Department was discussed, as the paint parties did not bring enough revenue to the Arts Board to make it worthwhile.

Motion by Gerald, seconded by Burcham, to turn the Kids Paint Party events over to Recreation with the only Arts Board participation being support via social media

Aye: All

Nay: None

3. Pride Picnic (Nagle – Chair, Gerald, Theodoroff) June 11 – Recap

Nagle recapped the Pride event which made \$139 in profit thanks in large part to a \$1,000 donation from Holistic Industries. She said that they would be willing to support future events as well. The Pride Picnic was well attended by the public with around 120 residents, as well as City employees and elected officials. She commented that the HREC was key in the success of the event.

4. Juneteenth Art Contest “Liberation” (Gerald) – June 18 - Recap

Gerald said that there were no entries so for the 2023 event. and the Arts Board would probably want to consider a different way to participate, such as: have a tent with activities.

5. Restaurant Nights (Carry Out or Dine In/Rotate Assignment)

It was noted that there were no current restaurant fundraisers planned, but the City has its annual Restaurant Week in September that could be promoted.

6. Trail Tunes - (Bliss, Dombroski, Palazzolo, Theodoroff, Platzke)

Bliss had posted an update that Trail Tunes was rescheduled for October 1st and there would be a social media push to promote the event. He had indicated that there were sufficient funds for 12 bands to play approximately three hours, and with additional funds such as from new t-shirt sales that they would consider adding a Family Fun Zone or transportation around the venue. Given that the subcommittee had not discussed a new t-shirt design, it was agreed that the subcommittee needed to officially meet and report back regarding the status and details for Trail Tunes.

7. Trail Tunes - Mia's Off the Trail Fundraiser

The Trail Tunes subcommittee would try to confirm dates and report back.

8. Ground interactive murals in parks and schools - (Burcham and Theodoroff)

A. Monarch Lifestyle at Rosie's Park

It was noted that the original artist (Fox) hadn't finished the mural but Rohrbach had been coordinating the leftover paint, as it appears Fox has moved out of the City.

B. Trotto New Installations at Monroe and Wildwood

Platzke commented that Trotto had identified a specific area at Monroe for the interactive murals and she should be able to complete those during the month of September.

9. Pumpkin Walk - Witch Dance, Haunted House

Gerald informed the Board that the event was now tentatively scheduled for October 21st. She also explained that the haunted house would likely be postponed until the 2023 event in order to make it successful. She noted that the Witch Dance had a new choreography, and the potential hayride still needed to be approved by the City Manager.

10. Gala (Gerald - Chair, Bliss, Dombroski, Palazzolo and Nagle) - Spring 2023 Pending COVID Developments

No updates.

11. Arts Board 5th Anniversary Celebration/Fundraiser (Gerals, Dombroski, Palazzolo, Nagle with Zmarslik providing video promotion)

Gerals commented that there were no viable large-scale fund raiser ideas for this event, but the subcommittee would meet again to determine final plans, if any.

12. Karaoke night fundraiser (Platzke, Palazzolo, Burcham, Nagle, Bliss)

No updates, but Platzke said karaoke usually brings in about \$1,000 and would be a good fundraiser. Mia's was identified as a potential site. During the discussion of the timing of a karaoke fundraiser, Platzke notified the group that she would not be renewing her term on the Board, but she would still be willing to volunteer whenever possible particularly for this fundraiser. Covert agreed to take over as chair for this subcommittee.

13. Civic Center Complex Renovation – Art Installation Project (Bliss, Burcham)

Misczak noted that the City was looking to see if the Arts Board was willing to commit to art installations. Nagle indicated that she would join the subcommittee and Misczak said she would look for other local municipalities with similar art installations and share the information.

14. GRANT OPPORTUNITIES

A. Play Everywhere Kaboom Grant - Fanciful Footpath at MH Library
(Misczak staff liaison for Arts Board)

The solid squares heading toward 13 Mile still need to be painted and some of the others needed to be touched up. Trotto might be able to do some interactive ground murals using the \$130 leftover funding.

B. Progress Forward Community Advisory Board (CAB) \$5,000 Grants - Submitted on January 20, 2022 - Award Notice: Trail Tunes \$2,500/Gala \$1,500 (Pumpkin Walk denied as violation of their governing rules prohibiting marketing to children) - New Proposals (Gerald, Zmarslik, Rohrbach)

Gerals would work on a proposal to include additional funding for the Huffman Mural. It was proposed to use the \$1,500 from the gala to fund the Huffman Park Mural. No vote took place.

C. Community Foundation for Southeast Michigan Grants from \$5,000 - \$1,000,000 - Deadlines: Feb 15 for June Decision; May 15 for September Decision; August 15 for December Decision; November 15 for March Decision (Gerals, Zmarslik, Rohrbach)

No updates.

15. HUFFMAN PARK MURAL

Quality of Life Awards Approved \$2,000 (Reg Council Mtg 6/14/21)

Ramirez "Mythical Creatures"

Owczarzak said that unfortunately the Board was not awarded the Greater Metropolitan Association of Realtors Grant.

A brief overview of the Mythical Creatures mural award and history of the Madison Heights Wolverines was discussed. The Board was presented with an alternative design of a mythical type wolverine to replace the Chimera and face the practice field.

Motion by Covert, seconded by Palazzolo to swap the Chimera for the wolverine-based creature.

Aye: All

Nay: None

16. DIA INSIDE/OUT

Application was submitted by deadline July 25, 2022 for 2023 Program

17. HIGH SCHOOL REPRESENTATIVES

- A. Lamphere - Luetz appointed
- B. Madison - Basler graduated - need formal appointment
- C. Bishop Foley - Need representative

Discussion took place regarding the high school representatives and Nagle agreed to reach out to the schools. Basler had indicated her intent to apply to the Board as an adult now that she has graduated from Madison High School.

NEW BUSINESS

None.

SET DATE AND TIME FOR NEXT MEETING

Platzke to poll members online (no discussion online) for a meeting either August 23 or August 30th, with the understanding that subcommittees would have to meet prior to the selected date.

ADJOURNMENT

The meeting was adjourned at 8:15pm