



CITY MANAGER'S REPORT – OCTOBER 2023

Greetings. I hope all had a wonderful October as we welcomed a few days with cooler weather. Please continue to reach out to me or any City staff via the following methods/means for any City matter. We are here to provide the most efficient and effective City services for all our residents, businesses, and visitors that continue to live in and/or visit our fabulous *2 miles long and a smile wide* City we call Madeira Beach:

- City internet/web site: www.madeirabeachfl.gov



- Via email (listed on our website): rgomez@madeirabeachfl.gov
-all city employee emails are the first letter of the first name followed by last name
- On the phone (main line): **727-391-9951**
- **Robin Gomez' cell phone: 727-580-8014**
-additional phone #'s listed on website
- In person at City Hall, 300 Municipal Dr, open M-F 8 am to 4:30 pm: to obtain a resident permit parking pass/sticker, purchase our 75th anniversary items (shirts, hats, etc), to ask a question(s), or to just say hello
- In person at City Hall Commission Chambers, for our monthly Board of Commission meetings:
Regular Meeting on the 2nd Tuesday of each month
Workshop Meeting on the 4th Tuesday of each month
-both typically begin at 6pm

I AM PROUD OF MY CITY – CITY STORE

New items arrived at our very own City store. Hats, holiday shirts, magnets, license plates, holiday decorations, and more bearing the various Madeira Beach logos may be purchased during City Hall normal hours, Mondays to Fridays, 8 am to 4:30 pm.



SAND DUNES RESTORATION / SHORE STABILIZATION PROJECT

The City very much appreciates all the property owners that signed the temporary easement to allow the Pinellas County contractors to restore dunes washed/blown away during Hurricane Idalia. The County and their contractor advised that work should begin toward the latter part of November. The North side of the Archibald Park parking lot will serve as the equipment storage and staging area for the approximately three weeks duration of the project.

If you are a property owner on the sand and are still interested in having the dunes restored, please contact Public Works at 727-543-8154, as soon as possible as the sign-up period will be ending in early to mid November.

Post Hurricane Idalia Emergency Shore Stabilization

Project ID 006241A

The City of Madeira Beach and Pinellas County Government need sand property owners to sign a **TEMPORARY CONSTRUCTION EASEMENT** to allow for the County to begin restoring the dunes.

City staff will be contacting those property owners right away as time is of the urgency to begin the sand dunes restoration.

Click the link below for the easement documents which will need to be notarized. City staff are able to notarize these documents during office hours unless otherwise posted.

<https://madeirabeachfl.gov/shore-stabilization/>




**SHORE
STABILIZATION
PROJECT**

Post Hurricane Idalia Emergency Shore Stabilization, Project ID 006241A

The City of Madeira Beach and Pinellas County Government need sand property owners to sign a **TEMPORARY CONSTRUCTION EASEMENT** to allow for the County to begin restoring the dunes. City staff will be contacting those property owners right away as time is of the urgency to begin the sand dunes restoration.

<https://madeirabeachfl.gov/shore-stabilization/>



Sand Dunes area to be renourished – Archibald Park:



HURRICANE IDALIA

FEMA representatives continue processing claims and meeting with homeowners, renters, and businesses impacted by Hurricane Idalia to provide a variety of resources including funding (for repairs). Finance assistance payments will be distributed once applications are approved. FEMA continues providing regular updates and reminders, such as the following:

NEWS RELEASE

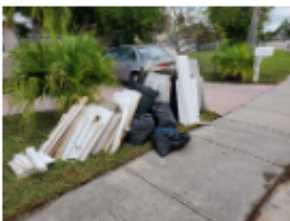
Floridians who suffered damage from Hurricane Idalia have until Nov 29, 2023, to apply for federal assistance. To date, federal funding for assistance to Florida households, low-interest disaster loans, and flood insurance includes:

- \$72.7 million in FEMA grants to 34,690 households
- \$63.9 million in U.S. Small Business Administration disaster loans
- \$195 million in National Flood Insurance program payments, 5,100 claims filed

Please remember we are still in Hurricane season until November 30. . .

FEMA- October Plan

This month we are focused on Disaster Recovery. Not only is it important to plan for a disaster but it is also important to plan for what steps to take after a disaster. Take a look below for some helpful tips.



