



CITY MANAGER'S REPORT- JUNE 2025

SUMMER & POST-HURRICANE 2025 WORK: Summer arrived with the typical heat & humidity necessitating the need to be mindful of our summer-time weather patterns full of air and feels-like temperatures into the 90's and low 100's along with moderate to severe rainstorms, thunder, and lightning. Please continue to take safety precautions such as: (1) avoid driving through high-water/flooded streets/parking lots; (2) shelter/stay inside during lightning; (3) wear safety devices on boats; (4) follow all posted signs and markers both on water and land; and (5) stay hydrated remembering that our fluid levels can drop by 2-3% of our body weight before we even realize we are thirsty. Consequently, we must remember to drink fluids (water is a great one) even before we are thirsty outside (see below).

Throughout June we continued to focus on hurricane/storm recovery mainly Community Development Department work in processing and issuing permits to get residents and property owners back into their homes as well as various City departments restoring some remaining City infrastructure such as beach accesses and Tom/Kitty Stuart Park. We publish permitting data/statistics every week on the City's Facebook page and website (the below is data published at the time of this publication from July 2, 2025). Additionally, we continue to provide permitting updates and in-person assistance on Mondays and Wednesdays here at City Hall from 11 am to 1:30 pm (in-person meeting schedule also listed below).

City staff will continue to avail ourselves through the numerous communication methods available including:

- City internet/web site: www.madeirabeachfl.gov
- Via email (listed on our website): rgomez@madeirabeachfl.gov
-all city employee emails are the first letter of the first name followed by last name
- On the phone (main line): **727-391-9951**
-additional phone #'s listed on website
-City Manager's cell phone: **727.580.4014**
- In person at City Hall, 300 Municipal Dr, open M-F 8 am to 4:30 pm: to obtain a resident permit parking pass/sticker, visit our City store (shirts, hats, etc), to ask a question(s), or to just say hello.
- In person at City Hall Commission Chambers, for our monthly Board of Commission meetings: Regular Meeting on the 2nd Wednesday of each month
Workshop Meeting on the 4th Wednesday of each month
-both typically begin at 6pm
- Fiscal Year 2026 City Budget Worskhop/Meetings, 4th Wednesday of each month from March to September (2 meetings in September, 2nd and 4th Wednesday, Sept 10 and 24) – meetings begin at 4 pm; next one: Wed, July 23, 2025

Benefits of drinking water

Getting enough water every day is important for health. Drinking water can prevent dehydration, which may cause unclear thinking, mood change, overheating, constipation, and kidney stones. Water has no calories, so replacing sugary drinks with plain water can help reduce caloric intake.



CITY PERMITTING DATA, thru July 2, 2025

PERMITTING UPDATE


Permits: Since 9/27/24

- Applications Processed: 2955
- Permits Under Review: 128
 - Permits waiting to be reviewed: 5
 - Permits with info needed: 205
 - Sent back due to missing info: 73
- Permits Issued: 2606
(Residential: 1814; Commercial: 792)

| | |
|----------------------------|---------------------------|
| ◦ Doors/Window: 127 | ◦ Interior Demo: 881 |
| ◦ Deck: 8 | ◦ Interior Remodel: 765 |
| ◦ Full Demo: 148 | ◦ Mechanical: 180 |
| ◦ Driveway: 7 | ◦ Plumbing: 34 |
| ◦ Dock/Lift: 31 | ◦ Roof: 134 |
| ◦ Electrical: 137 | ◦ Seawall: 13 |
| ◦ Fence: 37 | ◦ Shutters: 10 |
| ◦ Fire Alarm Sprinkler: 19 | ◦ Solar: 4 |
| ◦ Garage Door: 40 | ◦ Generator: 4 |
| ◦ Gas: 3 | ◦ New Residential Bldg: 5 |
| ◦ Elevating Structure: 9 | ◦ Swimming Pool: 7 |

Inspections:

- Total since 9/27/24: 4284
 - Passed: 3417
 - Failed: 865
- Open Code Violation Cases: 187
 - FEMA Related: 90



Open Office Hours:
City Hall- 2nd Floor
300 Municipal Dr.
11:00 am - 1:30 pm

- **Wed, July 9th**
- **Mon, July 14th**
- **Wed, July 16th**
- **Mon, July 21st**
- **Wed, July 23rd**
- **Mon, July 28th**
- **Wed. July 30th**

Updated: July 2, 2025

727-391-9951
buildingdept@madeirabeachfl.gov

Thank you to all Madeira Beach residents, property owners, and businesses for their continued contributions, investments, and over-all support as we continue navigating our post-storm lives. We are extremely resilient and continue to make our City a better place to live, learn, work, and play. I also thank very, very much our City Commission and all City employees for their daily contributions in ensuring we continue to provide the most efficient and effective city services as we rebuild, restore, and continue enhancing our wonderful, “ 2 Miles Long and Smile Wide,” slice of paradise we call home. Please continue reading for additional updates, information, upcoming events/activities/meetings, and much more.

CITY CLEAN-UPS: Thank you to all who continue daily to ensure we maintain a safe, clean, and overall beautiful City. Specifically, the Trash Pirates, the Trash Turtles (both based right here in Madeira Beach), Coastal Crusaders, and Keep Pinellas Beautiful continue to provide wonderful messages and thousands of volunteer hours planning, advertising, and holding clean-ups monthly. Thank you to them and all residents who continue to remind us why we have such a wonderful City.



As in prior months thousands enjoyed our vast and varied events including our monthly clean-up on Saturday, June 7, various youth softball tournaments, nearly 250 runners participating in a 5K on the sand, two groundbreaking for our Military Court of Honor and the new Redington Beaches EMS Station, and a spectacular 1st time Summer kick-off Midnight Market held at our very own R.O.C. Park. Please read throughout this publication for additional events/activities/meetings in July including our Independence Day fireworks on Thursday, July 3 complete with a band playing at the Recreation center stage beginning at 7pm; the Trash Pirates, Coastal Crusaders, and Keep Pinellas Beautiful Community Clean-up on Saturday, July 5; Various youth softball tournaments; the City Commission regular meeting on Wed, July 9; the Fiscal Year 2026 City Budget workshop and City Commission Workshop on Wed, July 23.

