

Thank you for your interest in placing an ad in What's Floatin'!

Ad sizes and prices are listed below.

Pricing of ads includes listing of special events open to the public at advertiser's establishment from May 4 through September 30 on our Calendar of Events to be included in the printed and online version. As space is limited Calendar of Events listings may include only basic event information.

(Example: Sat., June 15 - Live Music by ABC Band, 9 pm, cover charge.)

Items such as Friday Fish Fry or Happy Hour will not be included.

DEADLINES:

Signed agreement, payment, ad copy and artwork (logo, photos, line art, etc.)

MUST be received at Concept Printing NO LATER THAN February 28, 2024 (Ad space not reserved by this date will be considered open)

Calendar of Events listings must be received at Concept Printing no later than March 31, 2024

What's Floatin' Website

Your ad and events which are submitted by deadline will be included on the website for free.

Any events submitted after the deadline may still be able to be put on the website, but may not be able to be included in the print version, please contact us for further information if needed.

Links to your website off of your ad on whatsfloatin.com are available for \$40 annually.

Ad Choice (please select one):

☐

\$350.00 - 1/2 Page 2 Color Ad (Black & Cyan)

☐

\$485.00 - 1/2 Page Full Color Ad

☐

\$40.00 - (Optional) One website link from your ad on WhatsFloatin.com to your website

Advertiser Signature

Date

Name of Business

Please Print Name

Mailing Address

Phone

City, State, Zip

Email

Website, IF you would like an online link from your ad to your site (\$40 Annually)

* Please fill out completely, and **be sure to include the contact information where we are able to reach you off season if needed, to send proofs of your ad or other information.**

For payment by credit card:

Credit Card Number

Expiration Date

3 Digit Code on Back of Card

Billing Address Zip Code

Signature

Amount to charge (Ad only, or Ad plus Website Link)

Please make checks payable to: Concept Printing 603 John Street Necedah, WI 54646
Phone: 608-565-3500 E-mail: whatsfloatin@conceptprintingcompany.com