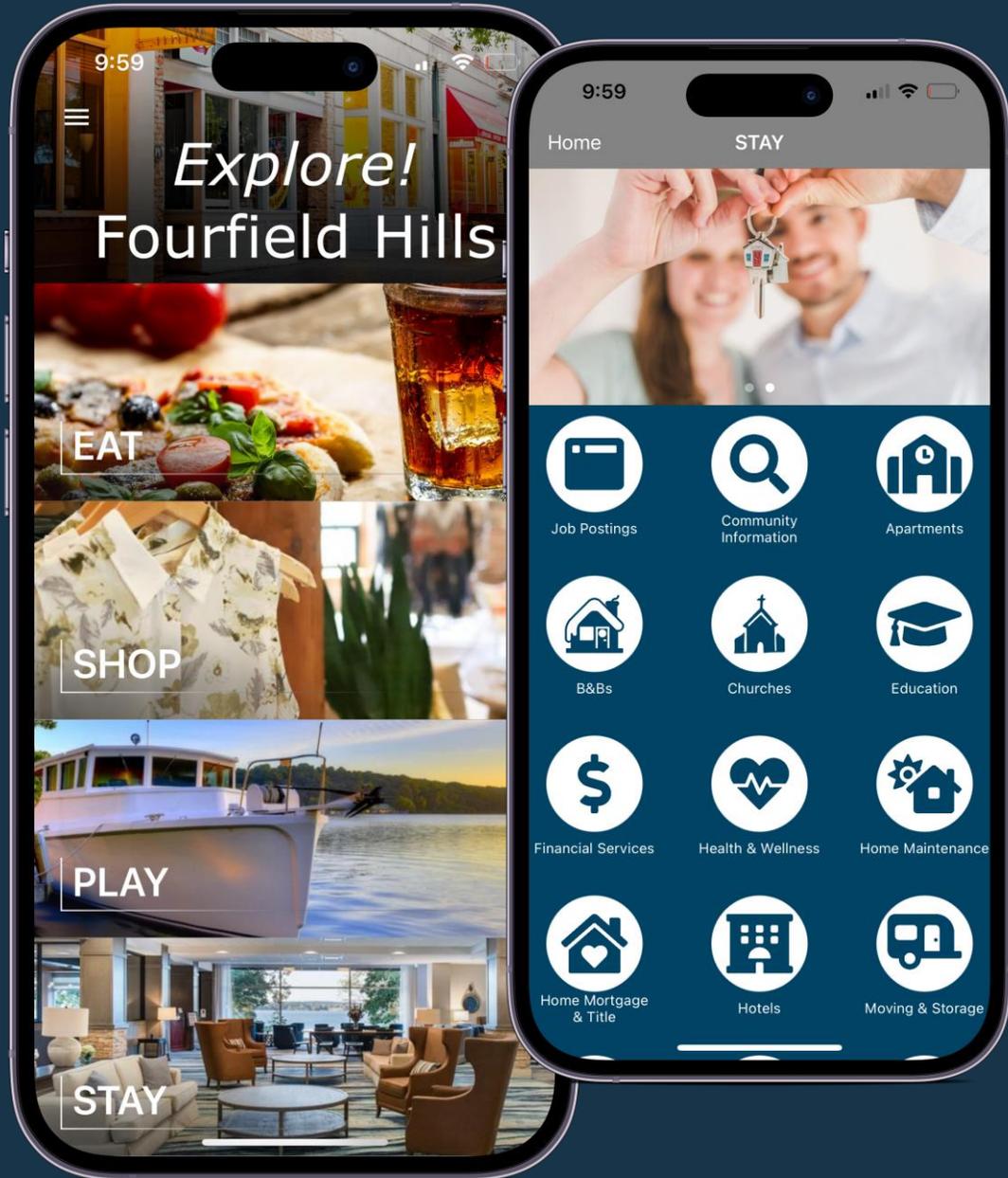




APP MY COMMUNITY



<https://www.appmycommunity.com>



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INTRODUCTION

App My Community aids you in creating a customized mobile app to enhance engagement within your community.

Create a single app to support your brand. Create multiple sections for easier user navigation.





Why does my community need a mobile app?

- Provides a direct link between your residents/visitors and businesses
- Increases non-dues revenue
- Facilitates year-round shop local campaign(s)
- Delivers real-time communication

COMMON QUESTIONS:

Cost to download the app? No – Free to download!

Name of the app? Whatever you decide best represents your community

Training Available? Yes! Unlimited Admin Training included

Can you import my database? Yes!

Can you import my calendar? Yes!

Is there a limit to the Push Notification? Unlimited!

Is there a limit to the number of Downloads? Unlimited!



