



JUNEAU COUNTY FORESTRY AND PARKS

650 PRAIRIE STREET, MAUSTON WI 53948

Phone (608) 847-9389

Fax (608) 847-1655

Brian Loyd, Administrator

March 4, 2026

Dear Greater Mauston Tourism Association,

Enclosed you will find our Event Support Grant Application along with an invoice, requesting \$4,800.00.

I would like to take a moment to give you a back story along with what brings us here today. Four summers ago, our staff was approached by seasonal campers asking us to do a trick or treating weekend. We came up with All Holiday Hallow Weekend. The events starting out were just trick or treating and decorating campsites to win free camping. We did this for three summers. This past summer, we were approached again by campers asking us to do our 5k run/walk along with our bicycle parade that we did when Waterfest was still going. We did add those events last year. Our All Holiday Hallow Weekend is always the last Saturday before Labor Day weekend. Historically, this weekend has been a family weekend with camping and boaters soaking up the last weekend of summer. At the end of last year's event, we went around asking for feedback. Campers and their visitors love the event and say it is a great way to end the summer. Some of that feedback included the request to have fireworks to end a great evening. This is why we are here today requesting \$4,800.00 for a fireworks show. We contacted Spielbauer Fireworks Co. who have shot off fireworks from our park in the past for Waterfest.

Sincerely,

A handwritten signature in cursive script that reads "Courtney Curran".

Courtney Curran



Greater Mauston Tourism Association - Event Support Grant Application

*****Please Type or Print Legibly*****

Applications will be considered no later than the GMTA meeting one month prior to the project/event/program. Meetings are held on the second Wednesday of each month at 5 pm at the Mauston City Hall. At least one member of the Applicant Group is required to attend the meeting at which their application will be reviewed.

Applications must be submitted by 4 pm on the first Wednesday of the month prior to the project/event/program to: Mauston City Hall, Attn: GMTA, 303 Mansion Street, Mauston WI, 53948-1329.

Fill out the application as thoroughly as possible. The more info you provide, the easier it will be for GMTA to evaluate the request will benefit overnight tourism.

After the project/event/program, before funds are distributed, organizations are required to submit paid receipts and provide examples of the effectiveness of the event. Failure to provide examples of completed projects/events/programs and proof of expenditures will jeopardize future funding.

All projects/events/programs that receive funding will be required to:

- Display an approved GMTA logo and/or note "Sponsored in part by the Greater Mauston Tourism Association" on all advertising and social media for the project/event/program.
- Share the GMTA web address, www.mauston.com/tourism on the group's website and social media event page.
- Tag GMTA in social media posts and list GMTA as a co-sponsor on the Facebook Event page (if applicable.)
- Display the GMTA sign at the location of the project/event/program, if available.

GMTA may provide advertising of approved projects/events/programs on our digital sign, and through social media sharing of content that you post and tag GMTA in.

AMOUNT REQUESTED: \$4,800.00

Proposal Name: All Holidays Hallow Weekend Date/s of event: August 29, 2026

Event Address, City: Juneau County Castle Rock Park

Contact Person: Courtney Curran Phone Number: 608-847-9389

Email: ccurran@juneaucountywi.com

Contact Mailing Address: 650 Prairie Street, Mauston, WI 53948

Requested on behalf of what group? Juneau County Forestry & Parks

Please list board members and Officers: Jack Jasinski Gregg Haunroth

Tom Winters Betty Manson Chris Zindorf

Are you a Tax Exempt Organization? Yes No Tax Exempt Number: 036-0000489369-06

Are you a Profit or Non-Profit Organization: Non-Profit Organization

Who maintains funds and finances for the organization? Juneau County Finance Department

Years the organization/group/agency has been in operation? _____

****The Committee reserves the right to review the organization's most recent tax statement.**

Purpose or Mission of the organization/group/agency:

The mission of the Juneau County Land, Forestry and Parks Department is to manage, conserve and protect this natural resource base on a sustainable basis for present and future generations. To achieve the mission, the County Forest and Parks are managed in accordance with balancing local needs with broader State, National and global concerns through integration of sound forestry, wildlife, fisheries, endangered resources, water quality, soil conservation, and recreational practices.

Please describe the project/event/program.

Juneau County Castle Rock Park All Holidays Hallow Weekend is the last Saturday in August. This event includes a 5K run/walk, bike parade, Trick or Treating, and competition for campers to decorate their campsite. This year we would like to add fireworks and this is what the \$4,800 request is for.

