

Howard W. Brown, Jr., AICP, ICMA-CM

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January 15, 2026

City of Madeira Beach
Attn: C/O S. Renée Narloch & Associates
300 Municipal Drive
Madeira Beach, FL 33708

Dear Mayor and Commission:

I am writing to express my interest in the City Manager position with the City of Madeira Beach. The City's emphasis on financial accountability, infrastructure investment, environmental stewardship, and meaningful community engagement strongly aligns with both my professional experience and my personal connection to coastal communities.

I began my local government career in Escambia County, Florida, with direct exposure to Pensacola Beach and other Gulf Coast communities, and I grew up in a coastal city. Those early experiences shaped my understanding of the unique responsibilities facing barrier island and waterfront municipalities, including hurricane preparedness and recovery, stormwater and flood mitigation, tourism management, infrastructure resilience, and the careful balance between resident quality of life and visitor driven economic activity. That coastal foundation has informed my leadership approach throughout my career.

I have served as City Manager and Interim City Manager in communities across Florida, California, Georgia, and Oklahoma, providing full service municipal leadership in environments that required stability, transparency, and confidence during periods of transition. Since my last permanent City Manager role, I have led Local Government Consulting Group, LLC, providing executive management, planning, redevelopment, and advisory services to small jurisdictions. This work has allowed me to remain closely engaged in municipal operations while leveraging my planning and redevelopment background to support thoughtful growth, infrastructure investment, and sustainable community outcomes.

The City of Madeira Beach's stated goals for financial transparency, employee engagement, public safety, grant acquisition, infrastructure investment, and enhanced resident participation resonate strongly with my experience. I have extensive background preparing and administering municipal budgets and capital improvement programs, strengthening internal controls, improving public facing reporting, and supporting staff morale and accountability. I also place a high value on communication, ensuring the City Commission is well informed, residents are engaged and respected, and staff are empowered to deliver high quality services.

I am particularly drawn to Madeira Beach's commitment to balancing redevelopment and tourism infrastructure with preservation of established neighborhoods and environmental resources. My leadership style is collaborative, steady, and solutions-oriented, with a clear respect for the commission manager form of government and the importance of maintaining a constructive working relationship between elected officials and professional staff.

I would welcome the opportunity to serve as a City Manager who partners closely with the City Commission, supports the organization and community through consistent professional leadership, and builds trust that enables long term stability and success. Thank you for your consideration, and I look forward to the opportunity to further discuss how my background aligns with the City of Madeira Beach's needs and goals.

Respectfully,



Howard W. Brown, Jr.

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CITY MANAGER / CONTRACT CITY EXECUTIVE

City Executive Leadership – Contract-City Operations – Fiscal Management – Strategic & Land Use Planning – Intergovernmental Relations – Outsourced Services Administration

CAREER HISTORY

CEO and Founder of Local Government Consulting Group, LLC

October 1, 2018 – Present

Relationship management Community Builder Technical Expertise

Incorporated in October 1, 2018, Local Government Consulting Group is a local government consulting firm that specializes in providing specialized services in the Office of the City Manager, Community Development, and Community Redevelopment Agency (CRA)

Interim City Manager, City of Fort Meade, FL (July 2025 to December 2025)

- Provided Interim City Manager Services
- Oversaw and served as Chief Advisor to the Community Redevelopment Agency (CRA)

Interim Town Manager, Town of Century, FL (December 2023 to September 2025)

- Provided part-time Interim Town Manager Services
- Oversaw and served as Chief Advisor to the Community Redevelopment Agency (CRA)

Interim City Manager, City of East Point, GA (February 2024 to October 2024)

- Provided full-time City Manager Services as Sub Consultant for Sumter Consulting.
- Developed and implemented a structurally balanced budget that earned the GFOA Distinguished Budget Presentation Award, enhancing fiscus transparency and accountability.
- Completed Phase I of the Employee Compensation Plan, adopted by City Council and integrated the strategic plan and budget, improving internal equity and workforce retention.

Senior Advisor (Sub-Consultant), Miami Dade County, FL, (January 2024 to Present)

- Provide consulting services as a Sub Consultant for MHCP Colab. Serves as Senior Advisor to two (2) CRAS: NW 79th Street and NW 7th Avenue Community Redevelopment Agencies
- Provide Economic Development Advisory services to two of the largest redevelopment agencies in Florida

Planning Consultant: *past experiences as a Planning Consultant on short term projects for the following cities: City of North Miami, City of Miami Gardens, and City of South Fulton, GA (January 2023 - December 2023)*

Village Manager, Village of Indiantown, FL

January 2019 – January 2023

Incorporated December 31, 2017, the Village of Indiantown is unique, being the 413th municipality incorporated in South Florida.

