

Dear Mayor and Members of the City Commission,

I am writing to express my interest in the City Manager position for the City of Madeira Beach, Florida. With more than ten years of experience in municipal and county government, I bring a strong background in city management, community development, financial stewardship, and collaborative leadership aligned with ICMA core competencies. I am enthusiastic about the opportunity to serve a vibrant coastal community like Madeira Beach and to work in partnership with the Mayor, City Commission, staff, residents, and stakeholders to advance the City's strategic priorities.

Throughout my career, I have held senior leadership roles overseeing community development, housing, economic development, and grant-funded capital initiatives in complex public-sector environments. I have administered and overseen more than \$100 million in federal funding, including CDBG, HOME, ESG, NSP, and transportation grants, ensuring full regulatory compliance, transparent financial management, and measurable community outcomes. My experience includes advising governing bodies, preparing agenda items and staff reports, managing budgets and audits, leading procurement and contractor oversight, and coordinating multidisciplinary teams to deliver results efficiently and responsibly.

I am particularly drawn to Madeira Beach's strong sense of community, coastal character, and focus on balancing economic vitality with quality of life for residents. My background in neighborhood revitalization, housing, and economic development positions me well to support the City's goals related to infrastructure investment, resiliency, redevelopment, and service delivery. I value transparent communication, inclusive public engagement, and maintaining a professional, neutral role in support of the City Commission's policy direction.

As a leader, I emphasize accountability, collaboration, and service excellence. I work to build strong internal teams, foster productive relationships across departments, and establish trust with external partners and the community. My leadership approach is grounded in listening, clear expectations, and thoughtful implementation of commission-adopted goals while ensuring sound financial management and regulatory compliance.

I would be honored to bring my experience, energy, and commitment to public service to the City of Madeira Beach. Thank you for your consideration. I welcome the opportunity to discuss how my background and leadership approach can support the City's continued success.

Sincerely,

Howard Campbell

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HOWARD CAMPBELL

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Willing to Relocate Nationwide | Authorized to Work in the U.S.

CITY MANAGER | MUNICIPAL EXECUTIVE

Community Development • Housing & Economic Development • ICMA-Aligned Leadership

EXECUTIVE PROFILE

City management and public administration executive with 10+ years of experience leading community development, housing, and economic development initiatives in complex municipal and county environments. Extensive expertise administering large federal funding programs including **CDBG, HOME, ESG, NSP**, and transportation grants exceeding **\$100M**. Proven ability to work effectively with elected officials, engage residents, manage multidisciplinary teams, and deliver transparent, compliant, and fiscally responsible results. Recognized for advancing **affordable housing, neighborhood revitalization, and sustainable economic growth** through collaborative leadership.

ICMA CORE COMPETENCY ALIGNMENT

Strategic Leadership & Vision

- Leads long-range planning, housing strategies, and community revitalization initiatives aligned with governing body priorities.
- Translates policy goals into executable programs and measurable outcomes.

Policy Facilitation & Political Acumen

- Advises elected officials and prepares agenda items, staff reports, and policy recommendations.
- Navigates complex political environments while maintaining professionalism and neutrality.

Staff Effectiveness & Organizational Management

- Supervises professional staff; oversees performance management, training, and accountability.
- Builds cross-departmental collaboration to deliver housing and economic development outcomes.

Financial Management & Budgeting

- Manages multimillion-dollar grant and program budgets.
- Oversees reimbursements, audits, financial reporting, and compliance with federal regulations.

Community Engagement & Public Involvement

- Facilitates public meetings, hearings, workshops, and stakeholder forums.
- Builds trust through transparent communication, consensus-building, and resident engagement.

Service Delivery & Program Implementation

- Ensures efficient, compliant delivery of housing, redevelopment, and public service programs.
- Leads procurement processes (RFP/RFQ) and contractor oversight.

PROFESSIONAL EXPERIENCE

Cobb County Government – Marietta, GA

Grants Administrator | 2025 – Present

- Administers federal, state, and local grants supporting capital projects, transportation, and community initiatives.
- Prepares agenda items and financial reports for the Board of Commissioners.
- Advises leadership on capital improvement prioritization and funding strategies.
- Coordinates audits, grant amendments, reimbursements, and regulatory compliance.

Rockdale County Government – Conyers, GA

Grants Manager | 2023 – 2024

- Administered the **Neighborhood Stabilization Program (NSP)** to support housing rehabilitation and neighborhood recovery.

- Ensured countywide compliance with federal and state grants; managed drawdowns and reimbursements.
 - Supported planning for an **economic development incubator**.
 - Responded to citizen inquiries and collaborated with community partners on neighborhood improvement projects.
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City of Tampa – Tampa, FL

Community Development Coordinator | 2021 – 2022

- Administered **\$100M+** in **CDBG, HOME, ESG**, and related funding.
 - Led implementation of **affordable housing development**, housing rehabilitation, public services, and redevelopment projects.
 - Oversaw RFP/RFQ processes for nonprofit agencies, housing developers, and service providers.
 - Prepared and maintained the City’s **Consolidated Plan and Comprehensive Plan**.
 - Served as liaison to elected officials, housing developers, community organizations, and state/federal agencies.
 - Directed neighborhood revitalization, housing redevelopment, and community planning initiatives.
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Kenmore Development Partnership

Executive Director

- Led a community development organization focused on **housing development, redevelopment, and economic growth**.
 - Managed budgets and city-supported housing and neighborhood improvement programs.
 - Partnered with municipal leaders and business stakeholders to strengthen local economic vitality.
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EDUCATION

Master of Urban Studies – Cleveland State University

Bachelor of Science, Sociology – Cleveland State University

Public Policy Certificate (In Progress) – Tennessee State University

CERTIFICATIONS & PROFESSIONAL AFFILIATIONS

Certifications

- Grant Writing
- **Public Involvement & Community Engagement** (public hearings, stakeholder facilitation, neighborhood outreach)

Affiliations

- International City/County Management Association (ICMA)
 - National Society of Leadership and Success
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