JOIN COASTAL CRUSADERS, TRASH PIRATES AND KEEP PINELLAS BEAUTIFUL AS WE PARTNER WITH THE CITY OF MADEIRA FOR AN

**AFTER THE 4TH
BEACH CLEAN-UP**

LET'S WORK TOGETHER TO BE SURE
OUR COMMUNITY IS CLEAN AFTER
THE 4TH OF JULY CELEBRATIONS

SATURDAY JULY 5, 2025
8:00 AM - 11:00 AM

**JOHN'S PASS PARK
12850 GULF BLVD
MADEIRA BEACH**






ALL SUPPLIES WILL BE PROVIDED
PLEASE BRING A REFILLABLE WATER BOTTLE
PARKING PASSES AVAILABLE AT SIGN IN

PUBLIC MEETINGS & CITY INFORMATION

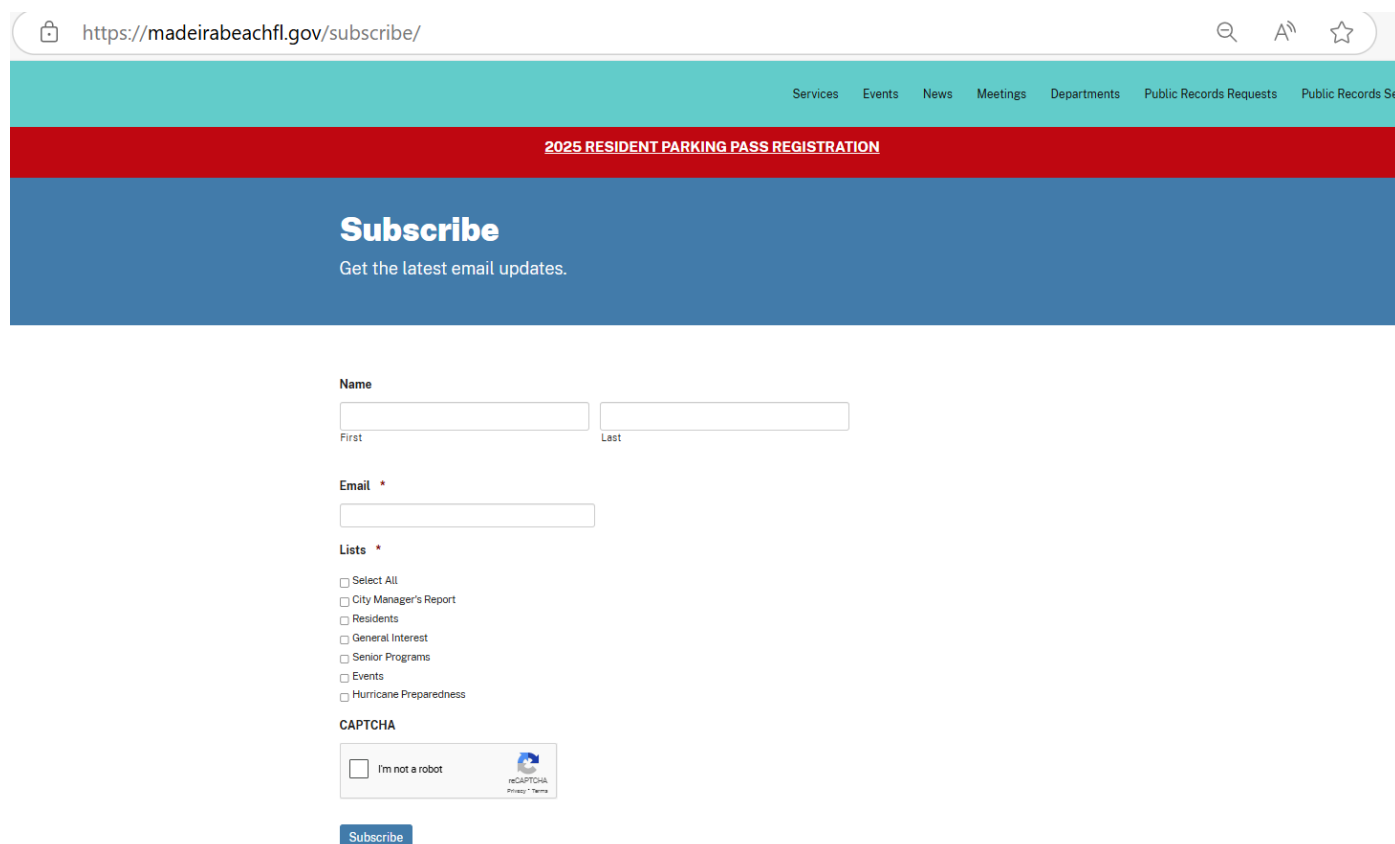
Thank you to all who came out on Saturday, May 31, for our annual HURRICANE and SEA TURTLE NESTING SEASONS expo event here at City Hall. We were very fortunate to have various speakers including the Clearwater Marine Aquarium share their knowledge on Sea Turtle nesting season (runs from May to November) and various City staff and news media (Channel 10 and 11) speak on Hurricane Season preparations (June to November).

Please note City staff will be holding monthly public meetings on various topics beginning in July, the 1st one involving our Community Development Department providing permitting and rebuilding information with the opportunities for significant public input, questions, and answers:

Tue, July 22, 6 pm
City Hall, Commission Chambers

We will be scheduling a 2nd one in early August on obtaining input on post-Hurricane work.

To stay informed on City public meetings, regular meetings (Commission), activities, events, etc., please make sure you are subscribed to receive the City's latest email updates. Please visit the City's website at madeirabeachfl.gov/subscribe/, to enter your information to begin receiving additional City information:



The screenshot shows a web browser at the URL <https://madeirabeachfl.gov/subscribe/>. The page has a teal header with navigation links: Services, Events, News, Meetings, Departments, Public Records Requests, and Public Records Search. Below the header is a red banner for "2025 RESIDENT PARKING PASS REGISTRATION". The main content area is blue and titled "Subscribe" with the text "Get the latest email updates." Below this is a form with the following fields:

- Name**: Two input fields for "First" and "Last".
- Email ***: A single input field.
- Lists ***: A list of checkboxes for selecting email categories:
 - ☐ Select All
 - ☐ City Manager's Report
 - ☐ Residents
 - ☐ General Interest
 - ☐ Senior Programs
 - ☐ Events
 - ☐ Hurricane Preparedness
- CAPTCHA**: A checkbox labeled "I'm not a robot" and a reCAPTCHA logo with links for "Privacy" and "Terms".

A blue "Subscribe" button is located at the bottom of the form.

Subscribing to our City email list will keep you updated and informed on many of our events, activities, meetings, and much more including the below two Construction Groundbreaking events that occurred in June:

Friday, June 20, Military Court of Honor

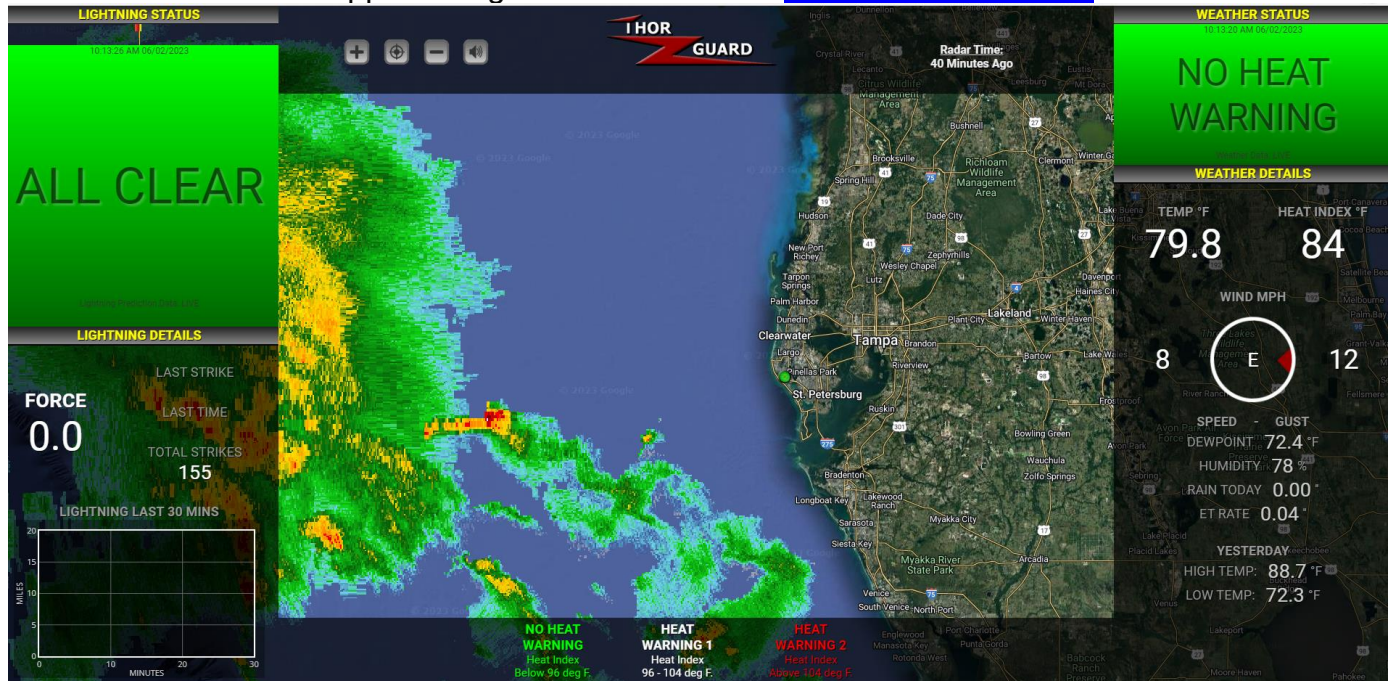


Friday, June 27, Redington Beaches EMS Station



WEATHER & HURRICANE SEASON – June 1 to November 30

A reminder that our Madeira Beach Rec Center has a weather station and lightning detection system located on top of the building. The system/software offers a public page for the community to utilize when there is weather approaching. Check it out here: <https://bit.ly/43CfwpW>

