

### MEMORANDUM

Date: September 3, 2025

To: Mayor, Vice-Mayor and Commissioners

From: Megan Powers, Assistant to the City Manager

**Subject:** Recruiting Firm- City Manager and other Senior Vacancies

#### **Background**

The City is currently facing a number of critical leadership vacancies, including the City Manager and Building Official positions. These roles are essential to maintaining stability, continuity of services, and advancing the City's strategic priorities. A thorough, competitive, and professional recruitment process is necessary to ensure we attract highly qualified candidates who possess the skills, experience, certifications and leadership qualities required to guide the City forward.

#### Fiscal Impact

Research showed cost of a recruitment firm would be 20-30% of the position's annual salary. When looking at senior level positions, including the City Manager, the cost would exceed our purchasing threshold of \$30,000 before requiring a Request for Proposal (RFP).

#### **Estimated Costs per Position:**

		Recruitment Cost	
Position	Estimated Salary	20% of Salary	30% of Salary
City Manager	\$140,000	\$28,000	\$42,000
Building Official	\$105,000	\$21,000	\$31,500
Senior Planner	\$80,000	\$16,000	\$24,000

#### **Recommendation:**

Given the current vacancies and the importance of filling these roles with capable leaders, it is recommended that the City engage a professional recruitment firm to assist with the City Manager search and other senior leadership positions. This approach will position the City to attract top-tier candidates while maintaining public confidence in the process.

It is recommended the Board of Commissioners waive the RFP requirement as these positions need to be filled immediately. It is also recommended the Board of Commissioners choose a representative to conduct secondary interviews, along with City staff, to choose a firm to represent the City. Attached are proposals I have received during research.

#### Firms Researched:

- Goodwin Recruiting
  - o Proposal Attached
- Strategic Government Resources (Used by Treasure Island)
  - O Waiting on Proposal and TI contract to review
- Express Employment Professionals (Local)
  - Proposal Attached
- S. Renee Narloch & Associates (Used by St. Pete Beach)
  - O Waiting on Proposal; Attached St. Pete Beach contract to review

#### **LINKS TO WEBSITES**

- Express Employment Professionals https://www.expresspros.com/stpetersburgfl
- Goodwin Recruiting https://www.goodwinrecruiting.com/
- Strategic Government Resources https://www.governmentresource.com/
- S. Renee Narloch & Associates https://www.srnsearch.com/
- NEOGOV Recruit Module

https://www.neogov.com/hubfs/Docs/NEOGOV-Module-Recruit-Digital.pdf?hsCtaTracking=2e53d0cd-8df6-4f56-bfac-3b5d2a09fd1a%7C8cc9c6c4-ccd1-48fc-b5d2-55010fa9e2da

#### Powers, Megan

From: Kevin Kusinski < kkusinski@goodwinrecruiting.com>

Sent: Thursday, August 7, 2025 4:32 PM

**To:** Powers, Megan

Subject: Goodwin Recruiting Recap & Proposal

Attachments: Goodwin Recruiting Draft Fee Agreement for City of Madeira Beach.pdf

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or clicking links, especially from unknown senders.

Megan,

It was great to connect today!

As we discussed, I have attached a sample fee agreement so you may see the verbiage, and the reasons to partner with Goodwin Recruiting are below.

Have a wonderful rest of your day and let me know if you have any questions... otherwise, I will connect with you after you Wednesday.

Just a few of the many Benefits of Partnering with Goodwin Recruiting:

- We value this partnership and believe in transparent communication and a genuine, congruent relationship with you.
- We are a Forbes-recognized America's Best Professional Recruiting Firm and Glassdoor's Best Place to Work.
- Our recruiters come from operations. We have a dedicated team of government recruiters.
- We are boots-on-the-ground in most markets.
- Our candidates' resumes may not be available via typical job boards. They entrust Goodwin to find them their new careers and we also hunt down candidates who were not even looking for a new career.
- We spend a lot of time with each candidate, face-to-face, to ensure we find out everything that is not evident on the resume.
- We will handle the back-and-forth candidate communication so you don't have to.
- We move at the speed of business! Rapid response time and as an added layer of support, to ensure that nothing falls through the cracks.
- In conclusion, we will save you time, effort and stress. We find the most top-tier candidates and allow you to focus on all your other responsibilities.



#### Kevin Kusinski

Client Solutions Specialist Bronze Pinnacle Biller

O: (404) 975-4561 | C: (404) 376-1537

Learn about becoming a Goodwin Recruiter | Join our talent pool | Connect with me: in









This Contingency Fee agreement is made between Goodwin Recruiting and City of Madeira Beach (Hereinafter Company). Whereas Goodwin Recruiting is in the business of recruitment of candidates for employment; Whereas Company is seeking candidates to fill position(s). The parties therefore agree to the following:

#### **Candidates Presented**

- Goodwin Recruiting will seek candidates for position(s) as requested by Company. Fees shall be due and payable directly to Goodwin Recruiting for such services if a Goodwin Recruiting referred candidate is hired by Company, any of its affiliates or as a result of a referral to another company for any position within one year from last documented communication about the specific candidate between the Company and Goodwin Recruiting. All candidates presented to the company through Goodwin Recruiting shall be considered represented by Goodwin Recruiting unless the company received the candidate from another source within the last year and they are actively working with the candidate. If the company received a candidate through another means and is actively working the candidate, it is the Company's responsibility to notify and provide proof, as requested, to the Goodwin Recruiting representative upon submission. If the company fails to notify Goodwin Recruiting or its representative does any work at request of City of Madeira Beach, it is agreed upon that all fees will be due if the candidate is hired by Company. Once a search is started, if a candidate is presented for the position and that candidate is hired in any capacity, including as a consultant, the full fee will be applied according to the position and salary they were submitted for.
- Goodwin Recruiting will refer all quality candidates in accordance with federal, state, and local EEOC laws.
- Company will make the decision to hire, or not hire, a candidate presented by Goodwin Recruiting independent of Goodwin Recruiting. Goodwin Recruiting is not liable in any way for the independent hiring decisions of Company. Company understands they are responsible to execute any background, drug, or other testing they deem necessary and are permitted by law. Goodwin Recruiting will provide references upon request.

#### Fees

Positions	Fee	
General Placement Fee	25%	

#### **Guarantee / Payment Terms**

Company, either voluntarily or through termination, for any reason other than reduction of workforce, or if the separation is due to a clear company violation of sexual harassment, labor laws or similar legal concerns, within 90 calendar days from the candidate's start date, Goodwin Recruiting will provide a one-time replacement candidate, with a comparable base salary, at no cost to the Company. There is no cash back. Company agrees that the guarantee portion of the agreement becomes null and void if full payment is not received by the due date, if payments are made in installments or if the company fails to notify Goodwin Recruiting within 10 days of the separation and/or prior to the expiration of the guarantee period. Goodwin Recruiting aims to fulfill the replacement as soon as possible by supplying an ample number of candidates to review and consider, and the company agrees to communicate timely and provide feedback on all replacement submissions. If company does not

communicate thoroughly and timely, changes the search criteria for the position without proper explanation, insists on a replacement candidate that does not align with EEOC or other local laws, or does not coordinate an opportunity to replace the candidate within 1 year, it will be understood the replacement guarantee will be forfeited.

► The placement fee for our services becomes due in full once the candidate begins employment. Company agrees to pay invoice within 14 days of the hired Candidate's start date. Unpaid fees shall be subject to a 5% late charge. Company agrees to pay Goodwin Recruiting any and all expenses associated with failure to pay under the terms of this Fee Agreement, including but not limited to reasonable attorney and collection fees.

#### Details

- This agreement will remain in force unless either party submits and has ratified any changes as described below or chooses to terminate the agreement at any time providing written notice to the other party. Both parties understand that if the agreement is terminated, all terms of the agreement remain in effect for any activities or candidates submitted prior to the date of contract termination.
- The percentage placement fees above are calculated based on the 1st year projected annual base salary multiplied by the percentage rate. Sales and use taxes will be assessed on the placement fee, if applicable.
- Company agrees not to contract, pay or independently contract any Goodwin Recruiting representative without the express permission of Goodwin Recruiting. If Company hires any Goodwin Recruiting representative within 1 year of the representative's employment or Independent Contractor agreement with Goodwin Recruiting, Company agrees to pay a fee to Goodwin Recruiting that is equal to 25% of the 1st year projected annual base salary.



### LOCALLY OWNED, INTERNATIONALLY SUPPORTED

Express has a personal stake in the success of your company. We are a locally owned franchise backed by an international staffing organization large enough to serve you completely. We have access to resources most local employment companies just cannot match.

#### Our Service:

- Is locally owned and operated
- Offers international support with more than 35 years of experience.
- Allows you to focus on your core business functions
- · Increases your productivity and profitability
- Provides you with a larger pool of qualified candidates
- · Has a thorough employee selection process
- · Helps you with peak production periods
- Allows you to evaluate candidates on-the-job.
- · Gives you staffing and HR expertise
- Is ISO Certified
- Offers testing and training for all associates
- · Keeps jobs in the community
- Keeps tax dollars in the community

While working for Express, our associates can also become eligible for a variety of benefits\*:

- Referral bonuses
- Medical, dental, and vision plans
- Prescription drug reimbursement
- Short-term disability
- Direct deposit
- Holiday pay and vacation pay
- · Safety incentives
- 401(k) retirement savings plan
- Life insurance
  - \*Express associates may be required to work a specified number of hours and/or weeks before they become eligible for some benefits. Benefits vary by Express location.