How it will generate **overnight lodging in Mauston and in what ways do you plan to track this? If you have had a past project/event/program how has that impacted **overnight lodging** in Mauston?**

This event is held at a county campground that is located in the Mauston area. We unsure of the impact but the event could help other campgrounds, cabins and resorts, and short-term rentals if families are visiting in the area.

Explain what impact your project/event/program will have on all other Mauston businesses (in addition to lodging) including any ways you plan to track this impact.

We have about 120 campsites booked for this weekend currently and may anticipate more to be booked as that weekend approaches. Some of our guests will patron local bars, restaurants, and gas stations. Many people stop in Mauston and go to Festival or other businesses like dollar stores, hardware stores, and local boating outfitters before coming out to the lake. We have never tracked this, however we could pass out a survey asking these questions.

Will the proposed project/event/program generate revenue? Yes No

If yes, will revenue exceed the amount of expenses, and if so, what is typically done with that revenue?

This weekend will only have the normal fees that are required to use our facilities.

Estimate how many people and what geographic range will be targeted by any promotions or advertising.

It varies year by year on how many campers are camping on this weekend. An estimate of how many campers will be in attendance is around 240 people, 80-100 Trick-or-Treaters, 40-45 participants in the bike parade, and 30-40 participants in 5K Walk/Run. We have people from Illinois and all over the state of Wisconsin, some traveling two to three hours away.

The marketing budget for the project/event/program. Please list other funding sources for marketing.

Facebook	
County Website	
Parks Reservation system	
Community Calander	

Please provide the following information you would like to see used in your free advertising provided by the committee:

5-10 key words or brief phrases describing the event: Juneau County Castle Rock Park All Holidays Hallow Weekend, Saturday, August 29, 2026

any costs or fees you would like listed: See documents attached.

Phone number, e-mail address and/or website address/es: 608-847-9389, ccurran@juneaucountywi.gov, www.juneaucountyparks.com

Would you like an email proof of the free advertising before it goes on-line? Yes No

Please include any other information or materials you believe will help the Committee better evaluate your request:
See documents attached.



SPELBAUER FIREWORKS CO., INC.

DISTRIBUTORS & EXHIBITORS

WISCONSIN'S OLDEST EXHIBITION FIREWORKS CO.

Established in 1952

Office:
1976 Lane Road
Green Bay, WI 54311

Phone 1-920-336-0446
Fax 1-920-336-1214

Factory & Warehouses:
Bellevue

To: Juneau County Forestry and Parks
Attn: Courtney Curran
650 Prairie Street
Mauston, WI 53948

Proposal # 26Ma9027
Order Date 2/9/2026
Date 2/10/2026
Terms PROPOSAL ONLY - \$960.00
Due W/Contract. Balance
Due By 8/29/2026.

1% Per Month Interest Charged On Accounts Over 30 Days Old

Proposal

\$4,800.00 Fireworks Display for August 29, 2026 (Sat.)

Opening

6 — 3 inch Import Titanium Salute w/ Glitter Tail - Sunny	\$13.00	\$78.00
1 — 180 Shot Fan Two Stage Whistle & Assorted Chrysanthemum Box (40 sec.) - Lidu New for 2026!	\$230.00	\$230.00

Additional Special Break Shells

72 — 3 inch Assorted Import Special Break Shell - Sunny	\$16.20	\$1,166.40
Total: 72 — 3 inch Special Break Shells		
36 — 4 inch Assorted Import Special Break Shell - Sunny	\$29.30	\$1,054.80
36 — 4 inch Assorted Import Special Break Shells - Crown Pyro	\$32.05	\$1,153.80
Total: 72 — 4 inch Special Break Shells		
18 — 5 inch Assorted Import Special Break Shell - Sunny	\$50.95	\$917.10
Total: 18 — 5 inch Special Break Shells		

Midlevel Display

1 — 2.5 inch 36 Shot Brocade Kamuro w/ Tail Box (28 sec.) - Sunny New for 2026!	\$290.00	\$290.00
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Grand Finale

2 — 3 inch 10 Shot Peony w/ Mixed Colors w/ Coconut Pistil & Tail Finale - Bulk - Lidu	\$123.95	\$247.90
2 — 2.5 Inch 36 Shot Titanium Chrys. and Timed Rain w/Crackling and White Strobe and Dragon Eggs Shell Cake W/Tail (30 Sec.) - Crown New for 2026!	\$400.00	\$800.00

IMPORTANT

This merchandise sold and shipped on the representation of the buyer that the same will be used strictly in accordance with laws of the state of destination.

