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**Re: City Photographer**

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From jr jrstjean.com <jr@jrstjean.com>

Date Wed 1/7/2026 11:31 AM

To Powers, Megan <MPowers@madeirabeachfl.gov>

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Hi

Great speaking on the phone this morning.

Going through all the events/video/photo/edit and expenses.  
Working out to about 700 hours per year.

Thank you for the opportunity to be considered for City Photographer and content support for the City of Madeira Beach. I'm prepared to provide professional photography, videography, and related content services for City events, programs, and promotional needs as requested.

#### **Rate**

##### **\$80 per hour**

This hourly rate is designed to be all-inclusive and covers the full cost of providing professional services, including time on-site, production work, editing, delivery, equipment, business expenses, taxes, and insurance. It also allows for bringing in an assistant when needed for larger events or projects.

#### **Deliverables**

Digital photos and/or video content will be delivered electronically (online gallery or download link), based on the needs of each project.

#### **Prints and Physical Products**

Any **prints or physical items** (albums, framed prints, banners, etc.) are **not included** in the hourly rate and would be billed separately based on the City's requested items and quantities.

#### **Pricing Alignment**

This rate is also **consistent with other photography and media service pricing currently used by the City**, while ensuring reliable coverage, professional quality, and timely delivery.

Thank you again for your consideration. I'd be happy to meet briefly to confirm expected coverage levels, timelines, and priority deliverables for the City calendar.

If you have any question or ideas please feel free to reach out.

Thank you

J R

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All Star Youth Photography  
4755 Central Avenue  
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**From:** Powers, Megan <MPowers@madeirabeachfl.gov>

**Sent:** Wednesday, January 7, 2026 8:37 AM

**To:** jr [jr@rstjean.com](mailto:jr@rstjean.com) <jr@rstjean.com>

**Subject:** City Photographer

Hi JR,

I hope all is well! I wanted to reach to see if you would be interested in giving us a quote to be the city photographer. We are looking for the following throughout the year. I would also like a quote on an hourly rate in case there are items that pop up throughout the year. We are looking for photos, video, social media posts, some marketing for events like burger week and seafood fest.

Here is a list of items we were thinking, let me know if you need more information. I'm happy to jump on a call or schedule an in person meeting to go over what our thoughts are.

3rd of July	Photos, video, social media post Looking to have a larger event for the 250 <sup>th</sup> celebration. More to come from Recreation team
Boat Parade	Photos, video
Burger Week	Photos, marketing photos, marketing posts
Captains Party- Founders Day	Photos, video
Conversations with the Mayor (12 a year)	Photos of event
Holiday Events? (pub crawl, tree lighting, merry mkt)	Photos, video
Hurricane Expo?	photos
Kite Day?	photos
Ribbon Cuttings (budget 3 per year)	Photos, this is budgeted in case we have any ribbon cuttings, nothing scheduled
Seafood Fest	Photos, marketing photos, marketing posts

Social Club- 4 per year?	Photos, video, maybe some travel on club trips around county
Village Fridays?	Photos, video
Spring Break Stock Footage	photos
MBFD Safety Videos (4 per year?)	Video, social media post
Social Content/other- photos, headshots, etc.	Provide an hourly rate for photos only
Social Content/other- stock video, business/resident story videos, etc.	Provide an hourly rate for videography

Regards,

**Megan Powers**

*Assistant to the City Manager*

City of Madeira Beach

727-503-0067

[mpowers@madeirabeachfl.gov](mailto:mpowers@madeirabeachfl.gov)

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