#### Respecting People. Impacting Business.™

The Recruiting & Staffing Rate Agreement

City of Madeira Beach

August 21, 2025

	ragust 21, 202		Conversion
Position Title	Pay rate	Bill rate	(The Express associate must complete these work hours prior to being transferred to your payroll without a fee.) For temporary and/or evaluation hire an employee.
Admin/Professional	\$18/hr-\$22/hr	\$22.68/hr-\$27.72/hr	640
General Labor	\$16/hr-\$20/hr	\$22.08/hr-\$27.60/hr	640
Skilled Trades/Maintenance	\$19/hr-\$28/hr	\$25.08/hr-\$36.96/hr	640
Admin/Professional/Office	Employees' Annual	15% of Associate's	Direct Hire Fee
Manager/Skilled	Salary	Annual Salary	30 Day, 1 time replacement

Invoices are due upon receipt.

Payments received after 45 days will incur interest.

Express Employment Professionals are ISO 9001:2000 certified.

The Client bill rate includes Express Services' absorption of the following expenses during temp and temp-to-hire:

Included:

- Unemployment, Workers' Comp, Payroll Taxes, Payroll Processing
- ACA Compliant/Employee Benefits offered.

#### Additional Fees:

• National Background Check/Drug Screening-(5 or 10) panel <u>if requested</u> for an additional fee of \$20/<u>each</u> test for <u>each</u> associate – to be billed monthly.

Terms on Assignment (Hours	Fee Schedule	
worked)		
Up to 250 Hours	15% of Annual Salary	
251 – 519 Hours	10% of Annual Salary	
520 – 719 Hours	5% of Annual Salary	
720 Hours and Up	\$500 conversion fee-waived if invoices	
-	are current	

Your account must be current and Express should be notified 10 days prior to the effective transfer date so that a smooth transition can occur. You will be billed weekly for our services and invoices are due upon receipt. Please sign below in acceptance of these terms and return this letter along with the signed staffing agreement and new account information.

Express Employment Professionals St Pete, FL 727-479-0679		Date	
City of Madeira Reach	<del></del>	Date	_

### What our clients and associates have said about Express!

Express Employment Professionals always do an amazing job. I have used them for multiple team members on my staff, as well as referring them to other business owners in need of staffing and referring them to people looking for work. Each time I or someone I have referred has interacted with them it has been the best of service. I highly recommend them.

No business owner should be doing lots of interviews and taking risks on their own - let them do the work for you!

-Jon Toy, Owner of Fast Signs

Amy and her entire team at Express were great to work with. I cannot thank them enough for everything they did to help my company hire some of the top talent in the area. Even after the hire they always checked in and made sure everything was going well.

I would highly recommend them to any business owner or HR manager that is looking for a problem-free solution to acquire professionals to add to their team.

-Derek Lau-AideMMedia Solutions

I can't say enough about Express Employment, everyone is very professional and knowledgeable. They have provided exceptional staff that has been a key part of my growth and success this past year!

-Crystal Buntemyer- Advanta Clean

Amy is a very professional, intelligent, dedicated businessperson that I highly recommend. Fulfilling the needs of her clients with quality employees is of the utmost importance to her and the entire Express Pros team. They will not send us just "anybody" to fill a role but will do their best to exceed your expectations. I have always been impressed by her energy, enthusiasm, and passion for helping businesses and employees at all levels.

-Kellie Boysen, PHR, Owner of Alternate HR

The gals and the guys at the Express Pros office have been great with me! They appointed me good jobs tailored to my talents and kept me working even when a long-term assignment had ended. The staff are a joy to be around, and they truly are Pros!

-Timothy Sickmeyer

I appreciate your time in the preliminary interview. You and your staff made me feel comfortable through the process. I felt like a "Name not a Number" and that is unusual from all the other agencies that I have dealt with in the past.

-Markham Grimes

NOTICE: All rates, direct hire fees and temp to perm hours are valid for six months from the above letter date. After this time, all rates and figures are subject to change.



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About

# S. Renée Narloch & Associates is focused on providing strategic, quality search services.

The firm of S. Renée Narloch & Associates is dedicated to providing quality executive search services to our clients in a cost efficient manner. Our firm is a minority-owned company which combines the experience, skills, integrity and high professional standards of its staff to meet the unique needs of our clients.

Our team is committed to recruiting exceptionally talented leaders for senior management positions. Our recruiters have over 25 years experience conducting hundreds of searches. We have offices in Florida and Texas and represent clients throughout the country.



S. Renée Narloch President/CEO in

Ms. Narloch has over 25 years experience recruiting executives in the public sector and private sector industries. She has served as a senior executive for several corporate agencies and consulting firms and had responsibilities managing regional and national firms. Prior to forming S. Renee Narloch & Associates, Ms. Narloch served as Senior Vice President for a national recruitment agency.



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#### What We Do

S. Renée Narloch & Associates recognizes the importance of hiring the right talent, ensuring a long-term fit for clients and candidates. As such, we have developed a proven recruitment process designed to meet the unique needs of our clients and ensure a successful outcome.

Our primary clients include cities, counties, special districts, and quasi-government agencies, as well as for profit and non profit agencies. We value our clients and provide the expertise and quality of service necessary to fulfill our mission of being experts in talent management.

A minority-owned business, S. Renée Narloch & Associates, has assembled an exceptional group of talented consultants with varied backgrounds. Our staff are highly trained in the field of executive search and possess an exceptional work ethic and professional standards.

#### Executive Search & Recruitment

Our recruiters are leaders in executive search and have more than 25 years experience conducting hundreds of searches for a wide varity of senior management and leadership positions. We focus on our clients' issues and opportunities, short and long-term, and bring an expertise which provides a strategic approach to meeting their human capital needs.

Our process is comprehensive and typically includes:

- Developing a Candidate Profile
- · Advertising and Marketing the Position
- · Recruiting Candidates
- · Screening and Recommending Candidates
- · Conducting Interviews
- Conducting Public Records Searches
- · Conducting Background/Reference Checks
- · Assisting in Negotiations

#### **Executive Assessment and Outplacement Services**

In addition to executive search services, we offer our clients assessments services and outplacement services. These may be used in conjunction with our search services or independently. Please contact us for additional details.

#### Practice Areas

- City/County Management
- Public Safety
- Finance/Budget
- Human Resources
- Public Works

- Engineering
- Technology
- Transportation
- Growth Management
- Water/Wastewater
- Economic Development
- Legal
- Housing
- Human Services
- Non Profits/Associations

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Clients

Listed below are some clients for which our recruiters have recently completed searches, many of which are repeat clients.

#### Broward County, FL

- -County Attorney
- -Port Director

#### City of Boca Raton, FL.

- -Director of Human Resources
- -Building Official
- -Risk Manager
- -Deputy Financial Services Director

#### City of Cape Coral, FL

- -City Attorney
- -Public Works Director

#### City of Coconut Creek, FL

-City Attorney

#### City of Coral Springs, FL

- -City Manager
- -Deputy City Manager
- -Director of Financial Services
- -Director of Economic Development

#### City of Dania Beach, FL

-City Manager

#### City of Dunedin, FL

- -City Manager
- -City Clerk
- -Director of Communications
- -Director of Community Development
- -Director of Finance

#### City of Fort Lauderdale, FL

- -City Manager
- -City Attorney
- -Assistant City Manager
- -Deputy Director of Human Resources
- -Building Official
- -Sustainability Director

#### City of Gainesville, FL

-City Auditor

#### City of Lake Worth, FL

-Finance Director

## The International Association of Campus Law Enforcement Administrators, MD

-Executive Director

#### Town of Lake Lure, NC

- -Town Manager
- -Project Manager

#### Town of Landis, NC

-Town Manager

#### Cumberland County, NC

- -Human Resources Director
- -Assistant County Manager for General Government & Stewardship
- -Assistant County Manager, Community Support Services

#### **Durham County, NC**

-Fire Marshal/Director of City/County Emergency Management

#### Person County, NC

-County Manager

#### Wake County, NC

-County Manager

#### City of Rochester, NY

-Fire Chief

#### City of Rye, NY

-City Manager

#### Cincinnati Metropolitan Housing Authority, OH

-President/CEO

#### City of Dublin, OH

-Director of Communications & Public Affairs

#### Franklin County, OH

- -County Administrator
- -Director of Communications & Public Affairs

#### Franklin County, OH

- -County Administrator
- -Director of Jobs and Family Services
- -Animal Services Director

#### City of Live Oak, FL

-City Manager

#### City of Margate, FL

-City Attorney

#### City of Northport, FL

-City Attorney

#### City of Port St. Lucie, FL

-City Attorney

#### City of Safety Harbor, FL

-City Manager

#### City of St. Cloud, FL

- -Police Chief
- -Environmental Utilities Director
- -Human Resources & Risk Management Director
- -Information Technologies Director

#### City of St. Pete Beach, FL

- -City Manager
- -Assistant City Manager

#### City of Tallahassee, FL

- -City Manager
- -Assistant General Manager Underground Utilities
- & Public Infrastructure

#### City of West Palm Beach, FL

- -Director of Public Utilities
- -Director of Engineering Services
- -Traffic Engineer