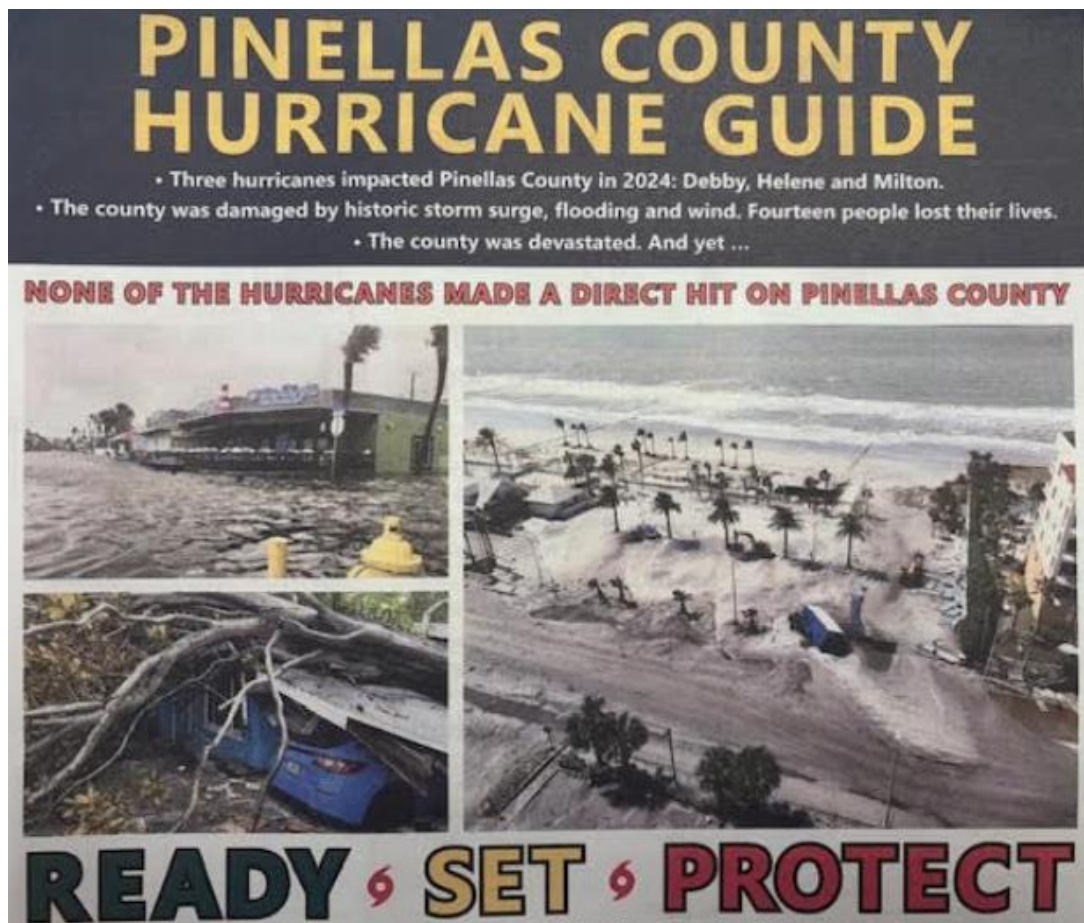


June 1 officially marked the start of the Atlantic basin Hurricane Season. While the 2024 Hurricane season was a life changed, we are better prepared for 2025 with the hope that our enhanced preparations, experiences, and more, will yield few to zero storms. However, we must continue to prepare, be ready, and take action when needed:

Some important reminders include:

- Keep a hurricane kit stocked with food, water, meds, flashlights, battery-powered radio, etc
- Make an evacuation plan for your family (remember to include your pets)
- Gas up vehicles
- Physically prepare/protect your home – clear yard of furniture, debris, and potential projectiles
- Board up windows, put up shutters
- Be ready to turn off power in case of flooding
- Place important documents and valuables in watertight containers
- Keep calm & stay alert

As we enter the Hurricane season, please remember to have a plan in the event a storm is heading our way. **The 2025 Pinellas County Hurricane** Guide is available at City Hall, the Library, and our Fire Station that will be able to assist you with shelter information, pet shelters, preparation of supplies, and important numbers and resources for before and for after the storm.



 **Make an Evacuation Plan**

We are in evacuation zone A, make a plan to move to higher ground. Make sure to include pets when making evacuation decisions!

 **Prepare or Restock Emergency Kit**

Make sure essentials are ready to go in a case if emergency. Non perishable food, water, meds, pet food, etc should all be considered when building a kit. Take a look at the link below for a full checklist!

<https://www.floridadisaster.org/.../hurricane-supply.../>

 **Trim Trees**

Don't wait for a storm to approach, trim trees now! Brush pick up is on Wednesdays! Pile needs to be by the curb not in the street or by structures. Please break down large branches. More info here:

<https://madeirabeachfl.gov/proper-brush-disposal/>



HURRICANE SEASON

JUNE 1 - NOVEMBER 30

- ✓ SIGN UP FOR ALERT PINELLAS & READY PINELLAS
- ✓ MAKE AN EVACUATION PLAN (INCLUDE PETS)
- ✓ PREPARE/ RESTOCK EMERGENCY KIT
- ✓ TRIM TREES- WEDNESDAY IS BUSH PICK UP
- ✓ REVIEW INSURANCE POLICY

 madeirabeachfl.gov/hurricane-information

Review Insurance Policy

Take a look at your insurance policy to make sure it covers what is needed. Have questions? Now is the time to call your insurance company to see what your plan covers. We suggest placing a copy in your emergency kit along with important numbers needed!

Alert Pinellas & Ready Pinellas

Sign up for the following county alert systems. Alert Pinellas is a text based, they will text when there is an emergency in our area.

<https://pinellas.gov/alert-pinellas/>

Ready Pinellas is an app to download and stay connected to county before, during, and after an emergency. <https://pinellas.gov/ready-pinellas/>

Ready Pinellas Emergency Planning Mobile App

Introducing the new and improved Ready Pinellas mobile app!

Ready Pinellas is designed to help residents prepare themselves and their families before, during and after a storm. It is available for free download on the Apple [App Store](#) and [Google Play](#) store.

Note: Android device users who already had the previous Ready Pinellas app installed will need to download the new app from the Google Play store and remove the old app from their devices. Apple device (iPhone and iPad) users will see the app automatically updated.

The new app features a refreshed design and user experience, additional information and tips, and convenient checklists to make sure you and your family are prepared. App users can use emergency supply checklist, home inventory and emergency contacts tools to build a personal emergency plan.

As a storm approaches, the app will provide real-time updates to help keep you safe, including detailed information that is available at your fingertips even if you lose internet connectivity. It will provide resources to contact us year-round and during a disaster and give you tips to Stay Informed.



Ready Pinellas App Features

- **Know Your Zone**: If you have your locator services on, the app will tell you if you are in a designated evacuation zone. You can also look up other addresses to see if they are in an evacuation zone. Remember: Evacuation zones were updated for the 2022 hurricane season, so you may have a new zone. When a storm is approaching, it will tell you if Pinellas County is in the 5-day or 3-day cone and if an evacuation order has been issued.
- **Make a Plan**: Use our emergency supply checklist, home inventory and emergency contacts tools to build a personal emergency plan that you can share. You can take pictures of items for your home inventory.
- **Push Notifications**: Through the app, you will receive informational and emergency notifications from Pinellas County Emergency Management, the National Weather Service and **Alert Pinellas**.
- **Special Needs**: You can learn more about special needs assistance, which is intended for those who need transportation or require minimal medical assistance while seeking public shelter. You can register from the app.
- **Preparedness Tips**: Learn how to prepare your family, pets, home, condo, mobile home, boat and more.
- **Safety Tips**: Find information on What to Do Now before, during, and after an event. Learn about year-round preparedness, how to clean up after a flood or food safety if power has been out.
- **Report Damages** after a storm has hit Pinellas County.

FEMA- July Plan



What to do when you lose power!

