

On Wisconsin *Outdoors*

With the Dick Ellis Experts

April 8, 2024

Jessica Bilski, Tourism
Greater Mauston Tourism Association
303 Mansion Street
Mauston, WI 53948

Hi Jessica,

Thank you for your consideration of **Greater Mauston Tourism Association** print and online advertising with *On Wisconsin Outdoors (OWO)*.

ON WISCONSIN OUTDOORS...

- **100,000 papers minimum per bi-monthly issue.**
- **All issues including advertising also posted on our homepage at no cost to the online reader: www.onwisconsinoutdoors.com.**
- **50,000 papers of 100,000 per issue distributed from more than 440 Kwik Trip stores throughout Wisconsin to meet audience demand.**
- **35,000 of 100,000 papers delivered as inserts directly to homes in southern Wisconsin and northern Illinois subscribing to numerous local newspapers.**
- **15,000 papers delivered to outdoorsmen and women from numerous distribution points in southeastern Wisconsin with a near 100 percent pick-up rate.**
- **Media releases posted weekly from our tourism partners as received.**

Sincerely,

Lori Ellis, Sales Associate
262.488.5552

Dick Ellis, Publisher