

9th annual Ice fishing advertising

Magnum	\$304.92
Magnum	\$762.30
Eagle Promo sponsor banner	\$131.45
Eagle Promo posters 2nd batch	\$112.33
Eagle Promo posters	\$132.09
Eagle Promo tickets	\$414.25
Eagle Promo worker/board hats	\$219
Facebook ad 12/4-12/13	\$47
Facebook ad 12/13-12/19	\$31.57
Facebook ad 12/19-12/30	\$51
Facebook ad 12/29-1/11	\$55
Wrjc	\$300
Total	\$2,560.91

Registered anglers	99
out of town	31

event attendees at tent/drawings est. 220

In town/area: mauston, NL, Elroy, Necedah, Lyndon

Out of Town

Verona	Eau Claire	Merrimac
Menomonee Falls	Baraboo	Sparta
Kenall	Holmen	Chicago
Warnens	Portage	
Spring Green	Sun Prairie	
Prairie Du Sac	Grand marsh	