Summer tends to include thunderstorms into our daily weather. While we correlate power outages with tropical storms and hurricanes, a strong summer thunderstorm can cause an unexpected power outage. Please see below some actions to take before or immediately after a power outage during a thunderstorm or hurricane:

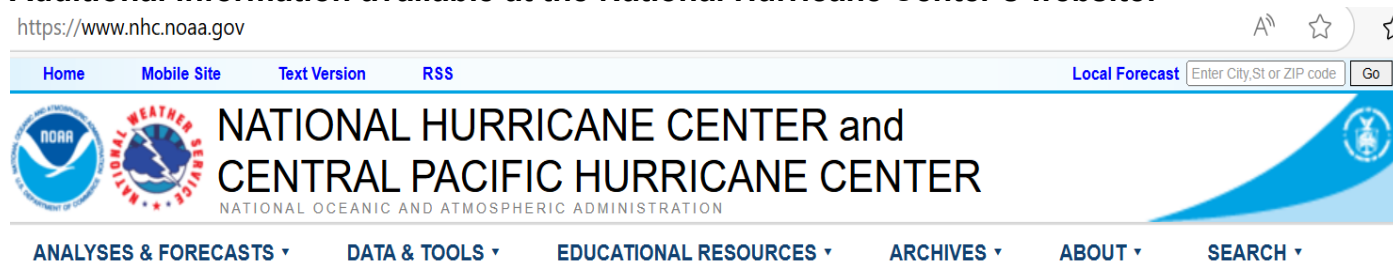
- Keep freezer and refrigerator doors closed
- Use a generator OUTDOOR/OUTSIDE and away from windows

- Disconnect appliances and electronics to avoid damage from electrical surges
- Have alternate plans for refrigerating medicines or using power-dependent medical devices
- If going outside, avoid large puddles around power lines that might be submerged but still active
- Power outage means NO A/C. . .



Additional information available at the National Hurricane Center's website:

<https://www.nhc.noaa.gov>



NOAA's outlook for the 2025 Atlantic hurricane season, which goes from June 1 to November 30, predicts a 30% chance of a near-normal season, a 60% chance of an above-normal season, and a 10% chance of a below-normal season.

The agency is forecasting a range of 13 to 19 total named storms (winds of 39 mph or higher). Of those, 6-10 are forecast to become hurricanes (winds of 74 mph or higher), including 3-5 major hurricanes (category 3, 4 or 5; with winds of 111 mph or higher). NOAA has a 70% confidence in these ranges.

"NOAA and the National Weather Service are using the most advanced weather models and cutting-edge hurricane tracking systems to provide Americans with real-time storm forecasts and warnings," said Commerce Secretary Howard Lutnick. "With these models and forecasting tools, we have never been more prepared for hurricane season."

"As we witnessed last year with significant inland flooding from hurricanes Helene and Debby, the impacts of hurricanes can reach far beyond coastal communities," said Acting NOAA Administrator Laura Grimm. "NOAA is critical for the delivery of early and accurate forecasts and warnings, and provides the scientific expertise needed to save lives and property."

SEA TURTLE NESTING SEASON BEGAN MAY 1



Here in Madeira Beach, we love sea turtles! Nesting season runs from May 1st to November 30th. The City of Madeira Beach greatly appreciates your support by helping to pick up litter on the beach, filling sand holes on the beach, and making sure your home lighting is sea turtle compliant if you live on the beach side. Look below for some links on more information on what you can do and organizations that help our beloved sea turtles!

- **Pinellas County Sea Turtle Information** – pinellascounty.org/environmental/coastal/sea-turtles.htm
- **SeaTurtleTrackers.org**
- **Clearwater Marine Aquarium Rescue Program** – <https://mission.cmaquarium.org/what-we-do/rescue-rehab-release>
- **Madeira Beach Leave No Trace Ordinance** - <https://storage.googleapis.com/proudcity/madeirabeachfl/uploads/2021/04/Leave-no-trace-flyer.pdf>



SEAWEED: Though June is historically the month of greatest seaweed deposits, there is no way to predict when it will wash ashore in larger quantities or how long it will last. While the City of Madeira Beach does rake the beach daily, we are not permitted to rake along the wet sand since there is an importance of seaweed to our ecosystem. For example, turtles use sargassum seaweed mats as nurseries where hatchlings have food and shelter. Sargassum also provides essential habitat for shrimp, crab, fish, and other marine species that have adapted specifically to this floating alga. Per the National Geographic organization, the Gulf of Mexico is home to many layers of life and varied coastal and marine ecosystems heavily dependent on many water, land, and air movements and life systems including seaweed/grass. The below links provide some interesting information on seaweed/grass:

[The Importance of Seaweed to Our Ecosystem | SoWal.com](https://www.so-wal.com/the-importance-of-seaweed-to-our-ecosystem/)

<https://cleantechnica.com/2021/06/02/seaweed-can-resotre-ocean-dead-zones-caused-by-nutrient-run-off/>



CITY VISIONING – MISSION & VISION STATEMENTS

Our consulting firm, Kimley Horn, continues working to finalize the City's revised Master Plan that will provide:

What is the purpose of the new City Master Plan?

- **Guiding document** for future development and capital improvements that reflects the community's vision for the future of Madeira Beach
- Replace the 2002 Master Plan to **address evolving community needs and implement modern, sustainable practices and solutions**
- The Master Plan will **identify goals, objectives, and implementation strategies** that will:
 - Address local challenges,
 - Help our City adapt to future conditions, and
 - Enhance quality of life for all who live, work, and visit Madeira Beach.

Stay tuned for additional updates. . . more information available at:

<https://madeirabeachfl.gov/master-plan>

More meetings, events, and activities will occur throughout July and August with the goal of completing the plan by this fall.





CITY MANAGER’S REPORT- JUNE 2025

CITY BUDGET

The next Fiscal Year (FY) 2026 Budget Workshop will take place on Wednesday, July 23, beginning at 4 pm (at City Commission Chambers, 300 Municipal Dr) to discuss department personnel and operating expenditures, the City’s tax (millage) rate, and various non-departmental expenditures including contributions to other agencies (Chambers of Commerce, Events, etc). A reminder that the City’s fiscal year runs from October 1 to September 30 – so our fiscal year 2025, will conclude this September 30, with the fiscal year 2026, beginning the following day on October 1, 2025. Also, under Florida law we must adopt a balanced budget where our revenues equal our expenditures. Our property/millage tax rate of **2.75 mills** compared to other cities (millage rate utilized for FY 25 budget):

MILLAGE RATES – MB & OTHER CITIES

| <u>City</u> | <u>FY 2024 Millage Rate</u> |
|----------------------|-----------------------------|
| Madeira Beach | 2.7500 |
| Clearwater | 5.8850 |
| Seminole | 2.4793 |
| Treasure Island | 3.8129 |
| St Pete Beach | 3.0913 |
| Redington Beach | 1.8149 |
| Indian Shores | 1.8700 |
| South Pasadena | 5.1750 |
| Dunedin | 4.1345 |
| St Petersburg | 6.4535 |

While the City will keep the same 2.7500 millage (property tax) rate for our FY 2026 budget (for the 6th consecutive year), the impacts of the 2024 hurricanes have resulted in some declining revenues mainly in property and public service (utility) taxes, franchise fees, parking, and building fees (most of this reduction due to the City waiving post-storm permit fees and an over-all reduction from 2% to 1% on the valuations that determine the permit fee). Parking and Building fees are recorded separate from the General Fund in their own funds. Parking was significantly down in October, November, and December 2024 as most spaces were unavthe City began restoring the parking lots. Since January 2025, Parking fees have been returning to normal:

| ACCOUNT | | FY 2024 ACTUAL | FY 2025 BUDGET | FY 2026 BUDGET | |
|-------------------------------------|--------------------------------|---------------------------|---------------------------|---------------------------|-----------|
| Revenues & Other Inflows | | | | | |
| 001.1400.311000 | Ad Valorem Taxes | 5,254,855 | 5,782,000 | 5,460,000 | (322,000) |
| 001.1400.314100 | Utility Service Tax - Electric | 838,098 | 840,000 | 750,000 | (90,000) |
| 001.1400.314300 | Utility Service Tax - Water | 133,443 | 130,000 | 80,000 | (50,000) |
| 125.5240.322000 | Building Permits | 1,053,826 | 1,300,000 | 1,000,000 | (300,000) |
| 407.6500.344xx | Parking Fees & Fines | 3,263,510 | 3,676,500 | 3,700,000 | |



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Consequently, the City will be obtaining a zero percent interest emergency bridge loan to offset the revenue losses in the current FY 2025 and upcoming FY 2026 budget:

