

**I. APPLICANT INFORMATION**

Name: Sally Luehman  
 Address: W5349 Collie Dr Mauston, WI 53948  
 Telephone: 608-547-8098 Fax: \_\_\_\_\_

**II. PROPERTY OWNER INFORMATION** (if different from Applicant)

Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

**III. CONSULTANT(S) INFORMATION** (Applicant's Architect, Engineer, Developer, Builder)  
 (Attach additional sheets if necessary)

Name: Graphic House - Sign Company  
 Address: 8101 International Dr Wausau, WI 54401  
 Telephone: 715-842-0402 Fax: \_\_\_\_\_  
 State License/Certification #: WI7781-WBE Expiration Date: 6/16/25

**IV. PROPERTY INFORMATION**

Address: 512 Gateway Ave Mauston, WI 53948  
 Tax Parcel #: 292510287.1 Attach a copy of the Owner's deed to the property.  
**Approximate Cost of Project:** 57,700

**V. ZONING APPLICATION** (Check the type(s) of application(s) you are submitting)  
 (Refer to Zoning Ordinance Chapter 114, Article. VIII: Procedures and Administration, for details)

- |  | (Checklist No.)                             |
|--|---|
| Amendment of Zoning Regulations (per Section 114-285)          | 1 <input type="checkbox"/>                  |
| Amendment to the Official Zoning Maps (per Section 114-286)    | 2 <input type="checkbox"/>                  |
| Zoning Permit for (check as appropriate)                       |   |
| Permitted Use (per Section 114-287) (May require site plan)    | 3 <input type="checkbox"/>                  |
| Conditional Use (per Section 114-288) (Requires site plan)     | 4 and 7 <input checked="" type="checkbox"/> |
| Temporary Use (per Section 114-289)                            | 5 <input type="checkbox"/>                  |
| Sign Permit (per Section 114-290)                              | 6 <input checked="" type="checkbox"/>       |
| Site Plan Approval (per Section 114-291)                       | 7 <input type="checkbox"/>                  |
| Zoning Certificate of Occupancy (per Section 114-292)          | na <input type="checkbox"/>                 |
| Variance (per Section 114-293) (Requires site plan)            | 8 <input type="checkbox"/>                  |
| Ordinance Interpretation (per Section 114-294)                 | 9 <input type="checkbox"/>                  |
| Appeal of Zoning Decision (per Section 114-295)                | 10 <input type="checkbox"/>                 |
| Creation of Planned Development District (per Section 114-296) | 11 <input type="checkbox"/>                 |
| Other Permits/Licenses (D.P.W./Fire/Clerk)                     | 12 <input type="checkbox"/>                 |

**VI. CERTIFICATION BY APPLICANT AND PROPERTY OWNER**

I (We) hereby certify that the above and foregoing information, including any information on attached forms, documents or drawings submitted herewith, is true and correct. I (We) understand that the work proposed to be performed and the improvements proposed to be installed pursuant to this application, may not be commenced until an appropriate permit for such work and improvement has been issued by the City. I (We) understand that all work performed and improvements installed pursuant to this application, must conform with all applicable City Ordinances, State Building Codes, and the specific terms and conditions of the permit granted. I (We) understand that the submission of false or misleading information on this Application, or on the forms, documents or drawings submitted herewith, shall justify rejection of this application by the City, forfeiture of the fees pair herewith, and rejection of any future application to the City for the project which is the subject of this application.

