

PARKING DEPARTMENT

PROPOSED
PARKING
CHANGES.





Special Events

City to begin charging for various ROC Park special events such as: softball tournaments, concerts, carnivals, fishing tournaments, and other activities/events. City of MB residents with a valid resident parking permit would NOT have to pay to park the \$5 parking fee.

PARKING RULES AND REGULATIONS

- PARKING DAILY FLAT RATE **\$5.00**
- 23 total events
- 54 total event dates.

PARKING ZONES & LOCATIONS:

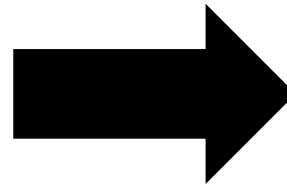
- 4 new parking zones, all electronic payments
- CITY HALL-110102
 - WINN-DIXIE-110106
 - REX PL-110102
 - LIBRARY-110107

The signs at the entrance are informative and easy to read.



The city will implement a \$5 all-day flat rate!

Paying has never been simpler!



A vertical sign with a black top section and a green bottom section. The top section contains the text 'zone #' in white, followed by the large white number '2345', and the ParkMobile logo (a green circle with a white 'P') and the text 'ParkMobile' in white. The green section features the text 'Contactless Parking Payments' in bold black. Below this is a black box with the text 'Ways to Pay' in white. Underneath are three columns: 'Download ParkMobile' with icons for the App Store and Google Play; 'Scan to Pay at ParkMobile.io' with a QR code; and 'Text "Park" to 77223' with a 'Park' icon. At the bottom, there is a 'Partner Logo' and contact information: 'No smartphone? Call XXX-XXX-XXXX' and 'Need help? Support.ParkMobile.io'. A small disclaimer is at the very bottom.



- ZONE NUMBER- 110102
- NUMBER OF SPACES-73
- LOCATION- CITY HALL



ZONE# 110102

ZONE# 110102

- ZONE NUMBER- 110102.
- NUMBER OF SPACES-84.
- LOCATION- REX PL.

ZONE# 110107



ZONE# 110107

- ZONE NUMBER- 110107.
- NUMBER OF SPACES-34
- LOCATION- PUBLIC LIBRARY

ESTIMATED REVENUE & COST

Event	2023 Date	Charge for Parking
NSA Softball	January 7 - 8	Yes
Seafood Festival	January 20-22	Yes
Spring Games	February 24-26	Yes
Spring Games	March 3-5	Yes
Spring Games	March 10-12	Yes
Kite Day	13-Mar	No
Carnival	March 16-18	Yes
NSA Softball	April 1 - 2	Yes
King of the Beach	April 27-29	Yes
Grouper Gala	May 6-	Yes
NSA Softball	May 13 - 14	Yes
Just 4 Fun	June 24-25	Yes
NSA Softball	July 12 - 16	Yes
Fireworks	July 3-	Yes
RBI Softball	July 21-22	Yes
Just 4 Fun	July 29-30	Yes
NSA Softball	August 26 - 27	Yes
NSA Softball	September 9-10	Yes
Nautical Flea Market	September 16-17	Yes
NSA Softball	September 23-24	Yes
NSA Softball	October 14-15	Yes
King of the Beach	November 2-4	Yes
NSA Softball	November 18-19	Yes
NSA Softball	December 2-3	Yes

- Areas will be patrolled by parking enforcement staff, who will also handle the setup and removal of all signs.
 - Estimated annual revenue, 191 spaces: \$50,000.00
 - Staff annual expenses for sign set-up/removal estimated at \$5,000. No additional staff needed, will use existing full and part-time staff.
 - Initial total cost of equipment estimated at: \$5,000.00, with estimated annual maintenance/replacement costs totaling \$1,000
- Equipment needed:
- Metal portable stands and wheels
 - Signs posted on how to pay and the flat rate

