

JEREMY M. MARSHALL, MPA, ICMA-CM

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ACCOMPLISHED CITY MANAGER

Driving significant results through business insight, strategic planning, and a diverse skill set

1/16/2026

Dear Members of the Search Committee,

I am writing to express my strong interest in the City Manager position for the City of Maderia Beach. With extensive experience leading full-service municipal organizations, a proven record of stabilizing operations and strengthening organizational culture, and a deep commitment to ethical, community-centered governance, I am energized by the opportunity to serve a city entering a generational period of growth and transformation.

As City Manager of High Springs, Florida, I oversee a full-service municipality, direct multimillion-dollar budgets, manage capital improvement programs, and lead cross-departmental teams in delivering high-impact public services. My work has required balancing long-range planning with day-to-day operational demands, guiding land-use and infrastructure initiatives, and fostering collaborative relationships with elected officials, regional partners, and state and federal agencies. These experiences align closely with Maderia Beach's need for a City Manager who can provide clear direction, stability, and inspired leadership.

My background in capital project delivery, organizational leadership, and evidence-based policy positions me to support the City's continued progress. I have successfully led teams through periods of rapid change, strengthened internal culture through mentorship and empowerment, and championed transparent, data-driven decision-making to ensure public trust and fiscal stewardship.

Maderia Beach's emphasis on relationship-building, ethical leadership, and long-term commitment resonates deeply with my professional values. I believe effective city management begins with listening, engaging authentically, and building durable partnerships across the community. My leadership style is grounded in emotional intelligence, resilience, and a people-first mindset—qualities that the City has identified as essential for its next City Manager.

I would welcome the opportunity to bring my experience, energy, and dedication to City of Maderia Beach and to support the City's vision for its next chapter. Thank you for your consideration. I look forward to the possibility of discussing how my background and leadership approach align with the needs of your organization.

Sincerely,



Jeremy M. Marshall

Encl.: Resume

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- Accomplished and results-driven operations leader with expertise in building and leading effective approaches for city management, delivering results in roles overseeing departments that include Finance, Human Resources, Emergency Responders, and Law Enforcement.
- Proven history of successfully collaborating with administrators, the public, and key stakeholders. Career includes leadership roles with the City of High Springs in Florida, the Town of Farmington in New York, and the County of Ontario in New York.
- Expertise in leading teams of professionals in the implementation of strategies that effectively improve productivity while meeting operating and fiscal targets.

"I have known Jeremy for nearly ten years as assistant village manager and then village manager for the Village of Orland Park, Illinois. I found Jeremy to be a natural leader, knowledgeable, competent individual who was well versed in all aspects of local government. Jeremy is a true government veteran, having served on the local and county levels, and has a keen awareness of the importance of effectively serving the community's stakeholders. He has a strong background in finance and budgeting, along with planning and development."

Quote from Village Manager, Village of Niles

AREAS OF EXPERTISE

- Seasoned Operations and Strategic Leadership
- Driving Success in Department Operations
- Trusted Advisor to Leadership
- Maintaining Regulatory Compliance
- Fostering Strategic Partnerships
- Builds and Leads Strong Teams
- Managing Multimillion Dollar Budgets
- Skilled in Grant Application and Management

Professional Experience

2024 to Current • CITY OF HIGH SPRINGS | HIGH SPRINGS, FL

City Manager

Led daily operations for a full-service Florida municipality, overseeing 9 direct reports and more than 100 full-time employees across public safety, utilities, finance, HR, public works, and community development. Directed a \$27M annual budget, ensuring fiscal responsibility, transparency, and alignment with Commission priorities.

- Secured \$9.5M in drinking water improvement funding, strengthening long-term water system reliability.
- Oversaw a \$12M sewer capacity expansion project, supporting growth and improving system performance.
- Modernized internal processes and advanced data-driven decision-making across departments.
- Strengthened organizational culture by mentoring department heads, improving cross-departmental collaboration, and establishing clear operational expectations.
- Ensured compliance with Florida statutes, municipal regulations, and utility operating standards.
- Negotiated and executed complex vendor contracts, interlocal agreements, and labor union collective bargaining agreements to secure cost-effective, compliant, and sustainable outcomes for the City.
- Led comprehensive emergency management planning and coordination for three hurricane events, ensuring operational continuity, rapid response readiness, and cross-departmental alignment during high-risk periods.

