

Dear Members of the Search Committee,

I am writing to express my interest in the City Manager position for the City of Madeira Beach. I bring senior executive leadership experience in public-sector-adjacent organizations, with a strong record of partnering with governing bodies, leading complex operations, and ensuring disciplined execution in service of community priorities.

Throughout my career, I have worked closely with boards and elected officials to translate policy direction into effective administration, oversee budgets and organizational performance, and lead senior teams with accountability and professionalism. My approach emphasizes transparency, fiscal stewardship, and consistent service delivery, principles essential to maintaining public trust in a council-manager form of government.

I am particularly drawn to Madeira Beach's commitment to preserving quality of life while responsibly managing growth, tourism, and infrastructure in a coastal environment. I would welcome the opportunity to support the City Commission by strengthening organizational systems, fostering collaboration across departments, and maintaining a responsive, community-centered municipal operation.

Thank you for your consideration. I look forward to the opportunity to discuss how my experience and leadership approach can support Madeira Beach's continued success.

Yours in service,

Michael Reilly

# Michael Reilly

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119.071(4)(d)2a

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## **Transformational Leader in Government, Education & Public Safety**

Experienced executive with over 30 years of leadership in public service, education, policy, and community development. Recognized for driving growth in mission-driven organizations, scaling high-impact initiatives, and fostering cross-sector partnerships to promote equity and economic opportunity. Skilled in board engagement, fundraising, program design, and leading with integrity through values-centered leadership.

### **Leadership & Strategy Highlights**

- Spearheaded a \$45M capital initiative to secure 1,400+ NYC public school campuses in partnership with NYC DOE
- Successfully advocated for NYS legislation for school bus stop-arm cameras and GPS systems
- Championed and secured New York State legislative approval for a grant to support the development of the Sandy Ground restoration, honoring African American heritage and advancing cultural preservation efforts
- Secured local expansion of NYC DOE's ACES program, allowing dozens of Staten Island students with developmental disabilities to access specialized education in their own community.
- Serve as Faculty Evaluator at WGU and Adjunct Instructor at SNHU and Siena College, championing real-world, workforce-aligned education models
- Delivered 300+ Digital Citizenship programs impacting 75,000+ students, families, and educators
- Testified before the U.S. Congress on national school safety policy and innovation
- Increased nonprofit board engagement by 20% through strategic coaching and governance redesign
- Launched equity initiative (My Brother's Keeper) that improved district-wide school attendance by 5%

### **Professional Experience**

#### **New York State Assembly**

Member, 62nd Assembly District | Jan 2019 – Present

- Represent 135,000 residents, managing high-level constituent services and interagency coordination
- Serve on Higher Education, Education, Codes, Rules, Governmental Employees, and Ethics Committees
- Secured \$10M in state budget to expand Law Enforcement Drug Recognition Expert Training, increasing officer certification by 5% statewide
- Secured \$300,000 in state funding for education, civic, and cultural institutions (Mount Loretto, College of Staten Island, YMCA), supporting infrastructure improvements, educational programming, and community-based initiatives
- Co-chaired Task Force on School Safety; led stakeholder engagement forums and co-authored comprehensive legislative report
- Advocated for \$45M in advanced school security technology; led implementation across NYC DOE buildings
- Secured expansion of NYC DOE's ACES program to Staten Island elementary schools, offering quality special education services for dozens of students with intellectual and developmental disabilities
- Appointed to MTA Inspector General Advisory Board and MTA Capital Plan Review Board, guiding regional transit strategy

#### **Adjunct Faculty & Higher Education Evaluator**

Western Governors University, Southern New Hampshire University, Siena University | January 2024 – Present

- Evaluate academic submissions for alignment with WGU's competency-based model (Business Ethics, Corporate Social Responsibility, Operations, Change Management, Leadership)
- Collaborate with academic leadership to ensure assessment consistency, quality, and student success

- Design and deliver engaging online/hybrid curricula aligned with workforce needs
- Mentor students on career development and academic advancement
- Collaborate with peers to improve course offerings based on student outcomes and market trends

### **Reilly Strategies**

President – Digital Citizenship Speaker & Leadership Coach | Apr 2006 – Present

- Delivered 300+ workshops on cyberbullying and digital literacy across schools and communities
- Partnered with school leaders to integrate responsible tech use into school culture
- Coached nonprofit board teams, increasing engagement and streamlining governance
- 1000+ hours executive leadership coaching: 1:1, Team and Board members

### **NYC Community Education Council**

President | Jul 2009 – Dec 2018

- Served 60,000+ students and families and 70+ Schools
- Secured \$110M for capital improvements (safety tech, athletic facilities, building infrastructure)
- Successfully advocated for NYS legislation for school bus stop-arm cameras and GPS systems
- Achieved legislative victory restoring yellow school bus service for 10,000+ students
- Developed 'Slow Zones' traffic safety program, reducing collisions by 15% in pilot communities
- Launched “Empathy, Equity, and Excellence” (My Brother's Keeper) initiative that improved district attendance by 5% over 2 years

### **New York City Police Department**

Lieutenant, Platoon Commander – Video Patrol Operations | Sep 1993 – Apr 2006

- Led multi-unit operations across 23 NYCHA buildings serving 40,000 residents
- Oversaw 60+ personnel; reduced precinct crime by up to 16% through data-informed deployment
- Directed investigative and non-uniform patrol strategies targeting high-risk areas

## **Education**

M.S. Management and Leadership

Western Governors University

B.S. Legal Studies

John Jay College of Criminal Justice

Lindsay Fellow in Government Leadership

Institute for State and Local Governance

Leadership Institute – NYC DOE

Inaugural (2015), Advanced (2016), and Mentorship Development (2017) Cohorts

## **Board & Community Leadership**

- Board Member, YMCA: Expanded preschool capacity by 50 seats for Staten Island families
- Board Member, Canvass Institute: Promoted equity through arts-led community engagement
- Advisory Board Member, Staten Island Community Transformation: Led values-based dialogue initiatives

## **Military Service**

United States Army Reserves

Specialist | Jun 1992 – Jun 2000

# Public Records Exemptions

Enclosed please find a copy of the response documents for your public records request. The following information is provided to explain the process employed to review and produce the response documents.

Reason	Description	Pages
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