Emergency Bridge Loan Request – Sum of Projected Loss

| Revenue Loss Type | Amount |
|--------------------------------------|------------------|
| FY2026 Ad Valorem Taxes | 338,200 |
| FY2025 Ad Valorem Taxes | 249,800 |
| Local Option Taxes & Shared Revenues | 403,600 |
| Charges for Services | 2,156,900 |
| TOTAL: | 3,148,500 |

FY 2026 BUDGET

TOTAL EXPENDITURES & OTHER OUTFLOWS

| | | |
|--|---------------|----------------------|
| Archibald Park Fund | 3.3% | 1,463,450 |
| Building Fund | 3.7% | 1,663,450 |
| Debt Service Fund | 0.7% | 299,125 |
| Gas Tax Fund | 0.3% | 136,500 |
| General Fund | 46.3% | 20,728,435 |
| Impact Fee Fund | 0.2% | 100,000 |
| Local Option Sales Tax Fund | 6.1% | 2,750,000 |
| Marina Fund | 2.6% | 1,181,160 |
| Parking Fund | 3.6% | 1,633,115 |
| Sanitation Fund | 4.3% | 1,937,070 |
| Stormwater Fund | 28.8% | 12,902,770 |
| Total Expenses & Other Outflows | 100.0% | 44,795,075 |
| Fund Balance/Net Postion Available | | 2,154,766 |
| Total Uses | | \$ 46,949,841 |



CITY MANAGER'S REPORT- JUNE 2025

Just the City's **General Fund**, the fund that accounts for just about all tax revenues (property, sales, utility, state revenue sharing, etc) and all general government expenditures including administration, human resources, information technology, legal, public works, recreation:

GENERAL FUND EXPENDITURE SUMMARY

EXPENDITURES & OUTFLOWS BY DEPARTMENT

| | | |
|-----------------------------|---------------|-------------------|
| Board Of Commissioners | 0.4% | 81,600 |
| City Clerk | 2.6% | 531,800 |
| City Manager | 6.2% | 1,276,700 |
| Community Development | 3.8% | 786,950 |
| Finance | 3.6% | 750,700 |
| Fire/Ems | 42.4% | 8,793,050 |
| Human Resources | 0.5% | 102,200 |
| Information Technology | 1.3% | 267,000 |
| John's Pass Village | 4.4% | 909,000 |
| Law Enforcement | 9.0% | 1,866,000 |
| Legal Services | 0.9% | 196,500 |
| Non-Departmental | 13.0% | 2,697,875 |
| Parks | 0.4% | 73,100 |
| Public Works Administration | 4.1% | 846,660 |
| Recreation | 7.5% | 1,549,300 |
| Grand Total | 100.0% | 20,728,435 |

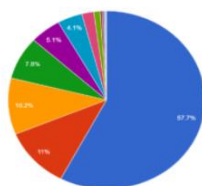
More information will be posted on the City's website as the City Commission and City staff continue preparing, reviewing, and finalizing the FY 2026 total City budget. Additional budget meetings will be held on July 23, August 27, (both beginning at 4 pm) followed by 2 (state-required) public hearings/meetings on Sept 10 and Sept 24, both beginning at 5:30 pm.

FINANCIAL TRANSPARENCY

The City's Finance Department webpage through its Financial/Accounting software called ACLARIAN has a link that provides a Financial Transparency Site that lists inflows (revenues), outflows (expenditures), and payments for the current and prior year by Fund. Curious how much we have collected this year in property (ad valorem) taxes or utility (public) service tax-electric, or on field rentals. . . or curious what we recently spent money on, please check out the below site and information:



| |
|---------------|
| Documents |
| Vendor Portal |
| Staff |



View Fund & Department Summary
Created By:

ACLARIAN



Overview

Inflows

Outflows

Payment Listing



Overview

General Fund ?

| | | | |
|---------------------|-----------------------------|-------------------|-------------------|
| CURRENT YEAR BUDGET | CURRENT YEAR ACTUAL TO DATE | PRIOR YEAR BUDGET | PRIOR YEAR ACTUAL |
|---------------------|-----------------------------|-------------------|-------------------|

ENVIRONMENTAL STEWARDSHIP – LEAVE NO TRACE

Our daily beautification work including restoring/rebuilding our slice of paradise along with monthly city-wide clean-ups and continued recycling services, we also continue reminding our residents, businesses, and visitors to ensure all trash/waste ends up in the proper containers particularly when visiting our sand.

Also please remember when on the sand: -No dogs on the Sand

-No glass on the Sand

-Please place all trash/refuse in proper containers

-Please fill all holes on the Sand

*-No smoking & No glass on the Sand
Cigars allowed*



Beach Ordinances

Sec. 42-37 - Leave no trace

- Any unattended tent or property left on the Public Beach at night shall be deemed discarded by the owners and become the property of the City of Madeira Beach and may be removed and disposed of by the appropriate authority.
- All holes on the beach are to be filled in the same day they are created.
- Camping, bonfire, grilling and glass are prohibited.

Sec. 42-38 - Enforcement

- Violation of any provision of this article shall be subject to the following penalties:
 - ⇒ First violation: \$100.00 fine.
 - ⇒ Second violation: \$200.00 fine.
 - ⇒ Third violation: Fine not to exceed \$500.00 pursuant to F.S. § 162.22.

Sec. 10-5 – Animals banned from Public Beaches

- It shall be unlawful for any dog, cat, other animal, whether running at large, on a leash, or being carried, to be on any public beach within the city.

For more information or questions please call

Code Enforcement at 727-391-9951 X 295

Help us leave no Trace !



Sanitation-Trash Collection



REMINDER: Trash containers need to be stored somewhere other than curbside, and wheeled out to the curb for collection no earlier than 5:30 pm the day prior to collection, and removed away from the curb by sunset the day of collection. If your container is damaged or missing please contact the City of Madeira Beach Public Works/Sanitation department at 727.543.8154. The City of Madeira Beach greatly appreciates everyone's patience and understanding with OUR trash collection procedures help to keep our City even cleaner.

To verify your trash collection days and brush/yard waste collection day (only WEDNESDAY), please view the trash collection map on the City's website:

<https://madeirabeachfl.gov/sanitation/>

A reminder of Hurricane, post-storm debris management and removal (hoping last year was the last time for many years):

DEBRIS DISPOSAL



Post storm we need residents help with debris removal. **Debris MUST be separated** into the below piles in order for our contractor to document & pick up. If we don't follow this process the City may not be reimbursed for debris pick up!

DO NOT PLACE DEBRIS IN BAGS, items should be placed on property by curb and away from structures.

LARGE APPLIANCES

- Fridge, washer/dryer, air conditioner, stove, water heater, dishwasher, etc.
- **Seal or secure all appliance doors!**

CONSTRUCTION DEBRIS

- Building materials, drywall, lumber, carpet, plumbing items

VEGETATIVE DEBRIS

- Tree branches, leaves, logs, plants

HAZARDOUS WASTE

- Oil, batteries, pesticides, paint, cleaning supplies, compressed gas.

ELECTRONICS

- TV, computer, Stereo, phone, DVD player, gaming systems



www.madeirabeachfl.gov



727-543-8154



Earlier this year the City Commission approved a trash collection fee reduced fee for qualifying residents/property owners:

Trash Service Disaster Fee Decrease Questionnaire

Please see the below requirements to qualify for the Trash Service Disaster Fee Reduction:

1. The premises must have a structure on it that is rendered unoccupied and uninhabitable due damage sustained from Hurricanes Helene or Milton;
2. There must be an active city permit for demolition or remodel/repair of the structure;
3. The resident, occupant or owner must complete an on-line application and receive approval of that application by the City in writing;
4. The resident, occupant or owner must not be residing on the premises. This requirement, for example, prohibits the resident, occupant or owner from residing in the structure, tent, camper, recreational vehicle or other living quarters whether temporary or permanent;
5. The resident, occupant or owner may not place any trash, trash container, debris, equipment, or other materials at curbside for city sanitation collection or removal. Upon approval of the declared disaster sanitation fee application the City will remove city issued trash and recycling containers.