- **Negotiated a multimillion-dollar interlocal agreement** with Martin County saving the residents of the Village ~ \$1.5MM throughout the interlocal agreement for Fire Rescue Services.
- **Created and implemented a 5-year strategic action plan** together with the initial Village Council; we hit the ground running, achieving it within 3-years.
- **Negotiated and purchased a private water and sewer plant** for \$8.5MM, subsequently satisfying 80% of the loan to purchase the asset forgiven; Negotiated a 0% interest rate over a 30-year term.

City Manager, City of Bell

January 2016 – October 2018

The City of Bell, CA, is an incorporated city in Los Angeles County, California. Accountable for the day-to-day operations of all City departments, \$32MM in annual operating and capital budgets, and 150+ employees serving a daytime population of 50,000+.

- **Led the City through its first-ever recodification** of all city codes of ordinances, including retaining a consultant to conduct a charter review for Council Consideration.
- **Prepared a balanced budget**, successfully adopted by the Mayor and Council two years in a row despite declining property, sales taxes, and rising pension costs.
- **Organized several neighborhood groups, including Neighborhood Watch**, and met regularly with residents to sell the city's Strategic Plan and City Priorities approved by the Mayor and Council.

City Manager, City of Muskogee, Oklahoma

January 2014 – January 2016

The City of Muskogee is an incorporated city located in the Tulsa, Oklahoma, metropolitan area.

- **Collaborated with the Mayor and City Council to develop** an employee compensation plan and labor relations strategy for three collective bargaining agreements: Police, Fire, and Non-uniformed employees.
- **Wrote the Muskogee 2020 Strategic Plan**, adopted by the Mayor and City Council.
- **Oversaw day-to-day operations of all city departments** while managing a \$61MM operating and capital budget and 600+ employees serving a daytime population of more than 50,000.

City of Opa-Locka, FL

January 2010– January 2014

The City of Opa-Locka, FL, is an incorporated city in Miami-Dade County, FL.

ACTING ASSISTANT CITY MANAGER (2013-2014)

- **Led the reorganization of the Building Services Division** to reduce the budget deficit by 25% and created the city's first Certificate of Use program, generating ~ \$1MM per annum.
- **Executed the directives of the City Manager, Mayor, and City Council** while managing a municipal organization with a \$13MM annual operating budget and 190 employees, serving a population of 16,000.
- **Directly supervised and managed** Police, Human Resources, IT, Finance, Public Works, Parks and Recreation, Planning and Community Development, Code Enforcement, and Building and Licensing Departments.

DIRECTOR, PLANNING AND COMMUNITY DEVELOPMENT (2010- 2013)

- **Prepared the city's first Annexation Plan** based on the Miami-Dade County Code and the State of Florida Annexation law
- **Managed/directed all Community Development Block Grant (CDBG) funding**, including project management/grant proposal writing.
- **Received 1.2 Million Community Challenge Planning Grant** – from the United States Housing and Urban Development Department. Only two cities within the state of Florida was awarded.

Director, Planning and Development Services, City Of Albany, GA

October 2007– July 2010

Neighborhood Improvement Manager, City of Lilburn, GA

September 2002 – October 2007

Chief of Code Enforcement City of Lauderdale Lakes, FL

June 2000 – September 2002

EDUCATION

Harvard University, Cambridge, MA (2022)
Certificate, Program for State and Local Government Executives

University of West Florida, Pensacola, Florida (1995)
Master of Public Administration

Florida State University, Tallahassee, Florida (1993)
Bachelor of Science in Criminology

CERTIFICATION & PROFESSIONAL DEVELOPMENT

Credentialed Manager, International City Manager's Association (ICMA)
Certified Urban Planner, American Institute of Certified Planners (AICP) - Certification No. 24680
National Incident Management Systems (NIMS) Certifications: ICS 100, 200, 300, 400, 700 & 800

BOARD APPOINTMENTS / MEMBERSHIPS

International City/County Management Association (ICMA), Full Member
Florida City and County Management Association (FCCMA), Full Member
American Institute of Certified Planners (AICP), Full Member
American Planning Association (APA), Full Member

VOLUNTEER ACTIVITIES & CIVIC CONTRIBUTIONS

Habitat for Humanity, Albany, GA
Boy Scouts of America, Tulsa, OK and Indiantown, FL
International Rotary Club of America, Rotarian, Tulsa, Ok, and Albany, GA

HONORS – AWARDS – PROFESSIONAL RECOGNITION

National Defense Service Medal – Persian Gulf War, United States Army
Humanitarian Service Medal - Hurricane Andrew Disaster Relief, United States Army
40 under 40 – most influential persons - Albany Herald, Albany, GA

Public Records Exemptions

Enclosed please find a copy of the response documents for your public records request. The following information is provided to explain the process employed to review and produce the response documents.

Reason	Description	Pages
119.71(4)(d)2h		1-2