Insurance Information:

- [Renter's Flood Insurance:](#)
 - It is important for even Renters to get flood insurance!
- [Loss of Use Rider:](#)
 - Loss of use coverage covers any additional living expenses, meaning any necessary expense that exceeds what you normally spend.
- [FEMA 50% rule:](#)
 - The NFIP requires communities to adopt policy prohibiting the substantial improvement of pre-FIRM homes, that is, homes that are not built above the base flood elevation.
 - A project is a substantial improvement if the improvement project exceeds the 50% market value of the building.
 - FEMA calculates the value of the property by separating the land from the structure.
 - For instance, if the structure is valued at \$100,000 then the "not to exceed" amount would be \$50,000.
 - The project would be considered a substantial improvement project if it exceeds 50 percent of the value of the structure.
 - pcpao.org Search by address, name or parcel ID. Click on the Parcel Info link to open page. Upper right hand corner: click on FEMA/WLM link to get the "not to exceed" (50%) amount.



Disaster Recovery



Mold Clean Up



Generator Safety

Above Information and more may be found at:

<https://madeirabeachfl.gov/hurricane-information/>

Ready Pinellas Emergency Planning Mobile App

Introducing the new and improved Ready Pinellas mobile app!

Ready Pinellas is designed to help residents prepare themselves and their families before, during and after a storm. It is available for free download on the Apple [App Store](#) and [Google Play](#) store.

Note: Android device users who already had the previous Ready Pinellas app installed will need to download the new app from the Google Play store and remove the old app from their devices. Apple device (iPhone and iPad) users will see the app automatically updated.

The new app features a refreshed design and user experience, additional information and tips, and convenient checklists to make sure you and your family are prepared. App users can use emergency supply checklist, home inventory and emergency contacts tools to build a personal emergency plan.

As a storm approaches, the app will provide real-time updates to help keep you safe, including detailed information that is available at your fingertips even if you lose internet connectivity. It will provide resources to contact us year-round and during a disaster and give you tips to Stay Informed.

Ready Pinellas App Features

- **Know Your Zone:** If you have your locator services on, the app will tell you if you are in a designated evacuation zone. You can also look up other addresses to see if they are in an evacuation zone. Remember: Evacuation zones were updated for the 2022 hurricane season, so you may have a new zone. When a storm is approaching, it will tell you if Pinellas County is in the 5-day or 3-day cone and if an evacuation order has been issued.
- **Make a Plan:** Use our emergency supply checklist, home inventory and emergency contacts tools to build a personal emergency plan that you can share. You can take pictures of items for your home inventory.
- **Push Notifications:** Through the app, you will receive informational and emergency notifications from Pinellas County Emergency Management, the National Weather Service and [Alert Pinellas](#).
- **Special Needs:** You can learn more about special needs assistance, which is intended for those who need transportation or require minimal medical assistance while seeking public shelter. You can register from the app.
- **Preparedness Tips:** Learn how to prepare your family, pets, home, condo, mobile home, boat and more.
- **Safety Tips:** Find information on What to Do Now before, during, and after an event. Learn about year-round preparedness, how to clean up after a flood or food safety if power has been out.
- **Report Damages** after a storm has hit Pinellas County.



Build A Kit

Have enough food, water and other supplies to support your needs for several days.



CITY CLEAN-UPS & BEAUTIFICATION

Thank you very much to the our fabulous Trash Pirates that once again held a clean-up in October:

Trash Pirates of Mad Beach



Thank you to all the wonderful volunteers, family, and friends that continue to make our community a better place to live, learn, work, and play. The pounds and pounds of trash removed at the clean-up truly make our slice of paradise shine. The City very much appreciates all your efforts. Please continue to look forward to future monthly clean-ups by the Trash Pirates and Trash Turtles of Madeira Beach.

CITY SANITATION & RECYCLING

REMINDER: Trash containers need to be stored somewhere other than curbside, and wheeled out to the curb for collection no earlier than 5:30 pm the day prior to collection, and removed away from the curb by sunset the day of collection. If your container is damaged or missing please contact the City of Madeira Beach Public Works/Sanitation department at 727.543.8154. The City of Madeira Beach greatly appreciates everyone's patience and understanding with the trash collection change that will help to keep our City even cleaner.



Recycling

Wednesday Pickup

1- 64 gallon container provided by Waste Pro

Recycled items accepted:

Plastic bottles, jugs, glass, metal cans, cardboard boxes, and paper.



