



MEMORANDUM

TO: Board of Commissioners
FROM: Robin I. Gomez, City Manager
DATE: January 22, 2025
RE: City Web/Internet Site Quotes

Background

The City of Madeira Beach provides a considerable amount of City services information on its website/internet site: www.madeirabeachfl.gov.

Discussion

The City has used its current web/internet site through an outside vendor, Proud City, since at least 2021, for an annual maintenance fee of \$1,200.00. City administration at that time chose the current vendor; we did not find evidence of any quotes, options, or the issuance of a Request for Proposals (RFP) or other.

Currently, City staff in the various departments maintain (add/modify/remove) the site content.

We contacted the following firms to obtain additional information on a website redesign and annual hosting and maintenance:

1. Revize – proposal for website redesign enclosed – approx. \$23K
2. Civic Plus – submitted request – no reply as of 1-16-25 – will update at meeting
3. Dabiri Designs – phone conversation for website redesign – approx. \$15-20K, \$85/hour consulting enhance/improve existing
4. Granicus – received information after publication of agenda – will update at meeting

Enclosed is a list of various Cities in Pinellas County and their web/internet vendor/host.

Fiscal Impact

Potential website redesign.

Cost of annual maintenance.