Sally Jrehman \_\_\_\_\_ 7/18/24  
Signature of applicant Date

\_\_\_\_\_  
Signature of Property Owner (if different from Applicant) Date

**VII. AGREEMENT REGARDING PAYMENT OF REIMBURSABLE COSTS**

1. The undersigned acknowledge that he/she/they have read the Ordinance 114-301(d), and understand and agree that he/she/they are the" applicant" as referred to in said Ordinance, and do hereby agree to comply with said Ordinance.
2. The undersigned agree that the submittal of this Application shall constitute an acknowledgment and agreement by the undersigned to pay the Reimbursable Costs referred to in Ordinance 114-301(d). These costs may include the cost of time spent by the City Staff and the Fees of Engineers, Architects, Landscape Architects, Urban Planners, Attorneys, Accounts, or other professional consultants used to review and evaluate the Application, and to meet with the Applicant, to review and evaluate the Site Plan, and to meet with the Developer, to meet with the Plan Commission, and to assist the City in all aspects of review and action upon the development proposed by the Site Plan.
3. The Undersigned agrees to pay these Reimbursable Costs as follows:  
(a) In advance, such amounts as may be requested by the City, and  
(b) Within ten (10) days of receipt of a bill(s) from the City, such additional amounts as may be requested by the City.

The City may delay acceptance or approval of any application, or may delay any required hearing or interim administrative action on any application, until such time as such costs are paid.

Sally Jrehman \_\_\_\_\_ 7/18/24  
Signature of applicant Date

\_\_\_\_\_  
Signature of property owner (if different from applicant) Date

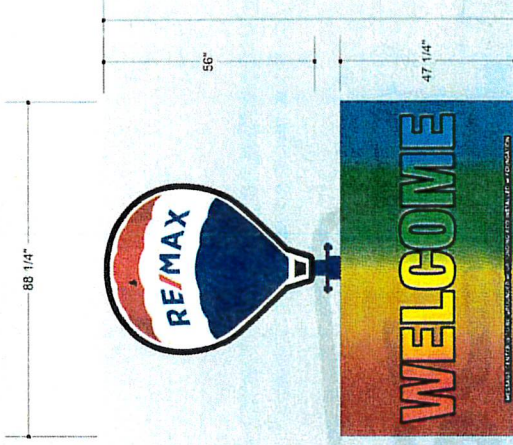
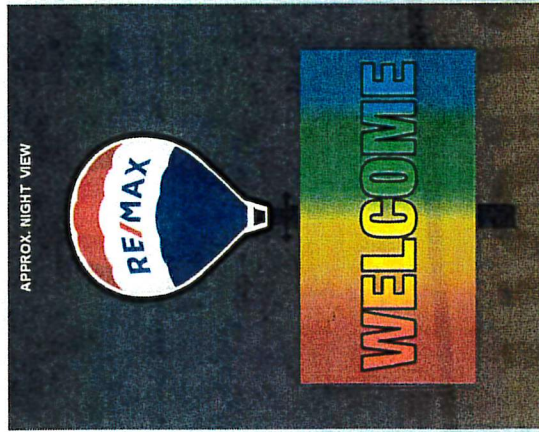
**GRAPHIC HOUSE**  
CUSTOM SIGNS  
NATIONAL SIGN FIRM  
★ SINCE 1978 ★

8101 International Dr  
Racine, WI 53400  
715-842-4402  
www.graphichouseinc.com

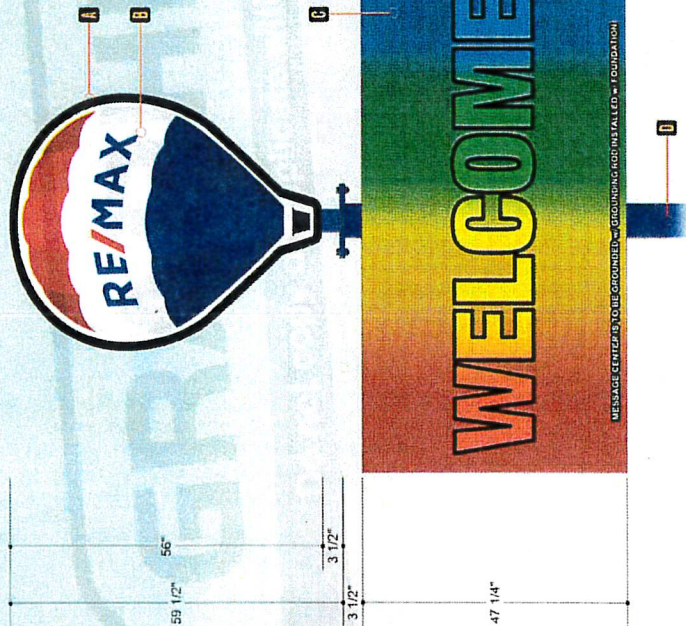
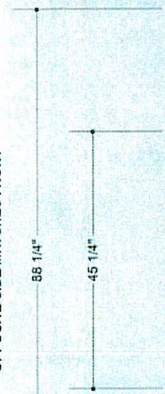
CLIENT: **REMAX - REAL PROS**  
512 GATEWAY AVE  
MAUSTON, WI