--Custom Branding--

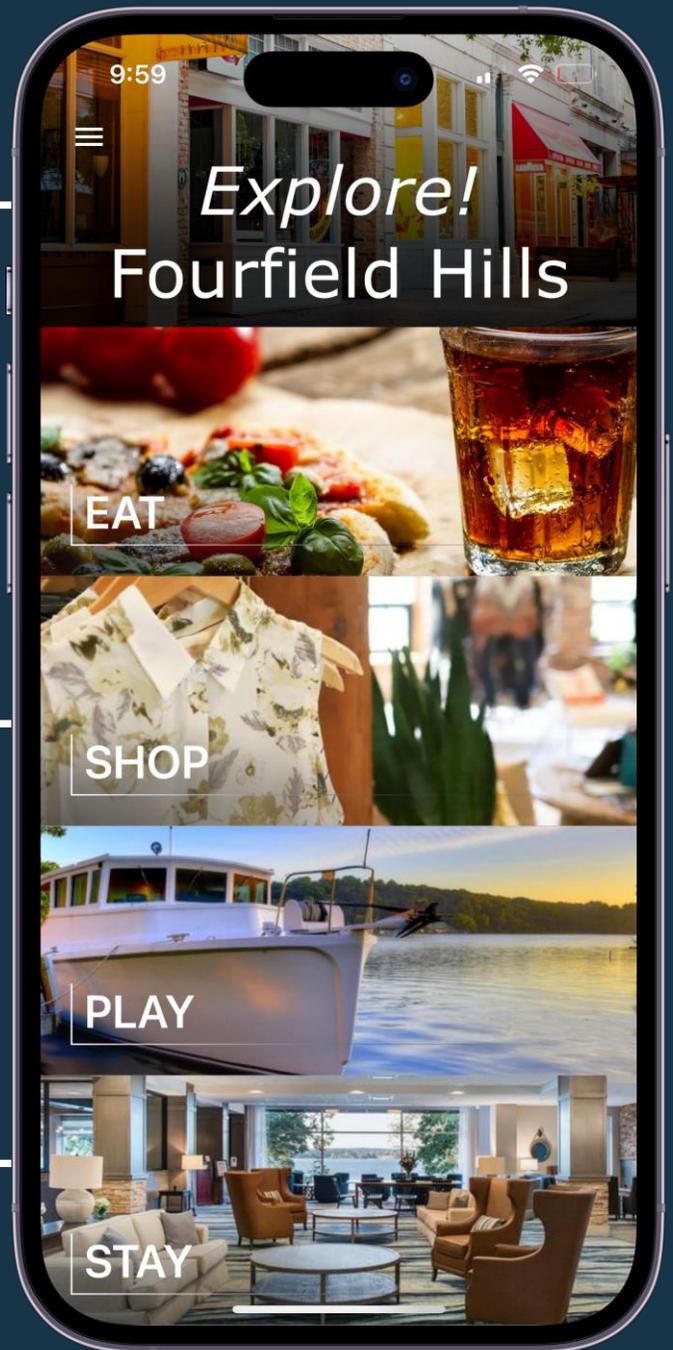
- Your App
- Your Branding
- Your Needs

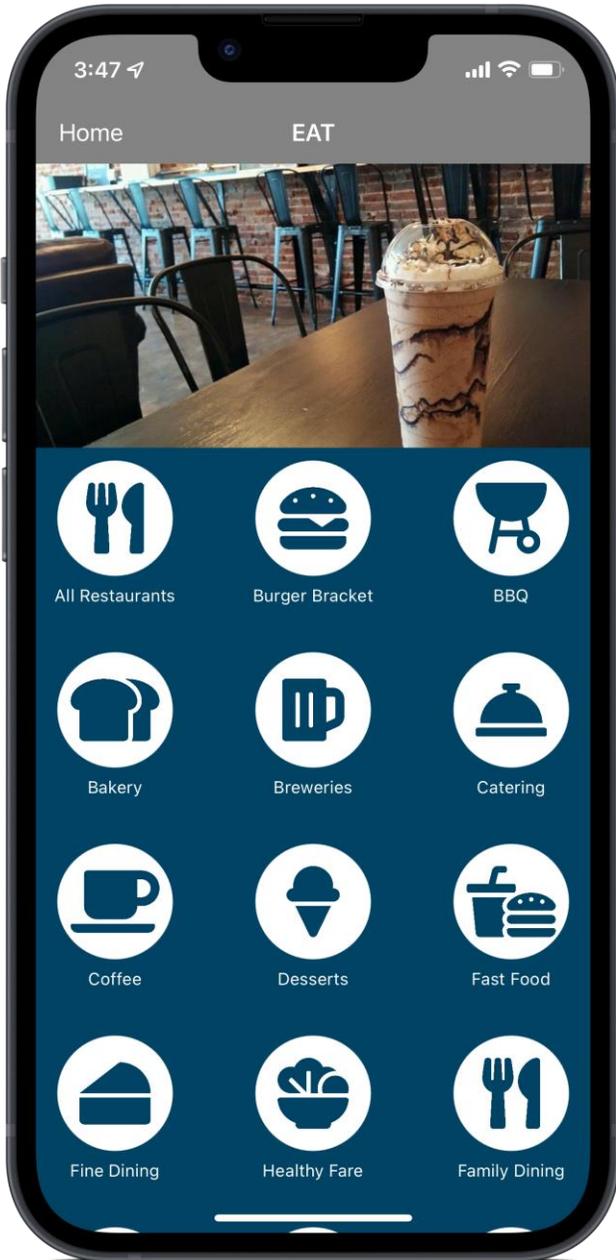
--Unique Content--

Every community is unique. Update header images and create sections that reflect your community, the time of year or key community events.

--Communication--

- Push Notifications
- Real-Time Updates
- Custom Forms to collect user feedback
- Search Capability





Unique Content

Create unlimited categories with individual business listings and contact information by type