Information and application may be found at the following internet/web site:

<https://madeirabeachfl.gov/trash-service-disaster-fee-decrease-questionnaire/>

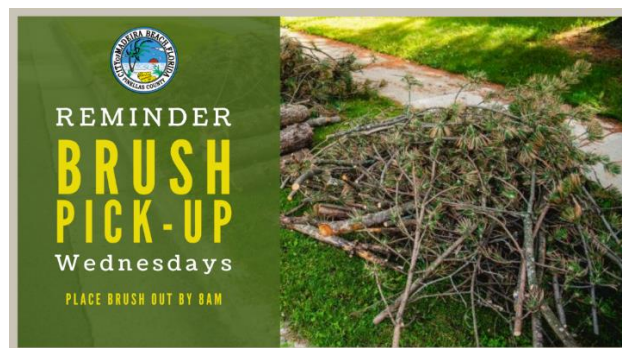
RECYCLING & BRUSH PICK-UP REMINDERS:

Wednesday Pickup

1- 64 gallon container provided by Waste Pro

Recycled items accepted:

Plastic bottles, jugs, glass, metal cans, cardboard boxes, and paper.



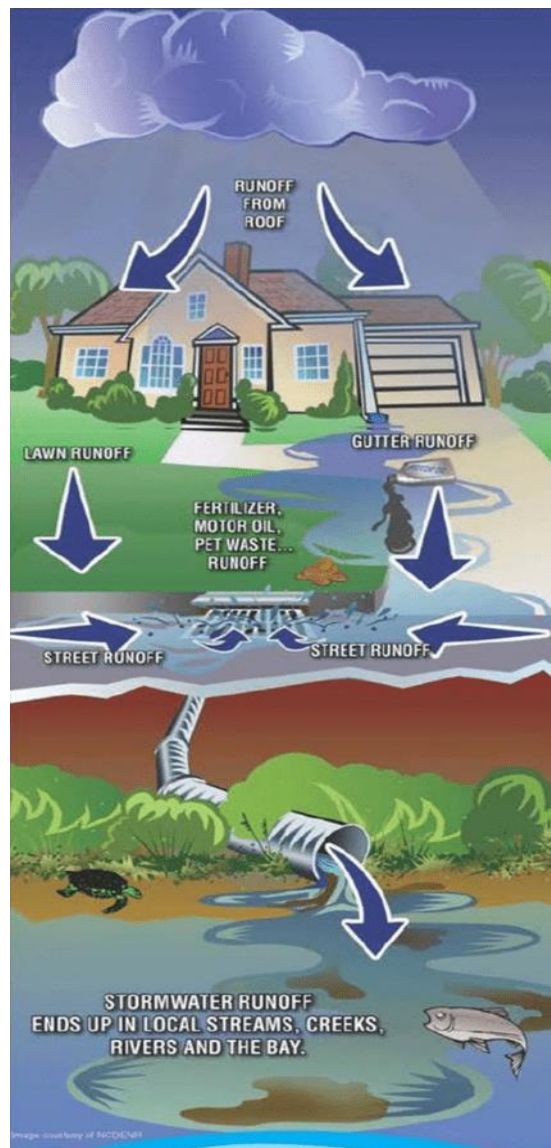
Stormwater Runoff

The City of Madeira Beach Codes prohibit pollutants from entering our bays.

Pollutants include yard debris, oil or other automotive fluids, sediment, gravel, masonry materials, paint or any other chemical.

Exemptions include discharges from potable water sources, firefighting activities and non-chlorinated pool discharges.

More Information on the City's ordinance on Stormwater can be found in our code of Ordinances Section 70 Article IV. Stormwater.



https://library.municode.com/fl/madeira_beach/codes/code_of_ordinances?nodeId=PTIICOOR_CH70UT_ARTIVST

PUBLIC WORKS - Project Update June 2025

1. Boca Ciega Street End Project Approval

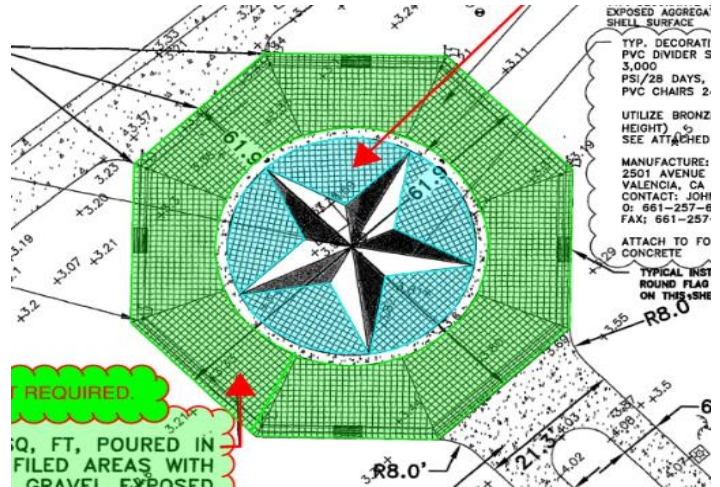
- Contract Approved by BOC June 11, 2025
- Contract amount \$149,998.42
- Scope of Work includes
 - Installation of pervious paver walkways at all 5 locations
 - Installation of planters and irrigation at 1-4 parks



2. Patriot Park Military Court of Honor Project Approval

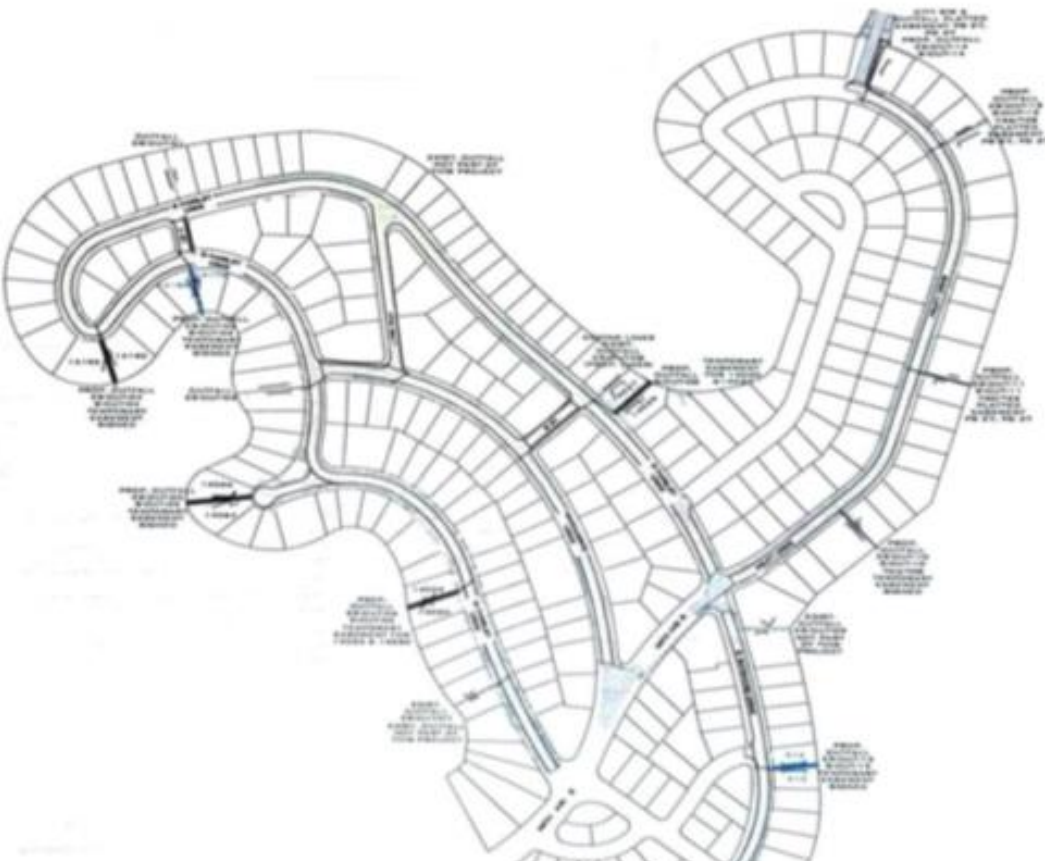
- Contract Approved by Board of Commissioners for \$225,812.43
- Additional Construction Engineering cost of \$7,500 for oversight during the project
- Groundbreaking Ceremony was held on June 20, 2025
- Scope of Work
 - Install decorative concrete consisting of a Shell aggregate and a pea pebble aggregate with a stained concrete star and install flag poles for all branches of the military and LED lights.
- Tentative July Schedule
 - Mobilization July 7, 2025

- Week of July 14, 2025,
Ground clearing, relocating
gazebo, remove trees and
concrete, and layout
foundation
- Week of July 21, 2025-
Install electric, pour concrete
footers, form and pour
decorative concrete and form
and pour sidewalks
- Week of July 28, 2025- Pour
and form remaining
decorative concrete



**3. Area 3 – E & W Parsley, Marguerite Dr., Lynn Way, A & B St., Pruitt, and S Bayshore
Roadway and Drainage Improvement project**

- Started June 9th
 - Currently working on Pinellas County Water line replacement along Pruitt Dr.



