

## **Exhibit A – Scoring Analysis**

## Mayor Brooks

|                   | Firm Qualifications & Experience (40 Points Total) | Engagement Team Staff Experience (20 Points Total) | Methodology (20 Points Total) | Total | Comments (Optional)                                                                                                                         |
|-------------------|----------------------------------------------------|----------------------------------------------------|-------------------------------|-------|---------------------------------------------------------------------------------------------------------------------------------------------|
| Baker Tilly       | 38                                                 | 18                                                 | 19                            | 75.00 | Global reach, GFOA involvement, Single Audit leader, global resources, strong methodology, but less local.                                  |
| James Moore & Co  | 38                                                 | 18                                                 | 18                            | 74.00 | Deep Florida presence, Madeira Beach experience, active in FGFOA/GFOA, already familiar with Madeira Beach.                                 |
| Mauldin & Jenkins | 39                                                 | 19                                                 | 18                            | 76.00 | 700+ gov clients, strong FL base, advanced audit tech, best balance of Florida-specific expertise, resources, and engagement team strength. |
| MKA               | 34                                                 | 16                                                 | 16                            | 66.00 | Personalized service, Florida-based, mid-sized flexibility, smaller firm, more personalized, but fewer resources.                           |

## Vice Mayor Kerr

|                   | Firm Qualifications & Experience (40 Points Total) | Engagement Team Staff Experience (20 Points Total) | Methodology (20 Points Total) | Total | Comments (Optional)                                                                                       |
|-------------------|----------------------------------------------------|----------------------------------------------------|-------------------------------|-------|-----------------------------------------------------------------------------------------------------------|
| Baker Tilly       | 40                                                 | 18                                                 | 18                            | 76.00 | Concern of a learning curve working with a Florida coastal community                                      |
| James Moore & Co  | 40                                                 | 20                                                 | 16                            | 76.00 | Proposal / Methodology not specific enough to the City of Madeira Beach. Too                              |
| Mauldin & Jenkins | 40                                                 | 20                                                 | 20                            | 80.00 | Methodology section exudes a desire to fulfil our specific needs and to understand how our city functions |
| MKA               | 40                                                 | 16                                                 | 16                            | 72.00 |                                                                                                           |

## Commissioner Tagliarini

|                   | Firm Qualifications & Experience (40 Points Total) | Engagement Team Staff Experience (20 Points Total) | Methodology (20 Points Total) | Total | Comments (Optional) |
|-------------------|----------------------------------------------------|----------------------------------------------------|-------------------------------|-------|---------------------|
| Baker Tilly       | 39                                                 | 20                                                 | 20                            | 79.00 |                     |
| James Moore & Co  | 40                                                 | 20                                                 | 20                            | 80.00 |                     |
| Mauldin & Jenkins | 39                                                 | 20                                                 | 20                            | 79.00 |                     |
| MKA               | 39                                                 | 20                                                 | 19                            | 78.00 |                     |

# Commissioner Ghovae

|                   | Firm Qualifications & Experience (40 Points Total) | Engagement Team Staff Experience (20 Points Total) | Methodology (20 Points Total) | Total | Comments (Optional) |
|-------------------|----------------------------------------------------|----------------------------------------------------|-------------------------------|-------|---------------------|
|                   |                                                    |                                                    |                               |       |                     |
|                   |                                                    |                                                    |                               |       |                     |
| Baker Tilly       | 30                                                 | 10                                                 | 15                            | 55.00 |                     |
| James Moore & Co  | 30                                                 | 10                                                 | 15                            | 55.00 |                     |
| Mauldin & Jenkins | 35                                                 | 20                                                 | 20                            | 75.00 |                     |
| MKA               | 35                                                 | 15                                                 | 15                            | 65.00 |                     |

