

TO: Board of Commissioners
FROM: Robin I. Gomez, City Manager
DATE: March 26, 2025
RE: City Marina

Background

The City of Madeira Beach operates a Marina enterprise located very close to the Boca Ciega Bay just off the Tom Stuart Causeway that provides various boating amenities, products, and services including wet/dry slips, fuel, a store, waterway access to the Bay and the Gulf via John's Pass Waterway (a short distance), and more with a FY 25 revenue budget of \$2,031,200 and expenses of \$1,259,360.

Discussion

From the City's Website:

The Madeira Beach Municipal Marina is your gateway to the beautiful waters of the Gulf Coast, offering a full range of amenities and services to make your boating experience enjoyable and convenient. Open seven days a week, the marina is ready to serve you with extended hours to accommodate early morning and evening adventures.

Operating Hours:

Monday to Thursday: 7:00 AM - 7:00 PM

Friday to Sunday: 7:00 AM - 8:00 PM

Whether you're looking to dock your boat, refuel, or simply enjoy the scenic surroundings, Madeira Beach Municipal Marina is the perfect spot for marine enthusiasts. With top-notch facilities and friendly staff, the marina ensures a seamless and pleasant experience for all visitors.

FY '24 Accomplishments:

Infrastructure

- Completed Digital Information Sign Project.
- Improved the outside balcony area.
- Restriped Dry Storage parking area.
- Increased inventory to the Marina ship store.
- Expanded live bait selection.
- Purchased an event beverage vending trailer. Wrapped it with the Marina logo and information to help advertise the Marina.
- Completed the process of engineering and design for the Marina Sea Wall project. Project will start FY2025.

Public Safety and Health

- Maintained compliance with the Florida Clean Marina and the Clean Vessel act.
- Executed a Clean Vessel Act Maintenance Grant for the two marine sanitation systems at the Marina, through the FDEP.
- Expanded and grew interest in our Amphibious Waterway Cleanup. This tournament style trash cleanup creates a fun and unique way to get the community involved in cleaning up our waterways, while raising awareness for the future stewards of our environment.

FY '25 Goals and Objectives:

New income opportunities utilizing current staff and infrastructure.

- Increase Transient boating business through advertisement and speaking with local hotels and rentals to make them aware of the services
- Expand inventory throughout the store.

Enhance the public safety, ascetics, and overall image of the Marina.

- Complete sea wall project.
- Investigate the undergrounding of the power lines inside the Marina.
- Continue to grow the Grunt Hunt and Trash Cleanup tournaments.
- Install shower doors in bathrooms.
- Investigate and execute ways to make the Marina more inviting to the "passing buy" public on 150th Avenue.
- Expand the Marina's involvement in local events and charities.