

2025 John's Pass Seafood Festival

	Estimated	Actual			Estimated	Actual
Total Expenses	\$ 187,370.24	\$ 194,882.04		Total Revenue	\$ 201,671.68	\$ 201,671.68
Advertising	Estimated	Actual	Column1	Vendors	Estimated	Actual
Social Media	\$ 1,000.00	\$ 749.96		Paid Vendors	\$ 64,456.00	\$ 64,456.00
Tampa Bay Newspapers	\$ 4,873.50	\$ 4,873.50		Invoiced	\$ -	\$ -
Spectrum	\$ 7,000.00	\$ 6,639.61		Application Fees	\$ -	\$ -
Radio	\$ 7,490.00	\$ 7,489.98		Gather Tickets	\$ 2,100.00	\$ 2,100.00
Nexstar Digital	\$ 15,000.00	\$ 14,999.99		Total	\$ 66,556.00	\$ 66,556.00
Total	\$ 35,363.50	\$ 34,753.04				
				Registrants	Estimated	Actual
Stage Sound	Estimated	Actual	Column1	Beer & Water	\$ 48,124.96	\$ 48,124.96
Bluewater Productions	\$ 17,000.00	\$ 17,000.00		Tips	\$ -	\$ -
Stage	\$ 3,650.00	\$ 3,650.00		Shirts	\$ -	\$ -
Music	\$ 31,200.00	\$ 31,200.00		Alcohol	\$ -	\$ -
Digital Sign Truck	\$ 4,350.00	\$ 4,350.00		Total	\$ 48,124.96	\$ 48,124.96
Magician	\$ 1,900.00	\$ 1,900.00				
Stage Riser	\$ 550.00	\$ 550.00		Parking	Estimated	Actual
Total	\$ 58,650.00	\$ 58,650.00		Parking-\$25/event	\$ 23,990.72	\$ 23,990.72
Food & Beverage	Estimated	Actual	Column1			
Beer	\$ 8,982.82	\$ 8,982.82		Total	\$ 23,990.72	\$ 23,990.72
Ice	\$ 1,675.00	\$ 1,675.00				
OG Beer	\$ 672.00	\$ 672.00		Sponsors	Estimated	Actual
Soda	\$ 4,200.00	\$ 4,278.32		VSPC Sponsorship	\$ 25,000.00	\$ 25,000.00
Alcohol	\$ 4,234.64	\$ 4,546.91		VSPC Marketing	\$ 25,000.00	\$ 25,000.00
Total	\$ 19,764.46	\$ 20,155.05		Beggins	\$ 2,500.00	\$ 2,500.00
				Beachcomber	\$ 2,500.00	\$ 2,500.00
Supplies/Operations	Estimated	Actual	Column1	Everett	\$ 1,000.00	\$ 1,000.00
10 x 10 Tents	\$ -	\$ -		Hero To A Child	\$ 1,000.00	\$ 1,000.00
Banners	\$ -	\$ -		Tri-City Bolt	\$ 1,000.00	\$ 1,000.00
Camera Battery	\$ -	\$ -		Renewal by Anderson	\$ 2,500.00	\$ 2,500.00
Cops	\$ 16,635.00	\$ 16,635.00		Capital Vacations	\$ 2,500.00	\$ 2,500.00
Cups	\$ 2,825.00	\$ 2,825.00				
Donations	\$ -	\$ -		Total	\$ 63,000.00	\$ 63,000.00
Duct Tape / Concrete	\$ -	\$ -				
Food For Cadets	\$ 170.68	\$ 170.68				
Extreme Clean	\$ 2,350.00	\$ 2,350.00				
Sheriff's Explorers	\$ 2,000.00	\$ 2,000.00				
Grease / Grey	\$ 1,000.00	\$ 1,200.00				
Hay/Straw	\$ -	\$ -				
Restroom Cleaning	\$ 1,305.00	\$ 1,305.00		Net Revenue	Estimated	Actual
Photographer	\$ 8,000.00	\$ 8,000.00			\$ 14,301.44	\$ 6,789.64
Port-O-Lets	\$ 6,035.00	\$ 6,035.00				
Overtime	\$ 6,000.00	\$ 2,843.94				
Radios	\$ -	\$ -				
Road Barrels	\$ 1,770.85	\$ 1,770.85				
RV	\$ 1,000.00	\$ 980.00				
Shirts	\$ 2,500.00	\$ 2,560.00				
Stickers	\$ 376.00	\$ 376.00				
Tent	\$ 3,730.00	\$ 3,730.00				
Temp Staff Help	\$ 337.50	\$ 337.50				
Staff Food	\$ 37.25	\$ 37.25				
Towels	\$ -	\$ -				
Trash Bags	\$ -	\$ -				
Trolley	\$ 17,520.00	\$ 17,520.00				
Total	\$ 73,592.28	\$ 70,676.22				
Gather For Grouper	Estimated	Actual				
Wristbands	\$ 302.68	\$ 302.68				
Sweet Fleet Band	\$ 3,500.00	\$ 3,500.00				
Emmit	\$ 1,000.00	\$ 1,000.00				
Restaurant Depot - Supplies	\$ 868.07	\$ 868.07				
Wild Caught Seafood	\$ 2,277.50	\$ 2,277.50				
Ice Sculpture	\$ 598.00	\$ 598.95				
Rental Equipment	\$ 715.00	\$ 715.28				
Shrimp - Hubbards	\$ 700.00	\$ 625.00				
Food Prep	\$ 200.00	\$ 200.00				
Amazon	\$ 295.23	\$ 295.23	Silverware/Plates			
4Imprint - Napkins	\$ 210.00	\$ 210.00				
Fresh Market	\$ 5.94	\$ 5.94				
Winn-Dixie	\$ 49.08	\$ 49.08				
Total	\$ 10,721.50	\$ 10,647.73				
Total	\$ 198,091.74	\$ 194,882.04				