

PROPOSAL

December 2024

Raffle Baskets



Objective:

Promote the Mauston Area as a feel-good place by donating gift baskets of local items donated to raffles throughout the Midwest for fundraisers.

Strategy:

- Design a Mauston based insulated cooler to be filled with local items
- Purchase local items to fill the gift bag
- Donate the gift baskets to fundraising auctions where our potential customers will be.

Pre-approved project cost

\$2758.75

- Total approved at 9/11/24 meeting
 - 25 picnic coolers to be branded for Mauston Area
 - Local items to fill coolers are budgeted at \$75/basket
 - Production and shipping costs

Project Management Cost

\$7965

- Amount not accounted for yet
 - Design cooler graphics and purchase
 - Research appropriate locations to donate to
 - Procure Items for coolers when ended
 - Package and ship

Signature:

Date:

Printed Name:

Signature:

Date:

Printed Name: Jessica Bilski



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