

## PROCLAMATION

**WHEREAS**, 211 is a free, confidential, three-digit helpline that connects residents and visitors to essential health and human services, including crisis and emergency counseling, disaster assistance, food, healthcare and insurance assistance, stable housing and utility payment assistance, employment services, veteran services, and childcare and family supports; and

**WHEREAS**, in the City of Madeira Beach, 211 services are provided by First Contact, ensuring individuals and families have access to compassionate, accurate, and timely information and referrals when they need help most; and

**WHEREAS**, 211 provides expert caring assistance by listening to callers, identifying underlying needs, and connecting people with appropriate community resources that help stabilize households and improve quality of life; and

**WHEREAS**, in 2025, 211 responded to more than 62,000 calls, texts, emails, and online requests from Pinellas County residents seeking assistance with critical needs; and

**WHEREAS**, 211 addresses the root causes of challenges facing individuals and families by identifying presenting issues and connecting them to a wide range of available resources, not solely the service that prompted the initial contact; and

**WHEREAS**, 211 maintains a "finger on the pulse" of community needs by collecting and analyzing health and human services data, which is used by local governments, emergency managers, and community planners to inform decision-making and improve services; and

**WHEREAS**, 211 strengthens the efficiency and effectiveness of the local social services ecosystem by ensuring individuals are connected to the right services at the right time, reducing duplication and barriers to care;

**NOW, THEREFORE**, I, Anne-Marie Brooks, Mayor of the City of Madeira Beach, Florida, do hereby proclaim February 11, 2026, as **NATIONAL 211 DAY in the City of Madeira Beach**, and encourage all residents to recognize the vital role 211 plays in supporting the health, safety, and well-being of our community.

**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the Seal of the City of Madeira Beach to be affixed this 11<sup>th</sup> day of February 2026.



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Anne-Marie Brooks, Mayor