City of Madeira Beach Monthly Report October 2023

RECYCLING STATISTICS		
MATERIAL	Tons	%
Aluminum	0.68	2.00%
Cardboard	4.38	12.80%
Mixed Glass	13.17	38.50%
ONP	4.04	11.80%
Plastic	2.70	7.90%
Tin	0.41	1.20%
Contamination	8.83	25.80%
TOTAL	34.21	

PINELLAS COUNTY SHERIFF'S OFFICE

The City of Madeira Beach procures full-time law enforcement services for all residents, businesses, and visitors from the Pinellas County Sheriff's Office. As in prior years the City's proposed contract with the Pinellas County Sheriff's Office provides for the following to be provided by the PCSO:

1. Patrol - 365 days/24 hours per day - 2 deputies with patrol automobile, back-up deputies as needed
2. Community Policing - 1 deputy, 40 hours per week to perform proactive patrols, make personal contacts with residents & businesses to explain crime prevention techniques and solve community crime problems, and over-all project a positive and interactive law enforcement presence in the City
3. Code Enforcement - 1 deputy, 40 hours per week to perform various code enforcement activities including observations, investigations, and remedial efforts to maintain the City's community property standards, to collect and report enforcement data and activity, and to prepare all processes specific to remediating code violations including special magistrate cases
4. School Crossing Guards - 3 guards to ensure pedestrian safety in and around Madeira Fundamental school
5. All other law enforcement services as needed and/or requested by the City including, but not limited to, criminal investigations, K-9, SWAT, mobile command, marine, and other such specialized services to enforce laws.

The City will pay for the services on an equal monthly basis. FY 2023 Cost: **\$1,575,420.00**, a 7.91%, \$115,524 increase over FY 23

Explanations of cost increases mainly due to rising fuel costs and pay increases:

- a. Labor increase of 8.0% equates to \$82,330.00 increase, 71.3% of total \$115,524.00 increase
- b. Mileage increase to \$1.0456 per mile (10.2% increase) equates to \$11,887.00 increase or 10.3% of total \$115,524.00 increase
- c. 8% increase in School Crossing Guard Costs, equates to \$2,262 increase or 2% of total \$115,524 increase
- d. Supervision, Equipment, and AIC increase of \$1,884, 2.6% or 1.6% of total \$115,524 increase

List of prior annual costs:

FY 2023	\$1,459,896, a 4.62% \$64,428 increase over FY 22
FY 2022:	\$1,395,468, a 3.29%, \$44,484 increase over FY 21
FY 2021:	\$1,350,984, a 2.66%, \$35,004 increase over FY 20
FY 2020:	\$1,315,980

FY 20 to Proposed FY 24 cumulative increase: 19.7%, \$259,440

If you would like to find out additional information on the Pinellas County Sheriff's Office, please visit:

<https://pcsoweb.com>

The screenshot shows the homepage of the Pinellas County Sheriff's Office website. At the top, there is a navigation bar with links for Home, Site Map, Sign In, and ADA Info. On the right side of the navigation bar, it displays the Non Emergency Line: (727) 582-6200 and a link for In an Emergency call 911. Below the navigation bar is a large banner featuring the Pinellas County Sheriff's Office logo, which includes a star with a scale of justice and a sword. To the right of the logo, the text "PINELLAS COUNTY SHERIFF'S OFFICE" is displayed in large, bold, green letters. There is also a search bar and a language selection dropdown menu. Below the banner is a green navigation menu with links for Home, Law Enforcement, Jail, Administration, Programs & Services, Records Request, and Contact Us. The main content area is divided into four columns: OMC Drop-Boxes, When To Call, Address, and Notice. Each column contains specific information related to its heading.

PINELLAS COUNTY SHERIFF'S OFFICE [BACK TO TOP](#)

OMC Drop-Boxes
Operation Medicine Cabinet
Drop off your expired or unused medications during business hours at Operation Medicine Cabinet drop boxes located at two Sheriff's Office locations:
Sheriff's Administration Building
10750 Ulmerton Road
Largo
Sheriff's North District Office
2496 Bayshore Boulevard
Dunedin
[More Information](#)

When To Call
In Florida, simply dialing **9-1-1** in an emergency connects you to EMS, law enforcement, and the fire rescue.
The **9-1-1** system is for emergencies only – serious vehicle crashes, critical medical situations, crimes in progress, or fire.
Do not call **9-1-1** for non emergency transportation.
If you are unsure if your situation is a true emergency, officials recommend that you let the call taker determine if you need emergency help.