- **MB Property Owner (Non-Resident):**

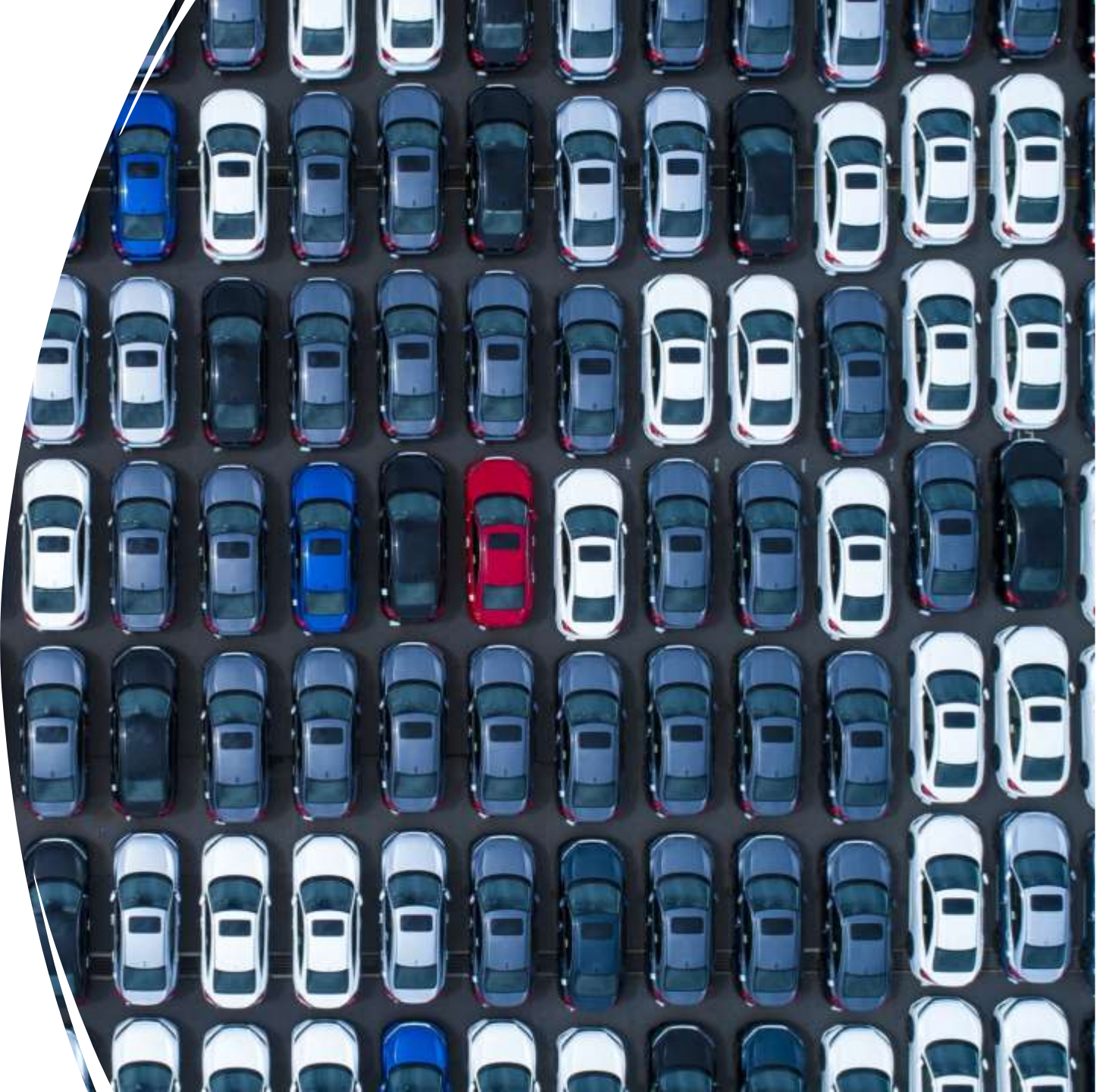
- Monthly Parking Pass: \$100.00-\$300.00

- Eligibility: Individuals who own property in MB but do not reside there for at least 6 months and a day.



• **Visitors and Overnight Guests
Parking Permit:**

- Weekly Pass: \$150.00
- Monthly Pass: \$400.00
- Eligibility: Visitors and overnight guests in MB.



-
- **Pinellas County Resident Parking Permit (for JPV & Boardwalk visit):**
 - Rate: \$1.00 per hour
 - Valid at specific lots/streets
 - Eligibility: Pinellas County residents visiting John's Pass Village (JPV) and Boardwalk.



- **MB Property Owner (Non-Resident):**

- Monthly Parking Pass: \$100.00-\$300.00

- Eligibility: Individuals who own property in MB but do not reside there for at least 6 months and a day.