Includes rotating images and video capability

Custom Forms

- Engagement tool
- Photo submissions
- Scavenger Hunts

Remote Management

Allow businesses the ability to manage their own page and send push notifications to users who "favorite" them

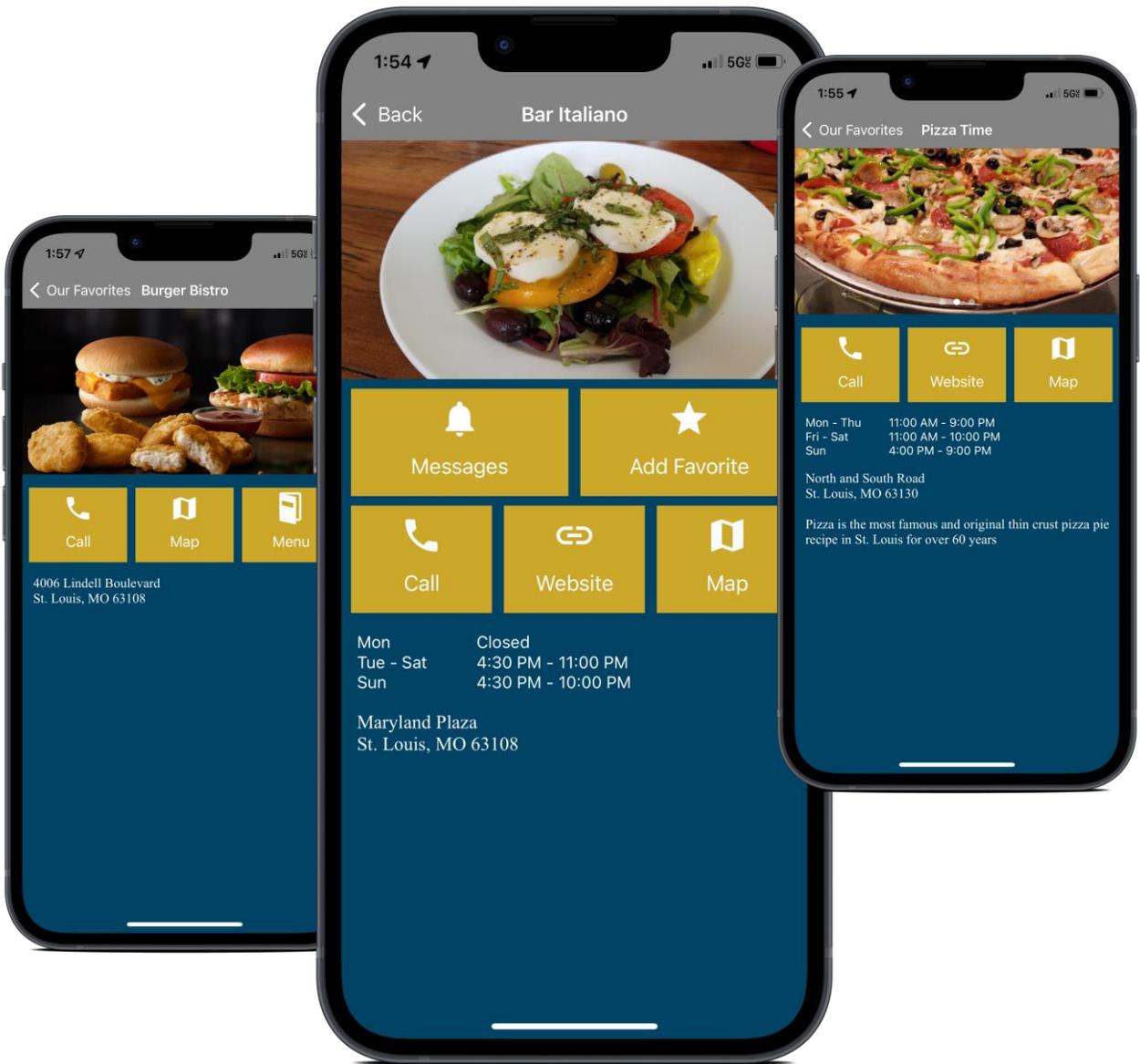


SPONSORSHIP REVENUE TOOLS:

- Rotating Splash Screens
- Banner Ads
- Tiered Business Listings

NO REVENUE SHARING

100% Sponsorship revenue retained by our Clients.

