

PROPOSAL

9/11/24



Marketing Director

\$105,165/year

Enhancing the recognition of Mauston throughout the Midwest to bring tourism to the Greater Mauston Area.

This will be done through:

ATV Show in Oshkoshk

Travel Wisconsin Partnership

Print Ads

Event Calendar Marketing

Local Event Marketing

GMTA Website

Greater Mauston App

This will be a 5 year contract.

One time start up costs

\$54,270.00

One-time costs for revamping the current website, building a tourism app, market research, research using tracking software to understand our current tourists better, and getting all the necessary equipment to have a successful ATV show.

*Thank you for your
consideration!*

Jessica Bilski

608-542-0880

Jessica@OnTheLinePresence.com



Signature

Printed Name

Date

Signature

Printed Name

Date