2022 to 2022 • CITY OF VALLEY | VALLEY, NE**City Administrator**

Led vision, strategy, and execution for all facets of city operations, with authority over 8 direct reports and a \$2.9M budget. Scope of accountability included Finance, Human Resources, Emergency Responders, Law Enforcement, and the execution of legislative policies originating from the Mayor and City Council. Established policies, procedures, and best practices designed to improve efficiency and productivity across all city departments.

- *Credited with developing and presenting the municipal budget within an aggressive timeframe.*
- *Expanded library operations from part-time to full-time by researching and securing funding.*
- *Wrote a grant that secured \$10,000 in funding to reinforce physical security at the city's water treatment plant.*
- *Tracked all development to ensure compliance with FEMA floodplain guidance.*
- *Served as a member of committees formed to improve the quality of life for residents.*

2018 to 2022 • TOWN OF FARMINGTON | FARMINGTON, NY**Chairman of the Zoning Board of Appeals**

Served in a part-time role serving as the primary point of contact for zoning, planning, and land use regulations. Served as the Chair of monthly meetings of the Zoning Board of Appeals, providing a forum for residents to voice their concerns while distributing information to the public. Tracked the completion of mandatory annual training by board members.

- *At all times, maintained compliance with the New York State Open Meeting Law, including posting public notifications in newspapers.*

2013 to 2022 • COUNTY OF ONTARIO | CANANDAIGUA, NY**Director of Veterans Service Agency**

Orchestrated and executed a variety of services to support over 8,500 veterans and their families living in the county, including advising on benefits, access to medical care, housing, employment, and emerging legislation. Provided guidance to elected officials on issues impacting veterans in the county. Supervised three direct reports and an agency operating budget.

- *Engaged with government agencies at the local, state, and federal levels to gain insight into new and emerging changes in laws and regulations with the potential to impact veterans.*
- *Credited with identifying grants and other sources of revenue that lowered the taxpayer-paid portion of the operating budget by 52%.*
- *Successfully addressed and eliminated an 18-month backlog in processing veterans' benefits.*
- *Partnered with the District Attorney and a Supreme Court judge to establish a Veterans' Court, reducing incarceration rates for veterans by providing rehabilitation and treatment programs through the Department of Veterans Affairs for individuals entering the criminal justice system for nonviolent offenses.*
- *Appointed by the Governor to serve as Co-Chair of a Veterans' Task Force on a regional economic development council. Directed a task force to administer a portion of a \$500M regional grant to help veterans reduce the barriers to employment.*
- *Served as the Chair of the Workforce Investment Board, formed to lower the unemployment rate among veterans across four counties.*
- *Recognized as Service Officer of the Year for the State of New York in 2019.*
- *Recipient of the 40 Under 40 Award from the Rochester Business Journal.*

Early Career

Human Resources Chief, Department of the Army, Fort Drum, NY
Homeless Prevention Liaison, Department of Veterans Affairs, Watertown, NY

Military Service

Staff Sergeant / Platoon Sergeant, United States Army, Fort Bragg, NC
Personnel Chief / Corporal, United States Marine Corps, Camp Lejeune, NC
Recipient of the Purple Heart Medal

Education & Professional Credentials

UPPER IOWA UNIVERSITY – Master of Public Administration Degree
AMERICAN MILITARY UNIVERSITY – Bachelor of Business Administration Degree
LEAD (Leadership, Education, and Development) Program – University of Virginia
International City/ County Manager Association Credential Manager- ICMA-CM
Certified Lean Six Sigma Green Belt

Public Records Exemptions

Enclosed please find a copy of the response documents for your public records request. The following information is provided to explain the process employed to review and produce the response documents.

Reason	Description	Pages
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