Address
Mailing address:
Pinellas County Sheriff's Office
P.O. Drawer 2500
Largo, FL 33779-2500
Administrative Line:
727-582-6200
In an Emergency:
9-1-1
Website: www.pcsoweb.com

Notice
E-mail addresses are public record under Florida Law and are not exempt from public-records requirements. If you do not want your e-mail address to be subject to being released pursuant to a public-records request do not send electronic mail to this entity.
Instead, contact this office by telephone or in writing, via the United States Postal Service.

Madeira Beach is one of 13 Pinellas County cities that contract with the PCSO for primary law enforcement services.

Madeira Beach's two Community Policing Deputies:

Deputy Pat Krager	727.580.2525	pkrager@pcsonet.com
Deputy Cory Snyder	727.773.7146	csnyder@pcsonet.com

Cameras throughout Madeira Beach

The below internet links will take you to live web cameras of Madeira Beach sand views – helpful to see how busy locations may be, wave action, observe the City sand rake, and/or weather conditions – take a look:

Hubbard's Marina earth cam <https://myearthcam.com/hubbardsmarina>

Baynews9 Camera at John's Pass Park <https://www.baynews9.com/fl/tampa/weather/bay-news-9-cameras>

Commodore Beach Club <https://commodorebeachclub.com/resort-details/live-webcam>

BUILDING DEPARTMENT

The Building Department now has online permitting available! Click the link below to sign up:
<https://www.mgoconnect.org/cp/portal>

This will allow residents and contractors to apply for a permit online and look at the status of the permit without stepping foot in City Hall!

Reminder, the Building and Community Development Departments now have open office hours on Wednesdays from 1pm to 3pm, first come first served. Can't make it then? Call the City Hall to make an appointm... [See more](#)



PARKING

A few reminders regarding **resident** and **visitor** parking:

1. Residents can obtain up to 3 **RESIDENT PARKING PASSES** at no charge, that allow residents to park in any City of Madeira Beach lot while the lot is open as well as on streets that allow resident parking. No overnight parking is allowed at any City lot using the **RESIDENT PARKING PASS** (everyone can use the overnight parking lot areas by paying the \$3/hour fee). Property owners are also eligible to receive parking passes with a valid driver's license and vehicle registration.

2024 Resident Parking passes will be available in-person at City Hall or on-line at the City's website, www.madeirabeachfl.gov, beginning November 1, 2023.

2. **VISITOR PARKING** is available at all City of Madeira Beach lots and the John's Pass Boardwalk & Village on-street spaces and the lot adjacent to the VFW (entrance off 129th Ave E) by paying the hourly rate of \$3 (may pay using the ParkMobile app or at a kiosk/meter located at each lot). Overnight parking is only allowed at City of Madeira Beach lots located from 130th Ave to 136th Ave (entrances off Gulf Blvd) – not allowed at the John's Pass Parking lot and the Archibald Park Parking lot – by paying the \$3/hr rate (available for up to 7 days).
3. Please keep in mind, particularly visitors, that there are other privately-run/managed parking lots throughout our City that typically charge \$4-\$8/hour as well as the occasional \$20 - \$45 full day rate/charge. These lots are NOT owned/managed/enforced by the City of Madeira Beach

Additional details are included in this report including specific departmental information and data. Please feel free to review and ask questions regarding our city services provision. Please feel free to contact me for any City matter or just to say hello:

rgomez@madeirabeachfl.gov

727.580.8014

GULF BEACHES LIBRARY

Hopefully, many of you have visited our wonderful **Gulf Beaches Library** located at 200 Municipal Dr, next to Madeira Beach Fire Station 25, across the street from the Winn Dixie shopping plaza. The library offers many exceptional services from borrowing books, cd's, museum passes to a monthly newsletter to kids/children's programs to a writer's group to the showing of various popular films to a book club.