# Commissioner McGeehen

|                   | Firm Qualifications & Experience (40 Points Total) | Engagement Team Staff Experience (20 Points Total) | Methodology (20 Points Total) | Total | Comments (Optional)                                                                                                                                                                                                                                                                                                                             |
|-------------------|----------------------------------------------------|----------------------------------------------------|-------------------------------|-------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                   |                                                    |                                                    |                               |       |                                                                                                                                                                                                                                                                                                                                                 |
|                   |                                                    |                                                    |                               |       |                                                                                                                                                                                                                                                                                                                                                 |
| Baker Tilly       | 40                                                 | 20                                                 | 20                            | 80.00 | A member of the world's 10th largest accounting firm and advisory network. A diverse and growing community that is hiring talent worldwide. BJ and Moss Adams merged to form the 6th largest accounting firm in the U.S., valued at \$7 billion. The primary goal is to focus on the middle market. They are also focused on AI and technology. |
| James Moore & Co  | 40                                                 | 20                                                 | 15                            | 75.00 | Based on the founder James Moore's philosophy of "service is the sole of our existence," they are refusing to be acquired by larger firms. This workforce is smaller, and the future of this company will remain in the shadows of the big firms. The future with growing AI is not as strong.                                                  |
| Mauldin & Jenkins | 40                                                 | 20                                                 | 20                            | 80.00 | Recognized annually as a top 10 accounting firm and also honored as a top place to work. The firm also brings knowledge of business strategies and tax considerations to each of its small and large clients. They attract, develop, and retain the top talent.                                                                                 |
| MKA               | 40                                                 | 15                                                 | 10                            | 65.00 | A regional accounting firm from Orlando. They have 120 employees in Winter Park and Palm Beach. MKA may employ certified public accountants who are not licensed by a CPA firm. The entities falling under the MKA brand are independently owned and operated, and MKA is not liable.                                                           |

## Baker Tilly

| Fiscal Year | Audit Services | Single Audit | F/S Prep      | Total          |
|-------------|----------------|--------------|---------------|----------------|
| 2025        | 46,500         | 7,500        | 12,500        | 66,500         |
| 2026        | 48,500         | 7,500        | 12,800        | 68,800         |
| 2027        | 50,600         | 7,750        | 13,150        | 71,500         |
| 2028        | 52,700         | 7,750        | 13,550        | 74,000         |
| 2029        | 54,850         | 8,000        | 14,000        | 76,850         |
|             |                |              | <b>Total:</b> | <b>357,650</b> |

## James Moore & Co

| Fiscal Year | Audit Services | Single Audit | F/S Prep      | Total          |
|-------------|----------------|--------------|---------------|----------------|
| 2025        | 49,500         | 4,000        | 5,000         | 58,500         |
| 2026        | 52,000         | 4,000        | 5,000         | 61,000         |
| 2027        | 54,500         | 4,000        | 5,000         | 63,500         |
| 2028        | 57,000         | 4,000        | 5,000         | 66,000         |
| 2029        | 59,500         | 4,000        | 5,000         | 68,500         |
|             |                |              | <b>Total:</b> | <b>317,500</b> |

## Mauldin & Jenkins

| Fiscal Year | Audit Services | Single Audit | F/S Prep      | Total          |
|-------------|----------------|--------------|---------------|----------------|
| 2025        | 44,100         | 5,500        | 2,800         | 52,400         |
| 2026        | 45,400         | 5,500        | 2,800         | 53,700         |
| 2027        | 46,800         | 6,000        | 2,900         | 55,700         |
| 2028        | 48,300         | 6,000        | 3,000         | 57,300         |
| 2029        | 49,800         | 6,500        | 3,100         | 59,400         |
|             |                |              | <b>Total:</b> | <b>278,500</b> |

## MKA

| Fiscal Year | Audit Services | Single Audit | F/S Prep      | Total          |
|-------------|----------------|--------------|---------------|----------------|
| 2025        | 46,000         | 6,000        | 4,000         | 56,000         |
| 2026        | 46,500         | 6,500        | 4,500         | 57,500         |
| 2027        | 47,000         | 7,000        | 5,000         | 59,000         |
| 2028        | 47,500         | 7,500        | 5,500         | 60,500         |
| 2029        | 48,000         | 8,000        | 6,000         | 62,000         |
|             |                |              | <b>Total:</b> | <b>295,000</b> |

# Scoring Ranking

| Firm Name         | Total Fees | Ranking |
|-------------------|------------|---------|
| Baker Tilly       | 357,650    | 16      |
| James Moore & Co  | 317,500    | 18      |
| Mauldin & Jenkins | 278,500    | 20      |
| MKA               | 295,000    | 19      |

# Overall Score

| Firm Name         | Total Points | Ranking |
|-------------------|--------------|---------|
| Baker Tilly       | 445          | 3       |
| James Moore & Co  | 450          | 4       |
| Mauldin & Jenkins | 490          | 1       |
| MKA               | 446          | 2       |