SALES REP	DATE	QUOTE NUMBER	JOB NUMBER
CHRIS P	7-22-2024	27713	XX
SALES MGR			
		XX	III
		7-12-2024 B	

8101 International Dr  
Racine, WI 53400  
715-842-4402  
www.graphichouseinc.com



D/F LIT PYLON CABINETS  
OPPOSITE SIDE MATCHES FRONT



- ALL CABINET MOUNTED TO EXISTING SUPPORT
- A. AZUL, FINISHED CHANNEL, 10' W/ WHITE LED'S
  - B. WHITE POLYCARBONATE FENCE, DOUBLE PRINTED WITH W/ GLOSS LAMINATE
  - C. RGB LED MESSAGE CENTER
  - D. EXISTING SUPPORT TO REMAIN
- P1 - Blue (fbd)
  - White Polycarbonate
  - DP1 - Red (fbd)
  - DP2 - Red (fbd)
  - DP3 - Red (fbd)
  - DP4 - Blue (fbd)
  - DP5 - Blue (fbd)
  - DP6 - Blue (fbd)
  - DP7 - Grey (fbd)
  - DP8 - Grey (fbd)

EXISTING SIGN TO BE UPDATED



CLIENT HAS IDENTIFIED THE LOCATION IN WHICH THE SIGNAGE IS TO BE INSTALLED. THE CLIENT HAS THE SOLE RESPONSIBILITY FOR THE STRUCTURAL INTEGRITY OF ALL EXISTING STRUCTURES TO SUPPORT THE SIGNAGE.

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RELIEF JUNE

PLEASE REVIEW SPECS & PROOF CAREFULLY - CHECK FOR TYPOGRAPHICAL ERRORS & DIMENSIONS. LAYOUT ACCORDING TO CUSTOMER HAS SOLE RESPONSIBILITY TO CORRECT ANY ERRORS. DISCLAIMER: THE INK COLORS SHOWN IN THIS RENDERING PROVIDE CONCEPTUAL COLORS & GRAPHICS LOCATIONS ONLY. THE COLORS MAY NOT MATCH THE ACTUAL AUTOMOTIVE PAINTS, PANTONE OR VINYL COLORS THAT WILL BE USED ON OR IN THE SIGN'S SHOW. ALL SIZES, SHAPES, COLORS, ETC. ARE CONCEPTUAL AND MAY VARY FROM ACTUAL PRODUCT. A MANUFACTURER'S LABEL WILL BE ADDED TO YOUR SIGN AT THE DISCRETION OF GRAPHIC HOUSE, INC.

*Handwritten signature: Kelly Johnson 7/15/24*

**CITY OF MAUSTON  
NOTICE OF PUBLIC HEARING**

**CONDITIONAL USE PERMIT**

Notice is hereby given that a public hearing will be held before the City Council of the City of Mauston on August 13, 2024, at 6:30 P.M. or soon thereafter as the matter may be heard in the Council Chambers, City Administration Offices, 303 Mansion Street, Mauston, WI for the purpose of hearing all interested parties, their attorneys or agents with respect to the application submitted by Sally Luehman., Remax Real Pros for an electronic message center sign located at 512 Gateway Avenue. The property is more precisely identified by the following tax parcel ID number:

**292510287.1**

The City of Mauston will attempt to accommodate anyone with special needs if requests are made a sufficient time in advance. The City Clerk can be reached at: 608-847-6676.

Dated this 18th day of July 2024.

Allison Schwark  
Zoning Administrator

Publish 2x: 07/25/24 & 08/01/24  
Juneau County Star-Times