



## MEMORANDUM

TO: Honorable Mayor and Board of Commissioners  
VIA: Robin Gomez, City Manager  
FROM: Jay Hatch, Recreation Director  
DATE: July 17, 2023  
RE: **The Spring Games - Contract**

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### **Background**

Since February of 2015, the City of Madeira Beach has partnered with various third parties and Visit St. Pete Clearwater to host Division I Collegiate Softball games on the Softball Fields located at the Recreation Complex. During that span, over 100 different Colleges and Universities have visited Madeira Beach at least one time to participate in these tournaments. At this time, The Spring Games, LLC has expressed interest in utilizing the facility to host these tournaments in 2024. The weekends which are requested are February 23-25, March 1-3, and March 8-10. Staff has worked with the City Attorney and put together an agreement for the usage of the facility during this time.

### **Fiscal Impact**

The Spring Games, LLC would be charged for the usage of the field based upon the Fee Schedule which is enclosed in the attached Contract. Currently Visit St. Pete Clearwater is committed to funding up to \$5,000 per weekend in from the bed tax dollars which are collected throughout the County. Fees that are accumulated beyond the committed funds provided by Visit St. Pete Clearwater would be invoiced and the responsibility of The Spring Games, LLC.

Beyond the invoiced fees for the usage of the facility, this tournament has a large economic impact on Madeira Beach and the surrounding areas. Typically, a total number of 26-32 collegiate programs participate each year with travel parties (participants only) averaging 25 persons per program. In addition that those travel parties, each program attracts numerous local and out of town spectators with the inclusion of parents, supporters, and alumni.

### **Recommendation**

Staff Recommends moving forward with negotiating the proposed contract with The Spring Games, LLC.

### **Attachments**

The Spring Games Proposed Contract  
Google Maps Softball Teams Map  
Google Maps Softball Team List