A significant amount of information on programs, activities, and much more can be found at their internet/website:

www.gulfbeacheslibrary.org

Please check it out if you have not already and also sign up for their wonderful newsletter:



Sign Up for Library Newsletter

** Indicates required field*

Name *

First	Last
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First

Last

Email *

I agree to receiving
marketing and promotional
materials *

Subscribe to Newsletter

Library Hours

Mon. 10 am - 6pm

Tues. 10 am - 8 pm

Wed. 10 am - 6pm

Thurs. 10 am - 6pm

Fri. 10 am - 6pm

Sat. 10 am - 5 pm

Sun. Closed

While much information and numerous databases are available on-line at the Library's website, the Gulf Beaches Library also offers very convenient and expanded hours of operation, open for all in Madeira beach to visit from Monday to Saturday. Please stop by and visit our eclectic Gulf Beaches Public Library

UPCOMING SPECIAL EVENTS/ACTIVITIES/MEETINGS

- (1) **Trash Pirates monthly clean up** at Archibald Park/John's Pass Bell Tower, Sat, Nov 4, 8 am.
- (2) **CITY CIVIL SERVICE COMMISSION MEETING**, Tue, Nov 14, 3:30 pm, CITY HALL - Commission Chambers
- (3) **BOARD OF COMMISSIONERS REGULAR MEETING**, CITY HALL, Wed, Nov 8, 6 pm, - Commission Chambers
- (4) **BOARD OF COMMISSIONERS WORKSHOP**, CITY HALL, Wed, Nov 15, 3:30 pm, - Commission Chambers

- (5) **King of the Beach Fishing Tournament & Festival, ROC Park, Thur, Nov 9, Fri, Nov 10, Sat, Nov 11, varying hours – FIREWORKS ON Friday and Saturday nights at 9 pm**



**THURSDAY NOV 9TH
CAPTAIN'S PARTY**

Gate Opens: 5pm
Reg. starts: 6:30pm

- Local Food Vendors
- ENORMOUS Raffle (\$15,000 plus in prizes)
- Marine, Arts & Craft Vendors (ORIGINAL artwork from local artists, tackle shops, + more)
- Silent Auction Ends at 9pm
- Boat Showcase



**FRIDAY NOV 10TH
CONCERT / FIREWORKS**

Gate Opens: 5pm

- Free Concert: TBD Starts @ 6:30pm
- Local Food Vendors
- Marine, Arts & Craft Vendors
- Boat Showcase
- Fireworks: 9pm



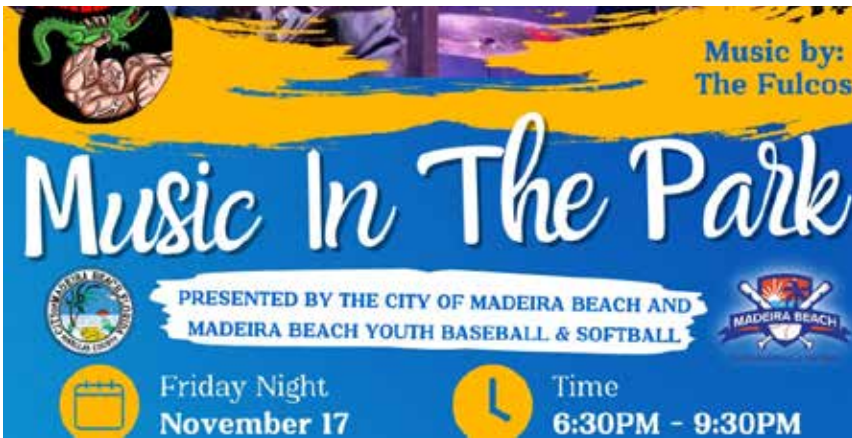
**SATURDAY NOV 11TH
KINGFISH WEIGH-IN / FIREWORKS**

Gate Opens: 10am
WEIGH-IN starts: APP. 3:30pm

- Local Food Vendors
- Marine, Arts & Craft Vendors
- Boat Showcase
- Fireworks: 9pm



- (6) **Veterans Boat Parade, 11 am, American Legion – numerous viewing areas including ROC Park & Johns Pass Boardwalk**
- (7) **Music in the Park Festival, 6:30 pm to 9:30 pm, ROC Park**



- (8) **Final Friday & Trick or Treat at John's Pass Village** Event, Friday, Nov 24, 6 pm, John's Pass Bell Tower
- (9) **Madeira Beach Market on Madeira Way**, every Wednesday from 10 am to 2 pm, begins December 6



Thank you very much for your attention. Again, a huge thank you to all City staff that daily make Madeira Beach shine. Please let us know of any matter needing the City's attention. Stay Safe and enjoy Our Slice of Paradise!