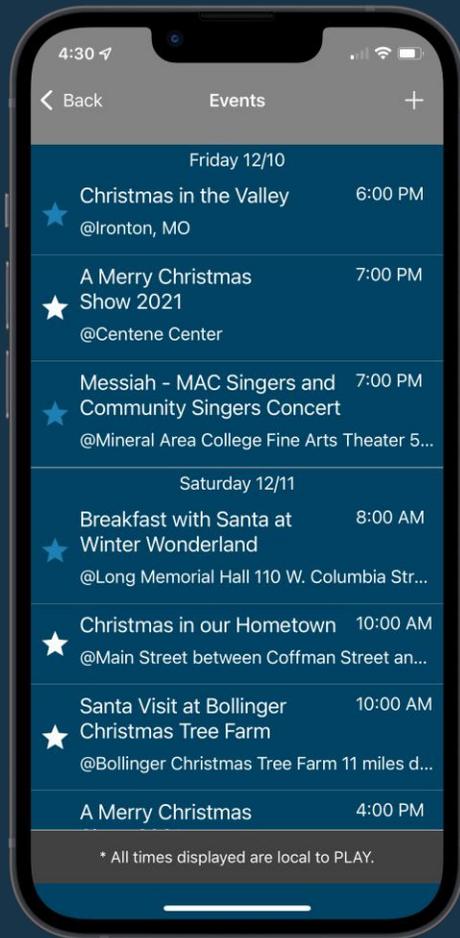


Increase membership level value by creating levels within your custom app.

TIERED LISTINGS

- Multiple listing options
- Member vs Non display options
- Priority placement





INCREASE COMMUNITY ENGAGEMENT

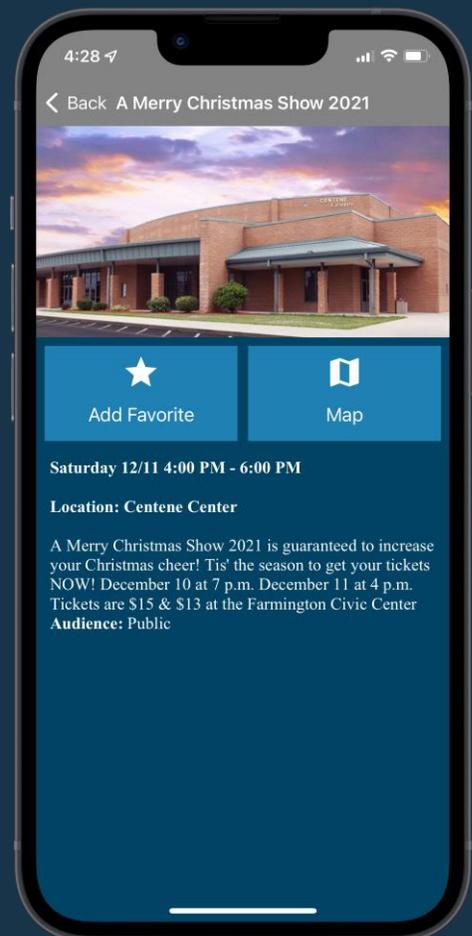
List all of your upcoming events and community activities with full details.

Users create their own agenda by "favoriting" events of interest.

Favorited events generate automated reminders

App My Community Event Management available.

Unique buttons can include links to ticket purchases, activity waivers, external websites and more!





PRICING

Level 1: \$3,400 per Year

Chambers supporting areas with fewer than 5,000 residents

Level 2: \$5,400 per Year

Chambers supporting areas with population between 5,000 and 50,000 residents

Level 3: \$8,400 per Year

Chambers supporting areas with population between 50,000 and 100,000 residents

Level 4: Custom Quote

Chambers supporting areas with population over 100,000 residents

****Rates inclusive of all features presented.***





APP MY COMMUNITY

“The Eat, Shop, Play in the Parkland mobile app provides us a way to connect our business members with customers year-round and put that business information right in the palm of the customer’s hand.”

*Candy Hente, Executive Director,
Farmington Regional Chamber of Commerce, Farmington, Missouri*

For More Information, Please visit our Website:

www.appmycommunity.com