#### Collier County, FL.

-Director of Facilities Management

#### Community Coordinated Care For Children, Inc., FL

-Chief Officer of Education

#### Consolidated Dispatch Agency, FL

-Director

#### Hillsborough County, FL

- -County Administrator
- -Director of Affordable Housing Services
- -Head Start Director

#### Leon County Government, FL

- -Building Official
- -Grants Manager

#### Miami-Dade County, FL

- -PHCD Development Director
- -Director of Public Housing Division
- -RAD Program Manager
- -Housing Choice Voucher Division Director

#### Orange County, FL

-Corrections Director

#### Western Reserve Transit Authority, OH

-Executive Director

#### Workforce Development Board of Central Ohio, Inc.

-Executive Director

#### Housing Authority of the City of Tulsa, OK

-President/CEO

#### Centre Area Transportation Authority, PA

- -Director of Finance
- -Director of Human Resources
- -Director of Transportation
- -Data Analyst

#### York County, SC

-County Manager

#### City of Arlington, TX

-Parks/Recreation

#### City of Austin, TX

-Assistant Director Public Works, Engineering & Project Delivery

#### City of Baytown, TX

- -Police Chief
- -City Attorney
- -Assistant City Manager
- -Director of Public Affairs

#### City of Corpus Christi, TX

-Director of Public Works

#### City of Dallas, TX

- -City Manager
- -City Attorney
- -Director of Transportation
- -Director of Water Services
- -Managing Director of Office of Environmental Quality
- -Assistant Director of Street Services

#### City of San Antonio, TX

-Assistant Finance Director, Procurement

#### City of South Padre, TX

-Director of the Convention & Visitors Bureau

#### City of Sugar Land, TX

- -Director of Budget & Strategy
- -Director of Finance
- -Controller

#### Dallas County, TX

-Director of Human Resources /Civil Service

#### Housing Authority City of Austin, TX

- -President/CEO
- -Vice President/Chief Financial Officer

#### Housing Authority of the City of El Paso, TX

#### Palm Beach County, FL

- -County Administrator
- -Chief Information Officer
- -Legal Counsel & Ethics Officer
- -Capital Improvements Director

#### Pinellas County Sheriff's Office, FL

-Director - Human Resources

#### Sebring Airport Authority, FL

-Airport Manager

#### Seminole County, FL

- -County Manager
- -County Attorney
- -Utilities Director
- -Building Official

#### Sumter County, FL

- -Public Works Director
- -Fire Chief
- -Development Services

#### Toho Water Authority, FL

- -Executive Director
- -General Counsel

#### City of Alpharetta, GA

-Economic Development Director

#### City of Thomasville, GA

- -City Manager
- -Assistant City Manager
- -City Engineer

#### **Gwinnett County, GA**

- -CIO
- -Human Resources

#### Scott County Emergency Consolidated Center, IA

-Director

#### City of Washington, IL

-City Administrator

#### City of Wichita, KS

- -City Attorney
- -Director of Housing and Community Services

#### Johnson County, KS

- -County Auditor
- -County Appraiser
- -Chief Legal Counsel

#### Sedgwick County, KS

- -County Manager
- -Human Resources
- -Health Director

#### -Director, Property & Asset Management

#### Housing Authority of the City of Laredo, TX

-Executive Director

#### Opportunity Home San Antonio, TX

- -Chief Operating Officer
- -Chief Real Estate Officer

#### San Antonio Housing Authority, TX

- -President and CEO
- -Chief Operating Officer
- -Director of Human Resources
- -Director of Communications and Public Affairs
- -Director of Federal Housing Programs

#### Town of Addison,TX

-City Manager

#### Alexandria Redevelopment and Housing Authority, VA

-President/CEO

#### City of Charlottesville, VA

-City Manager

#### City of Newport News, VA

-Fire Chief

#### City of Virginia Beach, VA

- -Deputy City Manager
- -Deputy Human Services

#### GRTC Transit System, VA

-Chief Executive Officer

#### Norfolk Redevelopment and Housing Authority, VA

- -Chief Financial Officer
- -Chief Community Engagement Officer

#### Portsmouth Redevelopment and Housing Authority, VA

-President/CEO

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# **Current Job Opportunities**

Agency	Position A	Locatio	
St. Lucie County, FL (County Attorney)	County Attorney	Fort Pierce, FL	Details
Taylor County, FL (Director of Engineering)	Director of Engineering	Perry, FL	Details
Boynton Beach Community Redevelopment Agency (Executive Director)	Executive Director	Boynton Beach, FL	Details
City of Fort Pierce, FL (Police Chief)	Police Chief	City of Fort Pierce, FL	Details
Opportunity Home San Antonio, TX (Senior Director of Development Services and Neighborhood Revitalization)	Senior Director of Development Services and Neighborhood Revitalization	San Antonio, TX	Details
City of West Palm Beach, FL (Transportation Engineer)	Transportation Engineer	West Palm Beach, FL	Details

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#### CITY OF ST. PETE BEACH, FLORIDA SERVICES AGREEMENT

#### Employment Search Firm

This is an Agreement (the "Agreement") entered into by and between the CITY OF ST. PETE BEACH (hereinafter "City") and S. Renee Narloch & Associates (hereinafter "Vendor"). The City and Vendor together shall be referred to as the "parties."

WHEREAS. City desires to purchase from Vendor the services described in this Agreement.

WHEREAS, Vendor is in the business of providing the services described herein, and has submitted an appropriate proposal to the City to provide the same.

WHEREAS, this Agreement has been properly approved by the appropriate authority of the City and the Vendor.

NOW, THEREFORE, upon the mutual covenants contained herein, and other good and valuable consideration, the sufficiency of which is hereby acknowledged, the parties hereto hereby agree to the following:

- 1. Recitals. The foregoing recitals are true and correct and incorporated herein by reference.
- 2. Public Records. Vendor shall abide by the legal requirements set forth in Florida Statutes. Section 119.0701 and incorporated herein as Exhibit A. IF THE VENDOR HAS QUESTIONS REGARDING THE APPLICATION OF CHAPTER 119, FLORIDA STATUTES, TO THE VENDORS' DUTY TO PROVIDE PUBLIC RECORDS RELATING TO THIS AGREEMENT, CONTACT THE CUSTODIAN OF PUBLIC RECORDS AT (City Clerk, City of St. Pete Beach, Florida, 727-363-9220, cityclerk@stpetebeach.org, 155 Corey Avenue, St. Pete Beach, Florida 33706).
- 3. <u>Employment Eligibility.</u> The Vendor shall comply with all local, state and federal directives, orders and law as applicable to the contract. Beginning January 1, 2021, every public employer, contractor, and subcontractor shall register with and use the E-Verify system to verify the work authorization status of all newly hired employees. A public employer, contractor, or subcontractor may not enter into a contract unless each party to the contract registers with and uses the E-Verify system under 448,095. Fla. Stat.
  - a. Vendor agrees to comply with all applicable portions of Fla. Stat. 448.095. Vendor must use the U.S. Department of Homeland Security's E-Verify System. <a href="https://exempts.gov/emp">https://exempts.gov/emp</a> to verify the employment eligibility of all employees hired on or after January 1, 2021, during the term of this Agreement.
  - Subcontractors (i) Vendor shall also require all subcontractors performing work

under this Agreement to use the E-Verify system for any employees they may fine cluting the term of this Agreement; (ii) Subcontractors shall provide Vendor with an affidavit stating the subcontractor does not employ, contract with, or subcontract with an unauthorized alien, as defined by Fla. Stat. 448.095; (iii) Vendor shall provide a copy of such affidavit to the City upon receipt and shall maintain a copy for the duration of the Agreement.

- e. Vendor must provide evidence of compliance with Fla. Stat. 448,095 by January 1. 2021. Evidence may consist of, but is not limited to, providing notices of Vendor's E-Verify number.
- d. Failure to comply with this provision is a material breach of the Agreement, and the City may choose to terminate the Agreement at its sole discretion. Vendor may be liable for all costs associated with the City securing the same services, inclusive, but not limited to, higher costs for the same services and rebidding costs, if necessary. Any challenge to termination under this provision must be filed in the Circuit Court no later than 20 calendar days after the date of termination. If this agreement is terminated for a violation of the statute by the Vendor, the Vendor may not be awarded a public agreement for a period of one (1) year after date of termination.
- 4. <u>Scope of Services</u>. City hereby agrees to purchase, and Vendor hereby agrees to provide the services described in the proposal attached hereto and incorporated herem as Exhibit B.
- 5. <u>Completion Date</u>. Vendor shall provide the services, described herein no later than 12 13/2024.
- 6. Term. This Agreement will remain in effect for a period of one (1) year from the Effective Date.
- 7. <u>Effective date</u>. The "Effective Date" of this Agreement shall be the date this Agreement has been executed by all parties.
- 8. <u>Termination.</u> This Agreement may be canceled by the City when.
  - a. Sufficient funds are not available to continue its full and faithful performance to the Agreement.
  - b. Sub-standard or non-performance of Agreement.
  - c. The City wishes to terminate the Agreement at any time and for any reason, upon giving thirty (30) days prior written notice to the Vendor
- 9. <u>Fiscal Non-funding.</u> If funds for the requested services described herein are not appropriated via the annual budget adoption process, the City reserves the right to cancel the Agreement immediately upon written notice to the Vendor
- 10. Non-Exclusivity. Vendor acknowledges that the City analyenter into agreements with their consultants or may have its own employees complete the work for services pantial to the services.

that are subject to this Agreement.