This merchandise is sold upon the condition that the seller shall not be liable in any civil action for any accident or injury occasioned during the transportation, handling, storage, sale or use of the merchandise.



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2 — 3 inch 10 Shot Import Titanium Report w/ Rising Silver Tail Finale - Bulk - Sunny Each chain fires ten earth shaking reports with rising tails in the sky overhead. Ten shell special finale - reloads only.	\$134.90	\$269.80
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Firing Equipment

4 — 15 min. Fusee (railroad/ highway) - Orion	\$3.90	\$15.60
10 — E-Match (15') - MJG	\$3.30	\$33.00

Fireworks Subtotal	\$6,256.40	
Less Discount	-\$2,806.40	
Discounted Price	\$3,450.00	

Insurance Coverage \$5 million insurance coverage for public liability and property damage.	\$720.00	\$720.00
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Operator Experienced pyrotechnic operators to be provided by Spielbauer Fireworks Co., Inc. Operators/ employees of Spielbauer Fireworks are covered under our workers compensation policy.	\$480.00	\$480.00
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Delivery Fireworks to be delivered by Spielbauer Fireworks Co., Inc.	\$150.00	\$150.00
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Your Price \$4,800.00

Display Date: 8/29/2026

Rain Date: Unknown

RE: Castle Rock Park Fireworks

Local permit to be mailed in.

Insurance certificate to be issue in April once our policy renews for the 2026 season.

Note: Display to have a duration of around 15 minutes.

Contact Courtney Curran at C(608) 547-8452 or O(608) 847-9389

CC: CCurran@JuneauCountyWI.gov

Thank you for your order.

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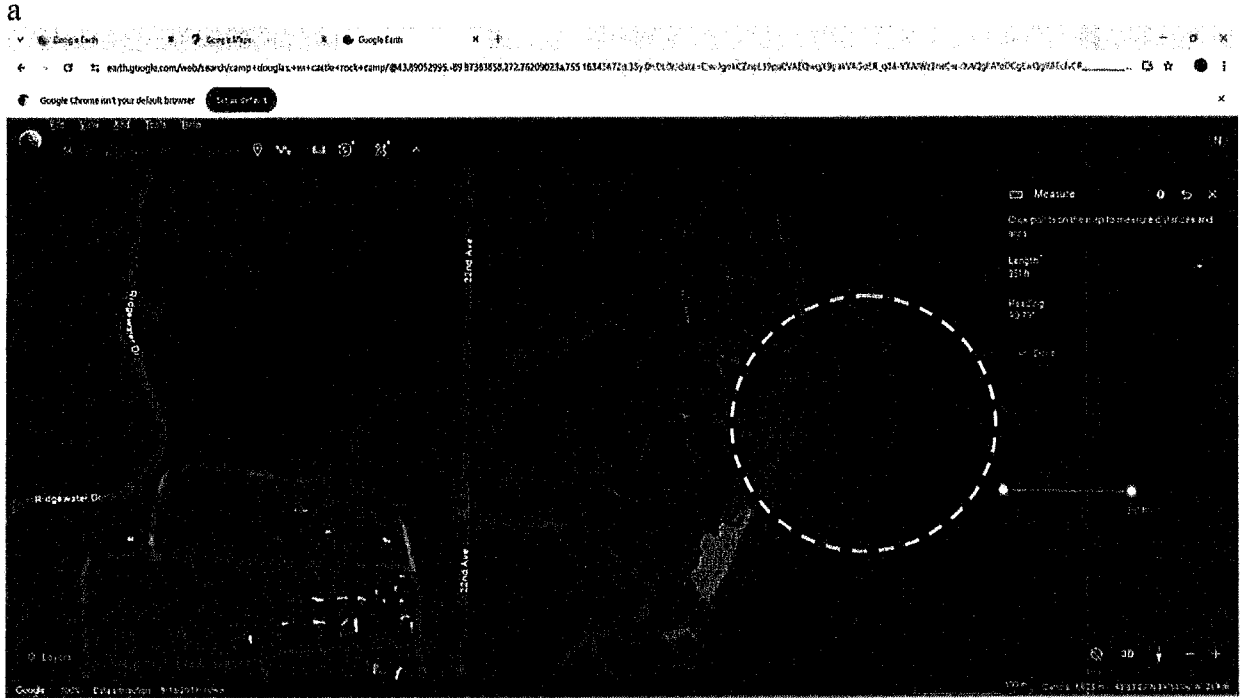
~Proposal void after July 1st, 2026~

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SITE PLAN



Note: Fireworks measuring 5-inches in diameter and requiring a fall out area of 350 feet in all directions from their discharge site to be fired from the hill located North of the beach (red circle).

