

MSPN INC.  
 6595 Edenvale Blvd Ste 180  
 EDEN PRAIRIE MN 55346  
 RACHYL BURZINSKI 608-728-0889

**ADVERTISING INSERTION ORDER AGREEMENT**

PUBLICATION/ISSUE <u>MIDWEST RIDER</u>	AD SIZE	H/V CLR	FREQ. (3x, etc)	GROSS RATE	DISCOUNT TYPE	DISCOUNT AMOUNT	NET COST
MAY/JUNE 2026	Half	4c	4x	2220.00	Tourism	666.00	1554.00
AUG/SEPT 2026	Half	4c	4x	2220.00	Tourism	666.00	1554.00
NOV/DEC 2026	Half	4c	4x	2220.00	Tourism	666.00	1554.00
JAN/FEB 2027	Half	4c	4x	2220.00	Tourism	666.00	1554.00
WEB LINK				120.00	Free	120.00	0.00
<b>TOTALS</b>				<b>\$9,000.00</b>		<b>\$2784.00</b>	<b>\$6,216.00</b>
<b>Production Prepay Discount</b>							
<b>INSERTION ORDER TOTAL</b>							<b><u>\$6,216.00</u></b>

NOTES:

PO # \_\_\_\_\_ Date 3/13/2026 MSPN Sales Rep Rachyl Burzinski  
 Company Greater Mauston Tourism Association Phone 608-747-2706  
 Authorized Rep Nicole/Jessica Lyddy/Bilski Fax 608-847-7311  
 Address 303 Mansion Street APPROVED & ACCEPTED BY:  
 City Mauston State WI Zip 53948 X \_\_\_\_\_  
 (Authorized Signature) Date \_\_\_\_\_  
**VISA/MASTER CARD ACCEPTED**  
 Please note:  
 \*\*\*\* **4% Fee on credit cards** \*\*\*\*  
 Card# \_\_\_\_\_  
 Expires \_\_\_\_\_

PAYMENT OPTIONS: (Please check one of the following)

- Prepayment discount above applies if paid by **CHECK** - payment must be received by
- 5% prepayment discount if paid by **CHECK** - does not apply if prepayment is listed above & must be received by materials due.
- Invoice per issue - net 30 / payments not received within 45 days of invoice date will be secured by charge to your credit card. Please complete card information above.

I/WE AGREE TO PAY ALL INVOICES WITHIN STATED TERMS AND TO PAY SERVICE CHARGES ON AMOUNTS PAID AFTER INVOICE DUE DATES AT A RATE OF 1.5% PER MONTH, OR THE MAXIMUM ALLOWABLE RATE, WHICHEVER IS LESS. IN EVENT SUIT IS INSTITUTED TO COLLECT AMOUNTS OWING TO YOU AND A JUDGMENT IS RENDERED IN YOUR FAVOR, I/WE AGREE TO PAY COURT COSTS AND REASONABLE ATTORNEY FEES. I/WE HAVE READ THIS AGREEMENT, A COPY HAS BEEN MADE AVAILABLE TO US OR IS AVAILABLE TO US UPON OUR REQUESTING SAME FROM THE CREDIT DEPARTMENT.