- 11. Compensation. Upon Vendor's satisfactory full performance of the services or in accordance with the payment schedule provided in the attached proposal. City shall pay Vendor as per the total rate of \$22,500 plus expenses, rexpenses not to exceed \$4,500 as listed in the proposal, as full consideration for services provided in this Agreement and more specifically in Exhibit B.
- 12. <u>Insurance</u>. To the extent that this Agreement requires Vendor to provide any services of any kind, Vendor and all of Vendor's subcontractors shall maintain public liability insurance in a combined single limit for bodily injury and property damage in the amount of not less than \$1,000,000.00, satisfactory to the City Manager, naming the City as an additional insured and providing coverage up through and including the final performance of any services provided herein. Vendor and all of Vendor's subcontractors shall maintain in full force and effect a policy of worker's compensation insurance for all of Vendor's employees in accordance with applicable state and federal law. Said insurance coverage shall include employer's liability with a single limit of \$100,000.00 per accident or occurrence. Vendor shall present City with a certificate for all the foregoing insurance, at the time of executing this Agreement and at such other times requested by the City.

The Vendor waives all rights against the City, its consultants, separate contractors, if any, and any of its subcontractors, agents and employees, for any and all damages caused to the extent covered by insurance described herein and obtained pursuant to this Section or other property insurance applicable to the services and product provided under this Agreement. The City shall require of the Vendor, Vendor's consultants, separate contractors, if any, and the subcontractors, sub-subcontractors, agents and employees of any of them, by appropriate agreements, written where legally required for validity, similar waivers each in favor of other parties enumerated herein. The policies shall provide such waiver of subrogation by endorsement otherwise. A waiver of subrogation shall be effective as to a person or entity even though that person or entity would otherwise have a duty of indemnification, contractual or otherwise, did not pay the insurance premium directly or indirectly, and whether or not the person or entity had an insurable interest in the property damaged.

- 13. <u>Indemnification</u>. In consideration of the payment of ten dollars as part of the compensation described herein. Vendor shall indennify, defend and hold the City harmless for itself, its employees, agents and assigns, from and against any and all losses, claims, damages, suits, actions, or demands, including attorneys' fees and costs of lingation through all appellate proceedings, arising from the performance or non-performance of this Agreement, whether caused in part by the City or not.
- 14. <u>Exhibits</u>. The following Exhibits shall be attached, incorporated, and made a part of this Agreement:
  - a. Florida public records law (Exhibit "A")
  - b. Vendor's proposal (Exhibit "B")

15. <u>Notices</u>. All notices sent pursuant to this Agreement shall be given in writing via certified mail or overnight courier and shall be delivered to the following addresses:

As to Vendor:

S. Renee Narloch and Associates 2910 Kerry Forest Pkwy. D4-242 Tallahassee, FL 32309 As to City: City Manager City of St. Pete Beach 155 Corey Avenue St. Pete Beach, FL 33706

With Copy To:

reneen@srnsearch.com

With Copy To:

cityattorney@stpetebeach.org

- 16. Conflicts and Severability. To the extent that any terms in the attached proposal conflict with the terms of this Agreement, the terms of this Agreement shall control and supersede such conflicting terms in the attached proposal, to the extent of such conflict. If any section, part of section, paragraph, clause, phrase, or word of this Agreement is declared invalid, the remaining provisions of this Agreement shall not be affected.
- 17. Amendments. This document and exhibits embody the entire Agreement of the parties. There are no promises, terms, conditions, or representations binding on either party hereto, other than those contained herein; and this document shall supersede all previous communications, representations, and/or agreements between the parties hereto, whether written or oral. This Agreement shall not be modified by any oral statement, communication, Agreement, course of conduct, or by anything other than a writing signed by the parties. This Agreement may be amended or modified only in writing signed by all parties hereto.
- 18. <u>Jurisdiction, Venue, Attorney Fees.</u> This Agreement shall be governed and construed according to the laws of Florida, and venue for any action arising herefrom shall be in Pinellas County, Florida. The prevailing party in any action to enforce or interpret this Agreement shall be entitled to reasonable attorney's fees incurred through all appellate proceedings.
- 19. <u>Assignment.</u> This Agreement shall be binding upon the parties, their successors, assigns, and legal representatives. Vendor shall not assign or otherwise transfer any of the rights or duties under this Agreement, without the express written consent of the City.
- 20. Counterparts. This Agreement may be executed and delivered in any number of counterparts, each of which so executed and delivered shall be deemed to be an original and all of which shall constitute one and the same instrument. Facsimile, documents executed, scanned and transmitted electronically and electronic signatures shall be deemed original signatures for purposes of this Agreement and all matters related thereto, with such tacsimile, scanned and electronic signatures having the same legal effect as original signatures.
- 21. Authority Vendor hereby acknowledges that the person executing this Agreement on behalf of Vendor has the full authority to do so and to bind Vendor to the terms agreed.

IN WITNESS WHEREOF, the Parties have executed this Agreement on the day and year set forth below.

S. Renee Narloch & Associates	City of St. Pete Beach:
Signature:	Signature: All
By: S. Renee Narloch	By: Wayne Saunders
Its: President	Its: City Manager
Date: December 1, 2023	Date: 12/14/2023
APPROVED AS TO FORM AND LEGAL SUFFICIENCY:	ATTEST:
MOLLIN	Amber LaRowe
Andrew Dickman City Attorney	Amber LaRowe City Clerk

Email: alarowe@stpetebeach.org

#### EXHIBIT "A"

#### Florida Public Records Law

#### 119,0701 Contracts; public records; request for contractor records; civil action.

- (1) DEFINITIONS. —For purposes of this section, the term:
  - (a) "Contractor" means an individual, partnership, corporation, or business entity that enters into a contract for services with a public agency and is acting on behalf of the public agency as provided under s. 119,011(2).
  - (b) "Public agency" means a state, county, district, authority, or municipal officer, or department, division, board, bureau, commission, or other separate unit of government created or established by law.
- (2) CONTRACT REQUIREMENTS. —In addition to other contract requirements provided by law, each public agency contract for services entered into or amended on or after July 1, 2016, must include:
  - (a) The following statement, in substantially the following form, identifying the contact information of the public agency's custodian of public records in at least 14-point boldfaced type.

IF THE CONTRACTOR HAS QUESTIONS REGARDING THE APPLICATION OF CHAPTER 119. FLORIDA STATUTES, TO THE CONTRACTOR'S DUTY TO PROVIDE PUBLIC RECORDS RELATING TO THIS CONTRACT, CONTACT THE CUSTODIAN OF PUBLIC RECORDS AT (telephone number, e-mail address, and mailing address).

- (b) A provision that requires the contractor to comply with public records laws, specifically to:
  - 1. Keep and maintain public records required by the public agency to perform the service.
  - 2. Upon request from the public agency's custodian of public records, provide the public agency with a copy of the requested records or allow the records to be inspected or copied within a reasonable time at a cost that does not exceed the cost provided in this chapter or as otherwise provided by law.
  - 3. Ensure that public records that are exempt or confidential and exempt from public records disclosure requirements are not disclosed except as authorized by law for the duration of the contract term and following completion of the contract if the contractor does not transfer the records to the public agency.
  - 4. Upon completion of the contract, transfer, at no cost, to the public agency all public records in possession of the contractor or keep and maintain public records required by the public agency to perform the service. If the contractor transfers all public records to the public agency upon completion of the contract, the contractor shall destroy any duplicate public records that are exempt or confidential and exempt from public records disclosure requirements. If the contractor keeps and maintains public records upon completion of the contract, the contractor shall meet all applicable requirements for retaining public records. All records stored electronically must be provided to the public agency, upon request from the public agency is custodian of public records, in a format that is compatible with the information technology systems of the public agency.

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#### EXHIBIT "B"

(Place Vendor's Proposal behind this page)



# A PROPOSAL TO CONDUCT EXECUTIVE RECRUITMENT SERVICES FOR

### CITY MANAGER

ON BEHALF OF THE

CITY OF ST. PETE BEACH, FL

# EXECUTIVE EMPLOYMENT SEARCH SERVICES

S. RENÉE NARLOCH, PRESIDENT 2910 Kerry Forest Pkwy D4-242, Tallahassee, FL 32309 P 850.391.0000 info@srnsearch.com

www.srnsearch.com



November 8, 2023

Mr. John Taylor, Procurement Manager City of St. Pete Beach City Clerk's Office 155 Corey Avenue St. Pete Beach, FL 33706

Dear Mr. Taylor:

We appreciate the opportunity to provide the City of St. Pete Beach with a proposal to conduct a search for the position of City Manager. Our proposal includes an overview of our qualifications and costs related to our services. With respect to this recruitment for the City of St. Pete Beach, you should know:

- S. Renée Narloch & Associates has extensive experience conducting quality searches that result in the placement of candidates ideally suited to clients' needs. S. Renée Narloch, & Associates is incorporated in Florida and is a small, woman-owned business. For many years, Ms. Narloch, President, served as the Senior Vice President of Recruitment for a national public sector consulting firm, responsible for recruitments in 40+ states. Her career in public sector recruitment spans over 25 years, during which time she has participated in hundreds of public sector searches nationwide. S. Renée Narloch & Associates has a thorough understanding of the scope of services outlined in the City's Request for Qualifications (RFQ), and we are well-qualified and readily available to perform these services.
- S. Renée Narloch & Associates is currently conducting recruitments on behalf of Leon County, FL (Grants Manager); York County, SC (County Manager); City of Port St. Lucie, FL (City Attorney); City of Cape Coral, FL (Public Works Director); the Housing Authority of the City of Tulsa, OK (Director of Real Estate Development); and Opportunity Home San Antonio, TX (Chief Real Estate Officer).
- Ms. S. Renée Narloch, President, has extensive experience conducting public sector executive recruitments throughout the nation, including more than 400 searches for clients such as the City of Dunedin, FL (City Manager and others); City of St. Cloud, FL (Human Resources & Risk Management Director and others); City of Caral Springs, FL (City Manager; (2) Deputy City Managers); and many others. Ms. Narloch will conduct the recruitment for the City Manager for the City of St. Pete Beach. A sample of past clients is included in our proposal (Clients, Page 7).