 - Designated Fall Out Area

 - Designated Fall Out Area Once Mortars Are Angled Over The Water

Fireworks to be discharged from the center of the red circle. Exact discharge location to be determined on the day of the display based upon wind speed and direction.

Note: Display to be conducted at Juneau County Castle Rock Park (Township of Germantown, WI) on August 29th, 2026 at dusk.

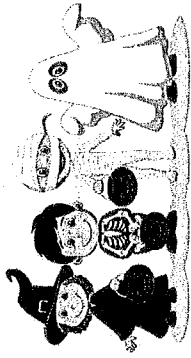
Note: Fireworks to arrive on the day of your display under lock and key. Fireworks will not be stored prior to this display.


Note: Lead operators to be Patrick Spielbauer and Patrick Sarenich (both over 21 years old)

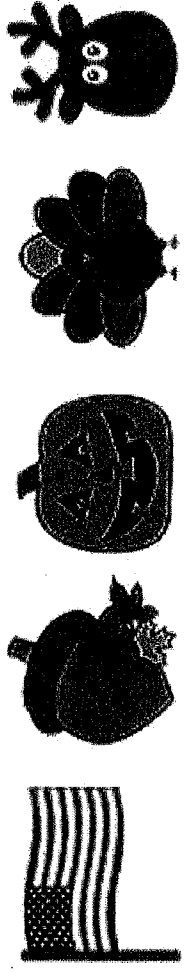
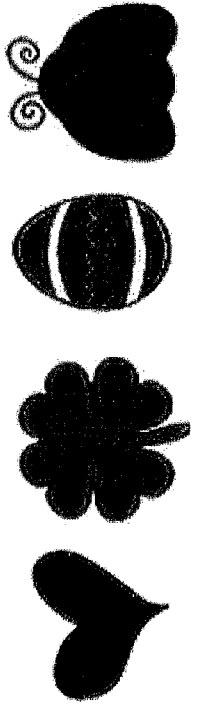
All Holidays Halloween Weekend



August 23, 2025



- Wild Side 5k Run/walk begins at 7 a.m. Run starts at 8 a.m. \$20 per person includes T-shirt. Pre-register by Aug 6, 2025 to guarantee T-shirt.
- Bicycle Parade all ages welcome. Starts at office, Please pre-register at office to get a number. 5:30-6 p.m.
- Decorate your campsite for whatever holiday best fits you for a chance to win free camping; judging 7-8p.m.
- Trick or treating 6p.m-7p.m. Look for the  balloon on campsites or trunk or treat at the playground!
- All individuals that would like to hand out candy please contact the office at 608.847.7089 or stop by the office to sign up.





August 23, 2025

Date and Race Time: Saturday Aug 23, 2025: Registration begins at 7am Run starts at 8am

Location: Juneau County Castle Rock Park

5K Fees: \$20 per person includes T-Shirt

T-Shirts: Each person pre-registered by Aug 6, 2025 will receive a custom design t-shirt. T-Shirts are not guaranteed for late or race-day registrants.

Course: Multi-surface; pavement, off-road, grass, trails

Awards: Awards will be presented to the top 3 males and females in various age classes

Registration Form 5K Wild Side Run/Walk

Call (608)847-7089, or return this form to Juneau Co. Castle Rock Park , or mail to Juneau Co. Castle Rock Park, 650 Prairie St. Mauston, WI 53948. Please make checks payable to Juneau County Parks.

Name: _____ **Phone:** _____

Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Gender: Male / Female **Age on Race Day:** _____ **Email** _____

Are you running or walking? Running / Walking

5K T-Shirt: S M L XL

Waiver

I know that running is a potentially hazardous activity. I should not enter or run this event unless I am medically able and properly trained. I agree to abide by any decision of a race official relative to my ability to safely complete the run. I assume all risks associated with running in this race including high heat and or humidity, the condition of the road and traffic on the course, all such risks being known and appreciated by me. All fees are nonrefundable. Race will take place rain or shine. In the event of extreme weather conditions or some other unforeseen act of God that may prohibit the race, all fees are nonrefundable. Having read this waiver and knowing these facts and in consideration of your acceptance of my application, I, for myself and anyone entitled to act on my behalf, waive and release the event, and all sponsors, their representatives and successors from all claims or liabilities of any kind arising out of my participation in this event even though that liability may arise out of negligence or carelessness on the part of the persons named in this waiver. Registration will not be accepted without acknowledgment of waiver signature:

Signature: _____ **Date:** _____