

**Agreement between the City of Madeira Beach (“City”) and Old Salt Fishing Foundation
 (“Old Salt”)**

“Spring King of the Beach” Fishing Tournament & “Fall King of the Beach” Fishing Tournament

1. Old Salt must provide the City with the event application for each event, not less than 60 days nor more than 365 days before the first date of the event, per city ordinance. Additionally, Old Salt must operate within the parameters of the event Addendum provided to them by the City. Failure to comply will result in termination of this agreement.
2. The City and Old Salt agree that the City will be the exclusive headlining (top-billing) Host Sponsor for the annual “Spring King of the Beach” fishing tournament (“event”) as well as the annual “Fall King of the Beach” fishing tournament (“event”) and the City will waive fees for use of the City’s recreational facilities.
3. Old Salt agrees to provide the City with the right to full use of any and all video production materials, images, publications and other marketing collateral intended to be utilized before and after the event, including pre-event and post-event marketing, created for or as a result of this event.
4. Old Salt, and its sponsors, agree to provide cross-promotional branding, whereby the city will be recognized as part of award presentations and photo opportunities. Additionally, the city will recognize Field 3 (event field) as the Host Site of the event with year-round branding opportunity on the field backstop.
5. The City waives any fees for use of the City’s recreational facilities. Old Salt agrees to pay for any hourly-wage City staff costs incurred by the City for any staff required to attend the event, including recovery of expenditures for City staff required to work this event at the City staff person’s billable hourly wage and benefits rate. City staff who personally volunteer for the event during off-duty hours will not be included in City Staff hours.
6. This agreement is for a period of ten (10) years, with both parties retaining the ability to terminate this agreement by giving written notice at least one (1) year prior to the scheduled event.

7. The city only agrees to the waiver of recreational facilities fees as related to this event exclusively, and fees for any other events on City property will not be waived. Fees pertaining to other departments and their activities involved with this event shall not be waived (Fire/EMT and Sanitation).

APPROVED BY THE BOARD OF
COMMISSIONERS THIS ____ DAY OF
_____ 2023.

AS AGREED THIS ____ DAY OF
_____ 2023.

City of Madeira Beach

Old Salt Fishing Foundation