Thank you for your consideration. Please do not hesitate to contact us at 850,391.0000 should you have questions or need additional information.

Sincerely,

S. Renée Narloch, President



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#### STATEMENT OF QUALIFICATIONS AND PROFILE

#### Our Understanding of the Requested Services

S. Renée Narloch & Associates is highly qualified to assist the City of St. Pete Beach in the recruitment of the new City Manager. We have extensive experience providing recruitment services, ranging from the initial contact with candidates to the successful hiring and placement of candidates.

We are able to successfully manage all aspects of the recruitment process. We will work closely with the City to protect the integrity of the recruitment and to ensure a successful outcome. The City can be assured we will place a high priority on this recruitment, and our dedicated staff will provide their full attention throughout the entire recruitment process. Our recruiters have serviced hundreds of public sector clients, and we understand the importance of an objective and thorough process.

#### PRIMARY CONTACT

Ms. S. Renée Narloch, President, will conduct the City Manager recruitment for the City of St. Pete Beach. Her contact information is as follows:

S. Renée Narloch, President 2910 Kerry Forest Pkwy D4-242 Tallahassee, FL 32309 P: 850.391.0000

Email: reneen@srnsearch.com Website: www.srnsearch.com

#### OUR FIRM HISTORY AND EXPERIENCE

- S. Renée Narloch & Associates' recruiters are known throughout the industry as leading public sector recruiters by both clients and candidates. We have a reputation for conducting quality searches that result in the placement of candidates ideally suited to meet our clients' needs. We pride ourselves on our responsiveness to clients and candidates, and we assure the City of St. Pete Beach that the highest caliber of service will be provided throughout the recruitment process.
- S. Renée Narloch & Associates is incorporated in the State of Florida and is a small, woman-owned business. For many years, Ms. Narloch served as the Senior Vice President of Recruitment for a national public sector consulting firm. Her career in public sector recruitment spans over 25 years, during which time she has participated in hundreds of public sector searches nationwide. In addition, our firm is comprised of individuals who are highly trained and experienced in the recruitment of public sector executives. The office of S. Renée Narloch & Associates is in Tallahassee, Florida.
- S. Renée Narloch & Associates is currently conducting recruitments on behalf of Leon County, FL (Grants Manager); York County, SC (County Manager); City of Port St. Lucie, FL (City Attorney); City of Cape Coral, FL (Public Works Director); the Housing Authority of the City of Tulsa, OK (Director of Real Estate Development); and Opportunity Home San Antonio, TX (Chief Real Estate Officer).
- Ms. S. Renée Narloch, President, has extensive experience conducting public sector executive recruitments throughout the nation, including more than 400 searches for clients such as the City of

Dunedin, FL (City Manager; Community Development Director; Communications Director; Finance Director; City Clerk); City of St. Cloud, Fl. (Police Chief; Human Resources & Risk Management Director; Information Technology Director; Environmental Utilities Director); City of Coral Springs, FL (City Manager; Deputy City Managers (2); Director of Economic Development; Director of Financial Services); City of Fort Lauderdale, FL (City Manager; Assistant City Manager; City Attorney; Finance Director; Director of Sustainable Development; Deputy Director of Human Resources; Building Official); City of Tallahassee, FL (City Manager; Fire Chief: Airport Director; Director of Human Resources); City of Thomasville, GA (City Manager; Assistant City Manager; City Engineer); Johnson County, KS (County Auditor; County Appraiser; Chief Legal Counsel); City of Dublin, OH (Director of Communications & Public Information); City of Baytown, TX (Assistant City Manager; City Attorney; Police Chief; Director of Public Affairs); City of Sugar Land, TX (Director of Budget & Strategy; Assistant Director of Finance); Leon County, FL (Building Official); City of Dania Beach, FL (City Manager); City of Miami Beach, Ft. (City Manager); City of Live Oak, Ft. (City Manager); Palm Beach County, FL (County Administrator; Director of Capital Improvements); Person County, NC (County Manager); Cumberland County, NC (Assistant County Manager Community Services; Human Resources Director); and many others. Ms. Narloch will conduct the recruitment for the City Manager for the City of St. Pete Beach. She will be assisted by other senior staff members, as outlined in this proposal (The Team, Page 3). A sample of past clients is included in our proposal (Clients, Page 7).

We maintain a database of potential candidates, and our vast network of contacts and resources will be invaluable in identifying outstanding candidates, including those who may not be currently looking for opportunities. Our experience, combined with our proven recruitment process, expansive network of contacts, and knowledge of outstanding candidates, will ensure the City of St. Pete Beach has a quality group of finalists from which to select the new City Manager.

#### SMALL BUSINESS/MINORITY BUSINESS

S. Renée Narloch & Associates is, by federal and state guidelines, considered a small, woman-owned business based on the size of our firm, our annual business earnings, and the percentage of ownership held (100%) by a woman/minority.

#### STATEMENT OF PROFESSIONAL STANDARDS

S. Renée Narloch & Associates believes in sound and ethical business practices. We understand that confidence and respect are imperative to our success. Our services to clients and candidates involve relationships that depend on good faith efforts. We conduct business forthrightly with no intentional misrepresentations, which could mislead clients or candidates. We refrain from using any sourcing techniques that involve deception or falsehood and do not engage in activities that violate antitrust laws. Communication between us, our clients, and candidates is importial and accurate. We make a concerted effort to see that the position, our clients, and candidates are represented honestly and factually. We honor the confidentiality of proprietary information received from clients and candidates and will disclose any knowledge of potential conflicts of interest to client agencies and candidates.

#### THE TEAM

Our staff at S. Renée Narloch & Associates is comprised of a diverse group of individuals who have extensive experience in the recruitment of public sector executives. The team assigned to the City Manager search will include Ms. Narloch, who will be the lead consultant, with assistance from Mr. Elliott Pervinich and Ms. Liana Velez Thompson.

#### S. RENÉE NARLOCH, PRESIDENT

Ms. Narloch is the President of S. Renée Narloch & Associates and the Director of our office located in Tallahassee, Florida. She is recognized as one of the nation's leading public sector recruiters. She has more than 25 years of experience conducting public sector recruitments and has participated in more than 400 searches nationwide. Prior to forming S. Renée Narloch & Associates, Ms. Narloch spent ten years as the Senior Vice President of a public sector executive search firm with responsibilities for clients in 40 states from Texas northward to the East Coast. She also previously served as a Senior Recruiter with DMG and MAXIMUS with sole responsibility for the firm's executive search practice in the Southeastern, Mid-Atlantic, and Mid-Western states. Ms. Narloch is considered an expert in public sector recruitment and is often a guest speaker at the International City/County Management Association (ICMA) Annual Conference. Ms. Narloch received her Bachelor of Science degree in Information Studies, summa cum laude, from Florida State University, Tallahassee, Florida.

#### ELLIOTT S. PERVINICH, VICE PRESIDENT

Mr. Pervinich is the Vice President of S. Renée Narloch & Associates' office located in Tallahassee, Florida. He concentrates on client outreach and business operations. Mr. Pervinich previously worked for a local city government in central Texas as a team-building trainer and facilitator in corporate development, which has given him great insight into the needs of our clients. He has twelve years of experience working in executive administration in both the local government and the for-profit sectors. Mr. Pervinich received his Bachelor of Science degree in Recreation and Leisure Services Administration from Florida State University, Tallahassee, Florida.

#### LIANA VELEZ THOMPSON, SENIOR CONSULTANT

As a Senior Consultant with S. Renée Narloch & Associates, Ms. Thompson is responsible for research, candidate recruitment, screening, reference checks, and background verifications. She focuses on client communication and works closely with clients to coordinate candidate outreach and ensure a successful search: Prior to joining S. Renée Narloch & Associates, Ms. Thompson spent several years in the field of special education. Ms. Thompson received her Bachelor of Arts degree, magna cum laude, and a Master of Special Education from Florida State University, Tallahassee, Florida.

#### SERVICES APPROACH

S. Renée Narloch & Associates' unique, client-driven approach to executive search will ensure that the City of St. Pete Beach has a pool of high-quality candidates from which to select the new City Manager. Outlined below are the services we provide in our recruitment process.