4. Beach Groin Restoration Project

- Completed June 14th



5. Area 5 – 131st Ave. and 129th Ave., Roadway and Drainage Improvement Project

- 90% Plans in with Pinellas County for review

6. Area 6 – Municipal Dr., 153rd Ave E, 154th Ave E, 155th Ave E, 1st St. E., 2nd St. E., and Harbor Dr. Roadway and Drainage Improvement Project

- 90% Plans with Pinellas County Engineering Firm for review
- Working on Southwest Florida Water Management District exemption permit
- Creating Temporary Construction easement for pipe replacement

FIRE

Please visit the Fire Department's website at, <https://madeirabeachfl.gov/departments/fire/> to view the department's calendar year 2024 Annual report:

ANNUAL REPORT

Calendar Year 2024

The City of Madeira Beach Fire Department is committed to providing high-quality, responsive services that promote the health, welfare, and safety of all who reside, work in, or visit our area of service. Our members, using safe and effective methods, strive to reduce the loss of life and property through emergency medical services, education, fire prevention, marine operations, and suppression.

We shall serve the public with courtesy and respect, holding dedication to duty above personal comfort and convenience, whenever our skills and talents are needed.



Submitted By
Clint Belk, Fire Chief



Some highlights from the report:

ANNUAL EMERGENCY RESPONSES

Total Emergency Incidents - 2298

Total Emergencies in 2023 - 1978

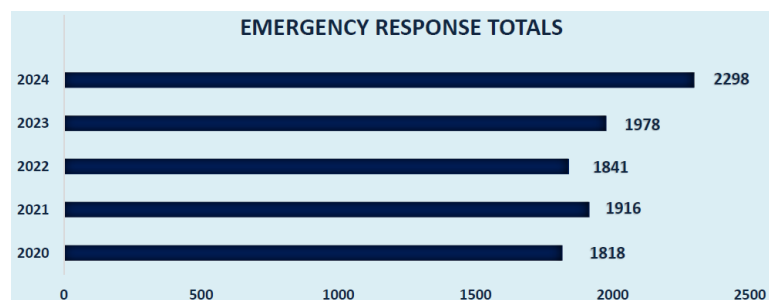
Medical - 1247

Fire Incident (including automatic alarms) - 819

Structure Fire - 88

Marine/Water Rescue - 112

Trauma Alert - 32



Average Response Time:

4 Minutes, 50 Seconds

BEACH WATER SAFETY

A fun day at the beach can turn very dangerous when rip currents are present. Many beaches in Pinellas County, including Madeira Beach, do not have lifeguards on duty. It is important to stay informed of the forecast for local beach conditions before heading out and be observant of the water conditions once you arrive. Never leave children unattended in the water or near the shoreline.

We recommend that you review the tips below as a family to help everyone have a safe beach day.



What are rip currents

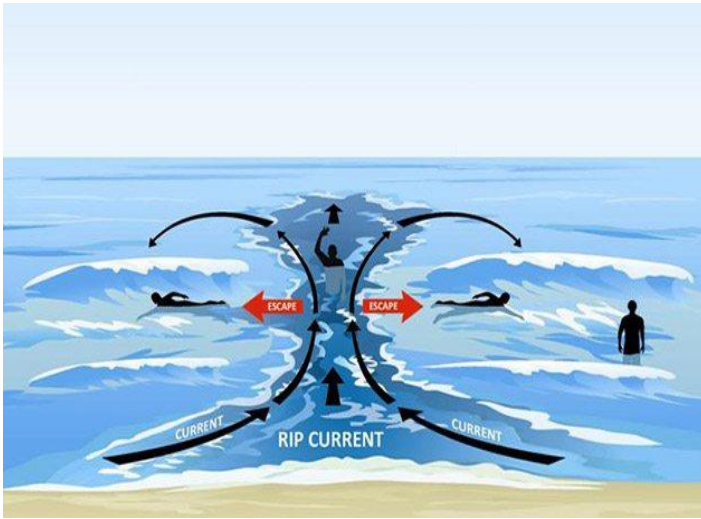
- Rip currents are channelized currents of water flowing away from shore at surf beaches.
- Rip currents typically form at breaks in sandbars, and also near structures such as jetties and piers.
- Rip currents are commonly found on all surf beaches, including Great Lakes beaches.

Facts about rip currents

- Rip current speeds can vary from moment to moment and can quickly increase to become dangerous to anyone entering the surf. Average speeds are 1-2 feet per second, but they have been measured as fast as 8 feet per second – that's faster than an Olympic swimmer!
- Rip currents do not pull people under the water – they pull people away from the shore.
- Rip currents can sweep even the strongest swimmer.
- Sometimes a rip current ends just beyond the line of breaking waves; however, others may continue to flow hundreds of yards offshore.

What are the visible clues that a rip current may be present?

- A narrow gap of darker, seemingly calmer water between areas of breaking waves and whitewater.
- A channel of churning, choppy water.
- A difference in water color.
- A line of foam, seaweed or debris moving seaward.



What if I'm caught in a rip current?

- Relax, rip currents don't pull you under.
- Don't swim against the current.
- You may be able to escape by swimming out of the current in a direction following the shoreline, or toward breaking waves, then at an angle toward the beach.
- You may be able to escape by floating or treading water if the current circulates back toward shore.
- If you feel you will be unable to reach the shore, draw attention to yourself. If you need help, yell and wave for assistance.

How to help someone that is struggling in a rip current?

Don't become a victim while trying to help someone else! Many people have died trying to rescue rip current victims.

- Get help from a lifeguard! If lifeguards is not present, call 9-1-1, then try to direct the victim to swim following the shoreline to escape.
- If possible, throw the rip current victim something that floats.
- Never enter the water without a floatation device.

More information about rip currents can be found at <https://www.weather.gov/safety/ripcurrent>.

BICYCLE SAFETY

- Ride predictably, just as you would if you were operating a motor vehicle. Blending in with the normal traffic flow is the safest way to ride.
- Ride on the right side of the roadway with the flow of traffic. Riding on the left or on the sidewalk significantly increases your chances for being involved in a crash, especially at intersections and driveways where motorists will not expect to see you. Besides, riding on the right is the law. (You may see people with smaller children riding on the sidewalk. If you are one of those persons, be considerate of pedestrians and remember that they have the right-of-way on these walkways.)
- Obey all traffic signs and signals.
- Always yield to overtaking traffic; then signal before turning or changing lanes. If a motorist slows to allow you the right-of-way as a courtesy, make eye contact with the driver and signal that you understand that the driver gave you the right-of-way.
- Ride single file unless traffic allows you to ride two abreast. Do not ride two abreast on Gulf Boulevard.
- Yield to other vehicles and pedestrians when traffic law requires that you do so.
- Be highly visible. Wear light, bright-colored clothing in daylight. At dusk and when it is dark, use a bright white headlight and a red rear reflector. Lights at night are the law. To make yourself even more visible at night, use additional reflectors on your bicycle (e.g., pedal reflectors) and wear reflective material.

MARINA

- New power pedestals have arrived to replace the ones damaged in Hurricane Helen and are designed for easy removal by marina staff and storage on high ground in the event of another storm. After the installation of the pedestals has been completed the Marina will be 100% restored from all damage caused by both storms.
- Researching the opportunity of painting a mural on the block wall outside the Marina's fenced area on the west side of the Marina driveway entrance. The wall is currently a plain block, and we believe that a marine themed mural would add some beauty and grab the attention of visitors entering our great city. Below is a rough draft of an image staff devised.



