



## MEMORANDUM

TO: Honorable Mayor and Board of Commissioners

VIA: Chief Clint Belk, Acting City Manager

FROM: Jay Hatch, Recreation Director

DATE: January 28, 2026

RE: **Tampa Bay Markets, Inc – Relocation Request**

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### **Background**

Tampa Bay Markets, Inc., the Market Manager for the Madeira Beach Market, has requested approval to relocate the Market from its current location at the Madeira Beach City Hall parking lot to Archibald Park for the upcoming season. The request is based on limited visibility and pedestrian traffic at the current location, as well as ongoing construction activity along Madeira Way and a lack of participating business interest within John's Pass Village. Collectively, these factors have impacted market performance and vendor participation and are largely attributable to current timing and surrounding area conditions.

### **Fiscal Impact**

Relocation of the Madeira Beach Market to Archibald Park would require the temporary use of approximately 36 parking spaces during market hours. Based on the current parking rate of \$4 per hour over a four-hour market window, the potential parking revenue impact is estimated at **\$576 per market day**, assuming full utilization of the affected spaces.

### **Recommendation**

Staff seeks direction from the City Commission regarding the proposed request and any conditions deemed appropriate by the Commission.