

YVONNE KIMBALL

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Dear Maderia Beach City Manager Recruitment Team:

I would like to apply for the City Manager position. I bring nearly two decades of city management experience, with 17 years serving cities as City Manager. My local government career began in Florida where I earned my Master's Degree in Public Administration. In 2008 I became a City Manager in Florida, and have been a city manager across three states since then.

Most recently, I served as City Manager of Morro Bay, California, a beach community with a tourism-driven economy and a highly engaged public. I oversaw a budget of \$68 million, 117 FTEs and ten direct reports. I partnered with the City Council to address challenges common to coastal cities, including tourism impacts, housing and economic development, and adaption to sea level rise. I led strategic planning processes, developed staff capacity, advocated the City at state and federal levels to secure critical infrastructure funding and advance policies on billion-dollar development proposals. Balancing residents' quality of life with economic vitality measures has been a hallmark of my role in Morro Bay.

Previously, I served for 6 years as the City Manager for Jackson, California. I led my team to triple the City's fund reserves, quadruple available cash, stabilize pension liabilities while completing long deferred capital projects such as city hall renovation and road improvement. Before Jackson, I was the Town Manager for Dewey-Humboldt, Arizona for 6 years, where I built strong connections with community members, standardized the permitting process, collaborated with federal agencies to create trail systems and enhance environmental quality. When I was the City Manager for Bowling Green, FL, I closed out hurricane claims; secured millions to repave streets, improve parks and update utility systems. I also lifted up minority neighborhoods by increasing everyone's access to services. In each of my cities, I emphasized team success and a culture of customer service. This article provides additional insights into my leadership experience: <https://www.civicbusinessjournal.com/executive-interview-with-yvonne-kimball/>

My family has owned a home in St. Petersburg for decades. Maderia Beach City Manager position presents an excellent opportunity to align my career path with family goals. The city's values in strategic success and community-driven priorities mirror my own. I look forward to the opportunity to discuss how my 17 years of city executive experience including coastal development, infrastructure delivery, emergency response, and community engagement can contribute to Maderia Beach's future. Thank you for your consideration.

Respectfully,
Yvonne Kimball
Yvonne Kimball

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PROFESSIONAL SUMMARY

17 Years of City Management Experience Leading Diverse Communities

- Coastal and Full-Service City Operation
- Community & Legislative Affairs
- Team Development
- Financial Stewardship
- Economic Development & Grants
- Strategic Planning

EXPERIENCE

CITY Manager

City of Morro Bay, CA

August 2023 – July 2025

Morro Bay is a central coast city with 11,000 residents and nearly one million annual visitors, with a tourism-driven economy. City also manages 50 ocean front commercial leases on State granted tidelands. Budget totals \$68 million, including general fund and enterprise funds of water, sewer and harbor. Departments and services include police, fire, harbor safety & enterprise, streets, water and sewer, land use, permitting, building, and recreation. As the City Manager, I led 117+ employees to oversee daily operations and advance council policy priorities.

Key accomplishments:

- Selected unanimously by Council and supported two distinct governing bodies.
- Represented City in advocacy visits to State Capitol and Washington D.C., engaging directly with legislators to advance local interests in coastal development, housing, and marine infrastructure. Spearheaded the City's first legislative platform.
- Strengthened organizational capacity: successfully negotiated three labor agreements, filled in key executive positions, addressed compensation study findings, reduced staff vacancy rate to 4%.
- Oversaw complex community issues including negotiations of billion \$ energy infrastructure proposals, development options of a school campus, lodging tax implementation, business licensing changes, vacation rental regulations, parking management, traffic roundabout plans. Analyzed major projects' economic benefits and impacts. Presentations before elected officials, boards and public.
- Led City strategic goal setting efforts, including extensive public input and detailed action plans.
- Oversaw the preparation of balanced budgets with strong reserves by leading priority-based budgeting, adhering to back-to-basics fiscal discipline, and maximizing available financial resources. Supported implementation of ClearGov budget module.
- Provided oversight on major capital projects, including the City's largest street paving effort, multiple stormwater system upgrades, \$160M water and sewer infrastructure improvements, and FEMA flood claim efforts. Ensured accountability and report accuracy.
- Conducted a study of Harbor Department structure. Revised Harbor Vitality Dir. description.
- Supported Police and Fire on critical regional program delivery analysis, including animal control and ambulance services.
- Ensured Executive Team effective participation in regional partnerships to address homelessness.
- Conducted a comprehensive portfolio analysis of City-owned property to explore revenue options.
- Oversaw economic development contract with the Chamber of Commerce. Championed for economic vitality efforts such as signature events, and waterfront master plan.
- Directed coordination with advisory boards, facilitated multiple Council & Committee joint sessions.
- Produced consistent outreach efforts including monthly City Manager updates, surveys, press releases and supported elected official's Town Hall events.
- Served on Visit Morro Bay Board and the San Luis Obispo County Tourism Board.
- Served on the California Central Coast Community Energy (3CE) Operation Board to provide strategic oversight on large energy purchase agreements and ensure measures to reduce cost for customers.

