

TO: City Commission  
FROM: Robin I. Gomez, City Manager  
DATE: July 23, 2025  
RE: Strategic Planning

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**Background**

Commission to discuss City Strategic planning.

**Discussion**

The City has produced/generated both internally and with the assistance of outside professional firms various comprehensive plans, City master plans, and other department-specific plans.

However, a City strategic plan has had minimal activity, attention, and/or support in recent years. Creating such a plan would likely incorporate an outside professional firm to help focus on the City's future incorporating city operations, policies, budgets, capital projects, and much more and what/how they would guide the City over the next 5-7 years.

To borrow from the City of Homestead, FL, a strategic plan would tend to incorporate/have a strong focus on:

