

City of Madeira Beach

Board of Commissioners Strategic Plan Public Workshop Agenda

Workshop Time: 9:00 a.m. to 4:00 p.m. / Lunch Break: 12:00 p.m. to 1:00 p.m.

Public Comment: 3:10 p.m. to 4:00 p.m.

Purpose: Review strategic plan inputs, confirm policy priorities, rank major initiatives, and provide direction for preparation of the final Strategic Plan Action Table.

Agenda

Time	Agenda Item	Purpose / Expected Output
9:00 – 9:10	Call to Order / Roll Call / Opening Statement	Open the public meeting, confirm quorum, and state the purpose of the workshop: strategic direction and consensus-building for the draft action plan.
9:10 – 9:20	Meeting Protocol, Public Participation Process, and Workshop Ground Rules	Explanation of the public comment process, written comment cards, Commissioner discussion format, and whether any final action is contemplated.
9:20 – 9:40	Strategic Planning Process Overview	Review of the planning process, community and staff engagement, relationship to the Master Plan, and intended final product.
9:40 – 10:10	Current Conditions and Strategic Inputs Briefing	Presentation of key inputs: Master Plan themes, survey results, department priorities, CIP commitments, funding gaps, hurricane/resiliency context, and policy constraints.
10:10 – 10:25	Board Clarifying Questions Only	This discussion will be limited to Commissioners' clarification of materials presented, not project advocacy or ranking.
10:25 – 10:35	Break	Short recess.
10:35 – 11:20	Strategic Priority Area Review: Infrastructure, Stormwater, Resiliency, and Mobility	Review stormwater/drainage, road elevation, resiliency, transportation, mobility, and related prerequisite studies.
11:20 – 11:55	Strategic Priority Area Review: 555 Waterfront Site, Parks, Public Facilities, and Placemaking	Review 555 150th Avenue, parks/recreation, public facilities, open space, gateways, wayfinding, and placemaking.
11:55 – 12:00	Studies, Plans, and Policy Overview / Morning Recap	Identify the six prerequisite studies and nine policy actions. Summarize emerging themes from the morning.
12:00 – 1:00	Lunch Break	Recess.
1:00 – 1:10	Reconvene / Summary of Morning Themes	Restate the key decision points: committed projects, unfunded needs, items requiring study, and policy questions.
1:10 – 1:55	Board Priority Discussion: Individual Commissioner Perspectives	Commissioners identify top priorities, major concerns, and do-not-lose-sight-of issues.
1:55 – 2:35	Group Prioritization Exercise	Use pre-populated matrix distributed before the meeting. Commissioners assign bucket designations: Immediate; 1–2 Years; 3–5 Years; Long-Term; Study First; Not a Strategic Plan Priority.

Time	Agenda Item	Purpose / Expected Output
2:35 – 2:55	Funding, Capacity, and Implementation Reality Check	Test priorities against funding sources, grant eligibility, staffing capacity, operating impacts, procurement readiness, and existing CIP commitments.
2:55 – 3:10	Direction to Consultant and Staff Before Public Comment	The emerging direction summary will be read aloud before public comment opens: priority tiers, study authorizations, policy actions required, and items deferred.
3:10 – 4:00	Public Comment	3 minutes per speaker, subject to adopted rules. Written comment cards accepted at registration and during the workshop will be organized by topic category (Stormwater/Infrastructure, 555 Waterfront, Parks/Facilities, Code/Policy, Other).
4:00	Adjournment	Adjourn. Staff and consultant compile Board direction and public comments into the next draft Action Plan Table.