



# Memorandum

**Meeting Details:** January 24, 2024  
**Prepared For:** Mayor & Board of Commissioners  
**From:** Brian Crabtree, Marina Manager  
**Subject:** RFP 2023-11 Digital Information Sign

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## **Background:**

The Project will include upgrading and replacement of the existing Marina track letter sign, using the existing poles and top “Madeira Beach Marina” sign. This Digital Information Sign will help the city communicate important information to residents and visitors of Madeira Beach. The sign will be accessible to select city employees to post information through internet and cellular data pathways.

## **Fiscal Impact:**

Total Cost will be approximately \$50,000.00.

I2 Visual Quote \$45,313.00 (with the removal of trench and run electrical \$6,500.00)

USA Voltage Quote \$3,500.00 (Cost to trench and run electrical)

Total: \$48,813.00

## **Recommendation(s):**

Staff recommends approval to accept the bid and approve i2 Visual to proceed with the purchase and installation of the digital sign for the amount of \$45,313.00.

## **Attachments**

- ⌵ Bid Submittals