

MSPN INC.  
6595 Edenvale Blvd Ste 180  
EDEN PRAIRIE MN 55346  
DIANE VOIGHT - 715-957-0091 FAX 715-957-0078

**ADVERTISING INSERTION ORDER AGREEMENT**

PUBLICATION/ISSUE <u>MIDWEST RIDER</u>	AD SIZE	H/V CLR	FREQ. (3x, etc)	GROSS RATE	DISCOUNT TYPE	DISCOUNT AMOUNT	NET COST
MAY/JUNE 2024	Half	4c	4x	1575.00	Tourism	473.00	1102.00
AUG/SEPT 2024	Half	4c	4x	1575.00	Tourism	473.00	1102.00
NOV/DEC 2024	Half	4c	4x	1575.00	Tourism	473.00	1102.00
JAN/FEB 2025	Half	4c	4x	1575.00	Tourism	473.00	1102.00
WEB LINK				120.00	Free	120.00	0.00
<b>TOTALS</b>				<b>\$6,420.00</b>		<b>\$2012.00</b>	<b>\$4,408.00</b>

Production  
Prepay Discount

**INSERTION ORDER TOTAL** **\$4,408.00**

NOTES:

PO # \_\_\_\_\_ Date 1/23/2024 MSPN Sales Rep Diane Voight

Company Greater Mauston Tourism Association  
Authorized Rep Nicole/Jessica Lyddy/Bilski  
Address 303 Mansion Street  
City Mauston State WI Zip 53948

Phone 608-747-2706  
Fax 608-847-7311

**APPROVED & ACCEPTED BY:**

X \_\_\_\_\_  
(Authorized Signature) Date

**VISA/MASTER CARD ACCEPTED**

Please note:

\*\*\*\* **4% Fee on credit cards** \*\*\*\*

Card# \_\_\_\_\_

Expires \_\_\_\_\_

**PAYMENT OPTIONS:** (Please check one of the following)

\_\_\_ Prepayment discount above applies if paid by **CHECK** - payment must be received by

\_\_\_ 5% prepayment discount if paid by **CHECK** - does not apply if prepayment is listed above & must be received by materials due.

\_\_\_ Invoice per issue - net 30 / payments not received within 45 days of invoice date will be secured by charge to your credit card. Please complete card information above.

I/WE AGREE TO PAY ALL INVOICES WITHIN STATED TERMS AND TO PAY SERVICE CHARGES ON AMOUNTS PAID AFTER INVOICE DUE DATES AT A RATE OF 1.5% PER MONTH, OR THE MAXIMUM ALLOWABLE RATE, WHICHEVER IS LESS. IN EVENT SUIT IS INSTITUTED TO COLLECT AMOUNTS OWING TO YOU AND A JUDGMENT IS RENDERED IN YOUR FAVOR, I/WE AGREE TO PAY COURT COSTS AND REASONABLE ATTORNEY FEES. I/WE HAVE READ THIS AGREEMENT, A COPY HAS BEEN MADE AVAILABLE TO US OR IS AVAILABLE TO US UPON OUR REQUESTING SAME FROM THE CREDIT DEPARTMENT.