#### DEVELOPING THE CANDIDATE PROFILE

Our understanding of the City's requirements will be the foundation of a successful search. We will work directly with City Commission, City staff, and others involved in the process in order to learn as much as possible about what the organization expects of a new City Manager. We can also meet with other key staff or community members to gather information. We want to learn about the values and culture of the organization, as well as understand the current issues, challenges, and opportunities that face the City of St. Pete Beach. We also want to be fully acquainted with the City's expectations regarding the knowledge, skills, and abilities sought in the ideal candidate, and we will work with your organization to identify expectations regarding education and experience. Additionally, we want to discuss expectations regarding compensation and other items necessary to complete the successful appointment of the ideal candidate. As part of this process, we will provide an evaluation of the compensation and benefits of the City Manager position. Based on these discussions, we will develop a profile that addresses the responsibilities, core competencies and professional characteristics and traits, education and training, operational and organizational issues, and other factors relevant to this position. The profile that we develop together at this stage will guide our recruitment efforts.

#### ADVERTISING CAMPAIGN AND RECRUITMENT BROCHURE

After gaining an understanding of the City's needs, we will design an effective advertising campoign that is appropriate for the recruitment. We will focus on professional journals that are specifically suited to the City Manager search, such as the ICMA Newsletter, utilizing venues that will ensure a diverse pool of applicants, including qualified minority and women candidates. We will also utilize social media and will develop a professional recruitment brochure on the City's behalf that will discuss the community, organization, position, and compensation. Once completed, we will mail the brochure to an extensive audience, making them aware of the exciting apportunity with the City of St. Pete Beach.

#### RECRUITING CANDIDATES

After cross-referencing the profile of the ideal candidate with our database of thousands of candidates and our contacts in the field, we will conduct an aggressive outreach effort that includes making personal calls to prospective applicants in order to identify and recruit outstanding candidates, including qualified minority and women candidates. We realize that the best candidate is often not looking for a new job, and this is the person that we actively pursue to become a candidate. Aggressively marketing the City Manager position to prospective candidates will be essential to the success of the search.

#### SCREENING CANDIDATES

Following the closing date for the recruitment, we will screen all resumes and cover letters using the criteria established in our initial meetings to narrow the field of candidates.

#### PRELIMINARY INTERVIEWS

We will conduct preliminary interviews with the top 10 to 12 candidates in order to determine which candidates have the greatest potential to succeed in your organization. During the interviews, we will explore each candidate's background and experience as it pertains to the City Manager position. In addition, we will discuss the candidate's motivation for applying for the position and make an assessment of his/her knowledge, skills, and abilities. We will devote specific attention to determining the likelihood of the candidate's acceptance of the position if an offer of employment is made.

#### PUBLIC RECORDS SEARCH

Following the interviews, we will conduct a review of published articles that reference each candidate. Various sources will be consulted, including Lexis-Nexis, a newspaper/magazine search engine, Google, and local papers from the communities in which the candidates have worked. This brings to our attention any further detailed inquiries that we may need to make at this time.

#### RECOMMENDATIONS

Based on the Information gathered through meetings with your organization and preliminary interviews with candidates, we will typically recommend three to five candidates for your consideration. We will prepare a report on each candidate that focuses on the results of our interviews and public record searches, to include detailed information pertaining to the candidates' professional experiences and accomplishments, strengths and potential gaps, and background information. We will make specific recommendations, but the final selection of those to be considered will be up to you.

#### FINAL INTERVIEWS

Our years of experience will be invaluable as we help you to develop an interview process that objectively assesses the qualifications of each candidate. We will adopt an approach that fits your needs, whether it is a traditional interview, multiple interview panel, or assessment center process. We will provide you with suggested interview questions and rating forms, and we will be present at the interviews to facilitate the process. Our expertise lies in facilitating the discussion that can bring about a consensus regarding the final candidates.

We will work closely with your staff to coordinate and schedule interviews and candidate travel. Our goal is to ensure that each candidate has a very positive experience since the manner in which the entire process is conducted will have an effect on the candidates' perception of your organization.

#### BACKGROUND CHECKS/DETAILED REFERENCE CHECKS

Based on final interviews, we will conduct a credit, criminal, civil litigation, and motor vehicle record checks for the top one to three candidates. In addition, those candidates will be the subjects of detailed, confidential reference checks. In order to gain an accurate and honest appraisal of the candidates' strengths and weaknesses, we will talk candidly with people who have direct knowledge of their work and management style. We will ask candidates to provide the names of their supervisors, subordinates, and peers for the past several years. Additionally, we will make a point of speaking confidentially to individuals known to have insight into a candidate's abilities, but who may not be on his/her preferred list of contacts. At this stage in the recruitment, we will also verify candidates' educational backgrounds and any required certifications.

#### **NEGOTIATIONS**

We recognize the critical importance of successful negotiations and can serve as your representative during this process. Our experience provides us with insight into current industry standards and expectations in negotiating contracts, and we will be available to advise you regarding current approaches to difficult issues such as housing and relocation. Working to secure the appointment of your chosen candidate, we will represent your interests and advise you regarding salary, benefits, and employment agreements. We have the expertise to turn a very sensitive aspect of the recruitment into one that is viewed positively by both you and the candidate.

#### COMPLETE ADMINISTRATIVE ASSISTANCE

Throughout the recruitment, we will provide the City with updates on the status of the search, and we will provide a schedule for actions and deliverables at the beginning of the process. We will also take care of all administrative details on your behalf. Candidates will receive personal correspondence advising them of their status at each critical point during the recruitment. In addition, we will respond to inquiries about the status of their candidacy within 24 hours. Every administrative detail will receive our attention.

#### CLIENTS/REFERENCES

#### CLIENTS

S. Renée Narloch & Associates' recruiters have extensive experience, placing more than 400 public sector professionals. Below is a list of some of the clients for which Ms. Narloch has recruited in the last few years. For a complete client list, please contact us.

City of St. Pete Beach, Fl.

Building Official City of Dunedin, FL

City Manager; Community Development Director; Communications Director; Finance

Director; City Clerk City of St. Cloud, FL

IT Director: Environmental Utilities Director: Human Resources & Risk Management Director:

Police Chief

City of Coral Springs, FL

City Manager; Deputy City Manager (2 positions); Director of Economic Development;

Director of Finance: Police Chief City of Fort Lauderdale, FL

City Manager; Assistant City Manager; Building Official; Finance Director; City Attorney; Director of Sustainable Development; Deputy Director of

Human Resources City of Tallahassee, FL

City Manager: Human Resource Director; Fire Chief; Director of Airport; Assistant General Manager - Underground Utilities & Public Infrastructure (Engineering Division)

City of Thomasville, GA

City Manager; Assistant City Manager; City

Engineer

City of Dania Beach, FL

City Manager

City of Miomi Beach, FL

City Manager City of Topeka, KS

City Manager; Administrative and Financial

Services Director City of Rye, NY City Manager City of Dallas, 1X

City Manager: Assistant Director of

Transportation Operations; Assistant Director of Water Utilities; City Attorney; Managing Director of Environmental Quality; Assistant Director of

Street Services (Maintenance)

Town of Addison, TX City Manager

City of Charlottesville, VA

City Manager

City of Arlington, TX

Deputy City Manager; Parks & Recreation

Director

City of Virginia Beach, VA

Deputy City Manager; Assistant Human Services

Director

City of Boca Raton, Fl. Building Official; Risk Manager City of Delray Beach, FL

City Attorney Broward County, FL

Assistant Director of Economic & Small Business Development; County Attorney; Port Everglades Chief Executive/Port Director; Port Everglades

Director of Business Development

Sumter County, FL

Public Works Director; Fire Chief; Development Services Director; Assistant Public Works Director

Engineer: Staff Engineer

Workforce Development Board (WDB), OH

Executive Director/CEO City of San Antonio, TX

Assistant Finance Director - Procurement San Antonia Housing Authority (SAHA), TX Director of Community Development Initiatives; Development Services & Neighborhood

Revitalization Officer; Director of Information Technology: Director of Human Resources; President and CEO; Director of Federal Housing Programs; Chief Operating Officer; Director of

Communications and Public Affairs SOS Children's Villages - Florida

Chief Executive Officer

Virginia Commanwealth University (VCU),

Richmond, VA Police Chief

Alexandria Redevelopment and Housing

Authority (ARHA), VA Chief Executive Officer

Portsmouth Redevelopment & Housing Authority

(PRHA), VA Executive Director

Housing Authority of the City of Tulsa, OK

President/CEO: VP/CFO

New Orleans Redevelopment Authority, LA

Executive Director

City of Ook Creek, WI City Administrator

Houston Housing Authority, TX

President/CEO

City of Durham, NC

Director of Technology Solutions

Cumberland County, NC

Assistant County Manager - Community Support

Services: Human Resources Director

City of Sugar Land, TX

Controller: Assistant Director of Finance: Director

of Budget & Strategy

Rochester-Genesee Regional Transportation

Authority (RGRTA), NY

Chief Executive Officer (CEO)

Florida Public Transportation Association

Executive Director

Lean County (Tallahassee), FL

Building Official

Early Learning Coalition of Broward County, FL

Chief Executive Officer City of Gainesville, FL

City Altorney; City Auditor; Chief Plans Examiner;

Building Inspector; Planner IV

Housing Authority of the City of Austin, TX Vice President/Chief Financial Officer:

