



## MEMORANDUM

TO: Honorable Mayor and Board of Commissioners

VIA: Robin Gomez, City Manager

FROM: Jay Hatch, Recreation Director

DATE: January 26, 2023

**RE: King of the Beach Fishing Tournament Contract with the Old Salt Fishing Foundation**

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### **Background**

On March 16, 2018, the City of Madeira Beach Board of Commissioners approved a five (5) year agreement with the Old Salt Fishing Foundation for the foundation to host the annual Spring and Fall King of the Beach Fishing Tournaments at the City's R.O.C. Park and Recreation facility. The final tournament on this contract was Nov 3-5, 2022. There is desire from the Old Salt Fishing Foundation to continue hosting each of their two annual fishing tournaments in the City of Madeira Beach.

### **Discussion**

The agreement incorporates:

1. Old Salt Foundation must submit a special event application at least 60 days prior to the events
2. City is the event's headlining (top-billing) host sponsor
3. City is recognized as part of award presentations and phot opportunities
4. City waives fees for use of the City's facilities

### **Fiscal Impact**

Currently, the Recreation Department does not budget for revenue related to these fishing tournaments. Hard costs such as Emergency Services provided by Fire and Trash removal provided by the Sanitation Department are invoiced and paid for by the Old Salt Fishing Foundation.

### **Recommendation**

Staff recommendation is approval of the attached agreement.

**Attachments:** Old Salt Contract