



GREATER MAUSTON TOURISM ASSOCIATION MEETING MINUTES

July 08, 2026 at 5:30 PM

303 Mansion Street Mauston, WI

1. **Call to Order/Roll Call:** The Greater Mauston Tourism Association meeting was called to order by Acting Secretary Wendy Murphy on July 8, 2026, at 5:36 p.m. Members present were Wendy Murphy, Meredith Sornsin, Leanna Hagen, and Mitchell Gray. Also present was Jessica Bilski of On The Line Presence. Absent was Michel Messer.
2. **Minutes:** Motion by Hagen, seconded by Gray, to approve the June 10, 2026, minutes. Motion carried by voice vote.
3. **Financial Report:** Motion by Hagen, seconded by Gray to approve the June financial report as presented. Motion carried by unanimous roll call vote. During discussion, the Committee inquired about the status of the carnival invoice.
4. **Event Support Activities**
 - a. Event Support Application: None
 - b. Post Event Follow Up: Hagen reported that the July 3 and 4 events were well attended. Feedback indicated the community would appreciate additional food vendors. The Mauston Youth Baseball team sold concessions, and the tournament brought visitors to the community, positively impacting local hotels.
5. **Marketing Activities:** Bilski reported on June marketing activities.
6. **August 2026 Meeting Date and Time:** Motion by Hagen, seconded by Sornsin, to change the next meeting date to August 19, 2026, at 5:30 p.m. Motion carried by voice vote.
7. **Staff Report:** None
8. **Adjourn:** Motion by Sornsin, seconded by Hagen, to adjourn. Motion carried by voice vote. The meeting adjourned at 6:09 p.m.

Chair

Date