President/CEO

International Association of Campus Law Enforcement Administrators (IACLEA), MD

Executive Director City of Austin, TX

Assistant Director, Public Works Engineering and

Project Delivery

El Paso Water Utilities-Public Service Board, TX

President/CEO

Louisiana Housing Corporation, LA

Executive Director

Children's Board of Hillsborough County, FL

Executive Director Alachua County, Fl. County Manager

Housing Authority of the City of Brownsville, 1X

Chief Executive Officer Pasco County, FI County Manager Lee County, FI

County Manager; County Attorney

Pinellas Suncoast Transit Authority (PSTA), FL

Chief Financial Officer Orange County, FL Chief of Corrections Hillsborough County, FL

Director of Head Start; Affordable Housing Services Director; County Administrator City of Quincy, FL Finance Director

Fort Worth Housing Authority, TX

President/CEO Wake County, NC County Manager

Metropolitan Washington Airports Authority, DC

Vice President for Public Safety Sebring Airport Authority (SAA), FL

Airport Manager

Scott Consolidated Emergency Communications

Center (Scott County, IA)

Emergency Services Dispatch Director

Wayne County, MI

Deputy Chief Director of Personnel: Chief

Deputy CFO

City of Coconut Creek, FL

City Attorney

City of Newport News, VA

Fire Chief

City of Margate, FL

City Attorney; Director of Environmental and

Engineering Services

City of West Palm Beach, FL

Director of Public Utilities: Director of Engineering

Services

Franklin County, OH

County Administrator; Animal Care & Control Services Director; Director of Job & Family

Services

Sedgwick County, KS

County Manager: Health Department Director;

Director of Human Resources

City of Wichita, KS

Director of Law; Director of Housing &

Community Services
Dallas County, TX

Director of Human Resources

Polm Beach County, FL

County Administrator; Director of Capital

Improvements

South Padre Island, TX

Convention & Visitors Bureau Director

Town of take ture, NC

Town Manager; Project Manager

Durham County, NC

Fire Marshal/City-County Emergency

Management Director

City of Hallandole Beach, FL

Comptroller

Community Coordinate Care for Children (4C), FL

Chief Officer of Education

Person County, NC County Manager

#### REFERENCES

Clients and candidates provide the best testament to our ability to conduct quality searches. Listed below are a few clients for whom Ms. Narloch has conducted searches. The average tenure of placements is approximately five years.

CLIENT: City of Dunedin, FL

REFERENCE: Ms. Theresa Smalling, Director of Human Resources & Risk Management

750 Milwaukee Ave, Dunedin, FL 34698

(727) 298-3042; TSmalling@DunedinFLNet

POSITIONS: City Manager; Finance Director; City Clerk; Director of Community

Development; Director of Communications

CLIENT: City of Thomasville, GA

REFERENCE: Mayor Jay Flowers

111 Victoria Place, PO Box 1540, Thomasville, GA 31799

(229) 379-1006; jayf@hotmasville.org

POSITIONS: City Manager; City Engineer

CLIENT: Seminole County, FL (Reference letter included)

REFERENCE: Ms. Meloney Koontz

1101 East First Street, Sanford, FL 32771

(407) 665-7225; mkoontz@seminolecountyfl.gov

POSITIONS: County Manager; County Attorney

CLIENT: City of Baytown, TX

REFERENCE: Ms. Carol Flynt, Assistant City Manager

2401 Market Street, Baytown, TX 77520 (281) 420-6521; carolflynt@baytown.org

POSITIONS: Assistant City Manager; City Altorney; Police Chief; Director of Public Affairs

#### COST PROPOSAL

#### PROFESSIONAL FEE AND EXPENSES

The professional fee for conducting this recruitment on behalf of the City of St. Pete Beach is \$22,450, plus actual expenses. Services covered by the fee consist of all steps outlined in this proposal, including up to three (3) onsite/video meetings. Expenses are estimated not to exceed \$4,500 and include items such as the cost of consultant travel, clerical support, placement of ads, newspaper searches, education verification, as well as credit, criminal, and civil checks. In addition, postage, photocopying, and telephone charges are included and will be allocated. Expenses related to the use of audio/video conferencing equipment by the City for interviews and condidates' travel for interviews are the responsibility of the City of St. Pete Beach.

#### CANDIDATE TRAVEL

With respect to candidate travel for interviews, we typically ask candidates to make their travel arrangements and advise them the City will reimburse them directly for reasonable airfare, hotel, and auto expenses if allowed. We advise candidates on what is standard and customary in the industry, as well as the City's expectations and parameters regarding travel. Our experience has been that candidates use discretion and stay within reasonable limits both in pricing and scheduling.

#### PAYMENT

We will invoice the City of St. Pete Beach monthly for professional fees and expenses for services incurred as of the date of the invoice. We expect payment of the invoice within 30 days of receipt by the City. Typically, this results in three monthly invoices of 30% of professional fees and expenses, with a final invoice for the remaining ten percent of professional fees due upon the selection of the finalist.

#### GUARANTEE

We guarantee that, should the selected candidate be terminated for cause within 18 months of employment, we will conduct the search again at no cost (with the exception of expenses) to the City. We are confident in our ability to recruit outstanding candidates and do not expect the City to find it necessary to exercise this provision.

#### **SCHEDULE**

We are available to begin the search for the City Manager immediately, and our current workload is such that we can ensure the City will receive our full attention throughout the entire recruitment process. We will be prepared to make our recommendation regarding finalists within 75 to 90 days from the start of the search. A standard recruitment can typically be completed in less than 16 weeks and follows an approach and schedule similar to the one below:

WEEK	TASK:
	Conduct meetings with the City Commission, City staff, and others involved in the process
2	Develop recruitment brochure and advertisements
3	City reviews recruitment brochure and advertisements
4	Recruitment brochure printed and advertisements placed
5	Active recruitment of candidates begins
9	Closing date
10	Screen resumes
11-12	Recruiter interviews top candidates
12-13	Public records search
14	Review recommendations with the City Commission, City staff, and others involved in the process
15	Candidates interview with the City, follow-up interviews, and consultant reference/background checks
16	Candidate selected

#### **BOARD OF COUNTY COMMISSIONERS**



January 26, 2023

Ms. Renee Narloch, President Narloch & Associates 2910 Kerry Forest Parkway D4-242 Tallahassee, FL 32309

Dear Ms. Narloch:

The Seminole County Board of County Commissioners would like to commend you on the tremendous performance of you and your team, as you guided us through the critically important task of finding the perfect fit to fill the County Manager role in our organization.

From start to finish, Narloch & Associates' efforts in a nation-wide search was done with excellence, experience, and a well-executed plan to cross the finish line with success.

Your expertise and dedication to understanding the needs of every constituency in this process was evident and much appreciated. On behalf of the employees, citizens, and Board, we thank you, for bringing us the very best candidates from which to choose.

Sincerely,

Amy Lockhart, Chairman

Seminole County Board of County Commissioners

cc: BCC

# THE COMMUNITY

Seminole County is located in Central Florida, just 25 miles from downtown Orlando. The County is part of the Orlando-Kissimmee-Sanford Vetropolitan Statistical Area and is the third most densely populated county in the state (est. pop. 470,856).

the iffth-highest taxable value in Florida growing counties in Florida and holds municipalities, including the county seat of Sanford, Seminole County continues to be one of the fastest-Home to seven incorporated based on value per square mile.

to the north, Seminole County is an ideal vacation spot for west, the St. Johns River to the east, and Lake Monroe a huge take, including the Wekiva River to the Bordered on three sides by pristine rivers and those seeking the beauty of nature

Nettled among charming historical villages and quaint towns Seminole County has 344 square miles of lush tropical follage, 2,000 fresh-water lakes and rivers, and diverse wildlife which offers the dassic Florida experience of enjoying peaceful rivers, fishing: boating, hiking, and more. and surrounded by the beauty and sense of Old Florida,

Just a short drive from all the major attractions of Central Ronda. Seminole County offers great accommodations, fine The Greater Orlando Metropolitan District, which includes Seminole, Osceola, Lake, and Orange counties, together with neighboring coastal counties of Volusia and Brevard, creates a dining, upscale shopping, superb golf courses, and state-ofthe art sports facilities and training complexes.

The County is a hotbed for economic development and Communications, Mitsubishi Hitachi Power Systems, Deloitte attracts significant business operations from around the world, including the American Automobile Association (AAA), Venzon Consulting, LLP, Faro Technologies, and Convergys. and residential development

wable, progressive and diverse setting for economic growth

The County has over 24 active and passive parks, over 40 miles of paved trails, eight wilderness areas encompassing over 6,600 acres, and more

Seminole County Public Schools (SCPS) is renowned as a Premier, National School District. SCPS has more than 67,000 students and is the 12th largest school district in Florida and Seminole. County is in close proximity to more than 35 most notably Seminole State College, as well as continuing education programs that offer ongoing opportunities for 60th nationally. It boasts 37 traditional elementary schools, 12 middle schools, and 9 high schools. For higher education, colleges, universities, technical schools, and private institutions, workers to sharpen their skills. \*GTRE\_community\_hosts many special events, including the Section Highland Games, Love Your Shorts Film Festival, Central Rorida BBQ Blowout, Red Hot and Boom, and more.

With a median age of 39, a median household income of \$70K, and 40% of the County's population possessing a bachelor's degree or higher, Seminole County is often considered a microcosm of the United States.

With its mild climate year-round, natural beauty, and proximity to endless amenities and attractions, Seminole County continues to be a community of choice with an exceptional quality

# THE AGENCY

Seminole County is a Home Rule Charter County as provided in the Florida Commission and appointed County Manager form of Legislative responsibilities are assigned to the are assigned to the County Manager, who carries out the Constitution and approved by voter The County operates under an elected County Board of County Commissioners (BCC), and executive duties referendum, effective January directives and policies of the Board.

