



MEMORANDUM

TO: Honorable Mayor and Board of Commissioners
VIA: Robin Gomez, City Manager
FROM: Jay Hatch, Recreation Director
DATE: 5/15/2025
RE: **Fitness Center - Usage**

Background

Beginning on October 1st 2023, the City opened the Madeira Beach Fitness Center up to free utilization by Residents. Additionally, the City began allowing registration and pick up of free membership cards at the Recreation Center to be able to gain access to the fitness facility. Access card distribution numbers are listed below.

Jan 1, 2024 – 98 Cards Distributed

May 15, 2025 – 190 Cards Distributed

Prior to the hurricanes there was discussion about upgrading some of the equipment in the fitness center, specifically the treadmills, rowers, and an addition of stationary bicycles. Attached is one quote to get an idea of what the budgetary impact would be on the replacement of these machines.

Fiscal Impact

\$500 – Fitness Equipment Wipes

\$1500 – Equipment Repairs and Preventative Maintenance

Aviron Quote Attached

Recommendation

Staff is seeking direction on the fitness center usage from the Board of Commissioners.