

November 8, 2024

Mauston City Hall
Attn: Room Tax Committee
303 Mansion Street
Mauston, WI 53948-1329



RE: Sponsor State Fair Travel Wisconsin Tourism Promotion Booth

Dear Directors of the Greater Mauston Tourism Association,

Thank you for your on-going support of our State Fair Tourism Booth event promoting Greater Mauston and Juneau County. Our 3rd year representing there alongside Travel Wisconsin and our State Department of Tourism was a fantastic time and drew much attention to our beautiful destination.

Originally I requested GMTA's sponsorship of \$250 - \$1000 for 2024 via email on 7/22/24 and Michel replied GMTA would be happy to discuss. I then attended your meeting on 8/14/24 - the one Drew Nussbaum attended and spoke about Room Tax and the success of the State Fair - to follow up on your intentions to sponsor. As I recall GMTA was happy to sponsor at least the \$250 as you've done prior, and pending my event reconciliation you might consider more.

Below is an itemization of the remaining expenses we are requesting. GMTA's sponsorship of \$250 would cover the remaining out of pocket expenses incurred. Businesses and volunteers donated prizes and swag and their time in the booth. If possible we would love to also compensate the volunteers for their mileage and remaining hotel charge, which totals \$695.84. Please let me know if you have any questions. We are grateful for your consideration!

Date Paid	Amount	Covered	For
8/11/2024	\$ 67.00	Hotel	Partial amount for one hotel room
8/11/2024	\$ 378.84	Mileage	[308 miles @ \$0.41 = \$126.28] x 3 vehicles
10/4/2024	\$ 250.00	Booth Rental Share	Travel Wisconsin Tourism Promo in Pavilion Building
Total	\$ 695.84		

Sincerely,

TJO Loewe

Tamaya Loewe
Waterfest Committee Chair

*Thank you
for considering
GMTA!*