The Board of County Commissioners is comprised of live members serving staggered terms of four years. Each Commissioner represents one of the five County Commission districts, and the Commissioners are elected countywide. The Commission elects the Board Chair annually each November.

Commissioners to various boards and committees. The Chair is the official representative of the Board and retains a vote on The Chair presides over County Commission meetings and work sessions, executes legal documents, and appoints all items.

Collector, Clerk of the Circuit Court and Comptroller, and Supervisor of Elections are elected every four years. The The Constitutional Offices of Sheriff, Property Appraiser, Tax County's Constitutional Officers perform their executive and administrative functions as specified by law,

The Fiscal Year 2022/23 Adopted Budget totals \$992 million. including \$673 million in operating funds and \$319 million for non-dedicated transfers and reserves.

unchanged since Fiscal Year 2010/11 and is lower than that of Public safety, water, sewer, solid waste, and transportation services account for 70% of the operating budget. The General Countywide ad valorem tax rate is 4.8751 mills. the Unincorporated Road District rate is 0.1107 mills; the The Countywide General Fund millage rate has remained Fire District MSTU ad valorem tax rate is 2.7649 mills, for a total Unincorporated County millage rate of 7.7507. most counties in Central Florida,

Fiscal Year 2021/22 demonstrated a 12.6% growth in property valuations. Property values have remained steady due to the County's thriving residential real estate market. Although COVID-19 crisis significantly impacted non-ad valorem revenues, most have stabilized. the th

Even with steady property values, several factors will influence future budgets: SunRail operational costs will transition from FDOT to area counties in Fiscal Year 2024/25 at an estimated

6% annually over the previous six years; LYNX bus services have increased by more than 6% annually; fuel tax revenues peaked in 2019 and continue to trend downward; and the County's aging fleet requires \$7-10 million annually \$14 million annually for Seminole County's portion; Debt service for Phase One of the Five Points development will fully commence in Fiscal Year 2023/24 at an estimated \$8.3 million annually; health insurance costs have increased to remain operational.

Some recent progress and achievements, as well as current opportunities, for Seminole County include:

- Last year, Seminole County Fire Department became the only county fire department in the nation to attain the ISO Class. I rating and accreditation through the Commission on Accreditation of Ambulance Services (CAAS).
- In September 2022, S&P Global Ratings raised its long-term and underlying rating on Seminole County's issuer credit rating, along with its rating on the County's non-ad valorem debt, to "AA+" from "AA." Moody's investors Service maintained an Aal issuer rating on the County and assigned a Aa2 rating to the County's Special Obligation Revenue and Refunding Bonds.
- paid within the County. This revenue will sunset on December 31, 2024. Pursuant to an Interlocal Agreement, the County receives 55.6% of the The County's One Cent Infrastructure Sales Tax generated more than \$50 projected sales tax, with Seminole County Public Schools receiving 25%, and the seven cities share 19.4% of the estimated revenue. If a 4th Generation million in Fiscal year 2021/22. Unlike property taxes, sales tax is not sustained solely by County residents, as commuters and visitors contribute to sales taxes "Penny" is not approved by the voters in 2024, the County will need to either identify new revenues to fund infrastructure projects or significantly reduce the current program plan.
- Phase One of the County's Five Points Master Plan Development, which as construction of a central energy plant and parking garage, commenced in includes relocation of the Civil Courthouse from downtown Sanford as well January 2022. This \$166 million project will be completed by summer 2025, with funding secured through the issuance of a thirty-year fixed-rate bond.
- components to better align with the County's Comprehensive Plan and to The Board initiated a Land Development Code revisioning process to modify modernize certain chapters of the Code. The two-year process is anticipated for completion by early 2023.
- At its March 2021 retreat, the Board refined 10 Key Strategic Priorities (KSPs) that represent programs and projects that align with the County's purpose to serve and strengthen the community: Community-driven Land Use Vision Plan; Affordable and Workforce Housing; General Fund Reserves; General Fund Capital Improvements Strategy; Five Points; Regional Partnerships; Holistic Water Policy; Leadership and Talent Government Technology Improvements; and Community County Development; Health Initiatives.
- programming within the authorized categories to ensure many qualified community needs are therefore, the County continues to refine Funds must be allocated by December 2024; the largest aid program in County history. The Board authorized the County's \$91.6 million American Rescue Plan Act relief and financial assistance plan in August 2021,

- Manage and administer tax funds; maximize receipt of federal and state grants;
- Analyze administrative and policy ramifications of proposed state and federal legislation and make recommendations to the Board accordingly;
- Provide leadership to identify new sources of revente, arrange public/ private partnerships, and participate in the overall efforts in the areas of fiscal responsibility, economic development, and other activities serving the County's best interests:
- Perform such other duties as assigned.

The County Manager position is open due to the former manager accepting another position after serving Seminole County for several years.

# IDEAL CANDIDATE

The ideal candidate is a professional manager who is open, honest, trustworthy and of high moral and ethical character. Astrong, visionary leader who is confident, approachable, and passionate about public service is needed.

The County Manager must work effectively with elected officials, including Constitutional Officers, and be politically sawy and diplomatic while remaining apolitical. Exceptional interpersonal and communication skills are a must.

The successful candidate will be a self-stanter who is innovative, progressive, and solutions-oriented and will anticipate issues and provider recommendations, options, and alternatives as needed. The selected candidate must be committed to transparency and promote diversity.

The County Manager must build and maintain excellent local

and regional relationships with key partners and stakeholders.

Must also develop effective working relationships interal to the organization and promote a team-oriented environment of excellence.

An open and inclusive management style is desired. The

An open and inclusive management style is desired. The County Manager will supervise staff through planning, management, and review and should encourage, mentor, and develop staff and promote succession planning.

The County Manager will be supportive of the Board and the Commissioner/Planager form of government and keep the Board equally and fully informed, providing balanced information on issues.

Requirements for the position include a bachelor's degree in public or business administration or a related field, master's degree is preferred. Candidates must have at least five (5) years of senior-level management experience as a manager or ten (10) years of experience as a deputy/assistant manager, preferably within local government, and with agencies of similar size and complexities. Solid budgetary/financial management skills are essential, and experience in sustainable growth, economic development, intergovernmental relations,

negotiations, land use, and environmental issues

According to the County Charter, the County Manager need not be a resident of the County at the time of appointment. But must establish residency by the time the County Manager takes office.

# COMPENSATION

det.

The salary range is open, dependent upon qualifications, and is accompanied by a competitive benefits package. The starting salary will be based upon the knowledge and experience of the individual selected. Seminole County strives to be the employer of choice in Central Florida through competitive pay, benefits, and a positive working environment. The State of Florida does not have a state income tax.

# TO APPLY

If interested in this outstanding opportunity, visit our website at www.snnsearch.com and apply orline. The first review of resurnes will take place on December 9, 2022; position is open until filled.

State of London

Resumes will be screened according to the qualifications outlined above. Screening interviews with the most qualified applicants will be conducted by S. Renée Narloch & Associates to determine a select group of finalist candidates who will be asked to provide references. References will be contacted only following candidate consent. Enal interviews will be held with the Seminole County Board of Country Commissioners. Candidates will be advised of the status of the recruitment following the selection of the County Planager.

Questions may be directed to:

S. Renée Narloch, President or Eliott Pervinich, Vice President S. Renée Narloch & Associates info@strsearch.com | 850.391.0000 www.strsearch.com | Seminole County Government fully commits itself to providing equal opportunities to all persons regardless of race, color or national origin, sex, age, political affiliations or beliefs, religious beliefs, or disability. The County values veterans' service and supports the recruitment of veterans, As such, Veterans. Preference will be given per Chapter 195 of the Florida Statutes for veterans who meet the minimum requirements.

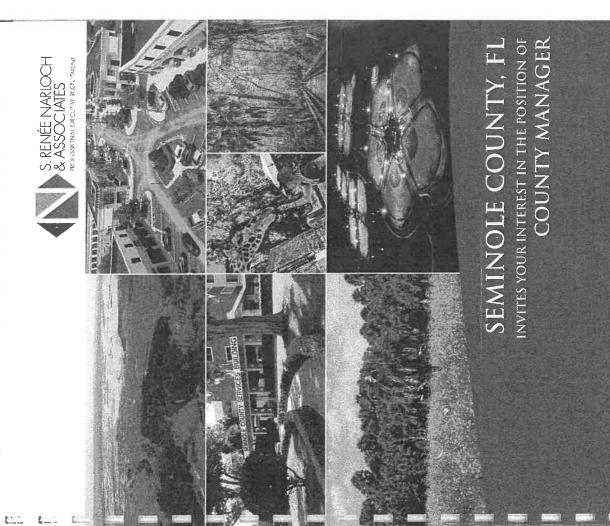
In accordance with Florida's Public Records/Sunshine Laws, resumes and applications are subject to public disclosure,



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2910 Kerry Forest Pkwy 04-242, Tallahassee, FL 32309



## Narloch Agreement 12-13-2023

Final Audit Report

2023-12-13

Created:

2023-12-13

Ginny Bodkin (gbodkin@stpetebeach.org)

Status:

Signed

Transaction ID:

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