CITY Manager**City of Jackson, CA**

August 2017– July 2023

Jackson is the county seat of Amador County, located in the gold country near Sacramento. It is a regional hub for commerce, education and healthcare. The City provides full municipal services to an area twice its city limits. It serves 5,000 residents and a service population of 25,000. As the City Manager, I managed a budget of \$32 M, led a staff of 50, oversaw police, fire, public works, water, sewer, finance, engineering, planning, building/code enforcement, negotiated contracts, coordinated economic development efforts.

Key accomplishments:

- Established fiscal stability, advanced key infrastructure improvements and empowered staff through growth opportunities and accountability.
- Advised and partnered with Council to navigate through evolving priorities that impact community wellbeing, including pandemic policy shifts, school consolidation, and regional water policies.
- Tripled General Fund reserves and quadrupled available cash while completing over \$15M in infrastructure improvements.
- Directed multiple financial service and fee studies, audited reserves, restructured dormant funds.
- Completed long-overdue interior and exterior improvements to City Hall & Police Dept. buildings by leveraging grants and insurance funds, boosting employee morale and enhancing civic pride.
- Chief negotiator for all bargaining units, restructured departments for efficiency, implemented pension cost-sharing plan, and reduced personnel cost by 10%.
- Recruited and retained leadership positions across Police, Fire, Public Works, and Administration.
- Expanded sewer treatment plant capacity by 30%; oversaw discharge permit negotiations with State Regional Water Board; implemented sewer collection grant programs to reduce inflow and infiltration. Oversaw completion of a \$12 million sewer plant project.
- Prioritized road maintenance by aligning budget allocations and applying pavement management principles to resurface 20 miles of roads. Oversaw traffic studies for intersection improvements.
- Served in the City Manager's capacity as the Director of Emergency Services. Had responded to wild fire threats, drought, flooding and extreme weather incidents. Supported Police and Fire with EOC activations, managed recovery funds, and coordinated policy updates.
- Delivered milestone results to "brownfield" redevelopment projects. Work included concept plans, environmental studies, stakeholder engagement, federal and state compliance activities.
- Partnered with the Police Chief to launch a homeless outreach program which reduced service calls by 30% with sustaining results and modified ordinances.
- Evaluated aquatic program delivery models and empowered staff for implementation and development.
- Brought in EV charging-stations in collaboration with Tesla, resulting in economic growth.
- Led a cross-departmental payroll automation initiative, resulting in cost-effective transformation.
- Directed city's risk management programs. Resolved complex claims, including a decade-long public safety payroll issue. Served on governing board of Northern California Cities Self-Insurance Fund.
- Advanced public health programs, served on Senior Center Board and Hospital Advisory Board.
- Completed ICMA's High Performance Leadership Academy and earned a Master Certificate.

Town Manager**Town of Dewey-Humboldt, AZ**

January 2012 - August 2017

Dewey-Humboldt was incorporated in 2004. A new municipality with 4,000 residents encompasses 20 sq. mi. The Town abuts to and contains state and federal land areas. Town relies on contracts for critical services, and had 10 FTE in administration, roads, zoning, building, code enforcement, and a municipal court. Annual budget was \$4 M, with no debt. I oversaw personnel, service contracts and led partnerships.

Key achievements:

- Served as the Town's longest tenured manager, earning trust across multiple Councils community.
- Strengthened civic trust and collaboration by implementing community connection programs, including "Coffee with the TM", and production of volunteer-led Town newsletter.
- Prepared & delivered balanced budgets. Implemented employee retention programs, reversed persistent high turn-over rates.

Public Records Exemptions

Enclosed please find a copy of the response documents for your public records request. The following information is provided to explain the process employed to review and produce the response documents.

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