- Red Snapper season is in full swing, and the Florida Gulf Coast will have the longest Red Snapper season in history this year. Also, Red Grouper will remain open until the end of the year. We have seen lots of locals and visitors frequent the marina for supplies and fishing gear to go and hunt down these popular and tasty reef fish.
- The Marina seawall project will resume very soon, and we have been told by the contractor that the project will take four to six weeks to be completed. We experienced a delay with the project due to some specific materials required by the federal grant specifications.



CITY MANAGER'S REPORT- JUNE 2025

- We will continue to have our Amphibious Trash Roundup on September 6th this year. We will be working together with other local beach cleanup volunteer groups to try and make this year the biggest ever. We will be cleaning up our local waterways and beaches and removing derelict crab traps to keep our water safe and beautiful. Everyone participating will be eligible for prizes and a free lunch.
- Reminder of the Marina's services and hours of operation . . . stop by and visit !

The Madeira Beach Municipal Marina is your gateway to the beautiful waters of the Gulf Coast, offering a full range of amenities and services to make your boating experience enjoyable and convenient. Open seven days a week, the marina is ready to serve you with extended hours to accommodate early morning and evening adventures.

Operating Hours:

Monday to Thursday: 7:00 AM - 7:00 PM

Friday to Sunday: 7:00 AM - 8:00 PM

Whether you're looking to dock your boat, refuel, or simply enjoy the scenic surroundings, Madeira Beach Municipal Marina is the perfect spot for marine enthusiasts. With top-notch facilities and friendly staff, the marina ensures a seamless and pleasant experience for all visitors.

Floating fuel dock with ethanol-free gas and diesel, restrooms with showers, Coin operated Washer and Dryers, 24-hour free pump-out system, filleting tables and washdown area.

We have a fully stocked ship store including: Live shrimp, a large variety of frozen bait, beer, soda, snacks, a huge selection of tackle, and boating supplies.

PARKING

A few reminders regarding **residents** and **visitor** parking:

1. Residents can obtain up to 3 **RESIDENT PARKING PASSES** at no charge, that allow residents to park in any City of Madeira Beach lot while the lot is open as well as on streets that allow resident parking. No overnight parking is allowed at any City lot using the **RESIDENT PARKING PASS** (everyone can use the overnight parking lot areas by paying the \$3/hour fee).
2. **RESIDENT PARKING PASSES** are only for residents physically living within the City of Madeira Beach City limits – not for businesses, visitors, or tourists – **MUST** prove City residency and provide a driver's license and a valid vehicle registration.
3. **VISITOR PARKING** is available at all City of Madeira Beach lots and the John's Pass Boardwalk & Village on-street spaces and the lot adjacent to the VFW (entrance off 129th Ave E) by paying the hourly rate of \$4 (may pay using the ParkMobile app or online at parkmobile.io. Overnight parking is only allowed at City of Madeira Beach lots located from 130th Ave to 136th Ave (entrances off Gulf Blvd) – not allowed at the John's Pass Parking lot and the Archibald Park Parking lot – by paying the \$4/hr rate (available for up to 7 days).
4. Please keep in mind, particularly visitors, that there are other privately-run/managed parking lots throughout our City that typically charge \$4-\$10/hour as well as the occasional \$20 - \$45 full day rate/charge. These lots are NOT owned/managed/enforced by the City of Madeira Beach



June 2025 Parking Activity/Highlights:





REVENUE (estimated as of July 2)

1. Parking Fees \$405,958.02
2. Parking Fines \$ 46,285.00
3. Gross Parking Revenue designated toward parking garage: \$1,562,107.71

-Staff continued adding brighter and easier to read signs emphasizing the payment methods via the ParkMobile App or online via parkmobile.io. Additionally, parking space lines were enhanced in various lots and streets along Rex Place and Village Blvd.

-Issued the following Parking reminders through the City's media:

Heading to the beach this holiday weekend? All of the City of Madeira Beach parking lots are open, with the exception of Tom & Kitty Stuart Park. Take a look below for some reminders when visiting the beach!

-  Mobile payments only via ParkMobile, \$4/hr
-  Enter in the correct parking zone located on green signs
-  Pre-pay for parking when arriving at the beach
-  Handicap parking is free with valid placard or plate

More information here: <https://madeirabeachfl.gov/parking-rates/>

More information on County Park Repairs:

<https://pinellas.gov/projects/madeira-beach-access/>



PARKING
KNOW BEFORE YOU GO!

PAY BY PHONE:

- Mobile Pre-Pay Parking Only
- Download ParkMobile App
- Enter Parking Zone Number
- Enter Duration

RATE:

- \$4.00 an hour
- Handicap Parking is Free with valid plate or placard

www.MadeiraBeachFL.gov

MOBILE PRE-PAY PARKING ONLY

ParkMobile
Fast & Easy Parking Payments

110093

Gulf Beaches Public Library



In addition to various eResources, databases, books, and other available materials, our Gulf Beaches Library also offers Notary services for \$5.00 per stamp. To schedule an appointment for Notary services please call Monday – Friday, 727-391-2828. Of course, libraries still continue to loan out materials, please take a look at the loan periods, item limits, and length of check-out for the below items.

Loan Periods

| Items | Item Limit | Due Dates |
|-----------------|------------|-----------|
| New Books | 50 | 14 days |
| Books | 50 | 28 days |
| DVD | 25 | 7 days |
| CD Books | 25 | 28 days |
| CD Music | 25 | 14 days |
| Sunshine States | 2 | 14 days |

You may check out a combined total of 50 items.

If you do not already have a library card, please stop by to obtain one, items needed to obtain one:

Provide the following identification with your name and current local address. A current valid Florida Driver's License/Florida Identification Card -OR- – An alternate picture ID -AND- – Your current TRIM notice or tax bill – A current utility bill (including cable television) – A long-term lease on property in the Cooperative area – A deed to property in the Cooperative area – Vehicle registration or title-current year – Voter's registration – Other appropriate identification

A unique identification number is needed for each library card. You may provide a social security number or a passport number for all family members applying for a card. Alternatively, a library may use a combination of the last three letters of the name and the birth date. Complete and sign the application and begin borrowing materials.

Additional Library Resources available at <https://gulfbeacheslibrary.org>:



Download eBooks, eMagazines and AudioBooks

Read ebooks and listen to audiobooks instantly from our digital library. Download the [free Libby App](#) or [get started now](#).

Check Out Museum Passes

Thanks to a partnership with area museums and the Pinellas Public Library Cooperative, we are happy to offer FREE family admission to local museums.

Library Hours

Mon. 10 am – 6pm
Tues. 10 am – 8pm
Wed. 10 am – 6pm
Thurs. 10 am – 6pm
Fri. 10 am – 6pm
Sat. 10 am – 5 pm
Sun. Closed

UPCOMING SPECIAL EVENTS/ACTIVITIES/MEETINGS

- (1) **Independence Day Celebration & Fireworks**, Thu, July 3, music begins at 7 pm, Fireworks at 9 pm, ROC Park
- (2) **Trash Pirates, Coastal Crusaders, & Keep Pinellas Beautiful Beach Clean-Up**, John's Pass Bell Tower area, John's Pass Park, and Madeira Way, Sat, July 5 beginning at 8 am.
- (3) **BOARD OF COMMISSIONERS REGULAR MEETING**, Wed, July 9, 6 pm, CITY HALL – Commission Chambers
- (4) **CONVERSATIONS WITH THE MAYOR**, Wed, July 16, 12 noon, CITY HALL
- (5) **PUBLIC MEETING**, Tuesday, July 22, 5:30 pm, CITY COMMISSION CHAMBERS, TOPIC: Community Development Department, Permitting & City's Master Plan
- (6) **BOARD OF COMMISSIONERS BUDGET WORKSHOP** CITY HALL, Wed, July 23, 4pm – Commission Chambers
- (7) **BOARD OF COMMISSIONERS WORKSHOP** CITY HALL, Wed, July 23, 6 pm – Commission Chambers
- (8) **BIG-C MEETING** Wed, July 30, 9 am, Belleair Beach Community Center, 444 Causeway Boulevard, Belleair Beach

Thank you very much for your attention. Again, a huge thank you to all City staff that daily make Madeira Beach shine. Please let us know of any matter needing the City's attention. Stay Safe, enjoy Our Slice of Paradise, and a wish for all to enjoy every day throughout 2025 !!

